

Portland Agents for Butterick Patterns, Nemo Corsets, American Lady and Gossard Lace Front Corsets, Sahlin Waists—Furniture, Draperies, Rugs, Fourth Floor—Great July Clearance of Women's Suits, Dresses, Waists, Etc.—Ice Cream Soda 5c—Candies in the Basement



Friday's Great "Hourly Sales"

At the Holtz Store---"Holtz Corner"



OUR 20c LUNCHEON
11 A. M. TO 2 P. M.
11 a. m. to 2 p. m., in the third floor women's Lunch Club, or in basement Cafe, this 20c lunch will be served for
Baked Halibut
or choice of
Cold Meats and Potato Salad
Pastry
Dessert
Cup Custard or Ice Cream
Tea, Coffee or Milk.



Tomorrow Holtz Corner will be the center of activity in the retail district; the Friday Hourly Sales are the magnet that is attracting our way enthusiastic throngs of Portland's shrewdest buyers—Merchandise of merit, seasonable and stable at prices you can't miss—The Economy Store is helping you reduce the cost of living—Both wearing apparel and food products are priced far below what you pay elsewhere—No phone orders or C. O. Ds. You should take advantage of this opportunity to save.



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From 8 A. M. to 9 A. M.

25c Galloons, at Only 5c
8 to 9 a. m., Swiss embroidered Galloons, good qualities, neat patterns, to 2 1/2 inches wide. Qualities worth to 25c, at this hour only, your choice at 5c

\$3.50 Oxfords Only \$1.59
8 to 9 a. m., women's gunniet Oxfords, medium soles and heels; values to \$3.50. On special sale during this one hour tomorrow at only, pair \$1.59

10c Hosiery at Only 5c
8 to 9 a. m., women's fine cotton Hose, in black and tan colors; reinforced heels and toes; elastic tops, all sizes; 10c values during this one hour only at 5c

25c Veils, Special at 5c
8 to 9 a. m., on the balcony at this hour, Dress Voiles for women's and children's dresses, genuine 25c fabrics. Special 5c during this one hour, yard 5c

Odd Curtains 29c Each
8 to 9 a. m., in the Drapery Department, fourth floor; odd Lace Curtains, samples, two to three yards long, at the very low price of only, each 29c

25c Assorted Drugs at 9c
8 to 9 a. m., choice of Sassafras Bark, Sienna Beans, Powdered Orris Root, Powdered Pumice, Camphorated Chalk, Epsom Salts, etc.; our 25c values, at 9c

5c Sponges at Only 2 1/2c
8 to 9 a. m., in the Drug Sundry Department, at this hour, a large lot of high-class Sponges, large and small; the best 5c quality, priced at only, each 2 1/2c

Cocoanut Creams at 10c
1 to 2 p. m., During this hour, in our candy store, 1000 pounds of delicious cocoanut creamed Bon-Bons. Priced very special for this one hour only at 10c

Infants' 50c Vests at 10c
1 to 2 p. m., in the third floor Infants' Department, infants' Vests in wool and cotton. Regular values up to 50c. Special during this one hour at 10c

Oxford Pumps at \$1.79
1 to 2 p. m., women's Oxfords and Pumps. A sample line; come in sizes 3 to 4 1/2; values run as high as \$5. During this one hour only at \$1.79

Boys' 35c Waists at 19c
1 to 2 p. m., boys' Blouse Waists, of black saten, blue chambray; come in tan khaki and fancy madras; all sizes in the lot. Our 35c values, special at 19c

Panama Dresses at \$7.98
1 to 2 p. m., women's and misses' lightweight, all-wool Panama Dresses, tailored, side-front button fasten; navy, brown, tan and gray, at only \$7.98

98c Allover Lace at 33c
1 to 2 p. m., fine Oriental Net, all-over Laces, 18-inch; white and ecru; also double width cotton all-overs. The regular 98c values, special sale at only 33c

25c Ribbons at Only 15c
1 to 2 p. m., good quality all-silk, fancy Ribbons; warp prints, in stripes, checks, etc.; also heavy all-silk and taffeta Ribbons; our 25c values, at 15c

\$1.00 Union Suits at 69c
1 to 2 p. m., women's gauze Union Suits, extra fine quality; low neck, steeves, umbrellas and tight knee styles. Regular \$1.00 values, at only 69c

From 9 A. M. to 10 A. M.

79c Laces at Only 43c
9 to 10 a. m., new Ratine Lace Bands, white and ecru, fine quality, good patterns; 3 1/2 and 4 inches wide. Our regular 79-cent values, special at 43c

50c Garters for Only 17c
9 to 10 a. m., men's Brighton Pad Garters, made of heavy silk elastic; equal to any 50-cent Garter on the market. At this hour only, the pair 17c

Child's Shoes, Sale \$1.69
9 to 10 a. m., misses' and children's white canvas Shoes, broad, comfortable lasts; they come in all sizes. Values up to \$2.50, on sale at, pr. \$1.69

50c Infants' Hose at 15c
9 to 10 a. m., third floor, Infants' Department, infants' mercerized cotton lisle, silk Hose; also half hose; red, pink, brown, blue and black; 50c values 15c

Women's 35c Vests at 11c
9 to 10 a. m., women's gauze Vests, low neck, sleeveless; several different styles in plain and fancy tops. The regular 35c values, at this hour 11c

50c Shirts at Only 33c
9 to 10 a. m., Bed Sheets, 72x90-inch welted seam, full bleached. Limit of four to a customer. The regular 50c bed sheets. 33c Special at this hour only

25c Combs at Only 11c
9 to 10 a. m., During this hour a large lot of Combs and Tooth Brushes; full 25-cent values. We place them on special sale tomorrow at, your choice 11c

Panama Hats, Only \$5.50
2 to 3 p. m., During this hour, 50 genuine Formosa Panama Hats, with broad brims; excellent quality. Regular \$12 values, special sale, only \$5.50

\$1.50 Aprons, Sale at 79c
2 to 3 p. m., in the third floor Art Department, 200 Chafing Dish Aprons, trimmed with fine lace, stamped on fine mercerized lawn; \$1.50 values, at 79c

Chamois Gloves for 79c
2 to 3 p. m., women's washable chamois Gloves, white or natural color; pique stitched; our best \$1.25 grade. Priced for this hour only at the pair 79c

98c Neckwear, Only 43c
2 to 3 p. m., An assortment of women's Jabots, shirt effects; Fancy Collars, etc.; all the late styles; our regular 98-cent values, during this hour 43c

Women's Vests, Sale 33c
2 to 3 p. m., women's gauze Vests in fine quality lisle; come in low neck, sleeveless; plain hand finished tops; sizes 4, 5 and 6; our 50c values, at only 33c

50c Sweater Coats at 29c
2 to 3 p. m., boys' and girls' heavy ribbed Sweater Coats; cardinal, navy and gray; have 2 pockets, large pearl buttons; 50c values, this hour 29c

White Slippers at \$1.79
2 to 3 p. m., women's white Slippers, two strap style; best \$3.00 values, special sale for this one hour only at \$1.79

35c Knit Ties Only 17c
2 to 3 p. m., men's knit silk Ties, vast assortment of plain colors and fancy patterns; 35c values, on special sale for this one hour only at, choice 17c

From 10 A. M. to 11 A. M.

10c Chambrays Only 5c
10 to 11 a. m., During this hour plain colored Chambrays, for dresses, waists, children's wear and skirts. Regular 10c values, special sale at, the yard 5c

Table Cloths Only \$1.19
10 to 11 a. m., 67 Table Cloths, full bleached, ready for use, in a large variety of patterns; the real \$1.65 values. During this hour only, ea. \$1.19

\$2.50 Meat Safe at \$1.33
10 to 11 a. m., on the fifth floor, meat safes, three sides of best screening, 3 feet 2 inches high, 1 foot 6 inches wide, \$1.33 1 foot 3 inches deep

25c Purses for Only 4c
10 to 11 a. m., in Leather Goods section, Leather Coin Purses, assorted colors. Absolutely 25c values. During this hour only at the low price of 4c

35c Hosiery at Only 14c
10 to 11 a. m., women's sample lisle and cotton Hose, black and light colors; nearly all sizes. Values up to 35 cents. Special sale at this hour 14c

\$1.25 Corsets at Only 83c
10 to 11 a. m., Corsets made of good quality coutil, medium in length, four hose supporters, lace trimmed, extra hook below front clasp, at only 83c

10c Bibs, Special at 5c
10 to 11 a. m., in the third floor infants' store, infants' Bibs of honeycomb cloth, teething ring attached; regular 10c values, special for this hour at 5c

35c Seco Silk for Only 15c
3 to 4 p. m., 1500 yards of the famous genuine Seco Silk, the well-known part silk fabric, with the beautiful luster; our regular 35c values, at only 15c

\$1.25 Long Cloth at 75c
3 to 4 p. m., 100 pieces of English Longcloth, beautiful chamois finish; best cloth for underwear and child's wear; \$1.25 values, special for this hour 75c

50c Dress Goods at 18c
3 to 4 p. m., During this hour 20 pieces Dress Goods, plaids, stripes and checks; 36 to 42 inches wide; 50c to 50c values, special 18c for this one hour at, yard

\$1.45 Napkins Only 98c
3 to 4 p. m., Dinner size Napkins, hemmed and finished, ready to use. Many handsome patterns. The regular \$1.45 values, special for this one hour at 98c

\$2 Assorted Jewelry 39c
3 to 4 p. m., sample line of Ear Drops; La Vallieres, beads, chains, hat pins, buckles, brooches, bracelets, coin holders, bar pins, lapel chains, etc., at 39c

5c Hair Nets Only 2 1/2c
3 to 4 p. m., Large size silk Hair Nets with elastic; the regular 5c values. Placed on special sale at this hour at the very low price for one hour of only 2 1/2c

5c Hooks and Eyes, 2 1/2c
3 to 4 p. m., During this hour in the Notion store, a sale of Hooks and Eyes, safety pins; the best 5c quality. On special sale for one hour at 2 1/2c

5c Collar Supporters 2 1/2c
3 to 4 p. m., During this hour, in the Notion store, a sale of Collar Supporters, Celluloid, wire and removable. Regular 5c values, specialized at only 2 1/2c

From 10 A. M. to 11 A. M.

\$1.00 Combinations 68c
10 to 11 a. m., combination Corset Covers and Drawers, or Corset Covers and Skirts, of long cloth, are lace trimmed; 68c values extraordinary, only 68c

Linen Coats at 1/2 Price
10 to 11 a. m., women's linen Coats, presto or large collar, with revers; some with big pockets; not all sizes; double sale price; \$1.98 to \$9.98

Men's 35c Socks Only 11c
10 to 11 a. m., men's sample Socks, fancy and plain colors, full fashioned and seamless; values up to 35c. During this hour only, the pair, at 11c

60c Val. Laces Only 17c
10 to 11 a. m., French and German Val. Laces, Edges and Insertions; good qualities, dainty patterns; 12-yard pieces, 60c value, the piece, at 17c

98c Silk Gloves Only 59c
10 to 11 a. m., women's 16-button silk Gloves, in black only; all sizes in the lot; double tip fingers. Regular 98c gloves, at this hour only, the pair 59c

Emb. Allovers, Only 69c
10 to 11 a. m., fine Swiss embroidered Allovers, 21 ins. wide and in neat patterns, in eyelet and conventional designs. Our 69c regular \$1.50 values, only 69c

10c Wash Ribbon at 6c
10 to 11 a. m., good quality silk and satin wash Ribbon, No. 2 width, five yards to the piece. White and light blue; 10c values; the piece at only 6c

Men's 75c Shirts at 29c
3 to 4 p. m., men's Neglige Shirts that are made of fine madras and percales, laundered cuffs, new patterns; the 75c values 29c at this hour for only, each 29c

Boys' Union Suits at 33c
3 to 4 p. m., boys' mesh Union Suits, with high neck and short sleeves, knee length; come in sizes from 6 to 16 years; 33c 50c value, this hour only 33c

Cream Fudge at Only 11c
3 to 4 p. m., During this hour, in the great Candy store, assorted Cream Fudge. This choice candy is specialized for this 11c hour only at, the pound 11c

Linen Suits at Only \$3.98
3 to 4 p. m., women's linen Suits, natural color only; a shawl collar, pearl button fastening and with plain skirt. Regular \$3.98 \$8.75 values, this hour \$3.98

All Day Grocery Specials
The first store in Portland that started to help you to reduce the high cost of living. We are leaders—not imitators. Butter, 2 pounds 56¢. The only genuine Butter. Grizzly Bluff Butter, 2 lbs. 61¢. If you want the best. Banquet Hall Butter, 2 lbs. 60¢. New June grass Butter. Ham, baked in wine, 42¢. Simply delicious. 20c Eastern Ham, 16¢. Corn-cob smoked—Best sold. Granulated Sugar, 18 lbs. \$1.00 or 4 1/2 pounds 25c; 9 lbs. 50c. Wesson's Cooking Oil, qt., 35¢. Gallon cans, special at \$1.25. Otter Clams, 2 cans for 25¢. Make the best clam chowder. Sanitary Bake Shop—Delicious French Pastry baked in our modern bake shop, sold at prices that will appeal to everyone. Delicatessen Dept.—Always has a complete line of ready-to-eat foods that are extremely appetizing. Candy Dept.—A store by itself; fine sweets at cut prices every day.

Trimmed Hats for \$1.75
3 to 4 p. m., 100 good tailored Hats, smartly trimmed in black and colors; values up to \$4.95; special during this one \$1.75 hour tomorrow, each \$1.75

Women's Tights at 39c
3 to 4 p. m., women's white cotton Tights, knee length, drawing tops; come in sizes from 4 to 6; the best 65c values, 39c during this one hour only 39c

Boy Scout Shoes at \$1.98
3 to 4 p. m., During this hour, a sale of Boy Scout Shoes; are odd sizes; placed on special sale here tomorrow at the very \$1.98 low price of, the pair \$1.98

From 10 A. M. to 11 A. M.

Figured Denim Only 12c
10 to 11 a. m., fourth floor Drapery store, fancy figured Denims in Oriental and floral designs. The regular 19c values. This hour at only, yard 12c

Drinking Cups Only 25c
10 to 11 a. m., collapsible nickel-plated Drinking Cups in beautiful case; the best 75-cent grade. At this hour, specialized at the low price of only 25c

Boys' Moccasins at \$1.69
10 to 11 a. m., During this hour boys' Moccasins, of very heavy grade chrome leather; values to \$2.50 the pair; special low price of only \$1.69

35c Knit Ties Special 17c
10 to 11 a. m., men's knit silk Ties; large assortment of plain colors and fancy stripes. The regular 35-cent value, 17c on sale at this hour for 17c

5c Envelopes at Only 2 1/2c
10 to 11 a. m., During this hour "XXX" quality of Envelopes, in 5 1/2x6 1/2x6 3/4-inch sizes. The regular price is 5 cents. For 2 1/2c package of 25, sale at only 2 1/2c

5c Paper Napkins at 2c
10 to 11 a. m., During this hour in the Stationery store, we will sell Paper Napkins; white, fancy and colored; 5c dozen value, at special price of, doz. 2c

20c Table Oilcloth at 12c
10 to 11 a. m., During this hour we will sell colored Table Oilcloth, no white, in assorted patterns; a regular 20c value, for one hour only, special 12c

\$20 Silk Dresses for \$9.98
3 to 4 p. m., plain and changeable taffeta Silks, striped and barred messalines, lace collars, crystal buttons and tie as \$9.98 trim; \$20.00 values, at \$9.98

\$5.00 Rain Coats at \$3.98
3 to 4 p. m., During this hour, women's rubberized Rain Coats, popular slip-on style, have storm collar. Regular \$5.00 \$3.98 values, for this hour \$3.98

Axminster Rugs at \$19.79
3 to 4 p. m., fourth floor Carpet Department offers 9x12-foot Axminster Rugs, floral and Oriental designs; our \$25.00 \$19.79 value, priced at, each \$19.79

12 1/2c Laces for 3c Yard
3 to 4 p. m., 5000 yards of linen torchon Laces—edges and insertions; fine, medium and heavy patterns; up to 2 1/2 inches; regular 12 1/2c values, only 3c

\$1 Stamped Towels 69c
3 to 4 p. m., in Art Department, third floor; 300 hemstitched guest Towels, stamped on fine linen huck; 12 designs; they are splendid values at only 69c

Men's Union Suits at 47c
4 to 5 p. m., men's fine quality lisle Union Suits, in white or in ecru; have short sleeves, ankle length, are well made. Always sold at 75c, this hour 47c

Orient Silk Hose for 23c
4 to 5 p. m., women's Oriental silk Hose, full fashioned, with the double soles, toes and high spliced heels; elastic garter top. Regular 39c values, at only 23c

81-3c Brown Crash at 5c
4 to 5 p. m., twenty-five pieces of unbleached roller toweling, bordered; selling regularly at 81-3 cents. Special during this hour at low price of 5c

From 11 A. M. to 12 M.

15c White Dimity at 8c
11 to 12 a. m., 1500 yards of Crossbar Dimity, an evenly woven fabric, suitable for ladies' and infants' wear; the regular 15c value; for this hour 8c

33c Dutch Collars at 19c
11 to 12 a. m., new embroidered Dutch Collars, made of heavy pique, in round and sailor back styles; also some waist sets; 33c values, at only 19c

10c Canvas Gloves for 6c
11 to 12 a. m., men's heavy canvas work Gloves. Extra well made; have double knit wrist. The regular 10c values. Special during this hour only at 6c

House Dresses Only 98c
11 to 12 a. m., women's House Dresses, of striped and barred lawn; lining of solid colors; Dutch neck, short sleeves. The \$1.50 values, for this hour 98c

Child's Rompers Only 23c
11 to 12 a. m., During this hour children's Rompers, made of plain blue chambray, with the short sleeves and with pockets; our 40c value, sale at only 23c

Child's 20c Hose for 13c
11 to 12 a. m., children's fine ribbed cotton Hose, black and tan, double heels and toes; come in sizes 5 1/2 to 9 1/2; the 20c best 20c grade, the pair 13c

\$5.00 Hand Bags at 98c
11 to 12 a. m., big purchase of sample Hand Bags, real walrus, beaded, velvet tapestry and white, washable. Values up to \$5.00, for this hour only 98c

Assorted Cream Wafers 9c
4 to 5 p. m., in our Candy store, assorted cream wafers; peppermint, chocolate, maple and wintergreen; special at this hour 9c tomorrow at the low price of 9c

Nazareth Waists for 10c
4 to 5 p. m., 25 dozen Nazareth Waists, from 2 to 12 years; taped over the shoulders; attachments for hose supporters; the 20-cent values at only, each 10c

\$1.75 Child's Coats at 89c
4 to 5 p. m., white pique and lace rep Coats, from 2 to 5 years; large sailor collars, embroidery trim'd. The regular \$1.75 values, 89c special for this sale at only 89c

Women's Shoes for \$2.98
4 to 5 p. m., women's Shoes, patent leather vamps with white "Nubuck" tops. Regular \$4.00 values, on sale tomorrow at row at only, the pair \$2.98

35c Knit Silk Ties for 17c
4 to 5 p. m., During this hour the fashionable men's silk Ties, in the plain and fancy effects. The kind that always sells at 35c. Special sale, your choice 17c

Men's Union Suits at 47c
5 to 6 p. m., men's fine quality lisle Union Suits, in white or in ecru; have short sleeves, ankle length, are well made. Always sold at 75c, this hour 47c

Child's Dresses Only 89c
5 to 6 p. m., child's percale and gingham Dresses, the round and square necks; come in plain blues and tans; also black and white plaids, sale at only 89c

5c Handkerchiefs at 31-3c
5 to 6 p. m., women's plain hem-stitched Handkerchiefs, of good quality cambric; are in crossbar styles; the regular 5c values, priced for this hour 3c

From 12 Noon to 1 P. M.

Nubuck Pumps at \$2.49
12 to 1 p. m., During this hour women's white Nubuck Pumps, in the latest style last; the best \$4.00 grades, priced as \$2.49 low as only, the pair \$2.49

35c Vests for Only 21c
12 to 1 p. m., women's semi-fitted Vests; low neck and sleeveless, or with wing sleeves. Sizes 4, 5 and 6; the regular 35-cent values, on sale one hour 21c

Indian Suits Only 69c-89c
12 to 1 p. m., boys' and girls' Indian Suits; the genuine reproductions of the real thing, including feather head dress. Special sale at from 69c to 89c

60c Box Handkerch'fs 27c
12 to 1 p. m., women's sheer lawn Handkerchiefs, in plain hem-stitched; come 6 in a box. Regular 60-cent values. Special for this one hour only 27c

35c Tissue Gauze at 16c
12 to 1 p. m., Another shipment of new Patterns, plaids, stripes and checks, in 2 and 3-tone combinations. Regular 35c values, for this one hour only 16c

\$1.00 Outing Gowns 69c
12 to 1 p. m., women's Outing Flannel Gowns; come in pink and blue stripes, with round neck, long sleeves. The best \$1.00 values. Special at 69c

Bathing Suits at \$2.95
12 to 1 p. m., Bathing Suits, made of navy blue and black mohair; striped trimming, bloomers or detachable skirts. For women and misses \$2.95

Assorted Chocolates 22c
5 to 6 p. m., in our great palace of sweets; one pound boxes of assorted Chocolates. Regularly 35c. Special during this hour 22c tomorrow for only, the lb. 22c

Boys' 69c Jerseys at 43c
5 to 6 p. m., boys' and girls' Middy Jerseys, with large sailor collars; come in navy, maroon and gray; selling always at 64c; for this hour at 43c

Men's Oxfords Only \$1.69
5 to 6 p. m., men's white canvas Oxfords in the "Hello Bill" last. Regularly selling at \$3.00 the pair. During this one \$1.69 hour at only, the pair \$1.69

25c Shopping Bags at 17c
5 to 6 p. m., Wind up the day with one of these 25-cent "Carry-all" Shopping Bags. Priced very special for this one hour tomorrow at only, each 17c

75c Belts at Only 25c
5 to 6 p. m., women's white elastic Belts, with crocheted trimming. Regularly priced at 75 cents each. Special during this sour's selling at 25c

75c Corset Covers at 39c
5 to 6 p. m., women's fine batiste Corset Covers; they come in black only; are lace trimmed. Regularly at 75 cents each. 39c Special for this one hour 39c

Child's Dresses Only 89c
5 to 6 p. m., child's percale and gingham Dresses, the round and square necks; come in plain blues and tans; also black and white plaids, sale at only 89c

5c Handkerchiefs at 31-3c
5 to 6 p. m., women's plain hem-stitched Handkerchiefs, of good quality cambric; are in crossbar styles; the regular 5c values, priced for this hour 3c