

Lunch Tomorrow in Tea Room
Orchestra Music, 12 to 2 P. M.

Watch The Meier & Frank Electric Sign Tomorrow Night!

We have arranged with Rose Festival headquarters to signal the expectant throngs Friday night, if weather permits holding the Electrical Parade, by means of our immense electric sign on top of the new building. If illuminated, the Parade will be held. If dark, no parade. Saturday night the Electrical Parade will be held, rain or shine. The Shower of Flowers and Battle of Roses takes place on Morrison street, at Fifth, opposite Meier & Frank's tomorrow morning at 11 o'clock, at which place the even will be photographed for moving picture films.

Telephone Herald Concert, 7th Fl.
25 Musical Nos. Between 1-4 P. M.

THE MEIER & FRANK STORE

THE MEIER & FRANK STORE

1167th Friday Surprise Sale--Last Week of "June White Days"

Two More Days of Our \$4000 Scholarship Contest--Secure Ballots With Every Purchase!

M. & F.'S 1167TH SURPRISE--LAST WEEK OF WHITE DAYS



Dainty Silk or Wool Dresses Friday, \$7.45

WE'RE not over estimating their worth nor are we making exaggerated statements when we say that you'll be astonished when you see the quality and smartness of style of the Summer Dresses we offer tomorrow at \$7.45!

Not an old styled, undesirable model in the lot--of wash silks, taffetas, Summer wt. woollens.

See them and you'll say they're the sort of Dresses you'd expect to pay \$15 and \$20 and even more for! One as sketched of fine white serge. Others of plain and figured silks, of plain, striped and checked woollens. Some with bodices of silk, skirt of serge. Sizes 34, 36 and 38. Come early for your choice, only

Second Floor--Main Building--Mail Orders Filled.

M. & F.'S 1167TH SURPRISE--LAST WEEK OF WHITE DAYS

\$2 Bordered Cream Serges, 98c

AN UNUSUAL offering in our popular First Floor Section and one that every woman is sure to be interested in. Handsome \$2.00 quality Cream Serges with the smartest of colored borders.

And what woman doesn't admire the smart, attractiveness of gowns, skirts and waists, fashioned of cream serge.

Neatest of borders of diagonal weaves and graduated stripes--of navy, gray, tan, lavender, king's blue and goblin. They're beautifully fine weaves--our regular \$2.00 grades. Priced for the Friday Surprise Sale tomorrow at only, the yard 98c

M. & F.'S 1167TH SURPRISE--LAST WEEK OF WHITE DAYS

200 Sample Wash Bags About 1/2 Price!

THE immense regular business which we give a New York Hand Bag manufacturer brought us consideration when he had this sample line of Summer Wash Bags to dispose of.

So right at the beginning of the Summer season in Portland we offer these beautiful real linen, hand crocheted, real Irish crocheted, lace and ratine Bags at about half price. Not over 200 in all.

75c to 98c Bags, only 49c
\$1.25 to \$1.50 Bags at 79c
\$1.50 to \$1.75 Bags at 98c
\$2.50 to \$3.00 Bags, \$1.59

\$3.50 to \$4.00 Bags \$1.98
\$4.50 to \$6.00 Bags \$2.98
\$6.00 to \$8.00 Bags \$3.98
\$9.00 to \$12 Bags \$4.98

First Floor--New Building--Mail Orders Filled



Boys' \$1 Wash Suits at 59c

COOL little Wash Suits that the boy of 2 to 10 years should have plenty of for Summer wear.

Sailor and Russian blouse styles, of durable plain colored striped madras, well made and neatly piped in white braid. A maker's overlot of 200 suits; splendid \$1 grades; 1167th Surprise

59c

M. & F.'S 1167TH SURPRISE--LAST WEEK OF WHITE DAYS

To \$15 Pillows, \$4.98

WOMEN who delight in hand embroidery will realize the importance of this unusual offering. Among them are the handsome model embroidered Pillows that you've admired so much.

Beautiful and perfectly worked in artistic conventional and floral designs. Complete with cushion, all ready for use. Finished with cords and ruffles. Regularly \$7.50 to \$15 and even more. Now

\$4.98



Third Floor--Main Building--Mail Orders Filled

Tomorrow Is National Flag Day! \$3.00 Flag and Pole Only \$1.98

A GAIN tomorrow we special this large, fine, sewed, cotton bunting flag, with sewed stars and stripes. Every one should honor Old Glory and celebrate this great National Flag Day.

Large 5x8-foot size, with 10 or 12-foot pole, varnished with cord and top. Regularly the outfit is \$3.00--have one sent to your home tomorrow, at only

Fifth Floor--New Building

Butter Surprise, 2 Pounds 54c

OUR delicious, fresh Butternut Butter. Special for the 1167th Friday Surprise, 54c

Grizzly Bluff Butter, 2 lbs. for 58c.
Clover Leaf Buttr. 2 lbs. 56c
Royal Banquet Butter, 59c
Special Roasted Coffee, lb. for 24c.
XX Coffee, the pound 28c
Tea Room Coffee, lb. at 39c

Tetley's Green Table Tea, lb. for 50c.
Tetley's Sunflower Tea, lb. 63c.
Walnuts, fancy, the lb. 16c
25c Rockwood's Cocos, the can 16c.
Crisp Crackers, 6 pkgs. 25c

Sole Portland Agents for
John S. Brown Lins.
Munroe Underwear
Williams & Sewing
Machines.
Accorn Groves and
Rangers.
Fulton & Whitney
Go-Carts
Gustave Stickley
Original Craftsman
Furniture.

THREE great events that are of importance to every Portland home. The Friday Surprise tomorrow brings economies in scores of wanted articles. The June White Days' prices remain in force tomorrow and Saturday--meaning splendid savings on every article of white--only contract goods alone excepted.

And our great \$4000 Scholarship Contest should be uppermost in the minds of both contestants and friends. Every duplicate sale-check should be saved--ballots should be secured and voted for some young man or woman. Come to The Big Store tomorrow--bear in mind the Surprise offerings--the June White Days--the Scholarship Contest.

Standing of 40 Highest Contestants up to 3 P. M. Wednesday:

THE WOMEN CONTESTANTS	THE MEN CONTESTANTS
Miss A. O. Crossley, 1031 V. St., 3188000	Lowell Bradford, Wash. High., 3228000
Eva L. Gentry, 542 24th Ave., 3188000	Joe Hallock, 30 N. 25th., 3188000
Beatrice Bruckner, 118 E. 36th., 1479755	Harold Bergen, 575 E. Salmon., 2797000
Georgia Ploegstra, 465 Ford., 1177000	Clifford Thomas, Col. Univ., 1489000
Evelyn Regal, Allen Prep., 1113000	Fred Fritch, 618 1st St., 1489000
Corra Haley, St. Mary's Acad., 777355	Edw. J. Barber, Wash. High., 1489000
Elmer O'Brien, St. Mary's Acad., 6881000	Harry Clow, B-W Bus. Col., 643975
Helen Clark, Grants Pass, Or., 651475	Malcolm McLean, St. Law. Ac., 672000
Edna Metcalf, Reed College, 653000	Arthur McQuay, Wash. High., 653000
Eva Johnson, 511 E. Ash., 540000	J. T. O'Brien, U. of O., 759475
Nettie Drew, 437 E. 26th., 494075	Harry Parsons, P. H. & P. Co., 778000
Florin M. Linklater, Reed Coll., 494000	Chas. Biesig, Archer-Wiggins, 703800
Maude Lacey, 48 E. Sumner., 411150	Edw. Schweitzer, B-W Bus. Col., 680000
Louise Royer, Wash. High. Al., 822000	Harry Fogarty, 34th and Irving, 531000
Alice Johnson, Astoria, 777425	John Higley, 444 Rodney., 688000
Mary C. Davies, Wash. High., 676000	Harold Atkins, Portland Acad., 653000
Eva May Vore, Wilton Piano Bel., 845400	Raymond Fryer, Wash. High., 490475
Geneva Bryan, Oddfellows Home, 237750	Geo. Maxwell, Jeff. High., 338100
William E. Peterson, 744 E. 15th., 518200	Harold Mason, Jeff. High., 317225
Eather Ohlmsen, Woodlawn., 801125	Paul Adams, Wash. High., 806350

M. & F.'S 1167TH SURPRISE--LAST WEEK WHITE DAYS



1,200 Lovely \$6 to \$7.50 Summer Silk Waists, \$3.85

WHAT beauty--what daintiness--what a wealth of charming Summer style in this immense showing of fancy and tailored Waists! Over a thousand of them, and every one fresh and new--for the great express shipment reached us just in time for the Friday Surprise tomorrow.

Note how beautifully they're made--of Summer plain and fancy taffetas and Summer silks, also in plain and figured chiffons of the prettiest of light and medium colors.

Both tailored and dressy models. Finished with the new lace berths, with lace collars, yokes and cuffs. Round, square, and "V" necks. Four styles, just as illustrated. They're a wonderful purchase and sale--actual \$6 to \$7.50 lovely Summer Waists for the Friday Surprise Sale tomorrow at low price of only

\$3.85

Second Floor--Main Building

M. & F.'S 1167TH SURPRISE--LAST WEEK WHITE DAYS

5000 Men's \$1 Negligee and Golf Shirts at 68c

YOU'LL want a half dozen of these Shirts, at least, when you see what great values they are at 68c!

They are standard \$1 Shirts from one of Troy's (New York) best makers. Over 5000 of them in this extraordinary Friday Surprise Sale. Plain and pleated front styles, of chambray, percales and madras. Full cut and splendid fitting shirts. Buy a Summer shirt supply tomorrow at 3 for \$2, each

68c

1000 Dozen Men's 25c Hose Only 15c

Plain colored Mercerized and Silk Lisle Socks in Summer shades of blue, tan, gray, lavender, and plenty of black; excellent 25c grades, pr. 15c

M. & F. SURPRISE SALE

\$9.75 Couch Hammocks at \$6.95

THEY'RE the popular Couch Hammocks with all steel frames and steel springs. Adjustable back and of good quality khaki. Suspended with heavy chains. They're ideal for porch or garden. Regularly \$9.75

For Friday Surprise only \$6.95
\$3.00 and \$3.50 Hammocks--The regulation style. Good, firm weave. 84 inches long, 36 inches wide. They're a remarkable special for this sale at \$1.89

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Burrow's Folding Card Tables, \$2.99

THEY'RE a convenience in any home or in the apartment where space is at a premium. Famous Burrow's Folding Card Table--substantially built, finished with felt or imitation leather tops. Oak or mahogany finish. Only one to a customer. In fourth floor--Furniture Dept. \$2.99

M. & F.'S 1167TH SURPRISE--LAST WEEK OF WHITE DAYS

\$1 to \$1.50 Long Silk Gloves at 75c

LONG Silk Gloves at 75c a pair--and just at the time when they're wanted most! All with double finger tips in the mosquitaire style; 16 button length. All sizes 5 1/2 to 7. Black, white, navy, tan and grey.

It's a Friday Surprise offering that will bring hundreds of women to the Glove section tomorrow. \$1 to \$1.50 75c grades are on sale at only, the pair



Remnants of 25c to Women's 10c Kerchiefs, 6 for only 25c Women's 17c to 25c Byron Collars only 9c

50c Ribbons for 15c

Immense group of over 5000 yards of Ribbon Remnants--both plain and fancy in one to two-yard lengths, 4 to 8 inches wide. Ribbons that sold formerly at from 25c to 50c yard. One 15c to two-yd. pieces, at 15c

M. & F.'S 1167TH SURPRISE--LAST WEEK OF WHITE DAYS

35c Hosiery for 12 1/2c

FULLY 2000 pairs of Women's Plain and Fancy Hose. Of lisle and mercerized cotton. Some with embroidered, dotted and fancy boots. Good range of colors--a few in black and white.

Think of it--even less than 1/2 price for they're 25c to 35c Hose at 12 1/2c

Grouped for quick selling for the Friday Surprise tomorrow at the very low price of only, the pair 12 1/2c

M. & F.'S 1167TH SURPRISE--LAST WEEK OF WHITE DAYS

\$3 and \$3.50 Parasols, \$1.98

HERB'S an opportunity to complete the Summer costume with a dainty Parasol far under regular price.

For Friday we offer about 150 regular \$3 and \$3.50 Parasols--

Pongees with plain colors and charming Dresdens, borders and insertions, plain colored silks, stripes, plaids and fancy designs.

They have strong 10-ribbed brass frames, with long plain and carved wood sticks. Dainty French Puffs and caps to match, also cords and tassels. Reg. \$3 and \$3.50 Parasols, Friday

\$1.98

First Floor--Main Building--Mail Orders Filled



M. & F.'S 1167TH SURPRISE--LAST WEEK OF WHITE DAYS

Women's 25c Ribbed Vests, 17c

THREE of the splendid fine ribbed cotton sleeveless Vests Friday at the regular price of two!

Our very best 25c Vests with plain or fancy yokes. All regular and extra sizes. Buy a Summer's supply of these cool Vests 17c in the 1167th Friday Surprise Sale, 3 for only 50c, and each

First Floor--Main Building--Mail Orders Filled

M. & F.'S 1167TH SURPRISE--LAST WEEK OF WHITE DAYS

Cotton Messaline Petticoats, 98c

THERE shouldn't be a one of them left by store-closing-time tomorrow night at this remarkable price! Just 300 of these splendid cotton messaline Petticoats--

Made in the close-fitting style, soft and clinging, all with deep accordion pleated flounce, as shown in the illustration.

We have them in gray, green, brown, navy and black. Made excellently well, with drawing at waist. We won't state the regular price. We want you to come and see what a phenomenal bargain they are at the price

98c

Second Floor--Main Building--Mail Orders Filled



"The Girl of the Limberlost," Friday 50c

THE beautiful story by Gene Stratton Porter, author of "Freckles" and "The Harvester," that's now one of the best selling books of the day at \$1.35. "The Girl of the Limberlost," sold formerly at \$1.20. Tomorrow they are priced for the first time at this big reduction--at only 50c

MEIER & FRANK'S 1167TH SURPRISE SALE

Sandwich Trays, \$1.49

THEY'RE as neat as can be and a popular style--round with short stand. Of nickel in attractive open patterns. They're a splendid special for the great 1167th Friday Surprise Sale tomorrow--Our regular \$2.50 Sandwich Trays at only, special \$1.49



PHONES--Pacific, Marshall 4600; Home, A-6101. Only Portland Store With Complete Mail Order Service and Catalogue