

FEDERAL BUREAU AS MARRIAGE AID

Expert Would Have Government Help Solve Problems for Young People.

Boston, Mass., July 27.—A marriage aid bureau at Washington, conducted by the United States government with counselors in each city to help men and women make scientific marriages, is the plan of Dr. Sarah N. Merrick of Cambridge, widely known for her research work at Harvard.

"There is a plan by which people could marry happily," she said, "but like most plans, in order to be widely effective, it would have to be conducted by the government. By having counselors in Boston and other cities mistakes could be prevented.

SLAVERY TO FEAR MAKES FAILURES



Cathrine Countiss.

If you make a failure in life, it is because you are a slave of fear. You lack confidence in yourself. Success will come to anybody who places the proper estimate on his own ability, and by throwing off the yoke of fear, that has shackled millions. These were the maxims which fell from the lips of Miss Cathrine Countiss, now playing at the Hellig.

SCENES ARE LAID IN NEW ORLEANS

Examination Is Necessary. "Next she may dislike children while he may worship them. This would mean discord. Again her religion may be different from his. Or she may be a spendthrift, and he of a saving habit, which would result in separation in less than a year. These would be questions for the counselor to decide.

PROMISES MADE BY THE PRESS AGENTS

(Continued from Preceding Page.)

The last half of the week she surrenders to "Louisiana Lou," one of the touring attractions of Klaw & Erlanger, under whose management she formerly played. Then she returns to the Hellig Sunday, August 11, to complete the rest of her engagement.

"Louisiana Lou" Coming.

"The most valuable musical comedy trade-mark in America since the downfall of the New York Casino" is what A. L. Erlanger, of the firm of Klaw & Erlanger, has termed the name "La Salle," when applied to a touring company.

PLAYS AND PLAYERS

Harry Woodruff is to appear in a new opera next season.

Florence Zeligfeld Jr. has started work on "The Follies of 1912."

Mrs. Brown Potter is to make her appearance upon the London stage.

Frank McIntyre will be in the new musical comedy "Her Left Shoulder."

Everybody on the beaches at the seashore resorts around New York is wearing "Rose Maid" bonnets this summer.

They are being sold with a guarantee to prevent freckles and sunburn and are said to be more popular than the late lamented "Merry Widow" hats.

A new musical comedy is called "The Love Maid." The composer is Edward Rosenbaum Jr.

Alice Lloyd closed her coast-to-coast tour in "Little Miss Fix-It" last week in Boston and sailed for a short vacation in Europe. She returns next month to open a preliminary tour in "Little Miss Fix-It" while her new production is being prepared.

The Shuberts announce that they have changed the name of "The Night Birds" to "The Merry Countess."

"Fanny's First Play," by Bernard Shaw, will be given in America with the original London company.

Charles Frohman is to produce in September a new comedy by Cosmo Hamilton, entitled "Plain Brown."

The publishers of David Graham Phillips' last novel, "The Price She Paid," are negotiating for its dramatization.

John Cort is to produce a satirical farce called "The Richest Man in the World," by Arthur Gillespie and Collin Davis.

"Ready Money," the farce which succeeded so well in Chicago recently, is to have a production in New York in September.

There are to be no encores at the Winter Garden, New York. This decision was reached just previous to the opening of the new entertainment, "The Passing Show of 1912." In taking this



Barney Bernard, who will appear in "Louisiana Lou," at the Hellig theatre.

When Addison Burkhardt and Frederick Donaghey went to work to supply the La Salle theatre, in Chicago, with its now famous musical comedy, "Louisiana Lou," they selected the old French Quarter of New Orleans on Mardi-Gras day as the scene of Act I.

The Chicago newspapers have praised highly the realism of the setting of Act I of "Louisiana Lou," which, with Harry Askin's magnificent original company, will be seen here for the first time at the Hellig theatre three nights, beginning Thursday, August 8, with Saturday matinee. The setting shows a pocket or by-way of the old French Quarter of New Orleans as it looks today.

stand the Shuberts aimed to reduce the running time of the show as well as the discontinuance of the tendency on the part of the audience to applaud numbers regardless of their merits.

Mizi Hajos, the captivating Hungarian star, who has had the western field to herself in "Spring Maid," will also continue for a few months in this success, but before the winter is over she will be seen as the star of a new opera now being written for her.

Verba & Luescher's "Rose Maid" company is the only operatic organization having an all-summer run in New York. This new piece has scored such an emphatic success at the Globe theatre that two additional companies will be sent out so that theatregoers in the West and South will hear the captivating melodies while the pretty music is fresh.

Baseball

RECREATION PARK
Corner Vaughn and Twenty-fourth Sts.
Sacramento
VS.
Portland
JULY 23, 24, 25, 26, 27, 28.
Games begin week days 3 p. m. Sundays 2:30 p. m.
LADIES' DAY FRIDAY.
Boys under 12 free to bleachers Wednesday.

Asylum Inmate Is at Large. (Salem Bureau of The Journal.) Salem, Or., July 27.—Joseph Dreimal, an inmate of the insane asylum, escaped yesterday afternoon and no clew of his whereabouts has been found. He was received from Portland and is considered harmless.

POPULAR PRICES

HEILIG THEATRE

Seventh and Taylor Streets
Phones Main 1 and A-1122
POSITIVELY GREATEST PLACE IN PORTLAND

7 NIGHTS BEGINNING TONIGHT—8:15 o'Clock
Bargain Matinee Wednesday—Special Matinee Saturday

For the third splendid attraction of her summer season Supported by

CATHRINE SYDNEY COUNTISS AYRES

And Entire Company in
Israel Zangwill's Delightful Comedy Love Story

"Merely Mary Ann"

Aglow with Quaint Humor and Charming Sentiment.

Evenings 75c, 50c, 25c, 10c. WED. MAT Any Seat 25c. Saturday Matinee, 50c, 25c.

4 Nights, Com. THE AWAKENING OF HELENA RICHIE Seat Sale Opens Sunday, Aug. 4. Next Thursday

BARGAIN MATINEE FOR "THE AWAKENING OF HELENA RICHIE" BOTH TUESDAY AND WEDNESDAY

HEILIG THEATRE

MR. HARRY ASKIN PRESENTS
The LaSalle Opera House Co
OF CHICAGO, IN THE REMARKABLE
MUSICAL COMEDY SUCCESS
"LOUISIANA LOU"

WITH
BARNEY BERNARD
Sophie Tucker and the Original
La Salle Theatre Company and Production

NOTE—"Louisiana Lou" plays through the courtesy of CATHRINE COUNTISS, who resumes her summer season August 11, in "THE GIRL WITH THE GREEN EYES."

Empress

MATINEE EVERY DAY
Week, July 29 SULLIVAN & CONSIDINE

Special Summer Prices

Nights, 10c and 20c Matinees, Any Seat 10c

Gus Hornbrook Offers "A Wyoming Romance"

The Newest and Latest Tabloid Play of the Plains
10—PLAINSMEN AND COW GIRLS—10—

VALENTINE VOX The Whistling Ventriloquist
LES LEONARDIS Artistic Aerial Entertainers
FRANKIE DREW The Inimitable Singing Comedienne
D'ARCY and WILLIAMS Fearless Piano Patterers Presenting Their Own Songs

Harry Jack Gardner & Company

EXTRA ADDED FEATURE
In the Laughing Hit, "A CLOSE CALL"

TWILIGHT PICTURES — ORCHESTRA
MATINEE EVERY DAY, 2-30

PEOPLES

"MERCHANT OF VENICE"
A Two-Reel Special Which Challenges Comparison.
"THE SOLDIER'S BABY," War and Humanity, Contrast.
"THE NEW POLICEMAN," Comedy That Compels Hilarity.
"THAT TRIO" and Harry Thorn for Music and Melody.

STAR

"MYSTERY OF THE BRIDGE"
By the makers of Zingomar and Tom Butler. Three Reels Closely Interwoven.
"BABY CONTEST FILMS"
Showing the Babies Contesting for the Prizes, in actual Moving Pictures. 25 Votes with Each Ticket Purchased.
TWO BIG SINGING FEATURES, COMEDIES, ETC.

ARCADE

"STONES THAT REBOUND"
Father's Vengeance Reacts on Child.
"THE REQUITAL," Massive, Mighty, Gripping.
"TOM BOY RANCH GIRL," Thrilling Western Tale.
"DON'T GET ON A SPREE," Every Second a Laugh.
MR. ELWELL, Singer of Song Hits.

Council Crest

Portland's Roof Garden—1200 feet above the city.
Free Grand Fire Works Display
EVERY THURSDAY NIGHT

Scenic Railway one mile long. Trip on the Columbia. Open Air Roller Rink. Observation (electric elevator). Admission to grounds free.

Orpheum

Beginning Monday Matinee ADVANCED VAUDEVILLE Week, July 29

IDEAL SUMMER SHOW

W. H. ST. JAMES AND PLAYERS
In Comedy Playlet, "A Chip of the Old Block," by Byron Onglet.

Martin Johnson's Travelogues Wonderful Stories and Pictures of Savage Life in the Far-Off South Sea Islands
Charley Case The Fellow Who Talks About His Father

Robert De Mont Trio Presenting "Hotel Turn Over" "Watch the Shadows"
Kelly and Lafferty A Novel Dancing Sketch
Burr and Hope London Society Entertainers "A Lady, a Lover and a Lamp"
The Great Libby Boomerang Comedy Cyclist

DAILY MATINEE ORCHESTRA-PICTURES DAILY MATINEE
Evening Prices—15c, 25c, 50c and 75c
DAILY MATINEE—15c, 25c, 50c. HOLIDAY MATINEES—Night Prices.

LYRIC

Fourth and Stark Streets THEATRE Fourth and Stark Streets
Home of Refined Musical Comedy—Kesting & Flood, Props. and Mgrs.

WEEK COMMENCING MON. MATINEE, JULY 29

The Armstrong Follies Company

in
Playing the Races
THE REAL GIRLY-GIRLY SHOW!

Two Performances Nightly 7:30 and 9:15—15c and 25c
Matinees Daily 2:30—Any Seat 15c

FRIDAY NIGHT—CHORUS GIRLS' CONTEST

Unequaled Vaudeville PANTAGES

Seventh and Alder Streets
WEEK COMMENCING MONDAY MATINEE, JULY 29
SPECIAL ENGAGEMENT

FRANK BUSH

The World's Greatest Raconteur

The Clipper Quartette Masters of Melody
Mr. and Mrs. Wm. Morris In "The Lady Downstairs"

The Three Madcaps Dancers Acrobatic
Pantageoscope Latest Animated Events

EXTRA ADDED ATTRACTION The Tokio Miyakko Troupe

Japan's Imperial Whirlwind Acrobatic Entertainers
Popular Prices. MATINEE DAILY. Box office open 10 a. m. to 10 p. m. Phones—A-2236, Main 4636. Boxes and first row balcony reserved. Curtain 2:30, 7:15 and 9.

The OAKS

PORTLAND'S GREAT AMUSEMENT PARK

Free Circus

Boyd & Ogle's Wonderful One-Ring Aggregation of Animal Acts, Performers and Clowns
TWICE DAILY—4:00 AND 8:30 P. M.

Oaks Park Band Visit the Trail
Big Concerts Twice Daily All Usual Park Attractions

KING PHAROAH

The Most Wonderful Horse in the World
TWICE DAILY IN BRAIN-RACKING STUNTS

Be Sure and See the Circus Before You Go
EXPRESS CARS FROM FIRST AND ALDER, 5c
FAST LAUNCHES FROM THE MORRISON BRIDGE

ANNOUNCEMENT

The Majestic Theatre

Management wishes to announce to the public that the pictures now being shown are the choice of all first-run subjects selected from the following producers:

BIOGRAPH EDISON KALEM C. G. P. C. PATHE VITAGRAPH LUBIN SELIG ESSANAY

These pictures are the best that money can buy, as has always been claimed by our competitors.

Four full reels and two first-class musical acts compose the program, which is completely changed on Sundays, Tuesdays and Thursdays.

MAJESTIC THEATRE

JAMES AMUSEMENT COMPANY, Owner
Admission 10c, Box Seats 25c Edwin F. James, Manager