

Orchestra Plays Irish and Scotch Selections in Restaurant Tomorrow—Postcard Brings Our New Catalog to Every Mail Order Patron
Acorn Ranges and Stoves Are Now Sold on the Club Plan—Investigate Our "Willamette" Sewing Machine Club Tomorrow 2d Fl.

THE MEIER & FRANK COMPANY, ESTABLISHED 1857

WEATHER REPORT—Showers Tonight or Tomorrow.

THE MEIER & FRANK CO., 5TH, 6TH, MORRISON, ALDER

Our Great Across-the-Sea Sale: The 1158th Friday Surprise!



FROM the land of the shamrock and the bluebell, as staunch and reliable as its people, has come new merchandise to our great Across-the-Sea Sale. Ireland and Scotland's principal industry is that of Linens, of which we buy many direct. Our office is at No. 2 Russell street, Belfast. Friday is Irish and Scotch Day in the Across-the-Sea Sale. Visit the Irish booths in various departments, with attendants in Irish costumes.

Real Irish Crochet Neckwear

BY greatest luck we secured an importer's surplus of beautiful genuine Irish Crochet Neckwear for the Across-the-Sea Sale! Hundreds of pieces in all styles, divided into 4 lots for Irish day:

LOT 1—Irish Crochet Revers, Dutch collars, separate cuffs and yokes. Worth \$3.50 to \$7.00, priced for this sale **\$2.98**

LOT 2—Of handsome real Irish Crochet Coat Collar Sets, Revers, Yokes and Square Dutch Collars; our \$7.50 to \$10 grades, only **\$4.49**

LOT 3—Of Irish Crochet Dutch Collars, Waist Sets, with cuffs to match, Quaker Collars, Fichu, square and pointed; **\$6.98** \$11 to \$16, at

LOT 4—Elegant Irish Crochet Quaker Collars, Fichu, Collars, Coat Collars in larger sizes. Worth \$16.50 to \$20 **\$9.98**



All Real Irish Laces 1/4 Off

CHOOSE from Portland's largest stock of beautiful real Irish Laces in the Across-the-Sea Sale tomorrow at 1/4 off our regular prices. An excellent assortment of new designs in Edges, Insertions and Motifs for trimming new lingerie waists and dresses. Prices from 50c to \$9 a yard, for Friday, Irish day at just **1/4 Off**

1400 Linen Handkerchiefs in Two Lots

For Women 8500 fine pure Irish Linen Handkerchiefs, worth 20c to 25c. Neat 1/4-inch hemstitched hems, with fancy embroidered corners in many lovely designs. Friday—Irish day—sensational Across-the-Sea Sale Surprise at the remarkable price, each **12c**

For Men 5500 pure Irish Linen Initial Handkerchiefs, broken lines of regular 25c, 35c and 50c grades. Many styles of initials and mostly all letters to begin with. Neat 1/4 and 1/2-inch hems. For Friday, Irish day, each **15c**

FRIDAY will be a banner day in this great annual sale of imported merchandise—our Across-the-Sea Sale—which has thronged the Big Store with eager, enthusiastic shoppers all the week!

While we cannot limit the 1158th Friday Surprise Sale to our imported goods, all the specials previously advertised this week are still in force, providing lots are not sold out.

Visit the many booths, see the girls in quaint native costume of the various countries. Come early for these stirring economies tomorrow.

Souvenir Foreign Postcards.

HAVE you seen the set of 14 souvenir flag postcards of America and foreign nations which we are distributing free during this great Across-the-Sea Sale? Especially interesting and instructive to school children. Collect them in various departments where goods from each country are sold.

Reproduced Foreign Paintings.

THIS week we are displaying in the lobby of our 7th floor Tea Room, 50 authentic reproductions of famous paintings from the art galleries of Berlin, Dresden, Brussels, Paris and other cities.

Identical in size and coloring with originals. With each one is given the name of painter, subject and gallery in which original hangs.

MEIER & FRANK'S GREAT 1158TH FRIDAY SURPRISE SALE

\$35-\$40 New Spring Suits, Friday \$24.50!

AN offering in the Ready-to-Wear section tomorrow of interest to every woman who hasn't already purchased the new Spring Suit. And a handsomer group of Suits couldn't be found at anywhere near this price.

Smart, late Spring and Summer models, taken right from our own splendid assortment of \$35 and \$40 Suits. Pleasing variety of styles—nobby mannish tailored models, with small notch collars and scores of the clever semi-fancy models so favored for Spring wear. Large and shawl collars of lace and raitine, white or ecru. Handsome new fabrics—tweeds, worsteds, mannish mixtures and twilled serges. Plain blues and black—mixtures of tan, gray and brown. Women, choose the Spring Suit tomorrow from these splendidly tailored \$35.00 and \$40.00 models at the especially attractive price of **\$24.50**

\$7.50 to \$12 Skirts \$4.45

Smart, this season's styles in this great special purchase Friday at \$4.45. All cut on narrow, though comfortable lines in the new girdle and stitched belt styles. Plain four gored and with box pleated backs. In pajamas, serges, chevots, mannish mixtures and pin striped worsteds. Black, blues, grays, tans and brown. Actual \$7.50, \$10.00 and \$12.00 Skirts for the Great Friday Surprise Sale tomorrow, at only **\$4.45**



FOR 1158TH FRIDAY SURPRISE

\$3 Long German Lambskin Gloves at \$1.89

A great purchase of these splendid German Lambskin long Gloves here for the Friday Surprise in our Across-the-Sea Sale. The modish 16 button length, mousquetaire style with three clasps at the opening.

All sizes, 5 1/2 to 7, in white only. Long Gloves always sold in the regular way at \$3 a pair. We've imported 600 pairs for the Across-the-Sea Sale to sell at **\$1.89**

FIRST FLOOR—MAIN BUILDING

MEIER & FRANK'S 1158TH FRIDAY SALE



Lingerie Waists 95c

NOT the cheaply made sort of Waists you might expect to find at such a low price as this. Neatly made in 12 different styles—of mulls, marquisettes and lawns. Trimmed in Val. file and new double thread laces.

Collars and yokes of lace and net. Others with pretty side frills and in Dutch neck styles. Sleeves long and short. Three of the styles just as shown above. Choose from these \$1.25 to \$1.75 new Lingerie Waists in the Friday Surprise Sale tomorrow at only, each **95c**

MEIER & FRANK'S 1158TH FRIDAY SURPRISE

Remnants to 50c Ribbons, 15c

AN accumulation of 5000 Ribbon Remnants from our regular 25c, 35c and 50c grades, out on a center aisle table for Friday Surprise! Lengths of three-fourths to 2 yards and from 2 1/2 to 7 inches wide. Every imaginable shade, weave and color combination. Ribbons for millinery trimming, hair bows, novelties and fancy work. Remnants of 25c, 35c and 50c Ribbons. Special for Friday, the length, **15c**

THE 1158TH FRIDAY SURPRISE

Women's and Misses' Sweater Coats \$1.85

WITH the beach season, the outings and vacations ahead, the demands for a Sweater Coat are many! In this lot for Friday Surprise are 685 splendid Sweaters for women and misses. "V" shape, with high rolling or sailor collars—singular or double-breasted, with pockets. White, red, oxford and brown. Great surprise at **\$1.85**



SECOND FLOOR—MAIN BUILDING

THE 1158TH FRIDAY SURPRISE

25c and 30c Naiad Shields 15c

"NAIAD" SHIELDS at the lowest price we ever heard of them quoted in Portland! Women like them because they can be washed time and time again without injury—having them always fresh and hygienic. Of light, transparent material, moisture proof. Covered with best quality nainsook. Nos. 3 and 4, regularly 25c and 30c, every pair new and perfect. Friday, pair **15c**



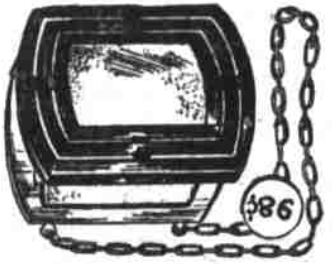
THE 1158TH FRIDAY SURPRISE SALE

\$1.50 Silver Vanities for 98c!

THEY'RE distinctly different from any Vanity Cases we've ever shown and truly wonderful is this offering tomorrow at **98c**.

Handsome German Silver Vanity Cases, with satin stripe finish. Inside fittings of leather—compartments for coin or cards and powder puff. Just as illustrated here, in neat size.

Both convenient and attractive—smart and fashionable as well. Choose from them tomorrow while the lots hold out—Extra specially priced now at only **98c**



FOR THE 1158TH FRIDAY SURPRISE SALE

\$1.50 Silk Striped Marquisettes 89c

FULLY 1200 yards for the Friday Surprise Sale tomorrow specialized at only **89c** yard.

Both the miss and the older woman will want them for attractive party frocks, summer dresses, for afternoon and evening wear. Fine, sheer quality, with narrow silk stripes in self color. Both light and dark shades, old rose, white, yellow coral, navy, brown, goblin, king's blue and black. Full 42 inches wide. Pretty \$1.50 Marquisettes, **89c** priced for tomorrow, at only, the yard

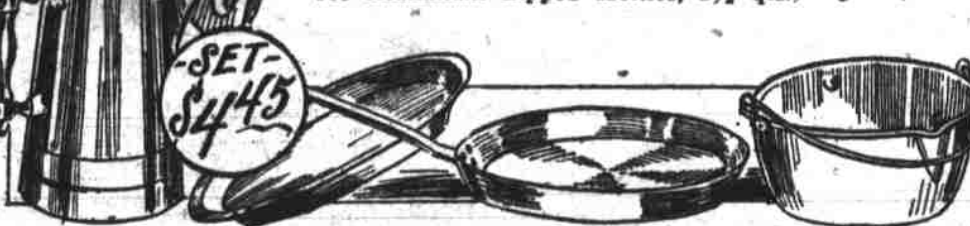
FIRST FLOOR—MAIN BUILDING

\$6.85 Aluminum Outfit \$4.45

THE last week that the factory expert will be here to demonstrate the merits of this famous "Wearover" Aluminum wear. And here's our special offering for the Friday Surprise Sale tomorrow!

The sort of an outfit many of you have been waiting for—note the pieces in the group of six. All just as illustrated here.

\$2.50 Aluminum Coffee Pot, two quart
\$1.15 Frying Pan, diameter 10 inches,
65c "Wearover" Muffin Pan, six hole
35c Aluminum Pie Pan, 10 inch size,
\$1.25 "Wearover" Berlin Cvd. Sauce Pan
95c Aluminum Lipped Kettles, 2 1/2 qts. Regular \$6.85



THE 1158TH FRIDAY SURPRISE

Special, Boys' Blue Serge Suits at \$3.85

THEY'RE worth much more—we might state a comparative value, but rather let you see for yourself.

Just 75 in this special purchase of boys' Blue Serge Suits. Smart double-breasted coats, with full cut, peg top knickerbockers. Seldom we ever have Blue Serge Suits to offer at a saving like this. All sizes, 6 to 16 years. For the 1158th Friday Surprise at **\$3.85**.



The Friday Butter Surprise, 2 lbs. 64c

A TWO POUND roll of delicious Clover Leaf Butter—that's one of the important Grocery Surprise offerings for tomorrow. Made from the pure cream of clover fed cows. **2 lbs. 64c**

- Butternut Butter, two pound roll, special price **69c**
- Grizzly Bluff Butter, two pound roll, special at **69c**
- Special Coffee, specially priced tomorrow, lb. at **26c**
- Tea Room Coffee, **39c**
- English Breakfast Tea, lb. from **25c** to **40c**
- Japan Tea, lb. at **32c**
- Lemons, doz. only **11c**
- Fancy Oranges, dz. **23c**
- Walter Baker's Chocolate special the lb. at **33c**
- Fig Newtons, National Biscuit Co., 3 pkg. **25c**
- Tetley's Green Label Tea, special now, lb. **55c**
- Tetley's Sunflower Tea, lb., special only **74c**
- Corn Meal, in sacks **25c**
- 55c Can Corn Syrup **25c**

\$2 Ham'ed Brass Jardiniere \$1.33

PLACE the springtime plants and flowers in one of these Hammered Brassware Jardiniere and enhance the attractiveness of the piazza, conservatory or window.

In the popular artistic shape as illustrated here. All brass, in the dull finish. Imported direct from Austria.

7 1/2-inch diameter, 8 inches high, \$2 Jardiniere, for the Surprise tomorrow at **\$1.33**.



TELEPHONES—PACIFIC, PRIVATE EX. 4; HOME, A-6101

1158TH SURPRISE 85c to \$1.25 Sample Gilberta Flounces 57c

PETTICOATS made to last two and three times as long if the famous Gilberta Flounces are utilized. Here's an unusual offering—a sample purchase of 85c to \$1.25 grades at only **57c**.

Nicely made of black near-silks and satens, in shirred, tucked and embroidered ruffle styles. Draw string at top so they may be adjusted to any skirt. 85c to \$1.25 famous "Gilberta" Flounces for the Great Friday Surprise, at only **57c**

\$6.50 Reed Rockers Friday for \$3.49

"BUT one to a customer," said our buy-niture buyer when he told us of this Surprise Sale! Only 50 of these Reed Rockers to sell at this phenomenal price. Large comfortable Reed Rockers—just as sketched here.

In the attractive fumed color finish. Splendid for summer cottage, porch, bedrooms or living rooms. Come up to the 4th floor Furniture section early tomorrow for yours. Regular \$6.50 Rockers at **\$3.49**.

