

Town Topics

SUMMER RESORT SUBSCRIPTIONS.
Don't forget when going away on your vacation for the summer, that the Journal can follow you at 15 cents a week, the regular subscription price. The following agents will supply you at our regular rates:
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TONIGHT'S AMUSEMENTS

HEILIG—Natural color motion pictures. BAKER Baker Stock company in "Are You a Mason?"
BUNGALOW—Pendleton Round-Up Motion pictures.
COUNCIL CREST—High class attractions.
LYRIC—Armstrong Folies company in "O, You Bill!"
ORCHEUM—Theatrical circuit vaudeville.
THE EMPRESS—Vaudeville.
PANTAGES—Vaudeville.
THE OAKS—Amusement park.

Weather Conditions.
Portland and vicinity: Fair tonight and Thursday. Northwesterly winds. Oregon: Fair tonight, warmer northeast portion. Thursday fair. Northwesterly winds.
Washington: Generally fair tonight and Thursday. Windy mostly westerly.
Idaho: Generally fair tonight and Thursday.

THEODORE F. DRAKE, Acting District Forecaster.

Prisoner Goes Insane—C. W. Olson, a prisoner in the prisoners' dock in municipal court, went suddenly insane this morning as he was being led before Judge Tazwell to answer a drunk charge, and attacked Bailiff Padrick, fighting so viciously that it required the combined efforts of 10 other prisoners in the dock, including Willard Richard Tanner, alleged murderer of R. W. Wallace, to hold him until the arrival of a squad of patrolmen. As Olson was being led to the judge's desk he turned on Padrick threatening to fight, and Padrick, scenting trouble, pushed the man back into the room filled with other prisoners, and as soon as the door was closed on him he started to fight. Olson was hurled to the floor by a shove from Padrick and other prisoners were called to help the bailiff, while one was sent to call other patrolmen. Several responded at once, and the man was shackled and carried downstairs to the police auto which conveyed him to the county jail. Olson was arrested on a drunk charge yesterday afternoon at Second and Stark streets by Patrolmen Howard and Stark. He will be examined.

Beautiful Portland Book—"Portland, the Dominant City" is the text of an attractively illustrated booklet just issued by the ranger department of the O. W. R. & N. Co. With text and delicately tinted pictures the booklet stands at the union of the great western rivers, facing the ocean, supported by a tributary domain such as is possessed by no other American city. It is described. Thousands of the booklets have been distributed among the visiting Elks, who will use them as souvenirs of their visit to Portland. The points of tourist attractiveness, both in the city and beyond, are impartially enumerated. Portland facts, manufacturing, realty and building, climate, business blocks and homes, increase of population, railroad, steamship and steamboat lines, churches, schools and colleges, libraries, hotels, places of amusement, view points, newspapers, commercial and fraternal organizations, annual entertainment events, parks, streets and boulevards, exports and imports, tributary territory, water, fuel and light supply, are stated in detail.

Scott Volunteer Fire Fighter—John M. Scott, general passenger agent of the Southern Pacific in Oregon, is a hero. His friends insist that he must have an Andrew Carnegie medal. Also that the owners of the Wells-Fargo building should vote him a tangible resolution of thanks. Burned patches on the floor of Mr. Scott's office are all that remains to testify to the conflagration that for a few minutes last night threatened the Wells-Fargo building. A cigar stub from an upper window caught in the decorations. Mr. Scott entered the office about 6 o'clock to find it full of smoke and flames. He tore the blazing decorations from the walls and stamped out the fire. Prompt action aided by others in the building subdued the blaze and serious damage was prevented.

Bids for New Library—Bids for the new library were opened this morning before the county commissioners and the library board. A general bid with alternate bids for different kinds of materials were called for. Taking the general bid, and the alternate bid for silver gray Sienna marble as a standard, the following gives an idea of the offers by the various bidders: Sound Construction company, \$376,535; Brayton Engineering Company, \$379,534; Dinwiddle Construction company, \$402,500; Kiebert, Smith & Roundtree, \$412,300; Puget Sound Bridge & Dredging company, \$413,293; Pearson Construction company, \$375,625; Olson & Johnson, \$388,990; and Lewis A. Hicks & company, \$361,000.

Benton County Booklet—A little booklet describing the allures and beauties of Benton county, Oregon, "The Blue Ribbon County," which has made its appearance in Portland for distribution during the Elks' reunion, has made a wonderful hit with the visitors. It is put out by the Commercial club of Corvallis and bears on its first page a guarantee from the county judge and county clerk of Benton county that every word inside the cover is true. The booklet describes Benton county in its entirety, taking up each city and town, dwelling at length on the Oregon Agricultural college located at Corvallis. It treats of all the products of the county with its advantages and is bound to appeal to the homeseeker.

Turned in Fake Fire Alarm—A fine of \$50 was assessed Monday against Josephine Gibson, a waitress at the Ralner hotel, who was arrested by Patrolman Sherwood and Miller, for turning in a fake fire alarm calling for the fire department. Judge Tazwell it developed that 48 false alarms had been turned in this year, causing much expense to the city. The capture of the girl was effected through a new mechanical device which holds the telephone connec-

tions until they can be traced. Sentence was suspended. A fireman is believed to have coached the woman how to turn in the alarm.

He Could Be Fined, Though—The contention of Deputy District Attorney Hennessy that a prisoner could not be convicted without a hearing nearly resulted in the release of C. Lawrence, who was arrested yesterday by Patrolman Cameron for disorderly conduct. Judge, this man cannot be convicted without a hearing, and as he is deaf and dumb, I don't see how we are going to give it to him," said the prosecutor. "If he can't hear, show him this docket," said Judge Tazwell, as he displayed the man's name, which was followed by the notation of a fine of \$10.

Gasoline Explodes—Fire caused by an explosion of gasoline that was being used to clean carpets in the home of Hans Ledebor, an artist at 958 East Sixth, resulted in the loss of more than \$500 worth of paintings yesterday morning, and would have resulted in the entire destruction of the house had not Sergeant Lyons of the police department, and I. K. Bodurtha, a neighbor, not been on the scene and played a stream from the garden hose on the fire. The blaze was extinguished just as the fire department, which had been summoned, arrived at the house.

Man and Suit Cases Missing—After accepting \$10 from R. B. Kessler and R. C. Martin for the rent of a room in his apartment for one month, Bruce D. Kimmis, who lived at 365 Seventh street, left the apartment house, taking two suitcases belonging to the two men, and fled, leaving a wife and two children. Yesterday morning the two men were told that the apartment had to be surrendered as the rent had not been paid and the two men found themselves without a place to sleep and minus their suit cases. A warrant was issued for the arrest of Kimmis.

White Slavery Charged—B. Fink, charged with white slavery, was picked up by the police last night and is being held in the city jail. He will be arraigned before United States Commissioner A. M. Cannon this afternoon. The specific charge against the prisoner is that about May 31 he brought Pauline Fink, his wife, from California to Portland for the purpose of forcing her to lead an immoral life.

Reduced Rates, Elks' Convention.—P. R. J. & P. Co.—July 8-13, round trip, good date of sale, from Barton, Eagle Creek and Estacada, 75c. From same points, good July 8 to 15, inclusive, \$1.00. July 8 to 13, inclusive, additional trains to Estacada and Troutdale at 11 p. m. and 11:33 p. m. For same period Oregon City trains every half hour to midnight, then 1 a. m. and 2 a. m.

House Burglarized—Jewelry of the value of about \$150 was taken from the home of C. C. Robbins 67 East Twentieth street north, yesterday afternoon, while Mr. Robbins and other members of the family were at the automobile races. Entrance to the home was gained by breaking a plate glass in the side door.

Stole Light Globes, Alleged—Carl Koehler of 552 East Thirty-ninth street, aged 16 years, was arrested last evening by Patrolman Coulter for stealing purple electric light globes from the arches in the court of honor. He was turned over to the juvenile court.

Motorcyclist Injured—Peter Sukalac of 499 Burnside street last evening, while riding a motorcycle, collided with an automobile driven by O. C. Senger on the east end of the Burnside bridge and sustained a broken leg. The man was taken in the Senger auto to the Good Samaritan hospital.

Library Closed Tomorrow—On account of the parades tomorrow morning the public library and its branches will be closed all forenoon and up till 3 o'clock in the afternoon. They will be open all afternoon and up till 9 p. m., however.

\$1000 Fire—Fire, which is believed to have started from defective wiring, did about \$1000 damage to the home of Victor Kuchensky at 249 Sheridan street yesterday. Insurance to the extent of \$200 was carried on the place.

River Excursions to Oregon City—Boat from Taylor street dock. Week days, 8 a. m., 2 p. m.; Sundays, 9 a. m., 12 m., 3 p. m. Round trip, 40c. Tickets good on P. R. & P. cars.

Do Your Glasses Tires You?—Consult George Rubenstein, the optician. He is an expert eye fitter and his charges are very reasonable. 159 Third street, near Taylor.

Our famous large and juicy Yamhill crawfish are now at their very best. Our entertainment of the highest order. The Hofbrau-Quelle. Phone Main 919.

Our Expert will fit your eyes with proper glasses at a very moderate price. Jaeger Brothers, 266 Morrison street, between Third and Fourth.

Mount Wood Auto Stage Line, leaving daily 7:30 a. m.; returns 4:30 p. m. Hawthorne Garage, 445 Hawthorne avenue, phone East 161.

Wrapped and Ready to Mail—The best book about Oregon, "The Guardians of

Last Chance
JUST ONCE MORE
"The Bridge of the Gods"
FAMOUS INDIAN SPECTACLE
Tonight
Multnomah Field
Tickets at Rowe & Martin Drugstore, Sixth and Washington streets.

THE RICH AND THE POOR

By Bert M. Moses, President Association of American Advertisers

The rich man is not necessarily smarter than the poor man. Very often he is mentally inferior. But if you analyze the success of the successful, you will find that every one of them knows how to convert knowledge, skill, or merchandise into the most money.

Many men do not realize that the way to make money is to employ others. They figure out no more than the wages they can earn with their own hands.

When you come to see that there is more to be made in paying wages than in receiving them, you will see a big truth.

Before you can employ others, you must have something to sell and some one to buy it.

Getting the article to sell is easy, but making a demand for it is not what some folks would call a "lead pipe cinder."

It takes the faculty called "a knack for advertising."

A man who has the "knack of adver-

ising" does not need much capital to start with.

As a matter of fact, a knowledge of how to advertise, combined with enthusiasm and confidence, goes further than mere capital.

It can be laid down as a truth that a man with a knowledge of advertising and no capital has more prospects of success than a man with capital and no knowledge of advertising.

If there is any better way to learn advertising than by doing it, I really have never heard about it.

If there is any better way of selling goods than by asking people to buy them, no one has found it out.

There may be a better way to advertise than by using the daily papers, but up to date no one has come along with it.

The greatest force in the commercial world today is advertising.

It is such a tremendous factor that without it no one can succeed on a large scale.

With it, the limits of success go beyond cities or states or nations—they go all the way around the earth.

PROGRAM COMPLETED FOR LOGGING CONGRESS

Secretary George M. Cornwall has completed the program for the fourth annual session of the Pacific Logging congress, to be held at Tacoma, Wash., July 25-27. It includes the reading of a number of papers and a trip to the camps of the St. Paul & Tacoma Lumber company at Kipowin. In connection with the congress will also be an exhibit of logging tools and equipment.

The Logging congress embraces in its membership the states of California, Oregon, Washington, Idaho, Montana and the province of British Columbia.

"The object of the congress," said Mr. Cornwall this morning, "is the dissemination of information and discussion of topics incidental to the logging industry. It has nothing whatever to do with the question of prices. It seeks to place the logging branch of the lumber business on a higher plane and the creation of the profession of the logging engineer as a distinct branch of mechanical science."

"The utilization of electricity and the use of fuel oil in logging operations will be among the principal topics discussed."

A Word To the Wise

Remember
None better—none just as good.

FRANZ'S

BUTTER - NUT BREAD

"Rich as Butter; Sweet as Nut."

This Label on Every Loaf:



Ask for it. Demand it.

Phones—East 6044, B-2428



Ruptured?

Why suffer or take chances on stragulation when I can give you absolute protection and a possible cure? The WILSON TRUSS IS GUARANTEED TO RELIEVE AND RETAIN YOUR HERNIA, regardless of occupation, age or sex. No spring. No elastic. Indorsed by all physicians who have used it. Don't wait; delays are always unwise and frequently fatal. Try the Wilson Truss; 30 days free.

JAY W. WILSON, HERNIA SPECIALIST, 66 Sixth St., Between Oak and Pine Sts., Upstairs. Both Phones.

Ask or write for booklet, "A Sensible Talk on Rupture and Its Cure." It's free.

Carelessness as to details in real estate transactions has

Dissipated Fortunes

You cannot afford to be careless in regard to title matters. Our guaranteed certificate of title is a safeguard. Investigate. Call for booklet. Title & Trust Co., Fourth and Oak.

Gevurtz Way Is the Easy Way



A small cash payment will secure one of our fine Suits. You are not asked to give security. No red tape or embarrassing conditions to meet; just a plain credit system. We are prepared to outfit you in the most correct, up-to-date style on payments of

1.00 a Week

These Suits are from the best manufacturing tailors in America. Such elegant Suits as the "Sincerity" the "Eff-Eff" and other well known makes. Suits that are guaranteed to hold their shape, having reinforced fronts, padded shoulders, hand-felled lapels, hand-worked buttonholes. Suits made to fit, to wear and in latest models. Come in and investigate.

GEVURTZ

First and Yamhill--Second and Yamhill

Think before you form your opinion concerning what is the best type of pavement—Investigate. Then you can't make a mistake, because it's sure to be

EMULATED

Oregon Humane Society
Office City Hall, Main 598; A-7588.
Humane Officer, Sergeant E. L. Grebe, Residence 24 E. 24th N., East 4779.
Horse ambulance corner of 5th and Taylor. Veterinary in charge, Marshall 400.
Animals' Rescue Home, Northrop Acres, Thomas A. Short, Supt., A-5847, 3 rings.

Foster & Kleiser
High Grade Commercial and Electric
SIGNS
East Seventh and East Everett Sts. Phone East 1111; B-3294.

TRY BEST PLACE US TO EQUIP US THE MODERN OFFICE
PACIFIC AND PRINTING CO
107 2nd St. NEAR WASHINGTON

DAMAGE CLAIMS
If you have a claim of any kind, see us. We have collected \$2,215,000.
RICHARD GARRY CLAIN AGENCY
Metzall 165 607 Yeon Bldg.

Heating Ventilation
BUT ONLY high-grade work in accordance with engineering principle.
McPherson
THE W. G. McPHERSON CO.
Heating & Ventilating Engineers,
19th & Wilson Streets,
Portland, Oregon.

AMUSEMENTS
GRAND BALL TOMORROW
KIDNEY THEATRE
7 NIGHTS BEGINNING Sun., July 14
Cathrine Courtaine
Supported by SYDNEY AYRES
in "THE TRUSS"
Eva. 78c, 50c, 35c, 25c, Wed. Mat. 15c

WELCOME, R. F. O. B.
HEILIG THEATRE
7th and Taylor
Phones Main 1 and A-1133
ALL THIS WEEK
Every afternoon, 2:30 o'clock
Every evening, 7:30 o'clock
NATURAL COLOR MOTION PICTURES
SCENES OF THE WORLD FROM LIFE AND NATURE
After-50c, 35c, Even-75c, 50c, 25c.
7 BEGINNING Sunday, July 14
CATHRINE COURTINE
Supported by SYDNEY AYRES
in "THE TRUSS"
Season seats now on sale
First week sale next Thursday.

Matinee Every Day.
Empress
Sullivan & Conditine
Refined Vaudeville
WEEK JULY 8
SPECIAL SUMMER PRICES
Nights Matinees
10c and 20c Any Seat 10c
ELEVEN—BRANAN TRIO, HOGANAA TROUPE OF ARAB
TAMM AND BOBBIE SMITH
KRAUS TRIO
KERRICK BROTHERS
DEWEART AND BERTAGH
JOHN T. MURRY
ORCHESTRA

BUNGALOW THEATRE
Twelfth and Morrison.
All This Week
Afternoons and evenings, starting at 12 o'clock noon. The only and original world famous
PENDLETON ROUND-UP Motion Pictures

With many new views never before shown. The only genuine pictures showing the combined efforts of 10 other prisoners in the dock, including Willard Richard Tanner, alleged murderer of R. W. Wallace, to hold him until the arrival of a squad of patrolmen. As Olson was being led to the judge's desk he turned on Padrick threatening to fight, and Padrick, scenting trouble, pushed the man back into the room filled with other prisoners, and as soon as the door was closed on him he started to fight. Olson was hurled to the floor by a shove from Padrick and other prisoners were called to help the bailiff, while one was sent to call other patrolmen. Several responded at once, and the man was shackled and carried downstairs to the police auto which conveyed him to the county jail. Olson was arrested on a drunk charge yesterday afternoon at Second and Stark streets by Patrolmen Howard and Stark. He will be examined.

MAIN 5-A-1000
MATTIE'S STREET DAY
12-25-26-27
WEEK JULY 8
THEATRE 13-25-30-73
David Selasco presents "The Dreams of Ovid," Law, Gully, Plain, Humm and Thomas, The Eugene Trio, Edna Luby, Sealy and Duclou, Four Florimous, Orchestra, Pictures.

PANTAGES
Matinee Daily
WEEK JULY 8—The Seven Aviator City, St. Jank, The Ansonia Trio, Four Harmonious Girls, Wm. Morrow & Co. Stars—The Barfoot (Tribby) Texas Tommy Danvers, Popular prices. Office open 10 a. m. to 10 p. m. Boxes and first row balcony reserved. Phone A-2228, Main 4628. Curtain 2:30, 7:15, 9.

BAKER
WEEK JULY 8 and A-1000
Geo. L. Baker, Mgr.
Famous BAKER STICK COMBATS
Matinee every day, 3:30. Evenings, 8:15
An instantaneous hit
ASK YOU A QUESTION
Greatest laugh play on earth. A scream from beginning to end. As played with immense success by Leo Dittichenstein. Its same is world wide. Evenings 25c, 50c. All matinees 25c.

Best Place On Earth
LYRIC THEATRE
12th and Stark sts.
All This Week
OH YOU BILL!
AND THE BARFOOT DANCE
Two Performances Nightly
Matinee Daily 3:30—15c and 25c.

COUNCIL CREST
PORTLAND'S ROOF GARDEN
1200 feet above the city.
Free scenic amusement park. High class attractions. Open-air rink. Picnic grounds in the city orchard.
ADMISSION TO GROUNDS FREE

Baseball
RECREATION PARK
Corner Vaughn and Twenty-fourth Sts.
San Francisco
vs.
Portland
JULY 9, 10, 11, 12, 13, 14.
Games begin week days 3 p. m. Sun- days 2:30 p. m.
LADIES DAY FRIDAY.
Boys under 12 free to bleachers Wednes- day.

ELK FOR SALE
MOUNTED
Best Specimen on the Coast.

120 Grand Ave
PHONE EAST 401
"Bridge of the Gods"
World-Famous Spectacular Drama. Mon- day and Wednesday only, at Multnomah Field. Seats \$2, to 50 cents, at Rowe & Martin's drug store, Sixth and Wash- ington streets.

The OAKS
PORTLAND'S GREAT AMU- SEMENT PARK
Only Elks will be admitted to the Oaks today. Portland people and those without Elks' badges are re- quested to try some of Portland's many other amusement places and come to the Oaks Thursday.