

Ask Any Floorman for Free Elks' Official Souvenir Postcard in Five Colors—Magnificent Specimens Elks' Heads for Sale, 5th Floor
Now Here, August Delineator in Butterick Pattern Section, First Floor—When in Need of Gloves, You Should Ask for Perrin's

Bring your films to our Kodak Section, first floor. Expert printing and developing done in 24 hours.

GOVERNMENT FORECAST
Fair tonight and Friday; North-westerly winds.

MEIER & FRANK'S

Visit our modern Beauty Parlors. Manicuring for men and women, shampooing, hairdressing, facial massage done by experts.

Have your pictures, photos and snapshots framed here in our fifth floor Art Section. Artistic work at moderate prices.

1171st Friday Surprise Sale---B. P. O. E. Headquarters!

1171ST SURPRISE SALE

New \$2 to \$3.50 Parasols at 98c



WHAT an offering this — pretty new silk Parasols at 98c! At such a price as this what woman would be without one. Over 300 of them grouped for the Friday Surprise Sale tomorrow.

Choose from both Plain and fancy styles—every shade to match costume.

And what an added touch of attractiveness they effect for the summer outfit. Of plain and striped taffetas, plain, embroidered and tucked pongees. A remarkable offer for tomorrow only—\$2.00 to \$3.50 Parasols, Friday Surprise Sale **98c**

1171ST SURPRISE SALE

Cleanup 50c to \$1 Kerchiefs, 25c

THOUSANDS of women's Kerchiefs on this special offering for tomorrow! A cleanup from our own stock. Some slightly mussed from showing, so we group them for quick selling tomorrow at 25c.

High grade linen Kerchiefs, with embroidered corners, initials, hemstitched hems.

Dainty colored novelties and hand stitched styles also included. It's an opportunity to purchase high grade Kerchiefs at a low price. Actual 50c to \$1 grades are offered tomorrow at **25c**

First Floor—New Building—Mail Orders Filled.

THE thousands of out-of-town people here from the Northwest, for the Elks' Grand Lodge Reunion, will have an opportunity of sharing personally in these extraordinary, timely offerings in our 1171st Friday Surprise Sale.

Conveniences for Elks and the Visitors—

Extra service all this week in our beautiful seventh floor Tea Room and Restaurant. Luncheon, 11:30 to 2 o'clock—orchestra music. Special Elks' rest room and writing room, fifth floor, in addition to the regular women's reception room, second floor.

To all wearing Elks' Official Badges free telephone service within Portland.

1171ST SURPRISE SALE

Women's 50c-65c Hose, 29c

OVER a thousand pairs of women's fine Hosiery grouped for a rapid cleanup at only 29c a pair. None in the entire lot are worth less than 50c a pair, and many you'd pay 65c for regularly.

Included are both plain and fancy Hose—plain lises, silk lises, lace and embroidered boots.

Imported and domestic grades in black and colors. Many of you, we know, will want more than one pair at such a saving as this. 50c to 65c Hosiery, for the Surprise Sale **29c** tomorrow at only...



The 75c B. P. O. E. Pennants Only 49c

A LOCAL manufacturer found he had too many of these Elk Souvenir Felt Pennants—Just as illustrated above, 36-inch size, with Elk design in colors, and white lettering. A splendid souvenir of the B. P. O. E. Reunion. Special tomorrow at 49c.

Portland Souvenir Pennants—75c ones, 49c; \$1 ones, 63c; a lot of odd college pennants worth 75c and \$1 at 23c.

Elkhorn Corkscrews \$1.23.

The handle is of genuine Elk Horn, making it a beautiful souvenir. Just as illustrated. Regularly \$2 and \$2.50. Special this sale **\$1.23**

MEIER & FRANK'S 1171ST FRIDAY SURPRISE SALE

Sample Neckwear Friday at 1/2 and Less!



STILL splendid choosing in this sensational sale of Neckwear resulting from the purchase of the samples and overstock of a famous maker.

In the lot are lovely Coat Sets, Chemisette Sets, Stock Sets, Fichus, Jabots, Bows, Dutch Collars, etc. All fresh new pieces.

50c to 75c Neckwear now at **33c**
\$1.00 to \$1.50 Neckwear at **53c**
\$2 to \$2.50 Neckwear now **87c**
\$3 to \$4 Neckwear now at **1.39**
\$4.50 to \$15 Neckwear, half price

See Fifth St. Window.

25c and 35c Neckwear now at **16c**



\$15 to \$25 Silk or Wool Dresses \$7.95

THE most important offering for the Friday Surprise tomorrow; this phenomenal Dress special at \$7.95. And there's not an old styled, undesirable garment among them.

Four of the models as illustrated above are typical of the smart, new styles shown in the lot. Hundreds to choose from, including dresses specially purchased and taken from our own regular stocks.

Of challies, serges, messalines, crepe de chines and taffetas. Stunning combinations of macrame and Irish trimmings, narrow silk braids and rich embroidery. Not a dress worth less than \$15. Many of them as high as \$25. Plain colors and in stripes, mixtures, etc. For Friday Surprise, \$7.95.

MEIER & FRANK'S 1171ST FRIDAY SURPRISE SALE

Porosmesh Underwear 19c

THE cool sanitary open mesh Underwear that every man likes to wear in the summer.

Shirts and drawers in all sizes. A grade that can hardly be told from similar underwear at more than double the price. We also include 2000 odd Undershirts with no drawers to match, of fine balbriggan, in white colors. Garment, **19c**

\$1 to \$2.50 Pajamas, 50c

Not more than 250 Suits in all. Of madras and soisettes, in stripes and fancy patterns of various colors. Broken lines of \$1 to \$2.50 Pajamas—they can't last long at the ridiculously low price, the suit **50c**



Just Inside Alder St. Entrance. Mail Orders Filled.

1171ST SURPRISE SALE

\$2 Cream Bordered Serges Only 98c!

EVEN less than half-price for these beautiful Cream White Serges, with stunning bordered designs, so favored by Dame Fashion.

They are 50 inches wide, with borders of navy, sky, royal blue and lavender.

Not more than 300 yards for Friday Surprise Sale. The identical grade which sold this season for \$2 a yard. Beautiful grades of serge, for afternoon and street dresses. While the lot lasts tomorrow, special, the yard **98c**

1171ST SURPRISE SALE

House Dresses \$1.18!

JUST another of the splendid purchases and sales of Wash Dresses that women have come to expect at Meier & Frank's.

Dainty, becoming one-piece styles with square or large round collars of white pique or plain chambray, finished with one-inch bands of scalloped edge.

Of plain or striped, checked or figured chambray, percales and lawn. Extra special for the Surprise, **\$1.18.**



MEIER & FRANK'S 1171ST FRIDAY SURPRISE

Cool, Lingerie Waists, 98c

SUMMER Waists of far better materials, more carefully made and prettier trimmed than the ordinary run of waists at so low a price as this!

Of sheer lawns and batistes, trimmed in German Val. cotton cluny lace in Irish crochet patterns and with embroidery. Some with side ruffle.

Low necks, pointed or square, and short sleeves. Also high necks, with medallion yokes, sleeves long.

They're the sort you'll want for ordinary wear and to take on the vacation. Special for Surprise Sale at **98c**



Second Floor—Main Building—Mail Orders Filled

1171ST SURPRISE SALE

Boys' \$1 Wash Suits at 49c

REALLY serviceable little Wash Suits, of excellent quality striped madras in blues and tans.

Sailor and Russian styles, in ages 2 to 11 years. Mothers should buy a half dozen suits Friday at this price. \$1 grades **49c.**



1171ST SURPRISE SALE

25c Eng. Tub Suitings at 15c

A SPECIAL from the Wash Goods Section that's sure to interest the woman who sews or has sewing made in the home.

Popular for Children's Suits and Tailored Dresses, Boys' Blouses Women's Wash Skirts.

Of fine, though firm weave, of a quality that's both practical and attractive. Neat patterns and mixed weave, 32 inches wide. All colors to choose from. Regularly 25c a yard. **15c** For Surprise Sale at

MEIER & FRANK'S 1171ST FRIDAY SURPRISE SALE

2000 New \$2.50 to \$3.00 Combin't'ns \$2.19



JUST unpacking and marking them in the stockroom as this news was prepared—2000 beautiful, snowy new Combination Corset Covers and Drawers, in such demand now for Summer wear.

Made of fine, soft nainsook and dotted Swiss, joined smoothly and comfortably at waist, with beading and ribbons. Handsomely trimmed in Val. and Torchon laces. Regularly \$2.50 and \$3.00. Combinations, priced for the 1171st Friday Surprise Sale tomorrow at only, pair **\$2.19**

\$5.00 to \$8.00 Corsets only \$2.98

Made of fine coutil and broche, with long hips, medium and high bust. Two and three pairs of supporters attached. Friday Surprise at only \$2.98.

Second Floor—New Building

MEIER & FRANK'S 1171ST SURPRISE

\$6.00 Cut Glass Bowls \$3.69



SEEMS almost incredible that these large, 8-inch Bowls of rich, brilliantly cut Glass, can be sold at such a price!

Bought 200 of them, just for a Friday Surprise Sale. Beautiful patterns, one as illustrated. They're splendid \$6 Cut Glass Bowls, for one day only **\$3.69** will be sold at

\$6.00 Vases for Friday Surprise, at \$3.69
You'll have to see these elegant, heavy Cut Glass Vases, to fully appreciate them. Stand 12 inches high, rich and massive, with handsome whirlwind cuttings. Our \$6.00 Vases for the Friday Surprise Sale at only **\$3.69**

MEIER & FRANK'S 1171ST FRIDAY SURPRISE SALE

5000 Dozen Mason Fruit Jars Reduced!

A TIMELY saving which comes right in the midst of canning season. It'll even pay to buy them for future use at these phenomenally low prices.

For genuine Ball Mason Fruit Jars, complete with porcelain lined caps and rubbers.



Mason Pint Jars, Dozen	Mason Quart Jars, Dozen	Mason Half Gal. Jars, Dozen
49c	58c	78c

—The Pure Food Grocery, Basement Store.

MEIER & FRANK'S 1171ST SURPRISE

\$3 Hammocks, \$1.89

WE should sell hundreds of these good, heavy, closely-woven Hammocks at this saving. Size of bed 86x37 inches, in floral and bird designs of pretty colorings that will not easily fade. Complete with throw-back pillow, spreader and valance. Our regular \$3 Hammocks, Friday only, at low price **\$1.89**

Sole Portland Agents for
John B. Brown Linens,
Mansing Underwear,
Williams Sewing Machines,
Acorn Stoves and Ranges,
Fulton & Whitney Go-Carts,
Sutcliffe & Co. Original Craftsmen Furniture.



Sole Portland Agents for
Dorwin's Shoes,
Perrin's Gloves,
Ajax Guaranteed Hosiery,
Gotham Suits and Underwear,
Madame Irene Corsets,
Epps Petticoats,
Jampack Clothes for Boys.

MEIER & FRANK'S 1171ST SURPRISE

Indian Blankets, \$6.79

VISITORS to the Elks' Reunion can hardly find a more beautiful or useful Souvenir of Oregon than these beautiful Indian Blankets. Striking, rich Navajo designs in handsome colorings. For the den, the cozy corner, for beach and summer home, they're invaluable. For Friday Surprise Sale—200 pairs at the special price of only **\$6.79**