

Town Topics

SUMMER RESORT SUBSCRIPTIONS. Don't forget when going away on your vacation or for the summer, that the Journal can follow you at 15 cents a week. The regular subscription rates, and the following agents will supply at our regular rates:

Bay Ocean, Or. Bay Ocean hotel, Beach, Wash., W. G. Collins.
Rockaway Beach, Or. Wilkins & Rice, Seaside, Or. Lester Hornsby, (Deliver to all parts of Seaside.)
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Willamette Falls, Or. F. W. McLeary.
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TONIGHT'S AMUSEMENTS

HEILIG—Catharine Countess in "Merely Mary Ann."
COUNCIL CREST—High class attractions.
LORIC—Armstrong-Hollis company in "Playing the Races."
ORPHEUM—Orpheum circuit vaudeville.
THE EMPRESS—Vaudeville.
FANTASIES—Amusement park.
THE OAKS—Amusement park.

Weather Conditions.

Portland and vicinity—Fair tonight and Friday; northwesterly winds.
Oregon—Generally fair tonight and Friday; cooler northwesterly winds.
Washington—Generally fair tonight and Friday; cooler northwesterly winds.
Idaho—Generally fair tonight and Friday.

THEODORE F. DRAKE,
Acting District Forecaster.

Kicked by Blind Horse—The animal was not a mule, but her name was "Maude," and what she did to John W. Freeman on the Merchant ranch on Sauvie's island, is a story to be told in the circuit court. In this tribunal, Freeman has started a suit against Warren Merchant to recover \$15,000 damages, which he alleges were caused by "Maude." The complaint shows the animal was a blind horse used at the Merchant dock to haul goods from the boat to the higher landing. Besides being blind, the animal was extremely nervous. One day Freeman was kicked off the dock by "Maude." He landed on a snag eight feet below, sustaining injuries.

Gregory Hall Opened—Parishioners of Sacred Heart parish and friends, on the number 250 greatly enjoyed the opening of Gregory hall, their new parish home, last Tuesday evening. Following the presentation of the new home by the building committee to the members of the parish, a social and dance took up the evening. The hall is located at East Eleventh and Center streets and is two stories in height. The lower floor is a gymnasium. The hall cost \$6500. The committee in charge of the erection of the hall was Father Gregory, pastor of the parish, Warren Wernuth, J. E. Schomus, Thomas Sweeney, P. A. Burke and Thomas Dunn.

Hotel Clyde, Tenth and Stark streets, just completed. Most modern and elegantly furnished home in city. Ninety-six rooms, every one light and airy. Steam heat, electric lights, hot and cold running water and telephone in each room. \$1.00 to \$1.50 per day; 48 rooms with private bath, \$1.50 to \$2.00 per day. The Clyde is less than five minutes' walk from postoffice, theatres, department stores and large hotels and banks. Attractive rates for permanent guests.

W. C. T. U. Holds Outing—A very pleasant outing was had by the members of Central W. C. T. U. Wednesday afternoon at the City park. After a delightful lunch hour, an informal program was given. The topic, "The Need of Temperance Work" was discussed, all present taking part. Mrs. Mary Mallet, county president, presided. It was announced that an all-day county meeting will be held Tuesday, August 6, on the lawn in front of the home of Mrs. F. McCourt, Woodstock.

Michigan Society Outing—The members of the Michigan society and their friends, with the Makamas and their friends Friday evening are to take the Rose City Park car to East Fifty-seventh street, assembling there at 7:15 o'clock. They will walk from that point down the Sandy street to the Columbia boulevard and thence to Kenton. Every one formerly of Michigan whether members of the society or not, are asked to make the trip. An enjoyable time is promised.

Blind Man Injured—While Harry Hays, a blind musician, accompanied by two friends, was walking along McMullan street at midnight last night, he stumbled and fell down the embankment, fracturing his thigh. The man was rushed to St. Vincent's hospital in the Red Cross ambulance. With the exception of the broken thigh, he sustained no other injuries of any consequence. Albert Buckingham and Harry Sison were witnesses to the affair.

Say Vacant House Rendezvous—A report has been made for the investigation that a vacant house at 121 Lovejoy street is a rendezvous for young boys and girls who congregate there nights and drink liquor which is taken to the place by young men, some believed to be minors. A Mrs. Garland of 60 1/2 Thurman street is responsible for the report, which will be given by the patrolman on the beat to investigate.

The Pacific States Fire Insurance Company has issued a new map of Oregon, giving population of the cities and towns as shown by the last United States census. The company will be pleased to deliver one of these maps free to anyone sending name and address to the Pacific States Fire Insurance company, 206 Chamber of Commerce building. Phones Marshall 669, Home A-4531.

Penny Bros., Friday Special—Our \$3 grade of Wines at \$1 per gallon. Our \$1.50 grade of Wines at 75c per gallon. Straight Kentucky Whiskey, 7 years old, regular \$4.00, \$3.50 per gallon. Kentucky Whiskey, regular \$3.50, at \$2.50 per gallon. Our \$3 grades of Whiskey, Run, Gin and Brandy, \$2.10 per gallon, Friday only. 379-281 E. Morrison st. Phones—East 287, B-2426. Free delivery.

Hawthorne Bridge Case Appealed—The Portland Railway, Light & Power company has taken an appeal in the case brought by the city over the Hawthorne avenue bridge. Judge Gantenbein held in the circuit court that the company had no franchise, thereby requiring the company to negotiate with the city over new terms for the right to cross the bridge.

Special Friday Only—Don't be deceived. We sell absolutely pure wines and liquors, \$1.50 quality port, sherry, angelica and muscatel wine, 75c per gallon; \$1.75 and Bourbon whiskey, \$2.75 per gallon; brandy, \$2.75 per gallon; \$4 wine, \$2.75 per gallon. National Wine Co., Fifth and Stark. Phone Main 6499, Home A-4499. Delivered.

Can't Remove Telephone Poles Yet—The Pacific Telephone & Telegraph

URGENT NEED OF LINE TO ORIENT IS SHOWN BY EXPERT

Business Would Be Routed Via Sound Ports If Portland Should Fail to Provide Satisfactory Service.

"The Portland Chamber of Commerce perhaps does not fully realize the plight in which Portland shippers will find themselves, now that the present line of steamships from this port to the Orient is to be withdrawn, unless another line is speedily established to replace it," said an exporter who annually sends shipments worth many thousands of dollars to China and Japan, and handles a large return traffic, this morning.

"The seriousness of the situation is such that there should be no hesitation on the part of the chamber in taking up the campaign to raise the \$1,000,000 adjuvanted necessary for establishing an other line, probably by leasing the vessels for a term of years."

May Go to Sound.

"If we have no steamship line here, shippers will be compelled to try Puget sound, and there a very discouraging situation faces them. So heavy is the present freight business out of Puget sound that shippers in Seattle and Tacoma are having great difficulty to get space."

"The regular freight rates from these ports to the Orient are supposed to be \$3 a ton, but shippers there are paying \$5 and with that Portland shippers could not hope to get space where Seattle exporters cannot do it."

"More than this, where the Puget sound man is paying \$5 a ton now, the cost to the Portland exporter would be \$5.50 or more, on account of the railroad differential against him. Where would the Portland shipper come off under such circumstances? The question is a very pertinent one for the chamber of commerce to consider, for it vitally affects not only Portland's future as a port and distributing center, but loss of steamship connections is likely to cause the ruin of many exporters besides."

Small Exporter Victim.

"The small exporter is the one who is going to suffer most. The big shipper, who can send out say 4000 tons at a time, or a full cargo, may be able to pick up a vessel to carry his goods, though charters are extremely high now. The small shipper, who would not have more than say 400 or 500 or 1000, or even 1500 tons of cargo could not afford to charter a vessel for so small an amount. Failing to get space on oriental freighters out of the sound ports, he would be dependent on the generosity or available space the big shipper might have left in his chartered vessel."

"It can be readily seen what a tremendous handicap he will be working under. Even if he is able to ship out of Puget sound, it will cost him from 50 cents and up more than competing shippers have to pay, and his goods must sell as cheaply as those of the other man in the market. It is a game that could not be kept up long."

"In the long run the Portland shipper would simply be automatically frozen out of oriental markets. Portland would be the loser."

Lumber Men to Suffer.

"Lumber shippers will suffer especially with the withdrawal of the regular line from Portland. The man with a few thousand or 100,000 feet for which he has an order in the orient will be unable to get it there, for so heavy is the traffic in oriental freight out of the sound that lumber rates are made practically prohibitive."

"It is a state of affairs that should be carefully considered by the Chamber of Commerce. The million dollars needed to insure a line for Portland could be quickly raised if the Chamber of Commerce would take up the task."

Another reason pointed out by shipping men why the opportunity is especially good for the Chamber of Commerce to bring great benefit to the city by taking in hand the raising of the fund, part of which has been pledged, is the chance that the establishment of a regular steamship line will give a chance to bring pressure on the railroads to grant Portland shippers a through rate from the Orient.

This is doubly so, as a through rate, a privilege enjoyed by shippers out of both Puget sound ports and San Francisco, has handicapped Portland exporters considerably.

Through Rates Needed.

At San Francisco the Southern Pacific and on the sound the Northern Pacific and the Great Northern, all have traffic agreements with their own steamer lines, or lines with which they are in close harmony, whereby a through rate is allowed that is much cheaper than the rate given Portland.

This is the case in spite of the fact that Portland is admittedly the logical point of shipment because of its water-grade route through the Columbia river pass. Until Portland has a regular and permanent line of steamships, there is no chance of gaining such a rate here, but when the steamship line is once established, the Chamber of Commerce will be in a position, with other commercial bodies, to bring very strong pressure to bear on the railroads here.

On account of the through rate allowed out of Puget sound, vast shipments of cotton that under other circumstances would be shipped out of Portland, are diverted to Seattle and Tacoma every year. These cotton exports come just at a time when flour shipments begin to fall off, and keep outgoing vessels filled all through the year.

\$75,000 SUBSIDY FOR LINE TO ORIENT COMMITTEE'S PLAN

(Continued From Page One.)

oriental traffic, now beg to submit the following:

"On the assumption that the public, the shippers, and the railroads, are genuinely (not sentimentally) anxious for steamship service from Portland to the orient, and Puget sound, we recommend that the railroad companies will give any permanent steamship line that operates from Portland, the same facilities in every way for handling this oriental trade, as they now give to lines operating from San Francisco."

"We recommend that an effort be made to raise a fund equivalent to \$75,000 per year for three years, to be used as a bonus to secure the operation of a permanent line from Portland to the orient under a contract for a term of years."

"All steamship lines that have operated from Portland in the past, are reported to have been conducted at a loss, and this is confirmed by the fact of their discontinuance. This unfortunate condition has prevailed on account of the physical condition, that existed at the Columbia river bar and in the river channel, but which physical conditions have been mostly overcome and are showing a steady improvement."

THE ORIGINAL ADVERTISER

By Bert M. Moses, President Association of American Advertisers

Nature was the first advertiser. Her advertisements assumed various forms, and every form was honest. Nature could never be ensnared by the pure food and drug law for false and misleading advertisements. She always tells what is so. Pain is nature's way of advertising that something is wrong with the physical side of man. Bad odor is her way of telling of decay. Thunder is the advance announcement of a storm. The cackle of a hen is a top-of-column ad that there's an egg in the nest, and the crow of the rooster is a bold statement that the advertiser has faith in his prowess and challenges combat. The peacock advertises his wardrobe by a full page spread of his tail, and the bark of a dog is advance notice to keep at a distance. Hunger is the stomach's advertisement.

It is our opinion that the past service has not been operated from a satisfactory public service standpoint, because scheduled sailing dates were not maintained and furthermore, conditions have prevailed that made it next to impossible for small shippers to have any assurance that they could secure space for parcel lots of flour, lumber, etc., and it is our opinion that there is very general public utility and interest, and the service must be absolutely regular and all shippers must be able to book space for all classes of cargo, by making application a reasonable length of time before date of sailing.

"Although the past steamship lines have not been profitable, there is very indication that with the changed physical conditions in the river and at the bar, with the increased volume of business that would naturally seek an outlet through the Columbia, with reasonable encouragement from the railroad companies in the way of routing all freight overland to and from the Columbia river, there seems every reason to believe that a permanent line will in a few years be a paying investment."

PORTLAND SALESMAN DIES AT EUGENE HOTEL

(Special to The Journal.)

Eugene, Or., Aug. 1.—W. S. Gardner, traveling salesman for the Stearns Drug company of Detroit, Mich., died at a hotel in this city Tuesday afternoon after a very short illness of apoplexy. He was attacked while at the hotel the evening before. His wife in Portland was sent for. The body was taken to Portland for interment. The Gardners made their home in that city.

MAYGER, OR., YOUNG MAN DROWNS IN POND

Rainier, Or., Aug. 1.—Arthur Hoffman, age 29, son of J. W. Hoffman, a well known and old resident of Mayger, was accidentally drowned while working in the mill pond at Ingle's Lumber company mill at Ingle, Tuesday. The body was taken to Mayger for burial.

Clatskanie Veteran Gets Pension.

(Washington Bureau of The Journal.)

Washington, Aug. 1.—Congressman Hawley was notified today that Enoch W. Conyers of Clatskanie had been granted a pension of \$20 per month.

The National
FRIDAY AND SATURDAY
SPECIAL SALE
Suits and Coats
OF 20 DIFFERENT CLOTHS,
VALUE TO \$35 ON SALE FOR
\$5.95 to \$14.95
All the latest styles of summer Dresses, sale prices \$1.95 to \$7.95
Wash Waist, value to \$3, on sale for 55c.

DON'T FORGET UPSTAIRS
WHERE YOU SAVE MONEY.
Fifth and Washington Street

Take the elevator to second floor, Swetland building, Fifth and Washington streets. Entrance on Fifth street, next to Postal Shop.

The National Suit and Cloak Co.

KODAK

LET YOUR KODAK TELL THE STORY

KODAKS.....\$5 TO \$100
BROWNIE CAMERAS \$1 TO \$12

Let us do your developing and printing. All work done on the premises by expert workmen.

COLUMBIAN OPTICAL CO.
145 SIXTH STREET
FLOYD F. BROWER, MANAGER

BOYS' AND GIRLS' CIRCUS SUCCESS

Children Give Playground Show to Edification of a Large Audience.

Portland experienced its first playground circus yesterday afternoon and was well pleased. The circus was held at the Sellwood Park playgrounds and children from eight of the city's playgrounds participated. Approximately half a thousand adults and twice as many boys and girls attended as spectators. Two hundred children played the part of clowns, acrobats, dancers and animals.

Miss Alice Ryan, supervisor of the Brooklyn playground, directed the circus. She was assisted by the supervisors of the other playgrounds.

Everything that is to be found in a real circus was made a part and parcel of yesterday's show. And in addition there were numerous stunts that the biggest three ringed circus "on earth" never exhibited.

Although he only had a skin of cloth, instead of the usually thick hide, a wise elephant gave a performance in the one ring that would have put to shame the most learned Jumbo in captivity.

Prancing steeds, the lion, frog, giraffe and other beasts showed three marked human attributes—intelligence, power of speech and two legs each. Nevertheless they went through their paces in a manner that proved both entertaining and instructive.

The circus began with a grand parade around the grounds. At the head of each park contingent was a banner bearing the name of playground it represented.

Then each playground put on individual stunts, which included Indian club drills, folk dances, songs and acrobatic exhibitions by the girls and athletic team work, Indian dancing and a acrobatic drill by the boys.

In addition, boys and girls joined in the presentation of a pageant which included the following:

cluded the landing of Columbus. Participants attacked by Indians, a parade of nations and the 12 original states.

Little Miss Vonella Smith of 463 Madison was queen of the circus. Throughout the afternoon she and her maid, dressed in regal robes, sat enthroned in the middle of the field.

Man's Suit Free.

If I cannot prove to any man that I am giving the best clothing value in the city during my clothing sale, I will fit him free with a suit and present it to him free. Jimmy Dunn, room 315 Oregonian bldg.

Journal Want Ads bring results.



DR. C. L. HAYNES
CATARACTS AND PICKERS
Department stores advertise very special prices for regular \$10 glasses for \$4.98. Wonder if anyone believes this? If you deduct the regular price of 15c for ordinary window glasses they will still have as modest a profit left. Don't you believe for one instant that you will get more than you pay for. I just fit glasses, and I know how. No overcharge; no misrepresentation.

Dr. Haynes EXCLUSIVE OPTICIAN
Suite 427 Marquam Bldg., 4th Floor.

AMUSEMENTS

POPULAR PRICES

HEILIG THEATRE
17th and Taylor
Phones: Main 1, A-1122
TONIGHT—ALL THIS WEEK
Special Matinee Saturday
CATHARINE COUNTESS
Supported by SYDNEY AYRES
In the Comedy Drama
"MERELY MARY ANN"
Evenings—7:30, 9:00, 10:30. Today's Matinee—2:30. Sat. Matinee—5:00, 7:30. August 4, 5, 7, Comedy Drama "Awakening of Helena Richie"
SEAT-SALE OPENS TODAY

Empress
Sullivan and Condit
Kefauver Vaudeville

Special Summer Prices

Nights Matinees
10c and 20c Any Seat 10c

WEEK JULY 29—"A Wyoming Romance," Happy Jack Gardner & Co., D'Arcy and Williams, Frankie Drew, Lee Leonardis, Valentine Fox Jr., Twilight Pictures, Orchestra.

Opheum
MAIN 6, A-1090
MATINEE EVERY DAY 15-25-30-75
WEEK JULY 29
W. E. St. James and Players, Martin Johnson's Travellers, Charles Case, Robert De Mont Trio, Burr and Hope, Kelly and Lafferty, The Great Libby Orchestra, Pianists.

Lyric Theatre
Fourth and Stark Sts. The Armstrong Polka Company in PLAYING THE RACES, the Real Girl-Girl Show! Two performances nightly, 7:30 and 9:15; 1:30 and 2:30. Matinee Daily, 2:30, any seat 10c. Friday night, Chorus Girls Contest.

Baseball
RECREATION PARK
Corner Vaughn and Twenty-fourth Sts.

Victoria vs. Portland
JULY 29, 30, 31; AUG. 1, 2, 3, 4.
Games begin week days 3 p. m. Sundays 2:30 p. m.
LADIES' DAY FRIDAY.
Boys under 12 free to bleachers Wednesday.

YOU AND YOUR FAMILY ARE cordially INVITED TO THE

Press Club Picnic
AT
Bonneville
Sunday, August 4, 1912

A great program of prize events, Baseball (Press Club vs. Ad Club), races, music, dancing, good wholesome fun, and a grand old-fashioned picnic. Union Depot at 9 a. m. Returning arrives Portland 5:15 p. m.

ROUND TRIP TICKETS \$1.00.
Tickets may be purchased from the secretary, Portland Press Club, 2125 building. Also at Union Depot, also at O. W. R. & N. office, Third and Washington Streets.

GET YOUR TICKETS NOW

The OAKS
PORTLAND'S GREAT AMUSEMENT PARK

All Big Outdoor Acts Free
Free Circus—Last Year Day—Every afternoon and evening. The best bit ever seen in Portland. At 3 p. m. and 7 p. m.
Clowning, Football, Acrobats, and the Oaks Park Band every afternoon and evening in delightful concert.
King Pharoah, the famous educated horse. Every afternoon and evening.
Waiting Bear in the dancing pavilion.

CHECK and SAVINGS

accounts accepted for any amount convenient to you. Honesty the only requirement.

Your patronage will be appreciated.

We are open Saturday evenings from 6 to 8 for those who cannot reach our bank during the regular day sessions.

MERCHANTS SAVINGS & TRUST COMPANY
Sixth and Washington Streets
Open Saturday Evenings from 6 to 8

There is and has been for a long time a few bad chuckholes in pavement at prominent locations about the city that would not now or ever have been in existence if the pavement was bitulithic.

HOTEL STEWART
SAN FRANCISCO

Geary Street, above Union Square
European Plan \$1.50 a day up
American Plan \$3.00 a day up

New steel and brick structure. Every modern convenience. Moderate rates. Center of theatre and retail district. On car lines transferring all over city. Electric omnibus meets trains and steamers.

Oregon Humane Society

OFFICE 174 MADISON ST.
PHONE MAIN 598; A-7583

Refer all cruelty calls to this office.

ROBEK AMBULANCE MARSHALL 600

Foster & Kleiser
High Grade Commercial and Electric

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East Seventh and East Everett Sts.
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