

IN THE REALM FEMININE

Events in Society

It is imperative that those contributing news for the Sunday society page should have it reach the desk of the society editor...

Skating Party Made Up

As the summer season advances, the regular trend of formal social affairs gives away to the more informal delights of skating...

Lauching Compliment

Miss Clara Hirschberger was hostess at a launching party on Saturday evening in honor of Miss Isabella Macleay...

Picnic Enjoyed

Mr. and Mrs. C. A. McKenna, Mr. and Mrs. Harry Litt, Mr. and Mrs. Chester Murphy...

Evening of Music and Painting

About 200 guests enjoyed the program, "Music and Painting," given last evening at Linnea hall...

A WOMAN GOVERNOR

By Elbert Hubbard. (Copyright, 1912, International News Service.) IT WILL be remembered that Mrs. Marilla Ricker of Dover, N. H., made a spirited campaign for the governorship...

he elected legally and allowed to serve, and the law did not recognize such a thing as a qualified female voter. This sort of put a damper on the Marilla Ricker campaign...



The Favorite There can be only one best coffee. You be the judge. Golden West-Steel Cut Coffee proves.

At Fountains & Elsewhere Ask for "HORLICK'S" The Original and Genuine MALTED MILK The Food-drink for All Ages.

gentlemen of Great Falls, Mont., are registered at the Seward. Edward D. LeCompte of Park City, Utah, is registered at the Seward. J. P. Howe, a real estate man of Eugene, is registered at the Seward.

Billy Hitt may win Katherine Elkins yet. (Edited from Leased Wire.) Washington, July 23.—Because "Billy" Hitt recently purchased a country estate at Leesburg, Va., adjoining that left to Miss Katherine Elkins by her father...

W. C. T. U. Meeting. Central W. C. T. U. will meet as usual tomorrow at 2:30, room 202 Goodnough building.

PERSONALS

Mrs. F. B. Clopton, wife of an insurance man of Pendleton, is a guest at the Portland. Mrs. Bertha Kallish, an actress, is registered with her maid at the Portland.

Women Educating Foreign Immigrants

(Washington Bureau of The Journal.) Washington, July 23.—Education in American standards of living is being given the immigrants of Buffalo by a group of 15 women, working under the Buffalo committee of the North American Civic League for Immigrants.

To Help Nature Shed A Bad Complexion. (From the Family Physician.) Beauty devotees are enthusiastic over the beautifying qualities of mercurized wax.

Another natural beautifying treatment—for wrinkled, flabby skin—is to bathe the face in a lotion made by dissolving an ounce of salixite in a half pint with hazel. This is remarkably effective.

and the rest is the underlying hygienic and domestic ignorance. Hitherto no adequate steps have been taken to replace this ignorance by intelligence.

AUSTRIAN WOMEN TO STAND FOR RIGHTS

(Gatted Press Leased Wire.) Vienna, July 23.—A woman's society has been formed here, under the presidency of Baroness de Rosenwerth, a Polish woman of note, with the object

of bringing the title of "Madame" into universal use for women of all stations in life, married and unmarried. By thus placing all women on an equal footing...

Layer Cake is sure to be light, tender, evenly raised and of just the right texture if you use Rumford. The most delicate flavors are not injured—Cakes are better in every way when you use Rumford. THE WHOLESOME BAKING POWDER. The Best of the High-Grade Baking Powders—No Alum.

PROGRESSIVE SHOE STORES G. H. Baker LOS ANGELES - SAN FRANCISCO - PORTLAND. Baker's Great Semi-Annual Shoe Sale. Necessity knows no alternative. We are at the end of our summer season—our harvest time has passed. Yours is just commencing. With us, summer shoes have now become "undesirable citizens," to be gotten rid of as soon as possible. We've barely time to close them out before the arrival of our new fall stock. Quick, decisive action is necessary. Cut prices is our weapon. Cost and loss not considered from now on. Take advantage of this condition to supply yourself with Baker's "Big Value Footwear" at great savings. Now is your opportunity. Don't fail to ACT. Sale Begins Wednesday, July 24th. Men's and Women's Shoes Regular \$5.00 Values \$3.85. Men's and Women's Shoes \$4.50 and \$4.00 Values \$2.85. Special for Women White Canvas Shoes, fine quality, plain toe or with tips, hand-turned or welted soles. The new 16-button patterns, with graceful white Cuban heels. These are our regular \$4 shoes. Priced special \$2.45. Men's and Women's Shoes \$4.00 and \$3.50 Values \$2.45. Men's and Women's Shoes \$3.50 and \$3.00 Values \$1.95. All Baker Stores OPEN SATURDAYS TILL 10 O'CLOCK P. M. Largest Retailer of Shoes on the Pacific Coast 270 WASHINGTON STREET 270 MORRISON STREET