

Interesting Display the Quaint Durable "Old Hickory" Furniture in 5th St. Window—Ideal for the Summer Home, Porch and Garden Purchase Acorn Stoves and Ranges, "America's Very Best," on Our Club Plan of Easy Payments 5th Flr. Section—Take Advantage

THE MEIER & FRANK COMPANY, ESTABLISHED 1857

THE WEATHER—Sunday, showers; westerly winds.

THE MEIER & FRANK CO., 5TH, 6TH, MORRISON, ALDER

Every Trimmed Hat Reduced--\$10 to \$30 Hats One Fourth Off

NOT a Hat in the great Millinery Salons but what is now offered at a reduced price! And chief among the various groups are the selection at one-quarter off. Hats that sold formerly at \$10 to \$30.

Beautiful models, many of them by famous New York makers. Tailored street and dressy afternoon and evening Hats. Choose from them tomorrow.

—AT ONE FOURTH OFF!

To \$150 Imported Hats 1/3 Less

Exquisite creations by world famous Paris makers. Models for street, visiting and reception wear. Wonderful combination of materials and trimmings. Loveliest of colorings. \$35 to \$150 French model Hats.

—AT ONE THIRD OFF!

2nd Floor

Untrimmed Hats at 1/4 Off \$2.50 and \$3 Shapes \$1.75

All high-grade shapes, of fine milans, tagal, hemp and leghorn. Smart exclusive styles in medium and broad brims. Regularly \$5 to \$20. On sale at reduction of **ONE-FOURTH OFF**

Becoming Untrimmed Hats of patent milans, chips, azures and fancy braids. Small, medium and large sizes. White, burnt and colored. \$2.50-\$3 values **\$1.75**

Nothing in our immense assortment of beautiful French and American Flowers and popular fancy Ostrich feathers. Regularly 50c to \$5. Tomorrow at **ONE-FOURTH OFF**

Flowers at One Fourth Off

Paris Styles in Silk Coats

Panier and Russian

THE very styles that are seen at the race meetings in the Fashion City over the sea. The styles the ultra-fashionable women of New York and seashore resorts are wearing. As usual, we are the first to show them—the new Russian-Blouse Coats, the three-quarter and long Panier, Panel and Drape Coats.



They're stunning. Words can't do justice to the clever, new, novel styles, the exclusiveness of design and beauty of materials.

Clever blouses with short or three-quarter peplum extension or straight position backs. Joined at waist line with bands of shirring or braided cord. Known, too, as the new "Skeleton" Coats. One as sketched of green and gold charmeuse silk at \$20.00. The draped styles are full length. Picturesque collars of macrame, ratine and shadow laces.

Of rich taffetas, charmeuse and crepe metcors. Plain and changeant—every smart, new shade. Stunning for afternoon and evening wear. Elegant models of heavy white lace—one as sketched here with rough weave, agarie weave. Priced at \$38. Interesting display in Fifth street window. The prices in this showing range from \$20.00 up to \$125.00.

Loom Lengths of Embroideries 98c

EACH year we secure a big St. Gall, Switzerland, manufacturer's accumulation of these loom strips of embroideries. Lengths of 4 1/2 and 5 yards. Scores of beautiful eyelet and floral designs in flouncings and insertions on Swiss, nainsook and cambric.

Especially for trimming new undermuslins and children's wear. Loom strips worth \$1.50 to \$3.00, on sale Monday and Tuesday at the very special price of only **98c**

85c Semi-Made Corset Covers Specially Priced at 50c

The dainty "Lily-White" semi-made Corset Covers, in the prettiest eyelet designs on fine Swiss, very easily made up. Regularly 85c, tomorrow, special **50c**

\$1.25-\$1.75 Baby Flouncings Specially Priced at 89c

Charming floral designs with both hemstitched and scalloped edges, for infants' and children's wear. Regular \$1.25 to \$1.75, 89c, grades tomorrow at, yard

12c to 20c Cotton Cluny Laces on Sale at Only 10c

Edges and Insertions, 3 to 7 inches wide, so much in demand for trimming new Summer waists and undermuslins. Regular 12c to 20c grades on sale tomorrow at the low price of **10c**

\$3.75 to \$4.50 Cluny All-overs Specially Priced \$2.98

Beautiful Venise, Baby Irish and Imitation Cluny All-overs, for waists and tunics. Exquisite patterns, 18 inches wide. Worth \$3.75 to \$4.50, on sale at only **\$2.98**

Never Such Savings on Wash Goods!

SAVINGS that carry two-fold importance, selected as they are from our immense stock of beautiful, new, wanted Wash Goods!

Every fabric, every weave, every coloring, from the sturdy William Anderson Scotch Ginghams to filmiest of batistes and voiles. Read every one of these extraordinary specials for tomorrow and Tuesday—if lots hold out that long.

- 35c Woven Voiles 25c a Yard** Scores of charming new Spring and Summer designs. Every yard fast color—patterns all woven in. See the Fifth street window. Regular \$1.25 grade tomorrow at, yard **25c**
- \$1 Emb'd Crepes 49c Yard** The daintiest new Embroidered Crepes, 27 inches wide, in blue, helio and pink. Nothing will make a prettier Summer frock. Regular \$1 grade tomorrow **49c**
- \$1.25 Emb'd Batiste 75c Yard** Nearly half for these most wanted of the Season's Fabrics! Lovely Embroidered Batiste in pink, blue, grey, helio, black and white. Our \$1.25 quality, tomorrow, yard **75c**
- 75c New Linen Ratine Special at 60c** Hardly on our shelves—so new is this lovely Linen Ratine. Full 36 inch in smart black and white stripes. Reg. 75c grade **60c**
- William Anderson Scotch Ginghams**—32 inches wide, in strictly fast woven designs. Over 300 patterns. Yard **25c**
- New Domestic Ginghams**—The best produced. Hundreds of patterns in new plaids, stripes, checks—of every color, **12 1/2c**
- New Dress Linens**—Portland's best showing. White and any shade you may ask for. Price per yard **25c** to **\$2.00**.
- New 30 inch Ratine**—The season's most talked of rough fabric. Pink, blue, tan, helio and white. Specially priced the yard at **65c**

Phenomenal Purchase to \$15.00 New \$6.45

Lingerie and Tailored Dresses, Special \$6.45

FRIDAY'S express brought 500 of the smartest new Lingerie and Tailored Wash Dresses that you'd pay from \$10 to \$15 for if bought in the regular way! \$6.45 is the remarkably low price at which they're specialized tomorrow.

Dainty, new, this season's styles, every one of them. Lingerie Frocks of fine mull, batiste, allover embroidery and marquisette. Even the clever peplum waist styles are included. Among them, a group of black lawn Dresses and jaunty Frocks of colored linen—plain and with embroidered designs.

They're one of the most important of the specials tomorrow—at only **\$6.45**.

The \$3.50 Dainty New Combinations, \$2.47!

FRESH, new and immaculate, every one of them—dainty Combinations specialized tomorrow at \$2.47. The daintiest of Combinations specialized tomorrow at \$2.47—fresh and immaculate every one of them. And all cut to conform with the new narrow skirt styles. Of corset cover and drawers combined. Well made of fine lawns and dotted swiss.

Elaborately trimmed in laces, edges, insertions and embroidery medallions

Drawers, plain and circular, some cut up at side, edged with lace and tied with ribbon. Fine \$3.50 grades. Tomorrow only **\$2.47**

To \$3.50 Bloomer Suits, \$2.79!

Splendid for the child of one, two or three years. Two-Piece Suits of Waist and Bloomers. Plain and checked ginghams, good quality percales and chambrays. Always neat. \$3 and \$3.50 Suits at **\$2.79**



\$5 New Handbags, \$3.19

MADE possible by an unusual purchase! And without the sacrifice of an iota of the \$5.00 quality, as you'll know the minute you lay eyes on them. Genuine Goat Seal, Morocco and real black Pigskin Leathers. Silk poplin or leather lined, all with extra coin purse and some fitted with mirror and manicure articles. A dozen different styles, five of them just as illustrated above. All new models, from latest envelope shape to large shopping bags. Every one a \$5.00 handbag. Can be bought tomorrow at the specially reduced price of **\$3.19**

\$1.50 Guimpes at 98c

WHO would think of making them for such a price as this?

Over 30 different patterns of new Filet and Shadow Laces, in white and ecru. Mounted on good quality soft muslin with collar supports and elastic draw-string. Really worth \$1.50. On sale tomorrow at only **98c**

Sale of Cream Dress Goods!

IS THERE anything more beautiful or stunning for Spring wear than a White Wool Suit or Coat?

And right in the midst of the greatest "Season of White" in years, we offer these splendid savings on Portland's biggest showings of Cream Wool Serges, Whipcords and Rough Weaves.

Every yard reduced—\$1.25 grade **98c**; \$1.50 at **\$1.35**; \$1.75 at **\$1.48**; \$2.00 at **\$1.77**; \$2.25 at **\$1.97**; \$2.50 at **\$1.23**; \$3.00 at **\$2.48**; \$3.50 at **\$2.98**.

\$2 Bordered Serge at \$1.29

A reduction on the latest novelty in Dress Goods! New cream, gray or tan serges, 48 inches wide, with handsome colored borders. They are shown in many of the chic Parisian gowns this **\$1.29** Spring. \$2.00 quality at **\$1.29**

Cheney Silk Foulards Less

No store in the northwest shows such an assortment of the famous Cheney Showerproof Silk Foulards! Lovely dotted, figure and geometrical designs in every shade. The \$1.00 grade **85c**; \$1.25 grade **\$1.09**.

FIRST FLOOR—MAIN BUILDING



Don't Merely Ask for Gloves—Ask for Perrin's!

"I Wear Perrin's!"

TO WEAR Perrin's Gloves once means a Perrin enthusiast always! For fit, for style, for general satisfaction, Perrin's are leaders everywhere. This is the Perrin Glove store of Portland. Every style, every shade, every smart effect is here.

Perrin's La Mure and Touraine—Of real French Glace Kid, two clasp, with Pique and Overseam stitching, at **\$2.25**

Perrin's Manhattan—Two clasp Pique Sewn and extra quality and three clasp overseam stitching, **\$2.00**.

Perrin's Long Kid Gloves—In 12 and 16 button Mousquetaire style in black, white, tan and pastel shades. Pair **\$3.50** and **\$4**.

To \$4 Long Silk Gloves at \$1.19

A purchase of beautiful 16 button length Silk Gloves, beaded and embroidered. Black, white and a few colors. Intended to sell at \$3.00 to \$4.00. Tomorrow's special sale, at only **\$2.19**.

Women's \$3 Long Kid Gloves—16 button glaze kid, in white only. Sizes 5 1/2 to 7. Special at **\$2.19**.

Women's \$2.00 Kid Gloves—Pique sewn, glaze kid, with two large pearl clasps. Black, white and colors, **\$1.50**.

Brassware Less Now for April "Baby Week"

AN OPPORTUNITY to supply the home with artistic Russian and German Hammered Brassware, greatly underpriced.

Brass Fern Dishes—With metal lining, \$1.50, 6-in., **99c**; \$2, 7-in., **\$1.39**; \$2.75, 8-in., **\$1.98**; \$4, 8-in., **\$2.99**.

Brass Hanging Baskets—\$1.25, 4 inch, **99c**; \$3.00, 5 inch, **\$2.18**; \$4.50, 5 inch, **\$3.14**.

Brass Flower Baskets—\$1.10, 6 inch, **84c**; \$7.00, 12 inch, **\$4.29**.

Brass Jardinieres—\$1.15, 5 inch, **87c**; \$1.50, 6 inch, **\$1.04**; \$2.00, 8 inch, **\$1.39**; \$2.25, 8 inch, **\$1.69**; \$3.75, 8 inch, **\$2.69**; \$5.50, 10 inch, **\$3.98**.

FIRST FLOOR—MAIN BUILDING

THE monthly sale which always brings throngs of mothers to our wonderful little Infants' Wear Shop on the second floor! Scores of the necessary and luxury-wants for infants at a splendid saving. We can only mention a few:

Infants' \$1.75 Cashmere Sacques and Nightgales—Finished with silk shell stitching and daintily embroidered, **\$1.33**.

Infants' \$3.50 and \$4 Hand Made Skirts—Of fine batiste, nainsook and French longcloth with hand scalloped ruffles, **\$2.79**.

Infants' \$2.50 hand made Dresses—Of fine nainsook with hand embroidered yokes, **\$1.79**.

Infants' \$1.25 Nainsook Skirts—Trimmed in pin tucks, with ruffles of lace or embroidery, **93c**.

Infants' Hand Embroidered \$2 to \$5 Sacques and Nightgales—Of fine white cashmere, 1/4 LESS.

Infants' \$4 Hand Made Dresses—Of fine nainsook, with hand embroidered yokes, **\$2.98**.

Infants' \$3.50 to \$7.50 Flannel Skirts—Hand made and hand embroidered, 1/4 LESS.

\$3000 Worth Brass Beds at Half

FROM the Pittsburg-Hickson Company, of Butler, Pa., we have secured this lot of magnificent Brass Beds at exactly 50 cents on the dollar of original wholesale cost! Ordered for a big hotel, they were refused on account of late delivery. Rather than to pay warehouse fees, pending settlement, the Beds were sold to us at a sacrifice. Every Bed is marked with the conservative price at which we would have had to sell them regularly. Under no circumstances can any person buy more than one bed. None to other dealers. No telephone or mail orders filled.

\$32.50 Brass Beds at \$16.25

Think of paying only half price for this handsome 2-inch post Brass Bed with seven 3/4-inch filling rods! The opportunity of years. Regularly \$47.50, priced **\$16.25** special, only **\$16.25**

\$37.50 Brass Beds for \$18.75

Less than the dealer would pay at the factory for this beautiful 2-inch continuous post Brass Bed. Just as illustrated—4 feet 6 inches in size, in massive design. \$37.50 Beds **\$18.75**

\$57.50 Brass Beds at \$28.75

In all our experience, we have never offered Brass Beds so low! This massive 2 1/2-inch continuous post Bed with nine 1 1/4-inch filling rods. 4 ft. 6 in. \$57.50 Bed **\$28.75**

Other Continuous Post Brass Beds on Sale at One Half Price!

Straight Post Brass Beds Tomorrow at Exactly Half Price!

\$27.50 Brass Beds, Special, **\$13.75**
 \$30.00 Brass Beds, Special, **\$15.00**
 \$37.50 Brass Beds, Special, **\$18.75**
 \$52.50 Brass Beds, Special, **\$26.25**
 \$57.50 Brass Beds, Special, **\$28.75**
 \$67.50 Brass Beds, Special, **\$33.75**

\$17.50 Brass Beds, Special, **\$ 8.75**
 \$34.00 Brass Beds, Special, **\$17.00**
 \$37.50 Brass Beds, Special, **\$18.75**
 \$55.00 Brass Beds, Special, **\$27.50**

See the Sixth street Window Display over Sunday.

SALE IN FRONT OF THE ELEVATORS, ON FOURTH FLOOR

Great April Sale Garden and Lawn Needs

AT THE regular price it would be of the greatest economy to buy Tools of such high grades as we carry! The savings add a double importance:

50c Field Hoes, special for only **39c**
 40c Small Size Hoes, special at **33c**
 30c Cultivator Hoes, special for **25c**
 25c Riveted Hoes, special at only **21c**
 45c Wire Lawn Rakes, special **38c**
 60c Steel Rakes, specially priced **49c**
 70c Steel Bow Rakes, special at **54c**
 75c Steel Bow Rakes, special at **59c**
 25c Malleable Rakes, special at **21c**
 30c Malleable Rakes, special at **25c**
 50c Dandelion Diggers, special **39c**
 60c Turf Edgers, special now at **42c**
 75c Long Handled Spading Fork **69c**
 80c Long Handled Spading Fork **69c**
 75c Shovels and Spades, special **59c**
 35c Onion Weeder, only **30c**
 50c 4 prong Weeding Hoes **42c**
 75c Manure Forks, special **64c**
 \$1.00 3 piece Floral Sets, **79c**

35c three piece Floral Sets, at **30c**
 40c Grass Hooks, special at only **33c**
 50c Grass Hooks, special only **42c**
 7c Spading Forks, special only **6c**
 15c Florists' Trowels, at only **12c**
 10c Trowels for women at only **8c**
 5c Garden Trowels, special at **4c**
 50c Pruning Shears **39c**
 30c Grass Shears for **25c**
 40c Grass Shears for **32c**
 75c Grass Shears for **59c**
 50 foot Lengths Cotton Garden Hose—1/2 in. size, with nozzle, **\$4.29**; the 3/4 in. size, 50 feet, **\$6.28**. Black Rubber Garden Hose—50 feet, 3/4 inch, **\$4.98**; 50 feet, 1/2 inch, **\$5.98**.

Reg. **\$4.75** Lawn Mowers for **\$3.69**

The No. 2 Reliance, 14-inch, well made, easy running style. Regularly \$4.75, priced **\$3.69** special, only **\$3.69**

EST. 1857

MEIER & FRANK STORE

TELEPHONES — PACIFIC, PRIVATE EX. 4; HOME, A-6101