

Town Topics

SUMMER RESORT SUBSCRIPTIONS. Don't forget when going away on your vacation or for the summer, that The Journal can follow you at 15 cents a week, the regular subscription rate. The following agents will supply you at our regular rates:

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TONIGHT'S AMUSEMENTS

HEILIG—Cathrine Countess in "The Awakening of Helen Richie."—High class attractions.
LYRIC—Armstrong Folies company in "Pat's Dream."
ORPHEUM—Orpheum circuit vaudeville.
THE OAKS—Amusement park.

Weather Conditions.

Portland and vicinity: Fair tonight. Thursday fair and not so warm. Easterly winds.
Fair tonight. Thursday fair, not so warm west portion, North to east winds.
Washington: Fair tonight; cooler interior west portion. Thursday fair except showers extreme northwest portion; cooler interior west portion. Easterly winds.
Idaho: Fair tonight and Thursday.

Stock Dead Man's Parents—G. H. Peterson, a fisherman of Astoria, is seeking the whereabouts of relatives of Charles Hobbs, 21 years old, who died in the home for the feeble minded at Salem, May 21. Hobbs' parents are said to be on a farm somewhere in Multnomah county. Charles Hobbs had been an inmate of the Salem institution for the past four years, having been removed to that place from the insane asylum where he had been confined since he was about 5 years of age. At one time, a few years ago, Peterson was confined in the institution for a short while, and it was there that he made the acquaintance of young Hobbs, and took an interest in him. A search of the insane asylum records, made by Peterson, failed to reveal the location of relatives of the young man. It showed, however, that he had been committed to the institution from Multnomah county. Mr. Peterson wants to find the parents and cooperate with them in giving the body a good burial.

State Shoot August 10-15—Everything is now in readiness for the annual state rifle shoot to be held at the rifle range near Clackamas station August 10 to 15, under the auspices of the National Guard and the Oregon State Rifle Association. Twenty teams are expected to take part in the shoot, besides many marksmen entered from the various companies and divisions of the guard and rifle association. The shoot will start Saturday afternoon at 1:30 o'clock with a surprise fire match, which will be open to all members of the National Guard and the rifle association. Different events will be held each day until the close of the shoot on Thursday.

Chinese Doctor Arrested—Wa Jing, a Chinese doctor, was arrested by police officers at 1535 1/2 Madison street, was arrested Monday night charged with contributing to the delinquency of a minor, the complaining witness being 16 year old Betty Johnson. It is claimed that the physician has been trying to induce the girl to come to his office, and to be induced of offering her money. From W. Brown of 1629 Vaughn street, \$50 if he would entice the girl to the office. A thorough investigation is to be made and the case will be heard later in the week. The physician met the girl at the skating rink. It is claimed, and he has been persistent in his attentions since.

Contractor Fined—D. Gurien, a contractor in South Portland, who resided at 1200 1/2 Madison street, was arrested Monday night charged with contributing to the delinquency of a minor, the complaining witness being 16 year old Betty Johnson. It is claimed that the physician has been trying to induce the girl to come to his office, and to be induced of offering her money. From W. Brown of 1629 Vaughn street, \$50 if he would entice the girl to the office. A thorough investigation is to be made and the case will be heard later in the week. The physician met the girl at the skating rink. It is claimed, and he has been persistent in his attentions since.

Must Pay for Sheep Pasture—For allowing a band of 335 sheep, jointly owned, to graze for a month on the Wallawa National Forest, W. I. Downard and Roy Schaeffer will be asked to pay \$21.85 damages as rental of the land on which the sheep grazed, and \$50 exemplary damages according to a complaint filed in behalf of the United States in the United States District Court by Deputy United States District Attorney Maguire yesterday. The sheep were taken onto the reserve October 1, 1911, and were allowed to graze until November 23.

Indian Not to Pay Costs—Eddie Charlie, a Klamath Indian who has completed his sentence of three months in the county jail and paid a fine of \$100, was released from custody in the case by United States District Judge Bean Monday, as the result of habeas corpus proceedings filed in his behalf. The costs amounted to over \$100 in the case, and the grounds on which the habeas corpus proceedings were filed were that the bill for the costs was not filed at the proper time.

Would Exhibit Nuggets—Gold nuggets will probably form a very interesting feature at the coming Land Products show to be held in this city in November. Alaska wants to come in with an exhibit, and if the management decides that gold nuggets are products of the soil, then it will be admitted and other sections of the Pacific northwest will follow with exhibits of similar character. The question will be raised and decided at the next meeting of the directors.

Take Woman From Jail—Louise Jensen, a witness in the white slave case against Carl Jensen, who is accused of transporting the woman from Astoria to Seattle and other points for immoral purposes, was taken from the county jail to the Florence Crittenton Home Saturday. The desire of the federal authorities in removing her from the jail was to separate her from Selma Edwards, another witness in the same case, two of whom might not frame up a story to save Jensen. The Jensens are husband and wife.

Employees Accused of Larceny—Five young men employed by the Blomquist-Frank Drug company at Eighth and Everett streets, who are suspected of being responsible for the theft of a

PICTURES IN ADVERTISING

By Bert M. Moses, President Association of American Advertisers

"Pictures are a relief to the jaded mind. They are windows to imprisoned thought. They are books. They are histories and sermons, which we can read without the trouble of turning over the leaves."

When you pick up a newspaper, your eye will nearly always seek out a picture before it seeks out a headline. When you sit down in a street car and glance at the advertising, your attention will fall first upon that which carries the most attractive illustration.

A poster bearing a striking picture is easily twice as effective as a poster carrying type matter only. About the first thing you do when opening a book is to run through the pages hurriedly in search of illustrations.

The logic of this talk is that pictures in advertising are advisable, but those pictures must help to emphasize the point you are trying to make in the text. A picture ought to be as explicit and plain as it can be made.

ing in the neighborhood, who was seen prowling about the house yesterday afternoon. Burglars this morning attempted to break into the Garibaldi grocery store at Fifth and Sheridan streets, but numerous dogs in and about the store frightened the intruders away. A burglar also attempted to break into a residence at Capitol and Shaver streets but was frightened away before getting into the house. Marks were found on the door. The police did not learn the name of the occupants of the house.

Chief Officer Arrested—Lars Peterson, chief officer on the steam schooner Willamette, was arrested yesterday afternoon by Harbor Patrolman Charles Bakke on a disorderly conduct charge, following the refusal of the officer to comply with an order to place a net under the gangplank that leads to the vessel. Peterson accused the patrolman of interfering where he had no business and resisted arrest. Bakke, who is a noted wrestler, grabbed the husky seaman about the neck and compelled him to come to police headquarters. He was released on \$25 bail and the case will be heard tomorrow.

Cantaloupes Destroyed—Several big express wagon loads of cantaloupes, which had been declared by Additional Market Inspector J. E. Singer, to be unfit for food, were yesterday carted from various front street commission houses to the city crematory and there destroyed. There was a total of 225 crates taken, and 15 boxes of oranges which were equally unfit for eating, were destroyed. Singer has made an active campaign against rotten fruit, but yesterday broke the record for big lots of condemned produce.

Horse Runs Away—A runaway horse hitched to a light express wagon caused some excitement on Fifth street shortly after noon today. When running, the animal pulled the wagon across the sidewalk at Yamhill street, narrowly missing several pedestrians, a light pole and an automobile. The frightened animal was stopped near Taylor and Fifth streets, after running from Fifth and Morrison streets.

Boy Accidentally Shoots Self—C. L. Austin, son of Mr. and Mrs. J. L. Austin of 651 East Salmon street, was pain-

fully injured at Seaside yesterday afternoon when he dropped a 22 rifle which exploded when it fell, shooting the young man in the foot. He was brought to Portland last night, arriving here at 10:30 o'clock, and was taken at once to his home, where a physician was called to attend him. The foot was badly injured.

Mount Hood Auto Stage Line, leaving daily 7:30 a. m., returns 4:30 p. m. Hawthorne Garage, 445 Hawthorne avenue. Phone East 162.

W. A. Wise and associates, painless dentists, Third and Washington.

Dr. C. T. Chamberlain has moved to The Journal bldg.

Dr. J. D. Sternberg has moved to The Journal bldg.

New Kratz Buffet, 3d and Alder sts.

Safe Deposit Vaults
Private boxes \$5.00 and upwards per year. Fire and burglar proof vaults for storage, packages, real estate, etc. Chamber of Commerce building.

Cottages at Gearhart
Inquire at 1004 Fourth street.

Policemen May Play Ball—Plans are being made by the police department to

Eyes Tested, Glasses Fitted, broken lenses duplicated, Dr. Geo. Rubenstein expert optician, 159 3d st. near Taylor.

Six Beautiful two foot cirrup photographs of your home and grounds for \$5. Murray & Murray, Tabor 4123.

Idaho Falls has just adopted bitulithic as the standard pavement

Call at Room 700
Beck Bldg. for
"Bitulithic Whys."

FREE--PIANOS

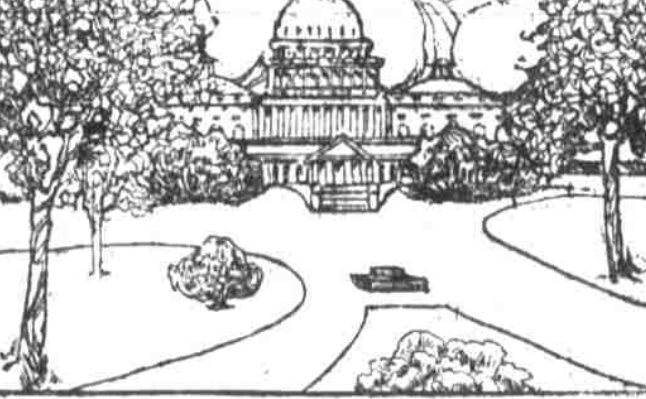
SOLVE THE PICTURE

To the Public.—We have recently opened in this city a fine, new piano store, in the interest of the Hallet & Davis Piano Co., of Boston, and want to get in direct communication with people who have neither a piano nor player piano, in order that we may mail literature in reference to our line, and especially the VIRTUOLO, the new instinctive player piano, nothing equals it, and in order to get this information at once we institute this interesting contest, and every one solving the picture correctly will receive a copy of "Inner Beauty" and a credit check to apply on the purchase price of a piano if desired, besides the six nearest and best will receive one of the following special awards:

Special Awards

1st—Chest of silver—26 pieces.
2d—Fine carving set.
3d—Beautiful bronze clock.

4th—Silver fern dish.
5th—Large brass jardiniere.
6th—Silver deposit sugar and creamer.



Find the Face of the President When Sad and When Pleased

Directions.—Trace the outlines on this or a separate piece of paper, or ask us to bring one to you, not later than August 10, 1912. Write name and address plainly and mention the paper in which you first saw this, as we are anxious to know which paper gives the best service.

Kennedy Piano Company

G. W. KENNEDY, Manager.
226 Third Street.
Phone Main 1269 Opposite Plaza Block.

The Emblem of the Square Deal

organize a baseball team and a special meeting will be held at the police athletic hall tomorrow morning to complete the details. Nothing definite has been decided but there are many real and near players in the police department, notably among them being Sergeant "Red" Rupert of "Rupert's Reds."

Seek Alleged Deserter—The police have been asked to look for Charles Shipton, aged 30 years, of 1923 Foster road, who is said to have deserted his wife and three children, leaving them without means of support. The man is a blacksmith and was employed until two weeks ago at the O. V. R. & N. railway shops. The police have a photograph and description of him.

W. C. T. U. to Meet—The University Park W. C. T. U. will hold its regular meeting tomorrow afternoon at the home of Mrs. D. A. Smith, 808 De Pauw street. "Franchise" is the subject to be discussed. An excellent program has been prepared by Mrs. W. A. Hill, franchise superintendent, who will lead the meeting.

Have Edlefson Fuel Co. book your order for coal and wood now. East 303 and East 2203.

The Minnet Club Dance, Ringler's hall, Wednesday evening. Grand prize waits.

Union Transfer Company, furniture moving and storage. Main 241, A-2241.

Mount Hood Auto Stage—Two stages daily. Phone Main 3074. Sell 1466.

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Call at Room 700
Beck Bldg. for
"Bitulithic Whys."

Men's Suit Sale
Best values in the city. A suit presented to any man who can prove otherwise; \$15 values now \$8.75; \$20 to \$22.50 values now \$10; \$25 to \$30 values now \$14. Jimmy Dunn, room 315, Oregonian Building. Take elevator.

Anyone having need of two floors 50x100 each, in a brick building on Fifth street, between Alder and Morrison streets, can rent same by application to F. C. Jackson, at The Journal office.

Pioneer Woman Dies
(United Press Special Wire.)
Nebraska City, Neb., Aug. 7.—Mrs. Mary Chivington, a pioneer of the territory of Nebraska, and mother of Thomas Chivington, president of the American Baseball association, is dead here today.



Ruptured?

Why suffer or take chances on strangulation when I can give you absolute protection and a possible cure? The WILSON TRUSS IS GUARANTEED TO RELIEVE AND RETAIN YOUR HERNIA. No spring. No elastic. Indorsed by all physicians who have used it. Don't wait; delays are always unwise and frequently fatal. Try the Wilson Way; 30 days free.

JAY W. WILSON
HERNIA SPECIALIST
66 Sixth St., Between Oak and Pine Sts., Portland, Ore. Phone 316.
Ask or write for booklet, "A Sensible Talk on Rupture and its Cure." It's free.

RUFF NECK SWEATERS

Your old sweater can be made over into an up-to-date RUFF NECK at very small cost. Don't discard your old sweater—have it repaired and remodeled. We make sweaters to order as cheaply as you can buy inferior ready-made ones.

Portland Knitting Co.
150 THIRD ST., NEAR MORRISON
Phone—Main 6320 A-7190

Clothes OF THE BETTER KIND

Charge Accounts Solicited

Eastern Outfitting Co.

405 WASHINGTON STREET, AT TENTH

RETREAT TO NORTH BEACH

VIA OREGON-WASHINGTON RAILROAD & NAVIGATION CO.

RIVER STEAMERS

HASSALO and T. J. POTTER

THIS IS THE WEEK

TO GO TO SEASHORE

and North Beach cannot be surpassed as a Summer resort, combining as it does the delights of ocean and wooded shores.

Steamer Hassalo leaves daily except Saturday and Sunday at 8:00 a. m. On Saturday at 1 p. m.

Steamer T. J. Potter leaves at 10:30 p. m. daily except Sunday.

SEASON TICKETS\$4.00

SATURDAY-TO-MONDAY\$3.00

Phone Marshall 4500, CITY TICKET OFFICE and Make Reservation

When You Think of

Steam Heating

Then, of course, Naturally You think of

McPherson

THE W. G. McPHERSON CO.

19th & Wilson Streets
Portland, Oregon

Western Oregon Trust Co.

272 STARK STREET. MAIN 987, A-2693.

Card of Thanks.
Mrs. N. M. Costello desires to express her sincere thanks to her friends for their sympathy and help and for the beautiful floral tributes tendered during her late bereavement.

We conduct a special banking department for women. Your account is solicited. Hartman-Thompson bank, Fourth and Stark streets.

AMUSEMENTS

POPULAR PRICES

HEILIG THEATRE
7th and Taylor
Phones: Main 1, A-1122

TONIGHT 8:15

CATHRINE COUNTISS

Supported by SYDNEY AYRES

In the Romantic Comedy, "AWAKENING OF HELENA RICHIE"

Evenings, 75c, 50c, 35c, 25c. Both Matinees, any seat, 25c. Next week, 10c, 75c, Sunday, "The Girl with the Green Eyes."

SEATS NOW SELLING

HEILIG THEATRE
TOMORROW, Aug. 8, 9, 10
Matinee Saturday.

La Salle Theatre (Chicago) Big Musical Comedy Hit.

"LOUISIANA LOU"

with BARNEY BERNARD

Sophie Tucker and the original cast

Prices: both evening and matinee: Lower floor, \$1.50; balcony, \$1.00, 75c, 50c; gallery, 50c.

Matinee Every Day.

Empress

Special Summer Prices

Nights 10c and 20c Any Seat 10c

WEEK AUGUST 5—Models of Jardine De Paris, John White's Comedy, Veroni, Verdi and Brother, Constance Windom & Co., De Lisle and Vernon, Hugo Lugens, Two-Light pictures, Orchestras.

MAINE 6, A-1022

Opheum

WEEK AUG. 6

An all-comedy bill, Mrs. Gene Hughes & Co., W. G. Fields, the Silent Humorist, Vanita Gould, Van Brothers, Bradshaw Brothers, Belmont and Earl, the Stanleys, Orchestras, Pictures.

WEEK AUGUST 5—Jewell's Manikins, Max Witte's Southern Girls, Francesca Badling & Co., Raymond, Williams and Wolfus, Pantheoscope, Pantages Orchestras. Popular prices. Matinee daily. Boxes and First Row Seats reserved. Box office open from 10 a. m. to 10 p. m. Phone A-2238, Main 4636. Curtain 2:30, 7:15 and 9.

Lyric Theatre

Fourth and Stark Streets.

Armstrong Folies Company in "PAT'S DREAM"

Biggest Riot of Laughter This Season

Two performances nightly, 7:45 and 9:15. Matinee daily, 2:45. Regular prices: Evenings, 15c and 25c. Matinee any seat, 10c.

Friday Night—Chorus Girls Contest.

The OAKS

PORTLAND'S GREAT AMUSEMENT PARK

Last Four Days of Circus, Great Circus—Boyd & Ogle's big show.

Foxes—Dogs—Clowns

Oaks Park Band—Great Concerts.

Lady Livingstone—The skating bear.

King Pharoah—The educated horse. All usual park attractions.

Baseball

RECREATION PARK

Corner Vaughn and Twenty-fourth Sts.

Tacoma

vs. **Portland**

AUGUST 6, 7, 8, 9, 10 and 11.

Games begin week days 3 p. m. Sunday 2:30 p. m.

LADIES DAY FRIDAY.

Boys under 12 free to bleachers Wednesday.

FEET

SEE PAGE FIVE COL'S 1, 2 and 3

When You Think of

Steam Heating

Then, of course, Naturally You think of

McPherson

THE W. G. McPHERSON CO.