PORTLAND, OREGON, SUNDAY MORNING, JULY 21, 1912.

Agents for Gossard Front Lace Corsets-Royal Worcester, Marquise, Madame Helene and Nemo Corsets and Sahlin Waists-Expert Fitters You'll Like the Quiet and Dignified Service-Tempting and Delicious Food in Our Tea Room, 4th Floor-Agents Ladies' Home Journal Patterns

Try Braman's Stomach Powder

Here is a remedy that corrects stomach troubles in many cases where expensive physicians have failed. YOUR physician would save the doctor's fees you're paying.

Olds, Wortman & Ki prescribe it if he knew the formula. Better try it anyway and The Modern Store-Tenth, W. Park, Morrison and Alder Sts. pooed and dressed; have our deft manicures dress your nails.

Hair Dressing and Manicuring

Here's a hint worth while. After a busy afternoon's shopping spend an hour in our manicure section. Have your hair sham-You'll feel rested and daintily clean for the evening.

A Page Full of News for Discriminating Shopper

Ask the Women Who Have Shopped in Many Cities Which Store They Like Best—They're Sure to Tell You "The O. W. & K. Store" The Voting Contest!

The Best 1

Mohair, \$2.75 to \$12.00 Satin, \$15.00 to \$32.50

Silk, \$12.50 to \$25.00 Caps, 12c up to \$6.00

The very correct fabric for bathing suits this season is satin. When you're at the beach and see some sylph-like creature rise shimmering from the salt waves, her bathing gown looking as fresh as before her dip, you will know that we have sold her a satin bathing suit.

You'll find a style here that will suit you. Bathing Shoes. . 75c Water Wings. . 25c

The more modest-priced materials are used | We also carry a thoroughly complete line too, of course—and our stock shows the of Children's Bathing Suits. They come best models in all fabrics. Choose now. in mohair, flannel, one piece or separate.

Lingerie Dresses \$5.75 to \$35

For the woman who goes well gowned to many of the Summer's social functions, the Lingerie Dress furnishes the ideal combination of daintiness and comfort.

This season's exquisite creations are here in plentiful choice and the authoritative fashions find the best expressions in models we show.

FRENCH CREPES, MULLS, VOILES, PERSIAN LAWNS, FRENCH HAND-MADE Laces in Irish, crochet, filet, Cluny, Macrame and shadow effects, as well as hemstitching, tucks and girdles are used as decorations. Priced from \$5.75 up to \$35.

Lingerie Waist

want one of the new ratines with

sailor collars, they are here. The

marquisettes and lingerie models

are trimmed with lace's in several

varieties, also with hand embroidery. Specially priced \$2.70

for tomorrow's sale at



500 Prs. Lace Curtains \$3.95 to \$12.35 a Pair

Do you like the Dutch neck style Imported Brussels Lace Curtains in large assortment, the best, or do you prefer one with a kind of patterns that you want to put into your modernly dainty collar attached? In either furnished home. Floral or scroll centers, 45 inches wide, case, you'll find a pleasing model 3 to 3½ yards long. Great savings at the following prices: in this assortment. Or if you

\$6.00 grade special \$3.95 | \$10.00 grade only \$6.65 \$7.00 grade special \$4.65 \$11.00 grade only \$7.35 \$8.00 grade special \$5.35 \$12.00 grade only \$7.95 \$8.50 grade special \$5.65 \$18.50 grade for \$12.35

Lacet Arabian Curtains, broken lines, real lace patterns on best grade French net. Closing out—so note the prices:

\$15.00 grade only \$9.85 \$22.00 grade for \$14.65 \$17.50 grade for \$11.65 | \$22.50 grade for \$14.95 \$18.00 grade for \$11.95 \$35.00 grade for \$21.90 \$20.00 grade for \$13.35 \$40.00 grade for \$27.50

Infants' Requirem'nts

plain tailored models. Best shades. Priced \$6.75 to

THE LINEN COATS, in fitted or semi-fitted style, is a stun-

ning summer wrap. Plain or with fancy collars and cuffs.

WASH SKIRTS-The newest models, reps, linens, crashes, tailored or hand embroidered—at \$1.75 to

LINEN SUITS, crash and natural linen, Norfolk and

\$3.79 Now Buys a Pretty

Buy things for your baby in the store that leads in baby goods. The most complete assortments on the Pacific Coast carried here. Purity Diapers, specially priced at, the dozen, \$1.05 and \$1.95 Kleinert's Fairy Pants, small, medium or large, special at 60¢ A special line of Infants' Pants priced for tomorrow at only 25¢ Zimmerli Baby Shirts and Bands, the most carefully made and best fitting. Make baby comfortable these warm days. Of course we're exclusive agents.

Flour at \$1.35 a Sack

Our pure food grocery is the supply center of Portland's epicures. Where quality is the first consideration with a housewife, she is irresistibly drawn here to trade. And once she's here she finds that she saves money too. O. W. & K. EXCELLENCE FLOUR, a quality that \$1.35 produces perfect results in baking. Special, the sack, at

O. W. & K. Excellence Flour, special, by the barrel, only \$5.25 6-lb. box Kingsford's Laundry Starch now at 50¢ 8 cakes O. W. K. Laundry Soap, special now 25¢ Table Syrup, maple flavor, special, gallon can, 70¢ O. W. K. Lye, special for Monday, 4 cans for 25¢ Norwegian Sardines, Anderson's, 3 cans for 25¢ 3 packages Kingsford's Corn Starch, special at 25¢ 5 packages "Our Best" Corn Starch now at 25¢

EASTERN SUGAR-CURED HAMS, medium 1 sized, every one guaranteed, a notch lower, ib.

Best Southern Rice, unpolished, un- O. W. K. Uncolored Japan Tea, coated, 31/2 pounds for only 25¢ English Breakfast or Ceylon 25 Tea, in bulk, 50c grade, lb. 35c-Baking Powder, special the lb. 29c Small White Beans, 4 pounds 25¢ New Potatoes, 20 pounds at 25¢ Baking Powder, special the lb. 29¢ O. W. K. Vanilla Extract, 2 oz. 25¢ Herring in Tomato Sauce, can 9¢ O. W. K. Lemon Extract, 2 oz. 20¢ Jelly, special at the jar, only 20¢

and inexpensive bedroom curtains or splendid . ?! for Summer cottage, 36 ins. wide, 2½ yds. long 51.35

White Scrim Curtains with lace edge and insertion, dainty

Kitchen Needfuls Underpriced Third Floor

With 8 inch blade, special at 38¢ With 10 inch blade, special at 63¢ Butcher Knives, sanitary Aluminum handles, 7 inch blade, at 60¢ Bread Knives, with beech handles,

Butcher Knives, with solid beech Kitchen Steels, 8 inch size, 20¢ handle, 6 inch blade, special, 22¢ Kitchen Cleavers, with strong handle and 8 inch blades, at 33¢ Emery Knife Sharpeners, sp'l. 25¢ Poultry Shears, \$2.35 values \$1.89 Poultry Shears, \$2.90 values \$2.30 White Handled Knives, for table 8 inch blade, special at only 15¢ use, regular \$3.50 dozen at \$2.70 Ebony handle, 8 inch blade, at 45¢ \$4.50 values, at the dozen, \$3.55

Carving Sets Greatly Reduced

Three-piece Carving Sets, \$3.10 values \$2.45 Three-piece Carving Sets, \$4.50 values \$3.58 Three-piece Carving Sets, \$5.50 values \$4.35 Three-piece Carving Sets, \$6.00 values \$4.75

special tomorrow for only 5¢ Ice Picks, special now at 10¢ Ice Shaves, special now 35¢ Lemon Squeezers, special 20¢ Wrenches, special price 29¢ Thumb Tacks, spec'l, box 10¢ Coat and Hat Hooks, dozen 9¢ Heavy Garden Trowels at 15¢ Grass Shears, special, pr. 15¢

Dover Egg Beaters, special Se | Heavy Basting Spoons at 56 Glass Lemon Juice Extractors, Handled Axes, ex. quality 80¢ Tack Hammers, special at 15¢ Tack Pullers, special now 8¢ Hand Saws, good quality, 65¢

Make every purchase count. In addition to the savings you always find here you can help your church or society by your vote. 21 cash prizes-\$6000 gold.

St. Agnes' Baby Home 419,025 Portland Boy Scouts, Troop 2.360,375 First M. E. Church South...338,075 Y. M. C. A. Boys' Home....254,325 Portland Woman's Union....253,625 St. Francis' Church 239,100

The 60 Highest Contestants to 2 P. M. Friday Atkinson Memorial Congrega-tional Church Forbes Presbyterian Church.

Sunnyside Cong. Church Aid
Bociety 30,875
Boys' & Giris' Aid Society 30,875
Brentwood M. E. Church Aid
Society 29,925
St. Patrick's Church 29,325
American Women's League 27,475
Old People's Home 37,375
Westminster Presb. Church 26,878
St. Mary's Home 26,878
St. Mary's Home 26,878
First United Brethren Church
First Presbyterian Church
Vancouver 29,575
Christian Science Church 22,050
Baptist Church Lents 19,825
Lincoln High Alumni 19,375
St David's Church 18,500
Visiting Nurse Association 18,150
Multnomah A. A. Club 15,200

Your Eyes

May need attention, but you hesitate to pay the high prices that some opticians ask for glasses.

Why not let our Dr. Dayton provide the glasses? You can be certain of the most skillful fitting possible. This store's reputation is back of Dr. Dayton. But a modest profit is all

And your eyes will be as well cared for-perhaps betterthan if you went to the higher priced man.

25c Laces 12c

Valenciennes Edges and Insertions to match, widths up to 4 ins. Our entire new assortment divided into two lots and specially priced like this: All 25c Grades, Per Yard 12c Values to 50c Yard Only 25c

Thousands of Yards Values to 50c Yard 40C



in white, cream or black. Regular 50c val. 25c. 48c 1½ yards long, regu-Regular \$1 grades at 48c lar 75c values, special 2

Dutch or sailor effects in rich | White Lace Wash Veils, new Venise Lace Collars. Come designs, the sort that are being used for Summer hat drapes,

Wash Goods at Half Price

Short lengths? Remnants? None of either. These are regular stock — thousands and thousands of yards of the season's best fabrics. A sale remarkable for the desirability of the materials offered as well as the littleness of the price. Take advantage.

First, Embroidered Swisses in white or colors, imported direct from St. Gall, 50c Switzerland, regular \$1.00 quality, specially priced for tomorrow's sale only

20c Poplins at 10c 35c Dot'd Swiss 18c Marquisettes 75c Jacquard Poplins in green, old rose A large quantity of dotted Swisses, White embroidered marquisettes

and black, a regular 20c 10c mulls and tissues, 25c and 18c and voiles, in allover degrade. Monday's sale price 10c 35c grades, at the yard for 18c signs, \$1.25 and \$1.50 grades 75c

20,000 yards of the finest Imported Persians, Lawns, Ba- at HalfPrice tistes, Wash Chiffons and Mulls, 45 ins. wide, various values at HalfPrice

2000 yards in lot; regular 8c dainty fabric for summer 12½c grade tomorrow at 8c frocks. Special, the yd. 19c

India Linon, fine, sheer quality, | Dahlia Silk, in all colors. A | French Bordered Voiles, 4 inches wide, choice patterns; \$1.25 quality, yd. 63c

Knox Sailors at \$6.00

Be among the best hatted women. Wear the sailor that sets the styles. We have the sole Portland agency for these hats-and now we cut the prices.

Split Straw, black with 4½-inch brims; regular \$10.00 \$8.00 values are offered this week at the special low price of \$8.00 Black Split Straw, with three-inch brim; regular \$8.00 \$6.00 value. Specially priced for this week at this low figure \$6.00 Knox Sailors, in white or black Milan braid, with turn-up brims; regular \$12 values on sale this week at only \$10.00 Knox Panamas, with roll brim; regular \$12 values are \$10.00 priced this week at the especially attractive figure of \$10.00 Knox Sailors in rough braids; regular \$5.00 values are \$3.75 offered in tomorrow's sale at the exceptionally low price of Knox Sailors of rough braids, with drooping brim back \$3.57 and front. These are \$5.00 values at the low price of only \$3.57

Marquise Corsets at \$2.98

A broken line of Marquise Corsets in plain or fancy materials, medium low bust, long hip, long slender lines, spil \$2.98 Bon Ton Corsets, of fine quality cou-til, with top trimmed in lace, fitted with six hose supporters, \$2.69 stout figures, a very spe-regular \$5.00 values, special \$2.69 cial value for tomorrow \$1.89

Special fitters here for the famous Gossard Front Lace Corsets—buy yours now.



Palmer make, solid Marseilles weave, concealed spreader and large pillow. They are woven in most artistic designs, Egyptian effects, that lend harmonious color to your \$3.95 porch. Reg. \$6.25 at \$3.95 AT \$2.98-Vudor Hammocks, a make famous for qual-

Very strong, neat pat terns; spreaders at head and foot. Regular \$5.00 \$2.