ORIGINAL MODELS for THE AMERICAN WOMAN

BY JOSEPH
OF FIFTH AVE, NEW YORK.
CREATOR OF
AMERICAN FASHIONS

Some Lingerie Dresses Show Telling Touches of Black Velvet.

The "Coolie" Hat is of astounding proportions.

IT IS at Palm Beach, the Riviera or one or another of the fashionable winter resorts that the most interesting and accurate survey of the trend of styles in obtained. There, each separate feature, however trivial or however important, is passed in review and the news of its success or failure flashed to Vienna, New York, Paris—wherever are the great designers for one concerned in knowing how their efforts have been received.

Thus far there have been amazingly few rejections. The long redingote that has its lower edge caught back to meet the other under a stole back section did not find the quota of followers it was expected to have, but this is laid to the fact that the panel was swung from above the belt which produced an awkward line over the drapery. Had the panel been attached to the waist line and continued for two to five inches beyond the point of drapery, the effect would have been quite different but, also, at the same time, it would have defeated the purpose of its originator, namely: to combine the Empire waist with drapery—which is difficult of successful accomplishment and has been attained only in the rarest instances.

Long sleeves have turned out about as expected. They have not created a furore, although a great many differ[illegible] have been tried out. Their greatest favor has come through the cloth dresses—those simple little tailored affairs of serge which are so much liked for mornings.

They are quite severely plain and very long. Often, too, they are in two or three sections as, for example, the sleeve-cap, cut in one with the body, to which it is joined, a smooth fitting middle section, and to that, in turn, a very close-fitting cuff that carries the sleeve down over the hand. Both, the model that is slashed or has the seam opened to the elbow, presumably with a lace or mull jabot introduced, and the one that has merely a line of small buttons run up alongside the seam, are included in the favoritism. The idea of introducing a gathering string in the middle, that is, a gathering at the top where it slips under the armside and again at the lower edge, where it is put into the cuff, has received its conge, as has also the voluminous sleeve, gathered at the shoulder and again at the wrist with a narrow sleeve band to confine it.

The failure of this latter mode to "take" was very disappointing. With droopy, thin materials in vogue it was expected that it would even lead the list, but it all goes to show that women will not give in to the idea of losing their silhouette effects, the fashion of all the swiftly changing modes that they have liked best—until they are actually forced to do so.

One other feature I must tell you, has not been hailed with acclaim—the Pierrot ruffs. And why, indeed, should they be? This is the day of comfortable looking and comfortable feeling apparel. There never was a time when style spelled comfort and convenience so correctly as just at this present moment when ridiculous exaggerations are comparatively few and moderations the rule. Even a cursory glance back over the modes is sufficient to convince one that it is a season of moderation, at least as far as comparisons go. However, I shall not make this an opportunity to discuss that phase of the subject, which would take more time and space than I have at command. Rather, I must proceed to tell you of some features that have "caught on" to speak vernacularly.

Foremost among these are the little coatees. I told you about them, you will perhaps remember, some weeks ago, but we had no way of knowing then just how far they would please. They are a tremendous success. Everyone who is anyone in the south, but not "everyone" is wearing them—gay little satin or taffeta coats over lingerie and linens. It is a pretty fad. Not all of them are plain, either, but flower sprinkled, preferably being used are small dissected blossoms or tiny nosegays made up of, say, a spray of mignonette, a bachelor's button and a geranium, or, it might be, a rosebud or two with a fern fronde.

In the sketch this week I am showing you an altogether different type of frock from the ones heretofore described. While lines are not lost sight of anywhere, this new model is not altogether simple as lingerie frocks go. Its foundation is fine batiste mounted on net and very elaborately encrusted with batiste embroidery. The entire front is embroidered, the upper part in a solid pattern suggesting a yoke, and the middle section in a design of delicate tracery that suggests or continues the yoke in panel form until it meets the border, which is again of the more solid looking embroidery, and is extended up the sides in points, falling into the border across the back.

The lower part of the blouse is apparently a continuation of the panel; that is, it is of the solid embroidery, while the upper portion is of plain batiste with a three-inch band of black velvet between the two, underlying a part of the embroidery. The novel feature of the gown is the circular bertha that strongly hints of the bolero. It is cut epaulet fashion at the shoulders and the edges are spread apart in front to disclose three small black velvet buttons dotting the center of narrow cord strappings.

The circular shape of the bertha makes it fall in a graceful jabot effect in front while in back an unusual disposition is made of the fulness. It is carried down over the sleeve and lightly caught to one of the two front folds, thus forming an over-sleeve.

The velvet band from the front slopes down under the arms to the center of the waistline at the back, where, from a small double bow, two ends of black chiffon fall, each banded with the velvet. The plaited frill about the sleeves and neck is of net.

I am beginning now the work out some ideas from printed muslins and organdies, that, I think, are very original and that, if I mistake not, will turn our very satisfactorily. I shall develop one in cream-colored Philippine mull, printed with violets, and changeable violet and green taffeta. The skirt will be plain, finished at the extreme foot, with a taffeta colored cord that gathers the silk in a very little. Over this will be a short tunic of the mull, bordered with a Cluny band seven inches wide. This tunic is to be slashed up the sides, the edges turned in two inch hems, and each corner decorated with a tiny wreath of artificial violets.

Then the bodice of taffeta will have a little bib of the mull caught up to it with violet wreaths at each corner and straight sleeves to the elbow, set on instead of into the armside after being shirred two or three times a half inch from the edge, which leaves a beading.

There is no doubt of the right of this season to be termed a "flower season." Blossoms and foliage are used in every conceivable manner and in most unexpected ways. For the most part their arrangements are so fixed and stiff-looking that they appear to have been accomplished by exact mathematical calculation, as in the trimming of the model sketched.

This hat, which so far resembles the headgear assumed by the coolies of India as to have been named for that very resemblance, is a natural leghorn faced with cloud blue tulle with hydrangea in mauve shades, running the gamut from white to the color of the tulle underneath for trimming, interspersed freely with long, slender leaves of a deep purplish blue, deeper than that of the facing.

The flowers themselves are very lovely. Little regard is shown for their relation to their natural counterparts, in so far as color is concerned. Roses are likely to be blue or orange as anything and peonies and poppies, where their reds have always been their chiefest lure, are anything the dyer has been inclined to make them.

ENGLISH DIVINE WILL INSPECT HAUNTED HOUSE

New York, April 20.—Monsignore Robert Hugh Benson of England, whose renunciation of the Church of England, of which his father, the late archbishop of Canterbury, was spiritual head, caused a stir several years ago, means to face down a "ghost" before he returns to England from his lecture tour here. He admitted that the report that he will spend a night in a Brooklyn house, which is said to be haunted, is true; that he will seek the "ghost" in company with an English journalist and a fellow priest.

Monsignore Benson said that, since he had been interviewed upon almost every conceivable question since his arrival here, he was glad of the opportunity to make his position clear upon matters relating to psychic phenomena, which, he said, has been greatly misunderstood.

Governor Johnson's Son Engaged.

(United Press Leased Wire.)

San Francisco, April 20.—The engagement of Hiram W. Johnson Jr., son of the governor and a practicing attorney of San Francisco, and Miss Amy Bowles, daughter of Mr. and Mrs. P. E. Bowles of Oakland, was announced today. The wedding will be solemnized early in May. Miss Bowles is one of the most popular young society ladies in San Francisco and Oakland.

LOWER ANIMALS CAN GIVE CANCER TO HUMAN BEING

Doctors Tell of Results of Experiments With Chicken; Disease Is Found to Be Infectious.

Philadelphia, April 20.—After years of dispute and scientific discussion and countless expensive experimentations, Dr. Peyton Rous of the Rockefeller Institute, presented to the American Society for Cancer Research indisputable evidence that cancer in at least one form is the result of infection, thereby laying that dread disease open to a new means of combative approach and probably altering decisively the entire plan of attack against the disease.

The conclusions of Dr. Rous were presented at a session of the association, held in the medical laboratories of the University of Pennsylvania. For the first time in the history of cancer discussion there was not a dissenting voice to the conclusion of an expert in his assertion that cancer can be now treated with the idea that it is infectious, that it may possibly be treated by antisepsis, and that it is at last brought within the realm of a definite and known program of eradication.

"The Influence of a Filterable Agent on the Behavior of a Chicken Sarcoma—or Cancer" was the title of the communication presented by Dr. Rous, in which Drs. Murphy and W. H. Tytler of New York collaborated.

The fact that the filterable agent is nothing more or less than an extract made from a growing cancer, which, after all known germs had been taken from it, still produced the cancerous infection, proves without doubt that in that variety of cancer at least a parasitical growth is set up in a healthy body in a way similar to that in which curable germ diseases are produced by inoculation of virus into the circulation.

Dr. Rous' experiment was conclusive in that he found that the cancerous extract, even when it was filled with germs caused by accidental or induced infection, could be filtered until no known germ was left, and yet its malignant power of creating a new cancer remained.

Not a sign of microbe life appeared under the microscope, yet all the evidences of a true parasitic growth became evident with the infusion of the fluid. Thus the theory of an unknown parasite, long vehemently denied as being infectious by Dr. Von Hansemann and others, was established on a firm basis in this instance, and the way is now indicated toward the discovery of the organism or infecting cause.

Further support to this stand as to the infectious nature of cancer was given in the course of other papers, among which were those of Dr. Erwin F. Smith, of Washington, and Dr. Harvey R. Gaylord of Buffalo. Dr. Smith's researches have proved definitely that cancer as it attacks plants, is not only infectious, but can be traced to a vegetable-destructive germ, of which he has made cultures. Inasmuch as the whole field of cancer causes presupposes a relation between its various forms in both the higher and lower order of life, this indicates the early discovery of the malignant organism which causes cancer in animal tissues.

Further interesting and partially conclusive evidence of the soundness of the infection theory was presented in a paper by Dr. Gaylord, in which he showed that thyroid tumor, or goiter, can be communicated to dogs from fish so diseased, and thus the bridge of infection from the lower animals to one of the higher mammals is established.

This is one of the important links in the chain of scientific evidence which must now surely be forged to prove cancer a parasitic disease, similar in causation, but different in manifestation, in all forms of life. This because goiter, though not in itself a true cancer, often develops in time a cancerous manifestation, which cannot be mistaken for anything but true cancer.

When the presence of a cancer-producing organism is established in goiter the fact that a cancer can be transmitted from the lower animals to man will then be definitely known. Were physicians allowed to experiment on human subjects this could be established in a few weeks by an injection of the extract into the tissues of a healthy patient. But the fact that many inhabitants of Switzerland, where goiterous affections are common, are actually infested from the water they drink, and that water is itself infectious to both dogs and fish, reduces the transmissable parasite theory to a working basis, in the light of Dr. Rous' positive findings in the experiment on the chicken, the only one ever getting such result.

SUPERFLUOUS HAIR "CURES" THE NEW YORK WORLD COMMENTING ON THESE SO-CALLED "CURES"

Says—They "have numbered their victims by the hundreds of thousands."

The New York World, conceded by journalists everywhere as one of the most independent, fearless newspapers devoted to the public welfare, published an article of interest to women about depilatories. While it commends very highly a well known depilatory, it also points out the imposition practiced by unscrupulous manufacturers of so-called superfluous hair "cures." It is reprinted in part. Read it

"Unscrupulous manufacturers have played on her faith and ignorance and have made their fortunes a decade after decade by publishing erroneous statements and unfounded claims concerning the alleged efficacy of their methods or agencies to eradicate superfluous hair. The vital importance of having the treatment non-poisonous, antiseptic and germicidal was not recognized. The fakes put on the market in the last 10 years have numbered their victims by the hundreds of thousands. Empty promises have been made by scores of promoters in the wild scramble to get the money. The marvel is that woman has not become so thoroughly disgusted as to reject all treatments for good.

But her hope for a remedy was not in vain. * * * only a few years ago the now well known DeMiracle treatment was brought forth and it proved to be a revelation in modern science. A representative of the New York World investigated the discovery and the methods by which it was introduced to the public. He found exhaustive tests have shown it to be the long desired, practical, expeditious and safe way in which to destroy the growth of hair. Those who put it before the public knew the fallacy and dishonesty of publishing extravagant claims. They did not resort to any catch schemes, such as making a prospective customer a special offer of 'personal interest.' They started in to win the confidence of those interested and in this way they have been eminently successful.

The news of its remarkable qualities spread rapidly. It is now known and widely used from coast to coast and from Hudson bay to the Gulf of Mexico. What is more to the point, it has been indorsed by prominent physicians, representative medical journals and leading magazines devoted to woman's cause. There is too much at stake to risk such indorsements if they are not true to the letter. Only the result of repeated chemical experiments and a thorough knowledge of the origin of all hair growth could stand against the investigation of such authorities. The DeMiracle Chemical Company is open and above board in every detail. The indorsements are not just claimed. A little probing on the part of the PAPER disclosed the fact that they are published and sent broadcast, with the identity and address of the writer or publication added. This is the stumbling block of all so-called remedies. A reputable member of the medical profession or a publication in good standing could never afford to be identified with anything that savors of a fake, and the voluntary praise given through these channels is not to be bought with money. It is given on the strength of conviction * * * There is no evidence wanting to prove that DeMiracle is worthy of its reputation * * * It was found by the representative of THE WORLD that among prominent department and drug stores of New York city the use of DeMiracle was lauded on all sides. The proprietor of one of the largest of these establishments said: 'The sale of DeMiracle is constantly increasing and we hear nothing but praise for it all the time.' Like expressions were echoed by the others."

For years we have been cautioning women against being defrauded by so-called superfluous hair "cures." In spite of all warning, it seems that some are always willing to be humbugged, because, as the World says: "The fakes put on the market in the last ten years have numbered their victims by the hundreds of thousands." The mere fact that fake-dangerous preparations are short-lived should alone be sufficient warning to avoid the use of any depilatory but that of proven merit.

It is astonishing that some women will take the risk of disfigurement by using unknown and uncertain means for removing these blemishes when there is such a safe method as DeMiracle, which is acknowledged by eminent and reputable authorities everywhere as the standard depilatory—the one absolutely nonpoisonous preparation that dissolves hair, thereby taking the vitality out of it, consequently retarding and preventing an increased growth.

If further proof is needed as to the reliability of DeMiracle, no stronger argument can be advanced than the fact that it is the only depilatory that has stood the test of time.

There was more of it sold ten years ago and there has been more of it sold each year since than the combined sales of the nostrums.

All reliable dealers sell and recommend DeMiracle, knowing it to be the best and safest depilatory. Some unprincipled ones will tell you they cannot procure it so that they may more easily influence you to purchase their own or possibly some other dangerous, worthless substitute under another label for a few cents more profit. Therefore, for your own protection, refuse imitations and substitutes. If your dealer will not supply you, go to Lipman, Wolfe & Co. and you will be given DeMiracle without argument.

Write for free booklet which will be mailed sealed in plain envelope. DeMiracle Chemical Company, Dept. 6 P, Park avenue, 129th and 130th streets, New York.

DANGERS OF FAT

HOW FAT AFFECTS THE LIVER

Next to the heart, there is no organ of the body more susceptible to an abnormal increase of fatty tissue than the liver. When the liver becomes too fat, its action is impeded, allowing the fat-making foods to make more fat than is needed for normal symmetry. The liver, clogged with excess fat, becomes inactive, and, from disease, the nature of the organ undergoes a change. Constipation, headaches, biliousness and similar local disturbances of the system are not the least of the fat man or woman's troubles, for the rolls and layers of fat on all portions of the body increase, clogging other organs, paving the way to obesity. All this can be avoided, if the proper remedy is resorted to at once. Nothing ever discovered for the removal of fat is so effective as the famous Marmola Prescription. However, from the same high authority came Marmola Prescription Tablets, containing all the elements of this sure, harmless Prescription and offering a more convenient means for reducing to normal weight at the rate of 10 to 16 oz. a day, without dieting, exercise or resulting wrinkles and flabbiness. Marmola Prescription Tablets are sold by all druggists or the Marmola Co., 666 Farmer bldg., Detroit, Mich., at 75c the case.

The DOCTOR'S ADVICE

by Dr. Lewis Baker

The questions answered below are general in character, the symptoms or diseases are given and the answers will apply to any case of similar nature.

Those wishing further advice free, may address Dr. Lewis Baker, College Bldg., College-Elwood Sts., Dayton, Ohio, enclosing self addressed stamped envelope for reply. Full name and address must be given, but only initials or fictitious name will be used in my answers. The prescriptions can be filled at any well stocked drug store. Any druggist can order of wholesaler.

"Kit" writes: "I am far below normal weight. I suffer with headaches and am nervous to the point of exhaustion. If you can tell me something to help me I shall be very grateful."

Answer: I can prescribe nothing so effective as a thorough course of three grain hypo-nuclane tablets. These tablets will aid in extracting the nutrition from the food which will increase the red blood supply, overcome nervousness and you will become plump and healthy. This treatment should be continued for several months, as it takes time to change the tissues and cells of the body.

* * *

"Sarah" says: "Can anything be done for one who is bothered with rheumatism? If so, please reply."

Answer: You can be entirely cured of your rheumatism if you take the following: Mix by shaking well and take a teaspoonful at meal times and at bed time and you will soon be cured. Comp. essence cardiol, 1 oz.; comp. fluid balmwort, 4 oz.; syrup sarsaparilla comp., 5 ozs.; wine of colchicum, one half oz.; sodium salicylate, 4 drams; iodide of potassium, 2 drams.

* * *

"Ray" writes: "Can a sufferer from bronchial trouble be relieved? Doctors do not seem to help me, what would you suggest?"

Answer: To cure chronic cold, sore throat and bronchitis, I would advise the use of concentrated essence menthoaxene. Purchase this at any drug store in 2½ oz. packages and mix according to directions given on bottle and you will very shortly be cured of all bronchial trouble. This will not only relieve, but will cure, and is very pleasant to take.

* * *

"Hulda" says: "I cannot eat without great distress after eating. I am sleepless and restless, nervous and irritable. Can you tell me anything that would cure me?"

Answer: Your trouble is all due to your stomach, which causes the nervous, restless feeling. Take tablets triopepsine and you will soon be cured of all this trouble. These are packed in sealed cartons and are pink, white and blue tablets to be taken after meals. Take the pink tablet after breakfast, white after dinner and blue after supper. If this is continued the curative agencies will soon restore natural digestion.

* * *

"Miss M." writes: "I suffer greatly with my nerves, am almost on the point of nervous prostration. I cannot sleep and am hysterical at times. Can you help me?"

Answer: Many women, old and young, who have suffered as you do, have been cured by using the following tonic restorative treatment: Get from your druggist 1 oz. tincture cadomene (not cardamon) and 5 ozs. syrup of hypophosphites comp., mix, and take a teaspoonful before each meal. Always shake well before taking.

* * *

"Mary" writes: "In the last year I have been gaining weight so rapidly that I am uncomfortable and frequently embarrassed by slighting remarks. Diet does no good whatever. What shall I do?"

Answer: You can very easily reduce your weight by using the following: Aromatic elixir 5 ozs.; glycol arbolene 1 oz. Mix, shake well and take a teaspoonful after meals for three days, then double the dose and take for several weeks. This is harmless, and I have had many people write that they lost a pound a day after the first week or so.

* * *

"Carpenter" writes: "My liver and kidneys are in a bad condition. I have dizzy spells and dark spots before my eyes. Also have twinges of rheumatism. Can I be helped?"

Answer: To cure kidney and liver trouble use three grain sulpherb tablets (not sulphur). These are packed in sealed tubes with full directions for taking. They act pleasantly and tone up the bowels and liver and purify the blood. They are convenient, effective and highly curative.

* * *

"Phoebe"—The following will cure your children of bedwetting: Get 2 drams of tincture rhus-aromatic; 1 dram tincture cubebs and 1 oz. comp. fluid balmwort. Mix, and give the child from 10 to 15 drops in water about one hour before each meal.

* * *

Poor Woman—Since you are unable to take treatment of your physician, why not try this home treatment for the cure of leucorrhea, inflammation, bearing down pains and periodic misery? This heals, tones the parts and stops all abnormal discharge by its powerful antiseptic properties. Mix together: 1 oz. tannic acid and 2 ozs. antiseptic vilane powder. Use a teaspoonful to a quart of warm water as injection or douche with syringe.

* * *

"Onda" writes: "I am troubled with itching scalp, dandruff and my hair is falling out. It is harsh and brittle."

Answer: Plain Yellow Minyol is the best remedy for itching scalp, falling hair and dandruff that I know of. It can be bought in 4 oz. jars and if used according to directions will cure all diseases of the hair and scalp. If the hair is harsh and brittle and you are bothered with those straggling locks, the use of minyol will restore that soft, fluffy appearance and bring back the intense natural color.

DRINKS LIQUOR FOR HIS NERVES

Keep in Mind the Fact That Each Drink of Liquor You Take Only Creates Nerve - Demand for Larger Drinks and More of Them

COME TO THE NEAL INSTITUTE NOW!

You Will Be Perfectly Cured of the Drink Habit and ALL Those Symptoms Which Seem to Require Liquor as "Medicine" Will Disappear.

NO MAN can afford to drink liquor—particularly a business or professional man whose success and possibilities of achievement depend upon a STRONG BRAIN—a brain that is always clear and ready for business. A whiskey brain sometimes "feels" clear and bright and capable—but it isn't; it is all wrong. The "feeling" of alertness and ambition is short-lived STIMULATION of an organ that is weakened and paralyzed by the most insidious of all poisons—the POISON OF ALCOHOL. Under the guidance of a liquor drinker the best business in the world will fail—executive ability, stamina and logic are lacking.

Why does a drink of liquor seem to quiet your nerves?

Why do your nerves need "quieting"?

Your system has been accumulating alcoholic poison during your years of drinking. All these years you have been punishing your nerves with the worst possible kind of punishment you could inflict; they have come to DEMAND alcohol and will not be SUBDUED without it, and you WHIP them into subjection by additional doses of poison. There will come a day when the vital organs of your body will no longer respond to alcohol, and it is well for you to anticipate that time by coming to the Neal Institute NOW.

The Neal Institute cures the drink habit and does away with all the evil resulting from alcoholic poisoning. A longer period would be superfluous. It drives every trace of alcoholic poison from the system, thus doing away with the CAUSE of continued drinking, the CAUSE of drunkenness, the CAUSE of craving, desire and physical and nerve-demand for liquor. All these symptoms are but the EFFECTS of the accumulated poison—the CAUSE is stored-up alcoholic poison.

There are no hypodefinic injections, no disagreeable features, no SUBSTITUTIVE STIMULANTS, no poison of any kind—a child could take the Neal Treatment with perfect safety.

For further particulars call, write or phone the Neal Institute, 254 Hall st., Portland, Or. Phone Marshall 2400.

CATARRH MAY LEAD TO CONSUMPTION DRIVE OUT DEADLY CATARRH

Ely's Cream Balm Kills the Deadly Catarrh Germs—No Stomach Dosing.

Catarrh, which is bad enough in itself, often results in loss of taste, smell and hearing and leads to serious throat and lung troubles if not promptly checked. The seat of catarrh is usually in the back of the nose, and its natural course is downward into the throat and thence to the lungs.

Don't take any chances. If you have any symptoms of catarrh—stuffed up feeling in the head, nasty discharge from the nose, sore throat, or dry, hacking cough, get a 50 cent bottle of Ely's Cream Balm from your druggist and begin the treatment at once.

This remedy is not a "burning out," or "drying up" process. It is simply a cleansing, healing, antiseptic Cream, taken through the nostrils back into the head and throat where it instantly reaches the seat of the trouble. That's the only way to effectually and permanently cure catarrh.

Catarrh makes you offensive to yourself and friends. Start using Ely's Cream Balm today and in a short time you will be permanently cured of this nasty, disgusting disease. Special agent, Owl Drug Co.