LOOK OUT, KING OF MIRTH, OR THE AD

Court Martial Will Be Formed and Rex Himself May Have te Yield Crown; Festival Delegates.

The claims of Rex Oragonus to rule over Portland and the Rose City's \$50 .-600 guests this week lieve been contested.

The Ad men of the Pacific coast who are on their way to take the town by storm for three days say his feetive

majesty won't do. his is happy enough—they all admit that. But is he notey enough? That is

their serio-comic query.

At the meeting of the 1912 convention committee this morning it is expected that the Edict of Ad Mars will be formally promulgated. Military gov-ernment of the festival and all con-cerned therein will be catablished. A court martial will be established for insurrectionists, and for Res Oregonus, himself, if he insurrects. Special Train From East.

The special trains from east and worth and south bringing the delegations from Spokane, Puget sound and California will begin arriving at 7:30 p'clock tomorrow morning. Some of them will reach the city "riding on cushions," as the yeggs discriminate, but some will not and the manner of their transports. is being kept a very dreadful and dark secret.

Red Indians, war paint, Patagonian patters, barbarous bravado, war whoops, the armament of war, and means unmentioned are all to figure in the beginhing, the centinuing and the closing climax of the ad writers' ninth annual athering.

On its surface the program looks like any other program. It has a nice spray of roses printed on the rover with the gentle information that the Pacific Coast division of the Associated Advertising clubs of America is to meet in Portland, June 16, 11 and 12. On the next page is the added information that the list of clubs are:

The Advertising club of Los Angeles, Oakland Advertising association, Port-land Ad club, San Francisco Ad club, Sacramento Ad club. Seattle Ad club, Spokane Ad club, Advertising club of Tacoma, Advertising club of San Diego, Stockton Ad club, Sait Lake Ad club, Progress Club of Vancouver, all of clubs will be represented at the Portland convention by a total of some 500 delegates.

Welcoming the Delegates.

Henry G. Longhurst of Sacramento is president of the Pacific Coast associa-tion, Will L. Campbell of Portland is secretary. The vice presidents are William Woodhead of San Francisco, Joseph Blethan of Seattle and F. H. Lloyd of Spokane. David N. Mosessohn, ex-president of the Portland Ad club, is chairman of the executive committee. It is rather doubtful if Mr. Longhurst will attend the convention as it has been a short time ago that his wife was killed in a street car collision and, in his absence, it is likely that either Mr. Woodhead or Mr. Blethan will preside.

The first day of the convention, Monment agencies of the city and they entitle the Ad delegates to free admission tomorrow morning comes a recess. The waterfront. They will assail, board Man Behind the Rate Card." and capture the handsome steamer, Bulley Gatzert. They will find approprints decorations in place and appro-prints lunches ready to serve.

Bombardment of Boses. To show that he properly appreciates their high place and dignity Rex Oregonus will cause his royal barge to ircle the flag thip of the Ad club and the advertisers will retort by bombard-ing his exuberant majesty with roses. Then comes a cruise on the Willamette

> SPLENDID VALUES IN USED PIANOS!

> > All makes. Easy terms. Reliable Goods.

Sherman, Clay & Co. On Morrison at Sixth

Free Telephones

The Home Telephone Company has installed for the convenience of the public during the Rose Carnival free telephones, with attendant to assist the public with any kind of information which they desire, at the following places:

Third and Morrison. Fifth and Morrison. Third and Washington. Park and Washington. North Bank Depot. Union Depot.

EDICT: "OFF WITH FIREWORKS," WILL BE GIVEN WHEN AD MEN GET BUSY



books. These privilege books contain all with the beauty of the river and scenery ons that have been granted and cool percolting brows of the enterthe Ad club by the various entertain- tainers so that they can go back to the program of afternoon speeches without overt reluctance. presty nearly everything. There are gram begins at 2 o'clock tomorrow aftalso to be Monday morning the usual ernoon and lasts one hour and a half, so many stunts of such startling characters of welcome, secretary reports and appointment of committees on the of a trolley ride to the top of Council usual routine work. But at 11 o'clock Crest in honor of visiting women. The speakers' list includes.

Joseph Blethen, Seattle Times, "The F. J. Cooper, San Francisco, "What Is Advertising."

George ... Cummins, Sacramento, "Re-tail Advertising." C. C. Chapman, Portland, "Coast Co-operation."

Alex Green, Spokane. David N. Mosessohn, Portland.

Kenneth C. Kerr, Seattle, "Advertisng Alaska Elliott S. Rowe, Progress club, Vanouver, B. C.

Monday evening the Ad men yield to he Commercial club the reins of the control, which have been so carefully secured by the convention committee of which Frank McCrillis is the chairman, and there will be a reception and but fet luncheon for local and visiting Ad men and Ad women.

Tuesday is to be announced with additional pleasure features. One hun-dred automobiles will start from the Ash street entrance of the Multnomah hotel-convention headquarters where all sessions are to be held-and there

Reception on Cruiser. As there is promise of hot weather for Tuesday afternoon the business session will be preceded by a reception on the United States Cruiser Boston. The

speakers' list for the afternoon of Tues-C. H. Brockhagen, Seattle P.-I.; A. Q. Loomis, advertising manager Spokesman-Review, "Mutual Interests of Newspaper and Advertising;" J. E. Rhodes, Tacoma Tribune; George W. Kleiser, Portland, president Pacific Batemen. Coast Poster Advertising association; Accord George F. Vrandenburg, Seattle Post-Intelligeneer, "The Man in Front of the Rate Card;" A. A. Schell, Portland, "Fake Advertising;" Mose Cohn, Sacra-mento, "Work and Scope of Coast Divisien;" Ernest Anderson, Spokane, "Bank Advertising;" The "Inner Study Circle" of the Portland Ad Club, dis-

cussion—Led by Lewis M. Head, Port-land; H. G. Duerfelt, "Organization of Sales Forces in every Store."

The Ad men and women will have—in their own minds-charge of the postos fice grandstand for the Carnival of The horse taken in charge last evening Nations electric parade Tuesday night, was placed in a livery stable and given A whole block of seats will be reserved

for their special use. The concluding sessions of the convention are to be held on Wednesday.

As a day starts at the dawning cool and beautiful, then flushes with a con-stantly increasing warmth so the Ad club convention is expected to grow warmer as Wednesday proceeds, as the election of officers takes place and the fight for the next place of meeting wages. At noon there will be one of the characteristic Ad club luncheons in the Hotel Multnomah and the ladies will be lunched at the Meler & Frank

tea room.

There will be no business Wednesday

night when the sinual banquet will be the solution tendered to the delegates and a few of the local Ad men, while the ladies of Luly 10 arriving in Portland on the the party will be dired at The Oaks. There's a fine menu prepared for the banquet and W. J. Hofmann is chairman demi tasse.

The general committee in charge of reparations is composed as follows: Portland Ad club general committee-Frank McCrillis, chairman, W. L. Camp-bell, secretary, M. W. Hard, treasurer; W. J. Hofmann, Philip S. Bates, J. Fred Larson, M. Mosessohn, Tom Richardson, Marshall N. Dana, George W. Kleiser, C. A. Whitemore, F. T. Hyskell, F. J. Gollehur, R. W. Edwards, Charles F. Berg, David N. Mosessohn, W. T. Bu-chanan, C. H. Moore, C. C. Chapman, Louis A. Colton, H. W. Little, D. M. Botsford, O. K. Jeffery, E. J. Jaeger,

OF BEATING HORSE

D. A. Dinsmoor,

John McKenzie, who served a sentence

whip, striking the horse over the head and neck. The men with him gave the the recital of which was to the effect names of John Clearwater and Bert that Deective Kay did not influence her

According to information received by the officers, the horse balked, whereupon McKenzie began the use of the whip. Large welts were found on the animal. Clearwater and Batemen had also taken their turns with the whip. The trio were peddling fish. They were placed in the city jail upon fallure to

Last April the Humane society caused the arrest of McKenzie for beating an horse. The animal had to be killed as a result of the treatment. A fine of \$15 was given the driver, which he re-fused to pay and served the time in jail. medical treatment by the society offi-

TWIN CITIES TO SEND

According to information here, probably 13 standard Pullman July 10, arriving in Portland on the morning of July 11.

In the national parade in Portland the Aberdeen lodge members will follow five real clk, that are being taught to drive tandem Advices from Klamath Falls indi-

cate that a fair sized delegation will represent the lodge there. So far 60 members of the lodge at Klamath Falls have signified their intention of attending the reunion, and it is expected that this number will have been doubled before the delegation leaves for

Portland, July 5. Secretary Harry McAllister said last diction on letters he has received from various lodges, informing him of the kinds of costumes which various lodge delegations will wear in the procession.

DETECTIVE VINDICATED, YOUNG GIRL SENTENCED

in jail last April for beating a horse, Gatens in the juvenile court by Cora of the country;" in holding the Socialno feature of interest. This ride will was arrested last evening with two have its climax with a luncheon at the other men on a similar charge. J. E. cently by Detective Tom Kay, complant of the Union Meat company on the Peninsula.

with the two men arrested on charges

preferred by the detective. After a complete hearing yesterday, Judge Gatens ordered the girl to the Frazier home, where she will be kept for five years, or until it is thought best to grant her a parole. When this sentence was announced, the girl's mother fainted. Several other women subpenaed as witnesses became excited, and the juvenile court was in a general uprear. Superintendent Baker of the home took charge of the girl.

CONTRACT FOR HOTEL TO COST \$65,000 LET

Another large hotel is to be erected in the Twenty-third street district of Nob Hill. The Wright Investment com-

A Real Treat

GEARHART SESSION

Meeting Begins July 14 and Will Continue Until July 23; Bird Warbler: Pioneer Day; Opera Company.

The second annual announcement of the Gearbart Chautauque association is out containing the program for the Chautaugus, which mosts July 14 and will continue in easion through July \$3. The program contains fourteen of the best attractions indersed by the Chautauqua Managers' association of Chicago. July 18 has been set apart as 'Pioneers' Day," when the pioneer residents of Clatsop county and the luw. er Columbia are invited to held a re-union in the Gearhart auditorium. Among the leading features of the pro gram are the following: The Chicago Operatic company, which

will present scenes in costume from Romeo and Juliet, Pauet, Martha and other operas.

Jurist to Speak. Hon Frank P Hadler, judge of the municipal court of Chicago, will give some personal experiences on the beach in dealing with the criminal class of a great city. He has met the boys and girls taking their first lessons in crime and has come in contact with hardened and desperate characters. Judge Sadler has a national reputation as an orator and will draw interesting and instructive lessure from his wide ex-perionces in dealing with the criminal He will lecture July 14 at 2:30 and 8 p. m.

Fred Emerson Brooks, the poet-humorist, wit and mimic, will appear twice

Arthor E. Gringle, editor of the Lyceum World, has accepted an invitation to appear for two lectures July 17. His subject will be "Lights and Shadows of a Great Nation," and "How to Be Happy While Living The Cambridge Players is an organization of singers of the highest class of Chautsuqua entertainers. Their date is July 19. "Bird Warbler" Engaged.

W. A McCormick, the student of na-ture, bird warbler and imitator of things animate, will be there with Brante, the wonderful Scotch Collie. Brante is a remarkable dog. She can count money and people and can beat the average fifth grade pupil in the art of adding, subtracting, multiplying and dividing. This team of delightful entertainers will be at the Chautauqua July 20, funday, July 21, will be Y. M. C. A.-Y. W. C. A. day. H. W. Stone, of the Portland Y. M. C. A., will be in charge of the exercises of the day. July 23 has been set apart as "Farmers On that day the program will be in charge of professors of the Oregon Agricultural College. "Back to the Farm" will be the slogan for the day. Dr. Calvin S. White, secretary of the state board of health, will deliver one of his popular lectures July 22 at 2 p. in. At 8 o'clock p. m. of the same day, Dr. E. A. Pierce will give a lecture on tuberculosis, Illustrated with lantern slides. Webber's Juvenile brohestra will furnish music throughout the Chautau-

Reasons Assigned Why Decision in Olsson Case Was in Error.

(United Press Leased Wire.)
Tacoma, Wash., June 8.—Attorney W. A. Nichols today filed in the fednight that the big convention parade eral court the petition asking that the would be one of the most brilliant in the decree of Judge Hanford disfranchishistory of the order. He based this pre- ing Leonard Olsson be voided and the case either dismissed or a new trial granted. Twelve separate reasons are given, based on the opinion rendered by Judge Hanford, wherein it is alleged the court erred.

It is presented the court was wrong in holding that Olsson on trial was required to "affirm his loyalty to the constitution;" in holding his answers to be "evasive" when, in fact, they were not; in holding that it was grounds for disfranchisement because "he is a Socialist and frequenter of assemblages of Socialists in which he participates as speaker, advocating a propaganda Admission made yesterday to Judge for radical changes in the institutions ists desire to eliminate "property rights;" in holding it ground for disorganization, made the arrests.

The two Humane officers; received word late yesterday afternoon that three men were beating a horse near the Riverview cemetery. An automobile was secured, which took the officers posthaste to the place. They arrived before McKenzle had let up on the animal. He was using the butt end of a heavy whip, striking the box. The girl was before Judge Gatens on a delinquency charge. She was asked to tell the truth of the entire matter. to tell the truth of the entire matter, the recital of which was to the effect that Deective Kay did not influence. and a sister to compromise themselves stitution;" in holding that his propa-with the two men arrested on charges ganda is "to create turmoil and end rendered his decree on political be-liefs of the defendant when the only issue in the case was whether he had secured his papers of naturalization by fraud.
The petition will now come before

he court on the first motion today unless a special date is set by the court for taking up the matter.

EXTRA CAR SERVICE FOR FESTIVAL WEEK

The Portland Railway, Light & Power company will make every effort to give the best possible service during the Rose Festival week, so it was announced yesterday by the operating department, nob Hill. The Wright Investment company let the contract yesterday for a four story brick structure of that class at the corner of Twenty-third and Hoyt. The building will have ground dimensions of 70 by 100 feet. There will be sions of 30 by 100 feet. There will be trains will be operated nightly on the 94 rooms, besides large office, dining from heighboring towns. Iwo extra trains will be operated nightly on the Estacada line, one at 10 p. m. and the other at 11:83, and a special rate of 31 ments. Its estimated cost is \$65,000.

A Real Treat

A Real Treat tea room.

There will be no business Wednesday
There will be no business Wednesday
afternoon because all the local and visiting Ad men want to review the decorated automobile parade and see if the Ad
club float is worthy of winning a prize.

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CHAUTAUQUA ASS'N We Want Beach

Portland; Or., May 21, 1912.

GEO W. BATES

To Hon. J. V. Beach, Portland, Or .-

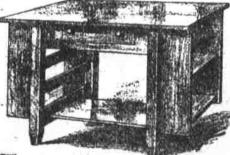
The undersigned taxpayers and citizens of School District No. 1, Multnomah County, Oregon, having confidence in your ability and integrity, request that you permit the use of your name for reelection to the office of School Director. We believe that your long service in this office and resulting familiarity with its duties make your election at this time particularly desirable.

In the event that you comply with this request, we pledge you the support of our votes and influnece.

J B YEON CHAS FELDENHEIMER LOUIS LANG L. A. COLTON WILL A KNIGHT W. W. ROBINSON W. M. WRIGHT E. J. McLAUGHLIN W HOYT T M WORD WILLIAM A CARTER L E LATOURETTE P. J. O'DONNELL E. A. KING CHAS H CAREY G. H. GRAHAM C. H. GRAM M. J. MALLEY J ALLEN GILBERT C C BRADLEY MRS. PETER HOBKIRK MRS CLARA A. FECHHEIMER MRS S M BLUMAUER C G. MURPHEY W L LIGHTNER W. M DAVIS M J. MURNANE MRS W. C NOON SIG SICHEL L B REEDER W. C. BENBOW B D. SIGLER C U GANTENBEIN EDWARD R NEUSTADTER O. M. JAMISON A ABENDROTH F E BEACH W. SHERWOOD HICKS O. FENTON C. McCUE FRANK BOLLAM W. B. HOLLINGSWORTH T. M. LEABO R. S. FARRELL G. H. PEARSON HENRY W. FRIES R. L. STEVENS RUSSELL E SEWELL MARGARET W. QUIGLEY H. M. CAKE W. H. HALL W. I. COTTELL DONALD G. WOODWARD IRA F. POWERS DAN J. MALARKEY HENRY M. WAGNER SAM B. MARTIN J. E. FARRELL H. VEILE MRS. JENNIS B. VASSELL OHN M. LEWIS LANSING STOUT P. McANTEE LOUIS ROSENBLATT J. A. ALDRICH L. G. HOLDEN C. H. FELDEN GEO. H. HOWELL A. F. GANSNEDER WM. REID W. M. GREGORY S. C. ARMITAGE W. H. MORROWS A. P. FARLEY HARRY F. McKAY PAUL R. SPATH MARK O'NEIL IVEN HUMASON E. J. JEFFREY THAD SWEEK C. M. McARTHUR WM. FRAZER WILL G. STEELE WARREN E. THOMAS M. E. THOMPSON W. W. BANKS J. T. WILSON F. W. MULKEY M. C. GEORGE P. J. BANNON W. R. McGARRY PHILIP NEU, Jr. E. M. LANCE J. B. RYAN BOWERMAN GUS MOSER

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(Paid Adv.)



Home Price

Top 26x42 inches Legs 21/2x21/2 inches

This Solid Oak Table is one example taken from our complete line of Mission Home Furniture, sold on a lifetime guarantee. Any retail furniture dealer would have to ask \$34 for a duplicate. We sell direct to you at factory price and eliminate the jobber and retailer. This proves the big saving you make in buying direct from factory to your home.

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Salesroom 389 Alder, Opp. Olds, Wortman & King