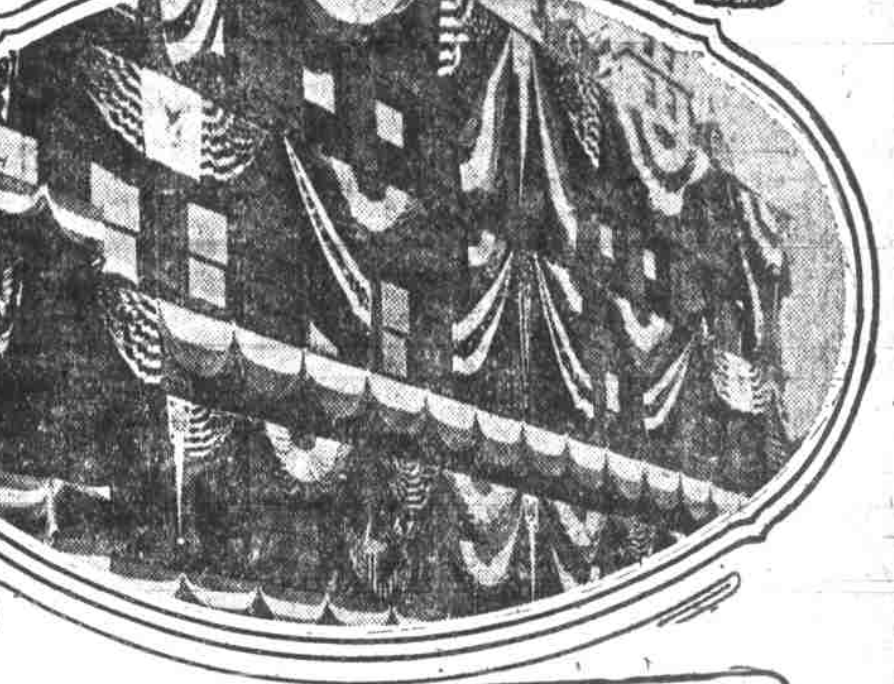
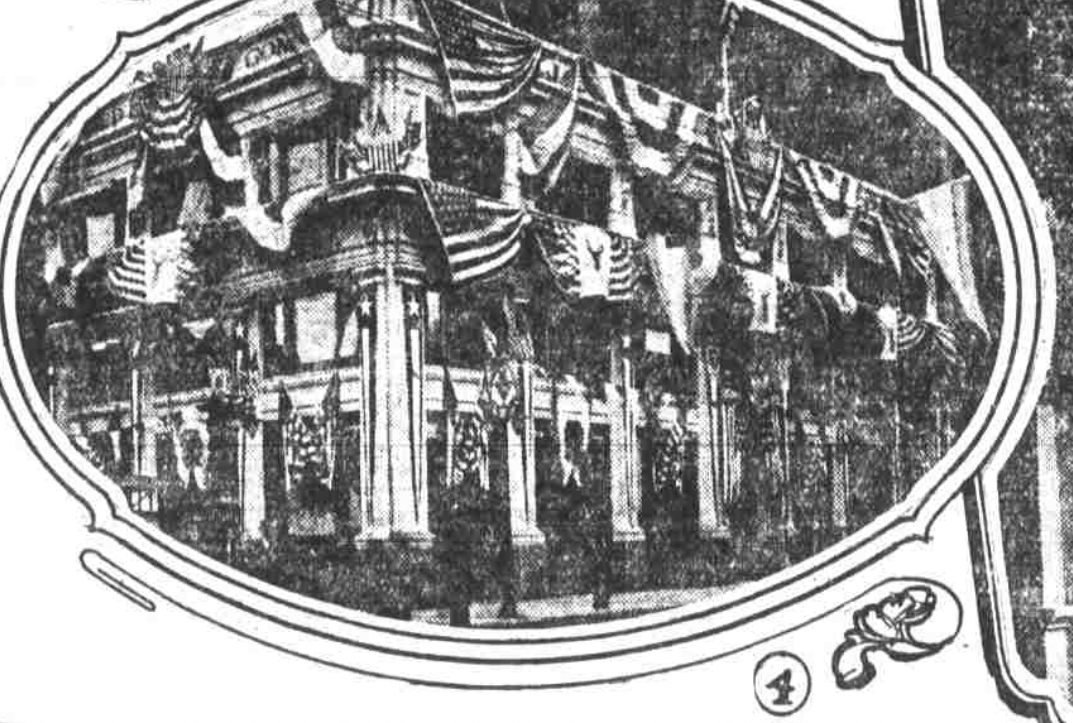
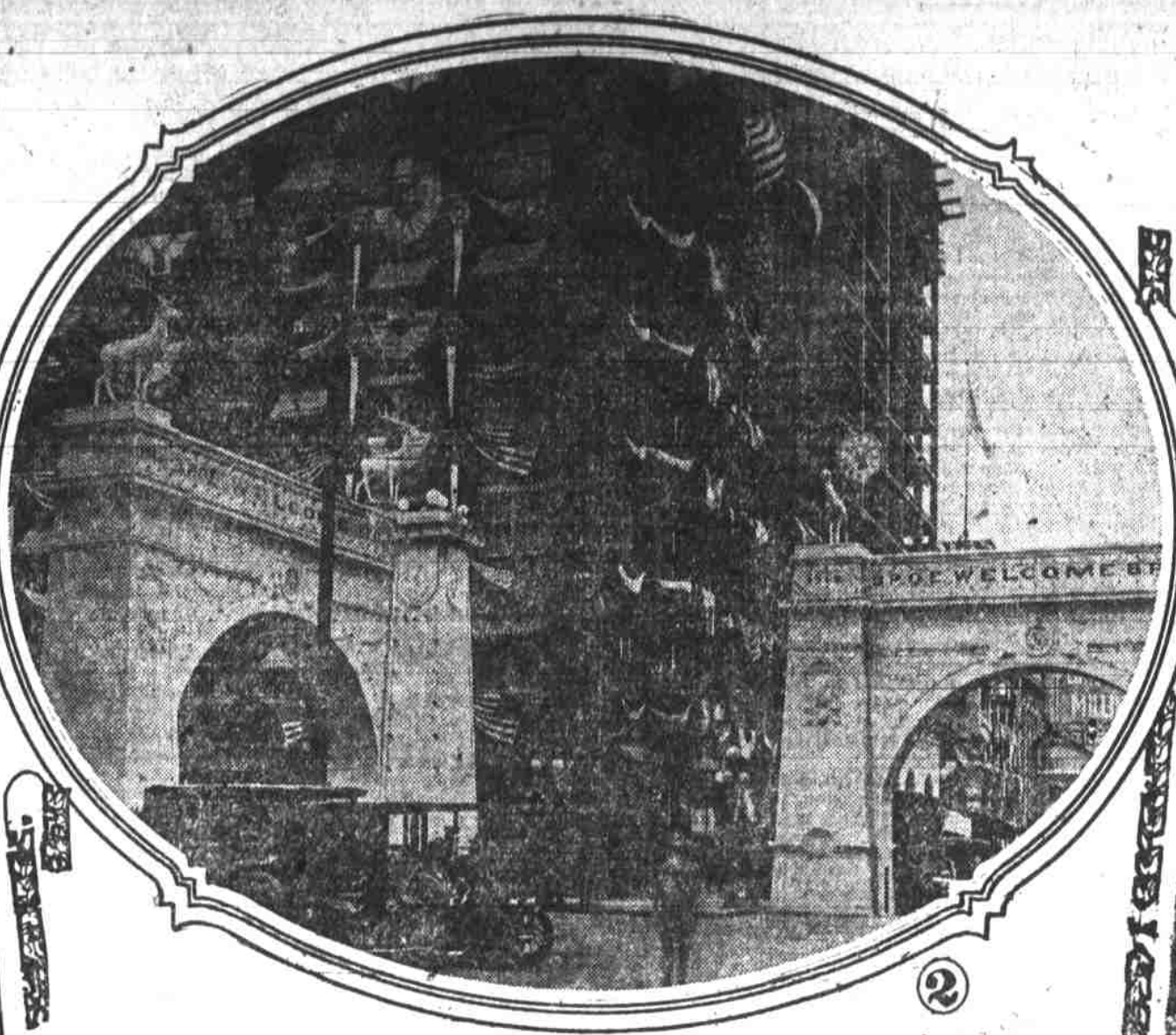


PORTLAND SPENDS \$150,000 ON HOLIDAY DRESS IN HONOR OF GRAND LODGE OF ELKS

One Building Alone Decorated at Cost of \$5000; Another at \$1000; Court of Honor Cost About \$20,000



OVER 100 BLOCKS GAILY BEDECKED IN MANY COLORS

No Building Decorated at Cost of Less Than \$400; Plaster Elks Valued at \$250 Each; Many Unique Designs.

Portland is spending this week on its holiday dress in honor of the coming of the grand lodge of Elks, including the flags and bunting and special pieces over more than 100 blocks of streets, private decorations on buildings and over store fronts, and the special electrical illuminations at night, a sum that will total close to \$150,000. The figures will be more likely to go over this amount than under it.

This is not a hastily compiled estimate based on generalities, but is the figure conservatively placed by a decorating man who has been in the business of decorating cities for many years. For 15 years he has helped dress the grand lodge towns before each Elks convention.

This man is W. L. Short, head of the decorating firm that has done most of the street decorating and much of that on private buildings. He declares that Portland's decorations this week will compare with the best at any Elks reunion.

"I was at Detroit, Baltimore and Cincinnati, among other convention cities, when the Elks met there," said Mr. Short, "and especially on the big buildings the decorations here compare with any of them. Owners of tall buildings in Portland have been especially liberal in wanting to have them look at their best."

Lowest Cost \$400. There are ten or more buildings in Portland whose owners will pay from \$500 to \$1000 for bunting, flags and special pieces alone. Where electric lights have been placed their cost must be added to this. There is hardly a building of any size that will not pay at least \$400 for its decorations.

For this kind of decoration Portland will probably pay out about \$50,000 for the week. This is not as high as it seems, when it is considered that on the streets alone there are 18,000 flags and pieces, which represent an outlay of \$25,000, while the flags and special pieces alone, where electric lights have been placed their cost must be added to this. There is hardly a building of any size that will not pay at least \$400 for its decorations.

The expense of putting them in position is also very high. In Portland at least 25 men have been working for the past 20 days placing these decorations.

Adding to the \$50,000 for straight decorations, the probable cost of the illumination in the court of honor and

on many of the buildings and the cost of building the court of honor, and I should say that Portland will spend at least \$150,000 on what might be called decoration entertainment for the visiting Elks."

Clock Cost \$5000. Probably the most expensive single piece of decorating in the city is the big clock on the Wells-Fargo building, which is dotted with electric lights in the Elks colors. This clock is said to have cost \$5000.

Another building where expense has not been spared is the Yeon building, which is hung with flags and streamers and special pieces from its top, 15 stories high, to the street. These decorations cost \$1000. Among other buildings almost as expensively decked out may be named the Selling building, at Sixth and Alder streets; the Powers building at Third and Yamhill streets, which has a big electric lighted clock and Elks' head besides its flags, and the Henry building, at Fourth and Oak streets. The only reason the cost will not be so high in some of these cases is that the structures are not so high as the Yeon building and require less material.

An especially expensive bit of work has been the building and illuminating of the court of honor, which runs from the Elks' building at Seventh and Stark streets, up Seventh to Taylor, and back on Sixth to Stark, up to Seventh. This 12 blocks comprising this court of honor are lined with white towers, and at the corners there are big archways, both towers and archways being elaborately illuminated at night.

There are 120 towers in the 12 blocks, and eight archways. The cost of each tower alone is \$50, and the construction alone of the whole court of honor will cost the Portland Elks close to \$20,000.

Elk Worth \$250 Each.

Some idea of the big expense that will be involved in the illumination of this court may be gained when it is said that 30,000 electric light globes will be used on the towers and arches. These figures are official and are given by B. W. Blanchard, of the Twin City Decorating company, which has done the work.

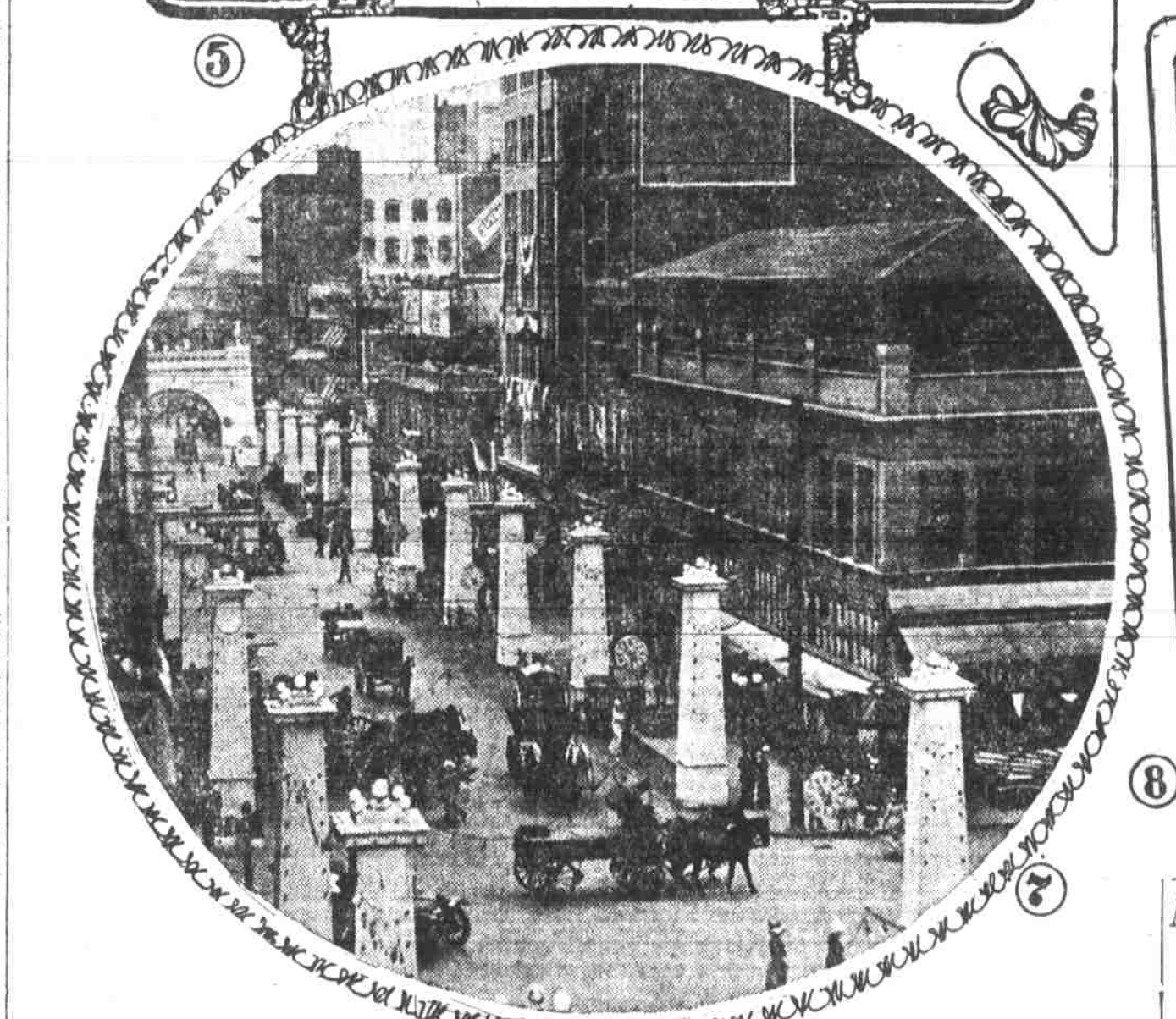
On top of each archway are two big white plaster Elks, with gilded horns illuminated with tiny lights. These Elks cost \$250 each, and there are 16 of them on the eight archways in the court. Besides two more on a ninth arch, the North Bank depot. Adding to these the cost of eight more Elks placed on the sides of the Elks building, the cost of these animal figures alone reaches \$5750.

30 Cents per Light.

For each electric light it is said that a rental of 30 cents for the week is charged, which is not considered high in view of the great loss from breakage and the investment they represent to the decorating companies. The current cost is not included in this. Besides the 30,000 lamps on the arches and posts, there are 5000 more on and in the Elks' temple decorations.

When the many big buildings not included in these figures, which are hung with electric flags, are taken into account, the \$150,000 estimate of the cost of decorations for the week doesn't seem so hard to believe.

The Elks' temple, situated at the north end of the Court of Honor, is in a way the hub from which the principal decorated streets might be said to center. To the east is Sixth street, which goes straight to the Union depot,



1—The Henry building dressed for convention. 2—The Oregon hotel. 3—Selling building. 4—Merchants' National Bank building. 5—Looking north on Sixth street from Taylor. 6—Honeyman Hardware company's building. 7—Sixth street, looking north from Alder. 8—Powers building.

where most of the visiting Elks will get their first glimpse of Portland. It, like Seventh street, to the west of the temple, is a mass of waving bunting as far as the eye can see.

To the south, Washington, Alder and Morrison streets are veritable decorated canyons, the high buildings gay in waving color towering high above the street flags.

Attractive Buildings.

Among the most attractive buildings may be mentioned, besides those already named, the Imperial hotel, which has a unique and costly decoration of flags, Elks colors and electric lights across its front and side; the Oregon hotel; the Portland hotel, which is strikingly effective with big Elks heads and a huge center piece on top of the hotel with a clock and the words, "Welcome B. P. O. E." upon it in huge illuminated letters; Meier & Frank, Olds, Wortman & King, and Holts department stores; the Honeyman Hardware building; the Northwest building; the Merchants National bank; Ladd & Tilton bank; the Corbett building, which is expensively decorated on all of its 10 stories; the Swetland building; the

Perkins hotel and the Beck building. One of the most tasteful and unique decorations of all is that of the Ben Selling building, at Fourth and Morrison streets. Here window boxes containing white, purple and blue flowers have been placed in each window on the two upper floors. The flowers in full bloom, geraniums, verbenas, petunias and forget-me-nots, in 48 windows, present a strikingly beautiful effect in contrast with the brilliant color of the decorations on the street floor.

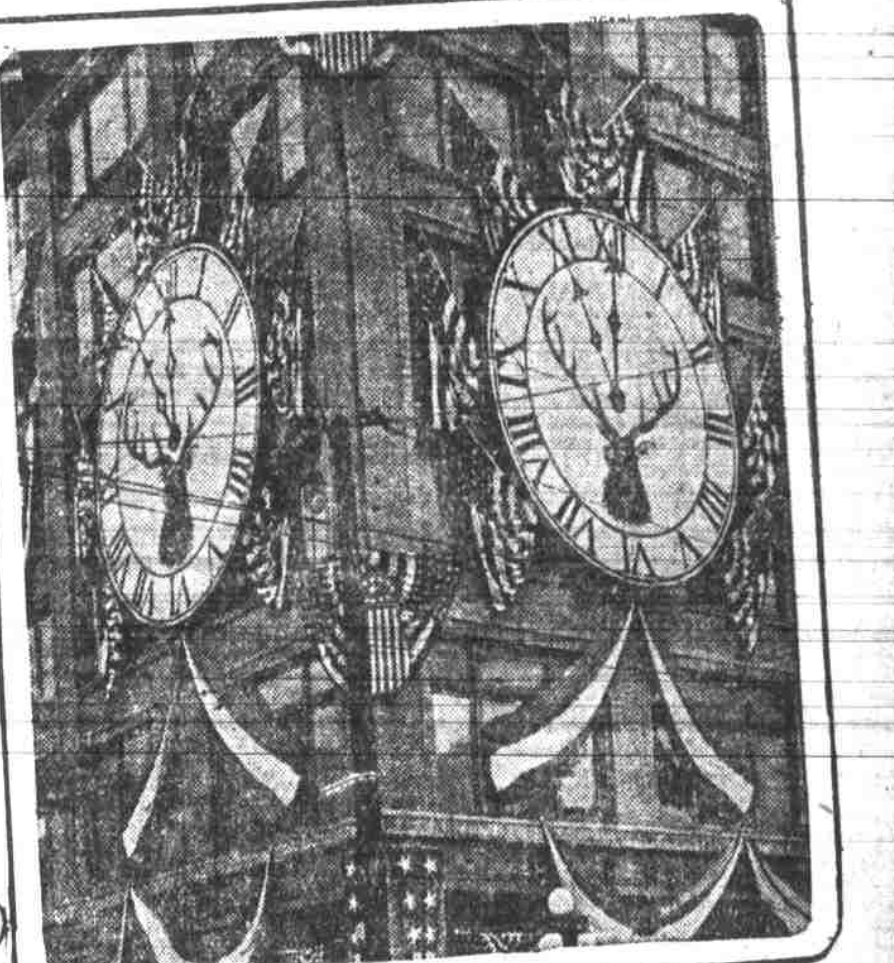
The Journal building is another structure that has an elaborate decoration scheme of colored lights, while the Oregonian building is bedecked with flags, streamers and lights.

Some extremely costly decorations are to be seen in some of the small stores that occupy hardly more than 20 or 30 feet of street front. A clothing store, directly across from the post office, is artistically draped with silken and satin flags and banners, with gold fringe, for which the decorating company will charge \$100 to \$150. It is rare that the decorations on any such store will cost less than \$50, while in most cases it will range between that sum and \$100 to \$200. Virtually every

downtown saloon man has put \$150 to \$200 into his decorations, including those on the outside and inside of his place.

Most of the decorations now in Portland will be used again at the next Elks' convention, in whatever city it may happen to be. All the flags and banners and special pieces furnished by the decorating companies are in fast colors and would not be injured by any ordinary rain. Deterioration, however, is, of course, very heavy. After a flag has been exposed to the hot sun, and the dust and grime of a city for a few weeks it begins to lose its luster, and must be replaced. Four or five conventions represents a fairly long life for much of the equipment.

The long strings of purple and white pennant streamers hung from telephone pole or lamp post along the sides of the streets, however, will never be used again. Their life is only as long as that of the convention. They are of cheaper material, and fade quickly. These streamers will for the most part be burned or otherwise disposed of for old rags or what they will bring as soon as they are taken down.



Mothers Ask School Board to Limit Sum to Be Spent on Girls' Graduation Dresses

Should the petition of mothers of members of the recent graduating class of the Washington high school, which was presented to the school board yesterday afternoon by Mrs. E. H. Ingram, 1181 Harold avenue, bear fruit, sweet girl graduates will be dressed in simple fashion in the future. They will not rely on professional hair dressers to dress their hair and will carry beautiful Oregon roses and flowers grown in their own gardens instead of purchasing hothouse flowers at exorbitant prices.

Just before the last graduation at Washington high a few of the mothers met at the request of Mrs. Dr. J. C. Elliott King to seek some means of reducing the constantly increasing cost of graduation. At this meeting it was decided to appeal to the girls and the appeal was headed by practically everyone. Resolutions were also passed which were presented to the school board yesterday with the petition. The petition was referred to the judiciary committee and if possible action will be taken making \$10 the limit of cost for dresses, forbidding cut flowers and other unnecessary expenses.

The members of the school board are heartily in sympathy with the movement and if it is found that there is no authority to make set rules they will lend their moral support to the movement. All feel that the present extravagance of girls is unfair to the many who are not in circumstances financially strong enough to make the show

which others more fortunate do. The mothers feel that the girls should show what they can accomplish and not how much can be done for them. Some of the mothers even feel that a requirement which would make the graduate plan and make her own dress for graduation, credits being given in connection with the domestic science course, would be an excellent rule. Some of the graduates did make their own dresses and the mothers of these speak of that achievement with especial pride.

SPECIAL DETECTIVES EMPLOYED BY HOTELS

Every precaution is to be taken by the managers of Portland's principal hotels this week for the protection of their large number of guests. Men who are skilled in detective work have been especially engaged for the week, and will be on duty both day and night. These will work in cooperation with the regular hotel detectives, so it is believed that the guests will be fully safeguarded.

The Portland hotel has engaged eight extra men, the Multnomah six, the Imperial eight, the Oregon 10, the Powers four, the Seward two and the Perkins has also hired several to look after the interests of their guests.

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