

Splendid Service Our 7th-Floor Tea Room—Breakfast 8 to 11 Orchestra and Vocal Music During Luncheon—Afternoon Tea

Official Rose Festival Program 25c—Rose Festival Souvenirs, Pennants, Caps, Pillows, Flags, Bunting, Etc., Fourth Floor

THE MEIER & FRANK STORE, ESTABLISHED 1857

WEATHER REPORT

Fair; Northwesterly Winds.

THE MEIER & FRANK STORE, 5th, 6th, Morrison, Alder

Festival Sales and White Days—Last Week of \$4000 Contest

All White Suits, Coats, Dresses at June Sale Prices

WOMEN have but to remember the wonderful and varied assortment of Apparel of White here in the great Ready-to-Wear Salons—have but to consider the high favor in which garments of White are held among the ultra fashionable—and the breadth of these June White Days offerings will be appreciated.

Stunning Suits, Coats and Dresses of White at prices that place them within reach of every woman. Garments for every use—street, afternoon and evening. All are reduced!

A special offering in time-tailored Suits of White—the elegant models of from \$55 to \$85—All **1/4 Off**

\$15, \$18 and \$20 Summer Coats on Sale at \$9.85

An offering that women can't appreciate until you've seen for yourself the splendid quality, the smart new Summer styles included in this special group. Coats of navy blue serge, gray or tan tweed, pongees, cloths of gold, tussah silks and smart worsteds. Medium and large collars of white serge, of black satin—finished with braids and buttons. You'll agree they're \$15, \$18 and \$20 garments. Tomorrow at only **\$9.85**



Misses' Silk-and-Wool Dresses on Sale \$6.48

A special such as is seldom offered for the miss of from 13 to 17 years. A New York purchase of smart One-Piece Dresses. Summer weight serges, mixtures and mannish weaves. Of soft meshalines and Summer silks—also of white serge. Remarkable price for tomorrow **\$6.48**

Beautiful Imp'ted Linen Dresses Now at 1/4 Off

Words can't express their exquisite beauty. Of fine, pure linens in the most fashionable of exclusive styles. Bodices and skirts beautifully hand-embroidered, with inserts of real Irish Crochet and cluny medallions and bands—collars edged with lace. Priced regularly from \$35 to \$98. **Special tomorrow 1/4 Off**

The Kayser Glove Store of Portland

WE SELL more Kayser Silk Gloves in Portland each year than all other stores combined.

That only means one thing—our assortments of Kayser Gloves are larger and our splendid Glove service acknowledged the best. Kayser's are the original guaranteed double finger tipped Silk Gloves. The name is on every pair.

We have Kayser's Silk Gloves, both short and long styles in every shade to match the summer costume.



Kayser 2 clasp Silk Gloves, at 50c, 75c, \$1, \$1.50

Kayser 16 button Long Silk Gloves, \$1, \$1.50, \$1.75

Ask for Kayser No. 465 Pure Silk Thread Hosiery at \$1—A beautiful, lustrous quality, with wide garterproof welt tops, reinforced heels and toes. A phenomenal value, in black only.

First Floor—Main Building

Now for the final lap in this great \$4000 Scholarship Contest! Help one of these young people win the scholarship that will start them towards a higher education. Redeem the sales checks with every cash or credit purchase for ballots and cast them for your favorite contestant.

Think what winning a scholarship means! The Grand Double Prize will give the successful young man and woman each a \$1000 Scholarship in any college in America they may select. The second prize is a \$6000 Scholarship to young man or woman in Leland Stanford or University of California. The fourth, a \$5000 Scholarship in University of Oregon, Oregon Agricultural College or Willamette University. The other prizes are tuition scholarships in local schools.

This is the last week of our Annual June White Days—the great annual White Event which includes Undermuslins, Embroideries, Laces, White Footwear, Linens, White Wash Goods, White Dresses, Goods and all other white merchandise at a reduction.

40 HIGHEST CONTESTANTS UP TILL 2 O'CLOCK SATURDAY.

THE VOTES FOR MEN		THE VOTES FOR WOMEN	
Joe Hallock, 10 N. 25th. 2892400	Harry Pugharty, 14th & Irving 208275	Ethel O'Brien, St. Mary's A. 682775	Helen Clark, Gracie Pass 282775
Lewell Bradford, Wash. Hl. 2972125	Raymond Fryer, Wash. Hl. 488225	Edna Mettraif, Reed Coll. 214750	John Higley, 4th Rodney 482775
Harold Bergen, 575 E. 5th. 1851475	Harold Aitken, Port Acad. 488225	Eva Johnson, 571 E. Ash 214750	Geo. Maxwell, Jeff. High 213175
Clifford Thomas, Col. Ind. 1411250	Harold Malson, Jeff. High 212500	Nette Drrw 217 E. 18th 267775	Forster M. Linklater, Reed C. 212500
Fred Frachon, W. W. High 2777750	Pau Adams, Wash. High 205250	Maude Loney, 45 E. Sumner 279275	Miriam Hoyer, Wash. High 279275
Malcolm McLean, St. Law A. 798425	Miss A. G. Cramer, 1023 Vn 2617575	Mary C. Lavin, Wash. High 2617575	Alice Johnson, Arista 2617575
Hal Ross, W. W. High 2077500	Eva L. Gentry, 5423 84th 202175	Genevieve A. K. 2617575	Eva M. Vore, Wilton Plano B. 2617575
L. T. O'Brien, U. of O. 7797500	Hattie Smuckler, 215 E. 34th 1210400	Georgia Floegstra, 543 Ford 1093400	Agnes Bryan, Odd Fellow's Hl. 2617575
Harry Parsons, P. H. L. & P. 7204250	Chas. Hleg, A. & W. Bus. 7125000	Lilla E. Peterson, 14 E. 18th 2617575	Esther Olsenmiller, Woodlawn 127025
Chas. Hleg, A. & W. Bus. 7125000	Archie McAuley, Wash. High 698400	Cora Haley, St. Mary's Acad. 698400	

Dainty Lingerie Waists From \$2.12 to \$6.50

SAFE to say there's no more varied showing of \$2.12 to \$6.50 Lingerie Waists the city over. The damiest of cool Summer styles. Fine mulls, lavens and voiles. Both low and high necks. Trimmings of laces and embroidery medallions. Also Peplum Waists of Marquette and nets. Choose from them tomorrow at **\$2.12 to \$6.50.**

Smart Outing Waists

The jauntiest of Waists for business and outing wear—madras, linens, voiles, wash silks. Sailor collars, short sleeves with turn back cuffs. They're clever! Priced from **\$1.25 to \$5.**

White Dress Goods

Favored for Summer apparel are the Woolen Dress Goods of White. And every new Summer weave is now reduced for June White Days. Serges, Whipcords, Bedford Cords, Basket Weaves, etc. Now at **98c, \$1.35, \$1.47, \$1.67 to \$2.98.**

All Trimmed Hats

ABSOLUTELY

Nothing in our immense display of Mid-Summer Trimmed Hats is restricted in this all-important offering. Scores of lovely new models have found their places in the great Salons during the last few weeks and days. Styles refreshingly new—Hats for every occasion. Sailors and tailored models for street wear. Charming creations for afternoon, dinner, reception and theatre use, with lovely combination of materials—rich laces, chiffons, flowers, wreaths, plumes.



Both New York and Paris modistes contribute to the showing—Gage, Fiske, Hyland, Kurzman. French makers—Poiret, Marie Louise, Caroline Rebeaux, etc. Every price—**\$7.50 to \$150.00 Hats at 1/2**

Children's Hats and Bonnets Reduced for Tomorrow

The little daughter will want a pretty new Hat or Bonnet for Festival wear. We've splendid offerings for tomorrow. A special group of Summer Hats of milans, peanut braids and jvas at only **88c.** And all the pretty styles from \$2 to \$15 are at 1-3 off. With every purchase of \$1 or more we give a little hand-made pink rose. Don't fail to visit the section tomorrow!

The Legend of the Rose

On the eve of the sixth Annual Rose Festival to our beautiful City of Rose, a word of sentiment and story connected with the roses will not seem out of place.

The rose is the most valuable and the most valuable thing anyone can give. William Penn knew this when he came from his father to a single rose in payment for the first house—the first to be erected in America—he gave to her. The rose cost nothing, for it grew the bush in his garden, yet it was the most valuable thing in the world to him, for it represented his daughter's love and good will.

The rose is the most universal of flowers as well as the most beautiful. It is found in the most beautiful spots of the earth—found in Siberia and Lapland, even within the polar circle. It is the most beautiful of flowers. Among the ancients it was considered sacred and it was consecrated in all ceremonial rites. It grew in the hanging gardens of Babylon, the Solomon Islands in the Pacific. The Greeks gave it prestige over all other plants and called it "Queen of Flowers." The Romans made their couches into literal beds of roses.

So the love for the rose is universal. It knows no nation, no clime—the world over it is a symbol of life and beauty.

Portland welcomes all America to her Rose Festival and this store—YOUR STORE—whether in the city or Portland, bids you a hearty welcome.

Convenience of The Big Store

—Make Meier & Frank's your store during Rose Festival week.

—It shall be a pleasure, upon application to the accommodation bureau, to furnish you a guide, to show you through the store.

—Our beautiful tea room and restaurant on the seventh floor, with spacious lobby, writing desks, telephones, etc.

—Women's rest rooms, second floor.

—Don't fail to visit the big store at Rose Festival time. It is one of Portland's principal points of interest.

Increased Phone Service

Our private telephone exchange now has 27 direct trunk lines, affording quick and efficient connection to any department of the store. Should the demands of Rose Festival week overtax even this increased service, we will be glad to have it reported to the manager's office.

Sale Parasols for Carnival!

LAATEST and most complete stock of Parasols in the city, specially reduced for this great Carnival Sale. The opportunity is here, also the warm weather. Supply your needs while the assortment is complete. All the latest styles and color combinations. Women's Parasols reduced as follows:

\$1.25 Parasols, special now at 98c
 \$1.75 to \$2 Parasols, special, \$1.63
 \$2.50 Parasols, special price, at \$2.19
 \$3.00 Parasols, special price, at \$2.47
 \$3.50 Parasols, special at only \$2.98
 \$4 to \$5 Parasols, special at \$3.67
 \$12 to \$25 Parasols at 1-3 OFF
 Children's Parasols, 25c, 50c, 75c, \$1 and \$1.25.

First Floor—Main Building
—Mail Orders Filled

Real Lace Neckwear Half and Less

SAAMPLES of the most exquisite real Lace-Trimmed Neckwear from one New York's most high grade makers, are grouped at eleven prices for Carnival Week selling.

All hand made real Irish crochet and net top laces, in the season's favored styles, including Stocks, Yokes, Dutch Collars, Circular Collars, Chemisettes, Gumpes. Judge how wonderful the purchase was, by these prices:

50c, 75c and \$1 Sample Neckwear, 33c
 \$1.25, \$1.50, \$1.75 Neckwear, at 57c
 \$2.00 to \$2.75 Sample Neckwear, at 1.19
 \$3 and \$3.50 Sample Neckwear, \$1.19
 \$4 and \$4.50 Sample Neckwear, \$1.47
 \$5 and \$5.50 Sample Neckwear, \$1.98
 \$6 and \$6.50 Sample Neckwear, \$2.47
 \$7 and \$8.50 Sample Neckwear, \$3.98
 \$12 to \$18 Sample Neckwear, at \$5.98
 \$20 to \$40 Sample Neckwear, \$12.98

First Floor—Main Building
—Mail Orders Filled

Redfern -- The Ideal Summer Corset

WHEN thorough Summer comfort in the Corset can be enjoyed without sacrificing grace and beauty of line—isn't it a combination of features worthy of the consideration of every woman?

And here in these high-grade Redfern Corsets is found comfort and beauty supreme. And for Summer wear, they're perfect! Every pair boned with the high-grade, plant Waloah. Can be laundered—kept sweet and clean, without injury to perfection of line.

Models to suit the requirements of young and growing girls, for the young woman, for the matron. Prices range from **\$3 to \$10.**

AT \$3—Model 5353, that's splendid for young girls, for motor-toring and outing use. Pliant, with medium bust and hips.

AT \$6.50—Model 7070, one of the new and popular Redferns. Medium bust. Long, close and smooth fitting skirts.

AT \$10—Model 6565, a beautiful Redfern of rich brocade. Cut after the fashion of the French Corsets with snug, close fitting lines.

AT \$5—Model 1414, as illustrated. Wonderfully graceful and supple. Of firm Summer weight batiste. Low top, long hip style.

All Our Linens Are Reduced

THOUSANDS of homes have found our great June White Days the signal to supply Linens and White Goods needs for a half year to come.

napkins, \$2.25 a dozen—22x32 inch, good heavy weight of all pure linen.

napkins, \$2.48 a dozen—20x20 inch, pure linen, snow white; a good size for breakfast use.

napkins, \$3.25 a dozen—22x32 inch, of a heavy German linen, soft finish, grass bleached, very serviceable.

napkins, \$4.98 a dozen—25x36 inch, snow flake pattern, with Greek key border; Irish linen, extra heavy.

napkins, \$5.10 a dozen—21x27 inch, very soft and fine, many patterns, dinner size.

napkins, \$10.00 a dozen—Double damask, full grass bleached, an excellent quality, other Irish of Austrian linen.

Damask, \$4 a yard—A good, heavy weight, unbleached table damask, floral patterns, 42 inches wide.

Damask, \$6 a yard—An excellent quality of unbleached damask that will bleach snow white in the ordinary laundry. An assortment of patterns to select from, 70 inches wide.

Damask, \$2 a yard—Our special \$1.25 grade full bleached, beautiful patterns, fine quality, 70 inches wide.

Damask, \$1.18 a yard—Full bleached damask, made of pure Irish linen, in assortment of patterns, 72 inches wide.

Damask, \$1.25 a yard—An extra heavy weight Irish table damask, full bleached, 72 inches wide.

Great Sale of Jewelry!

By all means the most sensational—for that's the only word which rightly describes it—sale of jewelry we have ever held outside Holiday times! Even then, prices have never been more radically low. Months have been spent in preparation.

Immense purchases of beautiful Parisian Novelties—Jewelry from the leading New York, Providence and Attleboro manufacturers have joined our regular stock in the many wonderful lots. Some of the pieces are illustrated—A FIFTH STREET WINDOW IS FILLED WITH THE SPECIALS. Read every item—come at 8 tomorrow for first choice.

French Jewelry

A great purchase of French jewelry from one of the big importing houses; also tremendous reductions from our own stock. Every conceit and fashion in jewelry from Paris this year. The popular Drop Earrings in Rhinestones, pearls and all colored stones set in gold-filled, sterling silver and solid gold.

50c to \$1 Earrings special at 39c
 \$3.00 to \$4.00 Earrings only \$1.98
 \$2.00 Earrings on sale, only \$1.49
 \$4.00 to \$6.00 Earrings only \$2.98
 \$8.50 to \$12.00 Earrings only \$6.98
 \$12.00 to \$17.50 Earrings at \$9.98

Long Opera Guard and Lorgnette Chains, in sterling silver links—set with corals, amethysts, Rhinestones, sapphires, etc. A truly beautiful collection.

\$1.50 Chains on sale only, sp' 98c
 \$3.00 Chains on sale at only \$1.98
 \$5.00 Chains on sale at only \$2.98
 \$9.00 Chains on sale at only \$4.98

La Vallieres, Festoons and fancy Necklaces—unlimited variety from simple effects in the beautiful oriental colorings and designs.

\$ 4.00 La Vallieres for only \$1.98
 \$ 6.00 La Vallieres for only \$2.98

Bliss Jewelry

A big assortment of famous Bliss Belt Buckles, worth \$4 to \$7.50, at \$1.49.

\$4 to \$7.50 Watch Pins of great beauty and worth, \$1.98.

A Great Collection of Rhinestone Brooches, Bar Pins, Scarf Pins, fancy stone Brooches and Belt Pins, etc., worth up to \$2.50, at 88c

Import'd Jewelry 25c and 49c

Two big tables in the center aisle filled with a wonderful collection of imported Jewelry, La Vallieres, Brooches, Bar Pins, Bow Pins, Hat Pins, Belt Pins, Buckles, Sachets, Chains and many other pieces, 25c and 49c. Values so ridiculously great that we will not give their real worth for 25c and 49c.

Four Lots of Watches.
 At \$4.89—Swiss and American movements in 10-year gold filled cases, open face or hunting case, plain or fancy engraved cases, all sizes for men and women. Regular \$6.50 to \$7.50 values at \$4.89.
 At \$5.69—10 and 20-year open face, gold-filled cases, plain, engine

Mess Bags

An opportunity to buy our high-grade sterling silver, imported gun metal and gold-filled Mess Bags at ridiculously low prices.

\$6.50-\$7.50 Purse and Bags, \$4.98
 \$10 to \$15 Purse and Bags, \$6.98
 \$15-\$20 Purse and Bags, \$10.98
 \$25 to \$30 Purse and Bags, \$16.98
 \$35 Purse and Bags only \$27.50
 \$50 Purse and Bags only \$37.50

Other Specials

50c Souvenir Cups, descriptive of Portland, 39c.
 \$7.50 Combination Brush and Mirror Sets, guaranteed quadruple silver plated, in green silk-lined cases, \$4.98.

\$5 Silver-Plated Comb, Brush and Mirror Sets, in white lined boxes, \$2.98.

\$1.25 to \$1.50 German Silver Mesh Bags and Variety Cases, 69c

75c Combination Purse, Varieties and Chain Purse, 39c.

10-piece Combination Manicure and Toilet Set, in lined box. Regularly \$8.50, now \$4.98.

Sterling Silver Picture Frames, hold 2-inch pictures, 39c.

Clock Dept.

A guaranteed Nickel Alarm Clock, with patented alarm shut-off, guaranteed one year, 49c.

An immense lot of Marbelized Wood and Iron Mantle Clocks—8 day, 1/2-hour strike, cathedral gong, in mahogany Gothic, gilt and fancy colored Grecian designs.

\$4.50 to \$5.00 Clocks at only \$3.48
 \$6.00 to \$7.50 Clocks at only \$4.98
 \$7.50 to \$8.50 Clocks at only \$5.98

An \$8 Mission Hall Clock—just the thing for the bungalow; 5 1/2 feet high, 18 inches wide, polished brass hands, with pendulum weight and chains, \$3.98.

75c Summer Silks, 49c

INCCLUDED in the lot are pretty hairline Silk Suits of navy, tan and black. Tub Silks in light colorings and Foulards in navy, black, goblin, old rose. Small neat designs. 24 to 27 inches wide. Our regular 75c grades on sale tomorrow at the yard **49c**

\$1.50 Pongees at 98c—
 Popular Silk Pongees in natural color with attractive colored borders. Full 45 inches wide. Handsome \$1.50 quality tomorrow at **98c**

\$2 Silk Grenadines, 98c—
 Beautiful all-silk Grenadines with handsome colored borders. Ideal for the Summer dresses, waists, etc. Reg. \$2 values, yard **98c**

Sole Portland Agents for
 John S. Brown Linens
 Munsing Underwear,
 Willamette Sewing Machines,
 Acorn Stoves and Ranges,
 Fulton & Whitney Go-Carts,
 Gessive Stickley Original Craftsmen Furniture.

EST. 1857

MEIER & FRANK STORE

PHONES—Pacific, Marshall 4600; Home, A-6101. Only Portland Store With Complete Mail Order Service and Catalogue

Sole Portland Agents for
 Dossin's Shoes,
 Ferring's Gloves,
 Ajax Guaranteed Socks,
 Gotham Shirts and Underwear,
 Madame Tresse Corsets,
 Supt Petticoats,
 Banquet Clothes for Boys.

Pure Food Groceries

THE Big Pure Food Grocery is a veritable storehouse of economies for housewife, boarding house and hotel keeper. A few Monday specials:

East. Picnic Hams, lb. 11 1/2c
 Codfish, brick at only 10c
 Kingsford's Corn Starch, 2 packages, now only 23c
 Crisp Potato Chips 3 pk. 25c
 Golden Rod Oats, 2 pk. 25c
 Royal Bak. Powder, lb. 35c
 Pineapple, 3 large cans 50c

Table Peaches, 3 cans at 50c
 Table Apricots, 3 cans 50c
 Fancy Oranges, dozen 17c
 New Potatoes, 6 lbs. 25c
 Lemons, dozen at only 10c
 Crackers, 6 packages at 25c
 Corn Flakes, 3 packages 23c
 Sliced Beef, 3 cubes at 25c