

## The Radiant Attraction of the Rose Festival Celebration The Lipman Wolfe \& Co., Removal Sale--A Great Event

Offering the Visiting Public An Opportunity to Purchase Reliable First Class Merchandise for Every Member of the Family at Prices Made Possible Only by this Great Sale -- Every Article in the Store Radically Reduced
-SHIRT WAISTS
-Peplum waists in an immense
variety of styles, in high neck variety of styles, in high neck,
square neck and circular neck. square neck and circular neck.
-Made in the newest tub ma-
terials. Trimmed in most attractive styles.
The prices range, removal,
$\mathbf{\$ 1 . 4 8}$ to $\$ 6.50$. lingerie, madras, voile, nets and lingerie, madras, voile, nets and
chiffons in white and all colors,
all at removal sale prices.
-ALL REDUCED Jewelry and Laces Linens and Domestics 'Kerchiefs and Veiling Ribbons and Gloves Beds and Bedding Curtains and Drapery Rugs and Linoleum New Summer Corsets All Fancy Goods All Knit Underwear All Summer Hosiery

SOUVENIR POST CARDS You will find here an im-
mense assortment of beautiful mense assortment of beautiful
and attractive postcards of the
and Rose city, showing views of
Portland homes, Oregon scenery and colored roses in profuery and colored ro
sion. One cent.

## 

 - Every tailored suit and coat and dress in the store in woolen -In presenting these women's garments you have our guarantee -Plain tailored suits in sergespriate for summer wear
-Silk dresses for afternoon and evening wear.
-New silk suits, slipon capes in double-faced effects, two capes
in one.
—UNDERMUSLINS AND LINGERIE--One cannot realize, without a visit to this section, the remarkable bargains offered in this removal sale.
-It is not the ordinary clearance sale with a few reductions, but the entire stock, inclucing everything for women, misses and
children, that is deeply cut in price. Often as low as half the regular price.
-As an example of some of these reductions we offer an inmense assortment of gowns made of fine, sheer mull and nainsook,
trimmed with Valenciennes, mechlin and cluny laces and insertions. Ranging in price from $\mathbf{\$ 2 . 0 0}$ to $\mathbf{\$ 1 2 . 0 0}$. Removal,
half price. half price.
-Skirts at half price. $\$ 1.50$ and $\$ 1.75$ princess slips, $98 \%$. - And so on, throughout every garment of undermuslins, you will
find the reductions immense.

ROSE FESTIVAL PILLOWS FOR SOUVENIRS
-New Rose Festival pillows of artistic designs. - A design at once uncommon and artistic, Reflecting with the majestic, grandeur of Mt. Hood.
-Stamped ready for working, 45c.
-Finished Rose Festival pillows, $\$ 8$ to $\$ 18.50$ each. -Other stamped pillows selling to $\$ 1.25$. Removal 15 c .
-WASH COODS

## -At no former time have you

 ever enjoyed the privilege of buying the newest, most fashionable wash goods at any-where near the prices that this sale makes possible.

- Every day crowds of customers confirm our statements that never before has such an assortment of beautiful high class wash goods been sold at such low prices.
- As an example we are selling goods at $24 ¢$ a yard.
-Satin stripe marquisettes, silk mixed crepes, silk mixed jac-
quards, silk mixed shantungs and silk mixed voiles in a wonderfull variety of beautiful coig
orings, designs and -All of our imported wash fabrics are now being offered at
half price. half price.
$-30 ¢$ and $35 ¢$ wash mate-
rials now being sold at $\mathbf{1 9} \phi$. -So on throughout our entir stock you will find immense
price reductions.


## -ALL REDUCED

All Toilet Preparations
All Framed Pictures
All Leather Goods
All Stationery
—CHILDREN'S DRESSES AND COATS - In our children's department the most pronounced sacrifices with bargains that are unprecedented and certainly without equal -As an example we are offering a great assortment of children coats, sizes from 6 to 14.
$\$ 9.50$. Removal, $\$ 2.95$.
-Children's three-plece suits in ages from 8 to 14 years, ranging in price from $\$ 9.00$ to $\$ 15.00$. Our entire stock, re moval, half pric
-Misses' and children's serge dresses from 6 to 14 years old ranging in price from $\$ 7.50$ to $\$ 13.50$. Removal, half price. -Children's hats, exclusive patterns, many copied from the French. Made of the finest novelty braids and laces, daintily trimmed and ranging in price from $\$ 4.50$ to $\$ 8.50$. Removal, half price.
-So on, throughout our entire stock, you will find everything
TRIMMED AND UNTRIMMED HATS -Here you'll find one of the busiest spots in the store. It is a regular beehive for bargain-hunters. First of all, you will find only the prettiest, daintiest and most attractive of summer millinery at prices impossible for other stores to meet. Then, again, you'll find all the scarcest hats in generous assortments here, and all marked at removal prices.
-Ratine hats, now in such great demand, can be found here in many pretty styles. Removal price, 29¢ to $\mathbf{\$ 3 . 9 5}$.
-Large midsummer trimmed hats in exclusive shapes, artistic ally trimmed by our best milliners. Removal, $\$ 4.50$ to $\$ 6.50$. - Misses' and children's hats in many becoming styles, all at removal prices.

EVERY ARTICLE REDUCED
-DRESS SILKS--During the past few weeks a most phenomenal silk buying has been witnessed in this sec-
-Every worth in greatest demand just now is sold at cost and less.
-Silks manufactured by the leading foreign and domestic makers are to be found $m$
-As an example we are offer ing fancy silks that sell reg larly from $\$ 1.00$ to $\$ 1.25$ yard. Removal 50¢.
$-\$ 1.00$ tub silks in 32 -inch widths are being so
moval sale at 75 .
-Japanese silks and pongee silks, satin taffetas, satin charmeuse and other fashionable great removal sale.
-If you contemplate buyin silks you must buy here, fo all silhs are deeply cut in vrice.
$\square$ ALL REDUCED
All Suit Cases
All Jewelry Bags All Men's Furnishings
All Women's Neckure All Woments Neck
All Drug Sundriek

