

# See Back Page of Section 1 Today for The Great Across-the-Sea Sale!

THE sale you've been wondering about for days! Our mighty annual event, featuring every kind of merchandise from abroad—the second annual Across-the-Sea Sale—begins tomorrow. Our page advertisement on the back of Section 1, today's Journal, also our announcement in the Oregonian, both filled from top to bottom and side to side with astonishing savings which no one will want to miss. Included are matchless offerings in every personal and home need. Don't fail to read the advertisement. —Turn to It Now!

## GREAT APRIL TOILET GOODS & DRUG EXPOSITION



THIS month we celebrate the first year of our Monthly Drug Sales! In April, one year ago, this wonderful event, which is now a permanent feature of our business, was launched. You know of its tremendous success from the start. Our cooperation and direct buying from the manufacturers has brought bedrock prices on every well known Toilet and Drug article. The April Toilet Goods and Drug Sale and Exposition begins tomorrow morning at 8, continuing for one week. Supply every need for the month to come! Check the items on this big list below. We reserve the right to limit quantities, as many articles are less than ordinary dealers pay wholesale.



### Tokalon Drug Specialties!

"TOKALON" is rapidly becoming a household word — it means Drug Specialties and Preparations which we unqualifiedly guarantee! "Tokalon" Remedies are compounded for us in one of the world's largest and most modern laboratories. Over a hundred articles already embraced in the line and new ones being added.

### Knoleak Rubber Goods

INSIST on the "Knoleak" label and you'll be sure of Rubber Goods which will give absolute satisfaction! It's our own exclusive line, made according to our own specifications and positively guaranteed for a full year. Complete line of Water Bottles, Syringes, Etc., in all sizes and styles.

### Is Helping Hundreds Daily

**SULPHURRO**  
Stewart's Liquid Compound of Sulphur

THOUSANDS of people right here in Portland who could tell you that Sulphurro has been to them one of the most wonderful of medical discoveries. Has done for them and can do for you what scores of other tried remedies have failed to accomplish.

Through the use of Sulphurro sure relief is found for Rheumatism, Asthma, Sore Throat, Gout, Dyspepsia and Stomach, Bowel, Kidney and Blood Diseases.

Sulphurro—A great purifying and cleansing compound, in liquid form. Manufactured by the C. M. C. Stewart Sulphur Co. of Seattle, Wash. Rubber tubes for internal treatment can also be supplied. Four oz. bottle Sulphurro 50¢; 10 oz. bottle \$1.

### 6 Cakes of Palmolive Soap, 49c

50c Jar of Cream, Free!

WHAT an offer, this—the famous Palmolive Soap, that is known the land over for its soothing and healing qualities. A perfect combination of pure vegetable ingredients combined with the necessary degree of olive oil. A 50c jar of the Olive Oil Cream given free with the purchase of six 10c cakes of soap.

—\$1.10 Value at 49c!

### Use Mme. Leonard's Preparations

"ROSE BLUSH"—it's one of Madame Leonard's facial preparations, and even the name suggests dainty beauty. It's a delightful liquid that freshens and clears the skin in a manner that no powder can accomplish.

This special offer for the February Toilet Goods Sale:

\$1 Mme. Leonard's Rose Blush } \$1.19  
50c Jar Almond Face Cream }  
25c Jar of Raspberry Tint }

**\$1.25 Hair Treatment 98c**

Another of Madame Leonard's splendid preparations. Keeps the scalp healthy and gives the hair a healthy sheen.

98c { 50c Amolia Pomade, for dandruff  
50c Indian Herb Hair Grower  
25c Tar Antiseptic Shampoo

### \$1.50 Gouraud's Oriental Cream at Only 89c!

YOU might go to the remotest part of the land—far away over the sea—and you'll find that Gouraud's Oriental Cream is known everywhere as the "Magic Beautifier."

Not only takes the place of powder, but cures skin diseases and removes imperfections—redness, freckles, etc.

For over half a century it has borne the test. Recommended by fastidious women of the elite as well as professional stars. Unsurpassed when preparing for evening attire. Try Gouraud's Oriental Cream now. The large \$1.50 bottles placed on sale tomorrow at only 89c



### The Soap Specials

- 25c 4711 White Rose Glycerine, at 10¢
- 25c Woodbury's Facial Soap, at only 13¢
- 25c Packer's Tar Soap, special at 13¢
- 50c Jergen's Soap, special per box 21¢
- Jergen's Oatmeal and Witch Hazel Soap, specially priced the box, at only 14¢
- 10c Jap Rose Glycerine, special at 3¢
- 5c Lifebuoy Soap, special the cake, at 1¢
- 10c California Medical Soap, the box at 10¢
- Meier & Frank Hotel Soap, the box 23¢
- 50c Armour's Flotilla, dozen at only 33¢
- 10c Jergen's Violet Glycerine, at only 7¢
- 10c La Primera Castle, special, cake at 4¢
- 15c Kir's Juvenile Soap, special at 8¢
- 25c Pond's Extract Soap, special at 16¢
- 10c Jergen's Peroxide Bath, special at 7¢

### Miscellaneous Specialties

- 25c Mum—a deodorant at two for 25¢
- 25c Eversweet—Deodorant, 2 for 25¢
- 25c Spiri Powder—Deodorant, each 10¢
- 25c Bathsweet—Powder, the box at 10¢
- 25c Sapey's Cream, special for only 39¢
- 25c Wisdom's Robertine, special only 39¢
- 25c Jergen's Benzoin & Almond Crm 19¢
- 50c Camelline, specially priced now 29¢
- \$1 Combination Viola Face Cream, Viola Powder and Viola Skin Soap, all for 39¢
- 50c Sani-tel Face Cream, special now 33¢
- 50c Veda Rose Rouge, special now 25¢
- 50c De Miracle Cream, 2¢—25c size, 14¢
- 25c Sani-tel Face Cream, the bottle only 16¢
- 50c Pond's Vanish'g. Cr. 59¢; 25 sz. 19¢
- 50c Creme Elicaya, specially priced 29¢
- 35c Castoria, the bottle special at 17¢
- 25c Sal Hepatica, the bottle only 17¢
- 50c Syrup of Figs, special only, at 29¢
- 25c King Tea, the box only 16¢
- 35¢ Dr. White's New Foot Powder, 3 for 19¢; three for 50¢; each, at only 19¢
- Peroxide, 10c bottles, 5¢; 15c bottles 9¢

### The Dentifrices

- 25c Lyon's Tooth Powder, special at 10¢
- 25c Sanitol Tooth Powder, 2 for 25¢
- 25c Grave's Tooth Powder, two for 25¢
- 25c Mennen's Boriflora, two for only 25¢
- 25c Sanitol Tooth Paste, two for only 10¢
- 25c Pasturine Tooth Paste, special 15¢
- 25c Sorodone Tooth Paste, special at 15¢
- 25c Kolydne Tooth Paste, three for 50¢
- 25c Rubifoam, specially priced 2 for 25¢
- 25c Sheffield Tooth Paste, special at 16¢

### Face Powders

- 50c La Blanche Face Powder, special 27¢
- Pozzoni's Face Powder, special at 29¢
- 25c Swansdown Face Powder, special 5¢
- 25c Tetlow's Gossamer Powder, at 15¢
- 50c Java Rice Powder, special, box at 25¢
- 25c Sanitol Face Powder, special at 10¢
- 25c Gonnell's Fragrant Powder, at only 5¢
- 50c Elicaya Face Powder, special at 19¢
- 25c Woodbury's Face Powder, at 10¢
- 25c Sanitol Talcum Powder, special 10¢
- 25c Sanitol Bath Powder, special at 10¢
- 25c Jergen's one pound cans Talcum 19¢
- 25c Armour's Talcum Powder, 2 for 25¢
- 25c Pond's Extract Talcum, special at 16¢
- 25c Pond's Extract Talcum, special at 12¢
- 25c William's Talcum, two for only 25¢
- 15c Wild Rose Talcum, special only 10¢
- 25c Squibb's Talcum, special at only 16¢

### Hair Preparations

- \$1 Fitch Hair Grower 89¢; 50c size 39¢
- 50c Herpicide, specially priced at only 33¢
- \$1.00 Danderine, \$1.00 size at only 59¢
- 50c Sutherland Sisters' Hair Grower 39¢
- \$1 Wyeth Sage & Sulphur, special 99¢

### Rubber Goods Specials

- 75c Fluffy Ruffles Bathing Caps, at 49¢
- \$2 Weavever Water Bottles, 3 qt., \$1.49
- \$3.50 Marvel Whirling Spray, at \$2.49
- 50c Rubber Gloves, all sizes, pair at 39¢
- \$1.25 Red Rubber Fountain Syringes 89¢
- \$1.75 Water Bottles, 3 quart, at only \$1.29
- \$2 Comb. Syringe & Water Bot. \$1.49

### Bristle Goods, Etc.

- \$1.25 Solid Back Hair Brushes at 98¢
- \$1.25 Ideal Hair Brushes, special at 99¢
- \$2 Air Cushion Whalebone Brushes 89¢
- 50c Bath Brushes, special at only 39¢
- 35c Nail Scrub Brushes, special only 19¢
- 25c Tooth Brushes, special at only 9¢
- \$1.25 to \$1.50 Scissors, special only 98¢
- 50c Buffers, ebony or rose wood, at 19¢
- 25c Buffers, ebony or rose wood, at 29¢

### Wayne Cedared Wardrobes

Wayne Cedared Paper Wardrobes are invaluable for protection of furs, blankets, clothing, during the summer months. Absolutely moth proof. Prices 40¢ to \$1.50

### Mme. Hudson's Requisites!

GROWING in favor daily are the high-grade preparations of Mme. Hudson. Her watchword has ever been—not how cheap can these articles be compounded, but how good. It's the secret of the popularity they're enjoying. Sold only at The Meier & Frank Store.

Madame Hudson's Satin Cream for 50c  
You'll wonder that so perfect and high grade a Cream can be offered at the same price that is so often paid for inferior makes. Leaves the skin soft and lovely—clear and smooth. The 50c Satin Face Cream is offered at, jar, only 50c

Shampoo only 50¢ Face Lotion \$1.00  
Rouge, bottle, 25¢ Hair Tonic for 75¢  
Cleansing Cr'm 50¢ Retiring Cream 50¢

### 50c Charles' Flesh Food at 29c

WONDERFUL, indeed, are the results effected by the use of this well known Flesh Food. It's healing, nourishing and beautifying.

Clears the complexion, removes wrinkles, rounds out thin cheeks, necks, shoulders, arms and bust

The woman of 40 may rival the delightful youth of the daughter in her teens! Prepared not by ordinary chemists—but by a doctor who understands in a professional way the art of flesh-building and beautifying. Regular 50c box of Dr. Charles' Flesh Food, in the April Toilet Goods and Drug Exposition at special price, per jar, 29c



### Hanson-Jenks' Violet Brut

HANSON-JENKS' Violet Toilet Water Brut stands in a class by itself as regards quality, odor and style of package.

It is preeminently the Violet Toilet Water of the century.

Ask for it by name in our Toilet Goods Department.

Prices: 4-oz. bottle, 75¢; 8-oz. bottle, \$1.25.

We are the principal agents for the high grade line of Hanson-Jenks' Toilet Articles. See the special demonstration during our great April toilet goods and drugs exposition.

Other Preparat'ns  
Violet Brut Talc. Powder 25¢  
Springtime Beauty Cr'm 75¢  
Face Cream, a jar at only 50¢  
Ily's Talcum Powder at 25¢  
Almond Meal, 25¢ and 50¢  
Cucumber & Orris Lotion 50¢  
Nail Enamel and Bleach, 25¢  
Nail Salve, special, only 50¢  
Emery Boards, package, 25¢  
Soap, cake...10¢, 25¢, 35¢  
Tincture of Benzoin at 50¢  
Face Powder, all shades, special at 50¢ and 75¢



### Samurai Oriental Odors

NO PREPARATIONS just like these Samurai. They remain distinctively alone—the inexplicable odors of the Orient—the rarely perfect manner of composition.

The Lotus Blossom, the sacred flower of the Orient, and Geisha Bouquet are favorites in Perfumery. Bottles, 25¢.

The Geisha Cold Cream in Japanese boxes at 80¢; Nail Enamel in china boxes at 25¢; Potporre—the Rose Jar, at 50¢.

East India Incense of rare Oriental odors—that when burned emit a delicate sweetness throughout the rooms. Box, 50¢.

35c Sachet in Oriental Odors, for 25¢



EST. 1857  
**MEIER & FRANK STORE**

TELEPHONES—PACIFIC, PRIVATE EX. 4; HOME, A-6101

### Alabastrine for Manicuring, 65c

USE Beecham's Alabastrine—do your own manicuring and you'll be delighted with the perfect results effected almost immediately.

No Need for unightly nails and rough cuticle—a few moments' use of Alabastrine and the nails are attractive—hands smooth and white.

And not that alone, but it feeds the skin, keeping it in a clear, healthful condition, and preserves the enamel of the nail. This high-grade preparation here only in Portland. On sale, the jar 65c

Beecham's "Vero de Vero" Cream—A perfect skin food. Builds up relaxed tissues, nourishes the pores, removes blackheads, blemishes and blotches. Ideal for all-the-year-round. On sale at, the jar 65c



### Aubry Sisters' Beautifier at 25c

FOR a clear, fresh skin, we know of no more delightful preparation for daily use than the famous Aubry Sisters' Beautifier.

Takes the place of powder—Is applied with a moist sponge—Is an immediate beautifier—Is absolutely invisible.

But aside from all other points of perfection it is entirely harmless. There is nothing in any of the Aubry Sisters' Preparations that could harm the most delicate skin. Ask the expert at a special booth in main aisle about them. The Beautifier at 25¢.

Other Beautifier Preparations include Beautifier Soap, Cream, Powder, etc. Try them!



### Use Palmer's Skin Success!

IT'S been used by thousands and thousands of men and women since way back in 1840.

All over the country there are thousands of cases where the most disheartening skin troubles have been cured with the aid of the Palmer "Success" Treatment.

For eczema, disfiguring humors, eruptions, pimples, blackheads, diseases of the skin and scalp.

Palmer's Skin "Success" Treatment consists of Skin Success Ointment, 25¢ and 50¢, skin "Success" Soap 25¢, Skin "Success" Remedy, \$1.



### Santiseptic Lotion, 33c

ONCE you try Santiseptic Lotion, you'll always have a bottle in the house!

It's a really DIFFERENT Toilet Preparation—clean, cooling and refreshing to the skin.

Santiseptic Lotion possesses unusual sanative and antiseptic qualities which, combined with its soothing effect, will keep the skin soft, white and healthy.

Used after shaving, it takes away all smarting, leaving the face soft, cool and perfectly comfortable. Helps to clear the complexion of all eruptions and skin disorders. Full sized 50c bottles of Santiseptic Lotion for April Sale tomorrow at only 33c

