

# CITY'S SKYLINE IS SHOWING A RAPID, STEADY CHANGE

Wonderful Growth in Population During Past 12 Years Reflected in Large Number of New Buildings.

Every month in the year a new change is observed in Portland skyline, due to the completion of skyscrapers.

Not only does a stranger appear in the city's skyline with every new moon, but street scenes and the appearance of entire districts are undergoing transformations so remarkable as to excite the wonder of residents. Occasional visitors are filled with admiration over the vast improvements constantly in progress in the center of the city.

The growth of Portland in 12 years from a city of 30,000 people to one with a quarter of a million inhabitants has necessitated the constant expansion of the retail district and business section. Streets and parts of streets which a few years ago were devoted entirely to residences and small shops are now filling up with skyscrapers and substantial business houses of three to five stories.

**New Skyscrapers.**

Right in the center of the city there are three skyscrapers just completed, and another within 60 days of completion, the four representing an investment of about \$1,500,000. Just on the outskirts of the central business section are four modern substantial buildings of a smaller type nearly ready for occupancy.

The one street in Portland which has undergone the most remarkable transformation in the last three years is Alder. More than \$1,000,000 has been expended in Alder street skyscrapers since January, 1909. Fifth street is scarcely second to Alder in point of development in the same period. Seventh and Yamhill is undergoing changes, which within one year will surprise even the residents of the city, much less the occasional visitor.

**Recently Completed.**

On this page are pictures of four Portland skyscrapers, three of which have been completed within the month, and the fourth will be ready for occupancy not later than August 15. The splendid new half block 10 story building on Fifth street, built by the Corbett estate and O'Shea Bros. for the Lipman & Wolfe Co. department store will be ready for occupancy early in July. The estimated cost of this structure, including the interior furnishing, is estimated at \$800,000. Across Washington street is the Holtz building, a nine story structure which was completed last month at a cost approximating \$250,000.

At Alder and West Park is the magnificent new home of the Woodard & Clark Drug Co. which will be occupied by that firm with its retail department, in the next few days. The estimated cost of this improvement is \$200,000.

The Journal's new home, at Seventh and Yamhill, will be ready for occupancy early in August. This is a 12 story fire proof structure and will cost about \$350,000.

Every year's building improvement nearing completion in the business district is the five story structure of H. W. Fries and associates, at Twelfth and Washington streets. This building will cost approximately \$175,000.

**Combination Store.**

Covering a half block front on Stark street, between Tenth and Eleventh, is a new four story combination store and hotel which is just about ready for occupancy and which cost over \$100,000.

Within the year the city's skyline will be further punctuated by a 12 story hotel at Seventh and Oak, and the Empress theatre at Seventh and Yamhill. At the northwest corner of Park and Morrison construction of a seven story 60x100 foot mercantile building is under way. One block east of that location at Seventh and Morrison, R. M. Gray and associates will begin the erection next fall of a 10 story store and office building. At Fifth and Alder the Falling estate has begun the erection of six additional stories to the building across Alder from the Veon building.

These building projects under way and arranged for, together with a number of others contemplated for the next 12 months, give ample assurance that Portland's skyline will be changed for the next 12 or 18 months with the same regularity that it has for three years past.

## PRODUCE COMPANY LEASES BUILDING

Negotiations were concluded last week between the Lewis Investment company and the Pearson-Park Produce company, whereby the latter takes a 10-year lease on the Chambers building, located at the southeast corner of Third and Alder streets. The ground floor of the building is to be remodeled and converted into a modern, up-to-date market. The structure is a two-story brick, covering a 50 by 100 foot lot, with the long frontage on Alder street. Notice has already been served upon the tenants to vacate. Among the tenants who will have to seek new quarters are ticket and freight offices of the Rock Island, Illinois Central and Santa Fe railroad systems, and several small shops fronting Alder street.

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# Portland Growing So Fast That Even Oldtime Residents Can Hardly Keep Track of Advance



## FINDS SOLUTION OF DYKE PROBLEM

Cowlitz County Farmer Builds Dyke That Resists Rising Waters.

There has always been more or less difference of opinion among engineers as to whether or not the overflow lands along the Columbia river could be successfully diked. Many have adhered to the opinion that the seepage through the dikes would be too great for an ordinary pumping plant to handle. This theory has been disproved by a Cowlitz county farmer.

W. J. Matchette, says the Kelsonian, of Kelso, Wash., has built a dike which has successfully resisted the rising waters of the Columbia. It encloses 20 acres, but Mr. Matchette says that the seepage is so slight and the success of the experiment so evident that he will probably enclose more land next year.

He built his dike at a very small expense, 20 days' time of one man and a team completing a wall 12 feet wide at the bottom, four feet wide on top and three and one half feet high. It will protect the enclosure from a stage of 21 feet, and will reclaim 17 acres of swamp land. Three acres of the enclosure is land which does not overflow. Inside of the dike he has dug a ditch one foot in depth, into which all the

More than \$2,500,000 has been invested in big buildings in Portland since January 1. 1—Lipman & Wolfe's new department store. 2—Holtz department store. 3—Mallory hotel. 4—Journal building. 5—Fries building, annex to Bowers hotel.

seepage flows and from which it is being pumped by the gasoline plant which he has installed. He now has a six-horsepower engine and a two-inch centrifugal pump, but he states that a 2½ horsepower engine could easily do the work, pumping only one hour a day. The larger motor was purchased for other and heavier work.

This year Mr. Matchette has planted the reclaimed land in potatoes, artichokes and turnips. He anticipates a splendid crop, as the reclaimed land, having been enriched by annual silt deposits from the Columbia, is the best on his place. Mr. Matchette adds that such a dike as his would probably not withstand the wash of a swiftly moving stream, but for any place where back-water alone inundates, such a wall could be easily and cheaply constructed, and some of the finest land in the world could be reclaimed.

Arizona, which heads the list of copper producing states, last year made its greatest output in the history of the industry.

## ARCHITECTS PLAN FOR 'OPEN HOUSE'

Local Club to Entertain Visiting Architects During Festival Week.

The Portland Architectural club is preparing to keep open house all next week for the purpose of entertaining visiting architects who come to the city to take in the Rose Festival.

A public exhibition of the drawings and other work by the students in architectural designs will be given during the week in the club rooms. Among other exhibits which will be shown will be the drawings submitted by the students in the competition for the \$1000 traveling scholarship prize offered by the Pacific Coast Architectural league, at its meeting last winter in Los Angeles. This prize was won by a San Francisco student and represents an open air coliseum. A great many drawings were submitted and a large number of them reflect credit on the work of the students.

## RESIDENCE OF COLONIAL TYPE BEING PLANNED

Dr. C. E. McChesney is having plans and specifications made for a handsome colonial type residence which he plans to build at Glen-Morris. Both the exterior and interior of the proposed dwelling will be a faithful reproduction of the colonial. The house will be finished throughout in white enamel.

The site selected by Dr. McChesney for his new home is a large plot of ground comprising more than an acre occupying an elevated position on the west bank of the river south of the city.

## SALE OF OVER 600 LOTS IN PAST MONTH

F. E. Taylor reports the sale of over 600 lots in Ventura Park during the past 30 days, many of them going to buyers in Rocky mountain and middle west states. Numerous lot buyers have already begun building and many others are planning to put up cottages and bungalows this summer. Street grading is in progress in the tract, and arrangements have been made to begin the installation of a water system. Mr. Taylor expects that 50 families will be living in Ventura Park before the summer is over. This number will be greatly increased as a result of electrifying the Mount Hood road.

## WAVELY GOLF CLUBHOUSE PLANS

Drawings Show 2 Story and Basement; Large Ball Room.

Arrangements preliminary to beginning the erection of the new clubhouse for the Waverly Golf club are progressing favorably. Drawings of the proposed new building are being made in the planners of Whitehouse & Foulhoux. They show a 2 story and basement frame structure with shingle exterior, and much after the Colonial type. The ground dimensions are 17½ by 65 feet. The site overlooks the Willamette, a block away, and is just opposite Overlarks station on the Oregon City car line. On the ground floor is a large hall room, lounge room, dining room with glazed in porch, and service department. The second floor contains the women's lockers, private bedrooms and bachelors' wing. The men's lockers, grill, shower baths and heating plant are in the basement. The estimated cost of the building is \$60,000.

Other improvements contemplated by the governing board of the club include a boat house and swimming houses on the Willamette river and a large stable for the Polo club with accommodations for 50 ponies. These improvements together with the clubhouse, will represent an investment of approximately \$100,000. Something like \$25,000 will be expended in landscaping and otherwise improving the grounds and links.

## FEDERAL CONTROL URGED AS GUARD AGAINST FAKERS

Meeting Called by Director of Reclamation Service Newell; Rigid Censorship Over Land Selling Is Planned.

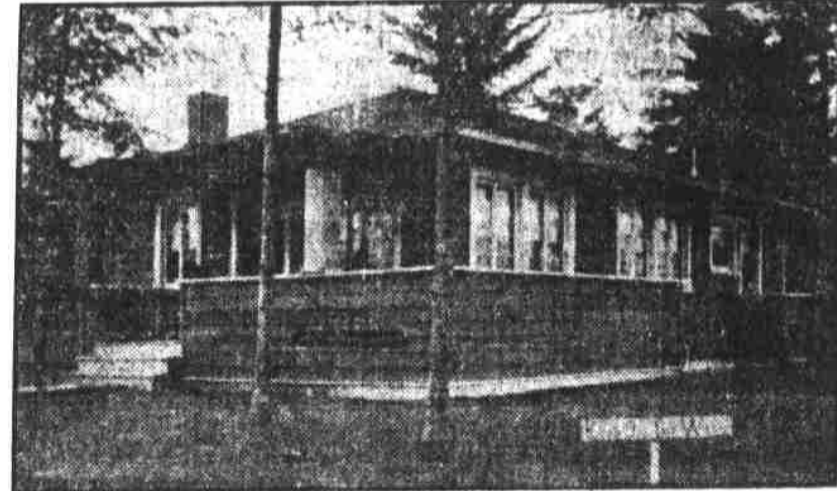
The first significant step taken by the federal government to outlaw fake land companies took place in Chicago last week at a meeting called by W. H. Newell, director of the United States reclamation service, which was attended by reclamation agents, railway officials and delegates from a number of western and middle west states. Plans adopted at this meeting involve urging on the coming governors' conference the need of uniform legislation giving a state board control over all literature circulated from these states for land promotion projects. It opens possibilities for rigid censorship over land selling methods. It is also likely there will be established a central bureau for the consideration of further reforms later deemed advisable.

W. D. Caudland, president of the Utah state land board offered the following resolution, which was adopted with division.

Resolved, That we urge upon the legislatures of the states the passage of suitable laws providing for the establishment of a central authority with power to control and censor all literature or circulars purporting to give information to the prospective settler upon the farm lands of said states, and to issue licenses to sell lands to trustworthy persons only upon their filing of a good and sufficient bond, and be it further

Resolved, That we urge upon the governors of the various states at their meeting at Boise City, Idaho, to consider the advisability of recommending uniform legislation in their respective states along the lines heretofore set forth.

After careful consideration it seems desirable and necessary that some central organization be effected through which all concerned may operate for the accomplishment of plans to prevent the fraudulent spread of literature regarding lands.



PARK ROSE

PARK ROSE

## BROAD ACRES OF HAPPINESS

Nestling among the fir trees, and surrounded by broad green lawns, the bungalow of Mr. J. M. Fisher at Parkrose is just one of many, representing the cheerfulness, happiness and prosperity reigning at PARKROSE.

There are 50 families at PARKROSE. You ought to see the pretty homes, surrounded by large grounds. You know an acre at PARKROSE costs no more than a good city lot, while all the city advantages are there—water, lights, telephone, deliveries and all. An acre gives you room for vegetables and chickens. You can keep a cow if you like. And of course trees, big green lawns and myriads of flowers are characteristic of PARKROSE. It's a wonderful place for children. You ought to see the PARKROSE "kiddies," healthy, rollicking, brown as berries. Take the Rose City Park car and see PARKROSE. Families who moved out to PARKROSE have surely solved the high cost of living. PARKROSE is the place for YOU—a place where you can be happy and get ahead. There are just a few acres left at PARKROSE—so HURRY!

Come in now and see us about a home in PARKROSE. The terms are easy for you.

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## GREAT INRUSH To the Tillamook Country Forces Railroad to add another train

On account of the heavy traffic into Tillamook County, the Southern Pacific has added an additional Saturday train leaving Portland at 1 p. m. Returning leaves BAY CITY at 4 p. m. Sunday. Fare, round trip, \$3.00.

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