PANTAGES—Vaudeville. EMPRESS—Sullivan & Considine vaude

with light frost. Sunday fair. Northcriy winds.

Oregon: Fair tonight with light
frost west and heavy frost east portion. Sunday fair. Northwesterly winds.

Washington—Fair tonight, with light
frost west and heavy frost east portion.
Sunday fair, except rain extreme northwest portion. Variable winds shifting
to southerly Sunday.

Idaho: Fair tonight and Sunday, except snow southeast portion; freezing
tomperatures tonight.

EDWARD A. BEALS.

District Forecaster.

Dest articles, but they are the
vertiages, but they are the
vertiages.

Time was when they were unknown,
and their products were still in the
shape of raw materials, faghioned them into finished form, gave
the product a name, and then started
in to find a market for them.

No two big successes were even
brought about in precisely the same
brought about in precisely the same
over all this talk about advertising being a science that only the scholarly
can master, for really it is simply com-

Had Opium in Possession,-Fred

Goldenberg, who was arrested last Saturday night in a raid on a Chinese "hop joint," and who was then charged with having morphine in his possession was 249 Taylor street. When he was arraigned this morning, the case was continued until Monday. When Goldenberg was before the court Monday, he was ing interest. sentenced to 90 days on the rock pile and fined \$200. Sentence was suspended, with the warning that if he were caught again, he would be given a similar sentence and that both sentences would have to be be served consecu-

Woman Routs Annoyer,-Mrs. C. J. Nokes, who resides on Curtis street, between East Thirty-sixth and State streets has reported that a prowler who has been seen about her place every night between 12 and 1 o'clock, has been in the habit of tapping on the win-The woman, on one occasion called for help and a neighbor rushed to the house but could find no trace of anyone. Last night however, the man tapped on the window again. Mrs. Nokes however declared she would shoot if he did not answer. The mysterious annoyer paid no attention to the Raymond, a ward of the circuit court, command. Mrs. Nokes then fired, put- under parole, after having been convictting the man to flight.

Consumers League Aiding .- The Consumers league of Oregon has joined with the city health department and the M. C. A. in promoting the course of lectures to be given at the Y. M. C. A. each Wednesday and Saturday evening hereafter on the care, production and handling of milk. The league will has signed the invitations sent to consumers and producers of milk alike, inviting their attendance at the meeting in the Y. M. C. A. auditorium this when Professor T. D. Beckwith, bacteriologist of the Oregon Agri- them to put up a deposit of \$50 as an cultural college, who will speak on "The Sanitary Importance of Clean Milk" at any of his household goods. Detectives

To Patrol Pishing Streams,-Every fishing stream in Oregon is to be thoroughly patroled by state fish deputy who claimed that the man was passing Many parties have already been or- at \$500. ganized, it is said, to start fishing in day shead of the re But if they are caught protection of the fish.

General Ministerial Association.—Rev. meeting of the association will be held at the Y. M. C. A. at 10:30 o'clock Monday. Dr. D. L. Kiehle, who was for 12 years superintendent of state institutions in Minnesota, will speak on the "Religious Basis of Moral Education in the Public Schools." Mr. Kiehle has been engaged in educational work for 33 years.

Medical Missions .- Stereopticon lecture on "Medical Missions Throughout held at Spokane, April 1. At this meet-the World" will be given by Wm. Par-ing will be the state foresters of Oresons, D. D. Monday evening, April 1, at 7:45 p. m. at the Third Presbyterian Dr. Parsons before leaving for Eugene and a large attendance is expected. Admission free, everyone invited.

association, together with the minis- volved. ters and medium's society, and members of the Rose City chapter, will jointly celebrate the sixty-fourth anniversary of modern spiritualism at the morrow. All day and evening services will be held. Auditorium hall, Third and Taylor, to-

Cash Register Robbed .- Walter Nelson, a grocer at East Eleventh atreet and Hawthorne avenue, reported to the police this morning that his grocery was broken into last night by prying open the back window and that about \$51 was taken from the cash register.

Coal Is Missing.—The police have been asked to look for a ton and a half of coal belonging to the Liberty Coal & Ice company, that was stolen on the night of March 25 from the O.-W. R. & N. yards.

Improved Mail Service.-George R. Mokel, business man of Orenco, Washington county, who is spending the week end in Portland, says that the people of Orenco are very much pleased with

the improved mail service which went

Have you heard the latest?

In the popular music department now completely established in Ellers Music House, Alder street at Seventh, the new music of all the music publishers may be found just as soon as the express can bring it after leaving the presses.

Daily demonstrations of all the successes; come in and hear:

"Alexander's Hagtime Band." which is still being called for in lots of dozens a day.

day.

"Take a Little Tip From Father."

"You Can't Expect Kisses From Me."

"If You Talk in Your Sleep, Don't

Mention My Name."

"The Ragtime Violin."

"Everybody's Doing It Now."

Also Alica Lloyd's successes in "Little

Miss Fix It."

"Have You Ever Loved Any Other

Gurl?"

"Excuse Me, Mr. Moon."

And that awful dawgerel, "They Gotta

Quit Rickin' My Dawg Aroun'."

Etc. *c.

Etc. *c. All at Eilers Music House, Music Department "the Best in the West," Alder street at Seventh.

(Any of the above seven sent for \$1.00, postage paid.) Ellers Music House, Chickering, Kimball and Autopiano deal-

The above and hundreds of other se-lections can also be supplied in our talking machine department, second figor. All the makes and all the rec-ords, all the time.

In our music roll department the above selections and hundreds of similar publications can be supplied in music rolls for owners of all makes of player planes (88 note or 55 note). Bilars Music House, Alder st. at 7th.

ADVERTISING POSSIBILITIES

By Bert M. Moses, President Association of American Advertisers

The alluring thing about advertising sitting at home reading The Oregon is the possibilities that lie hidden and Journal the same as you are doing.

Now if you put an ad in this paper about something you have to sell, all this human army can see it.

I don't say that each WILL see it, have to sell.

Weather Conditions.

Portland and Vicinity: Fair tonight with light frost. Sunday fair. Northerly winds.

Drawn. Fair tonight with largest shale of the people is split up among many sellers, and those sellers upon the kind of ad you write, the kind of type it is set in, and the size of space it occupies best articles, but they are the best ad-

mouth.

Some used dodgers—other almanaes still others gave away samples. But note this well: Eventually-and before the sales

having morphine in his possession was reached a point where the factory or rearrested last night on a similar store had to run nights and holidays to charge by Patrolmen Evert and Long at fill orders—the help of newspaper advertising had to be enlisted. Just think about it real hard, and the subject will present phases of consum-

> Take the thing right here at home There are printed and sold every day but any man with ordinary sense can over forty-seven copies of The Oregon solve these problems as they arise and Journal; copies just like the one you do that thing tomorrow which today's now hold in your hands while reading experience tells him ought to be done. this article,

If you ever saw a crowd of that many thousand people, you can better understand what a mighty audience it is. Imagine, if you can, all these people the next.

into effect last Monday. Orenco now gets pouch mail from Portland every Mr. Mokel says, a service which they have been trying for for two years. Mr. Mokel took the matter up with the postoffice department some time ago, and also corresponded with Senator George El Chamberlain, to whom he gives much of the credit for the new

Ward of Court Arrested .- Wheaton ed of accepting fees from people for positions which he was unable to provide, was yesterday afternoon arrested by Detectives Hellyer and Howell, at Third and Washington streets, while in the act of arranging for the shipment of 12 Slavonians to Kelso, where he claimed he had positions for them, but which are said not to exist. He be arraigned before Judge Taxwell, Monday. Raymond was arrested several months ago after he had swindled several persons by giving them a position of caretaker for a house he declared he had rented, and compelling Hellyer and Howell also arrested yesterday a man giving the name of D. E. Simonson at Sixth and Washington wardens, all day Sunday, to catch bogus stock certificates for clothes and poachers. The season for trout fishing other merchandise. He will be ardoes not open until Monday, April 1, raigned Monday. His bail was fixed

First Vacation in 29 Years.—His first vacation in 29 years will be begun tothey will have to pay the penalty of morrow by Otto Schumann, a ploneer the law, according to the fish and game marble and monument dealer of Portcommissioners, who have charge of the land, when he and his wife start on a trip to Germany. Mr. Schumann left threats on the part of the pickets, as Germany on June 12, 30 years ago, and testified to by non-union witnesses. now he plans to be in his old home in H. Trimble, secretary of the General the town of Zeitz on the anniversary of Ministerial association, announced that that day this year. Mr. and Mrs. Schumann may put in a year in travel. They will pass several months in Germany, England, Ireland, Italy and other European countries, and expect to finish up with a tour around the world.

Fire Protection.-George H. Cecil, d' -trict forester, will leave tomorrow night to attend the meeting of the fire protective interests of the northwest to be gon, California, Washington, Idaho and Montana, or their representatives, and church, corner East Pine and Thirteenth district foresters of the northwestern streets. This is the final lecture by states as well as officers of protective associations of this section and of the transportation companies. Plans will c formulated for the work of the coming fire season looking toward closer Spiritualists to Celebrate.-The state cooperation between the interests in-

> "The Ethios of Single Tax"-Address by E. S. J. McAllister, prominent lawyer, and single taxer, at meeting of The Peoples' Debating club, Sunday morning at 11 o'clock, Behnke Walker building, Fourth and Morrison. Free. Open Forum.

Stereoptican Lecture at Centenary Methodist.—Corner East 9th and Pine, 7:30 p. m. The Land of the Koran. Fifty colored views. Dr. Thems, 7:80 p. m., the Death of the Old Man; 11 a. m., the New Evangelism. *

"Why I Believe in Direct Action, Of, By and for the Workers"-Address by William Thurston Brown, principal of The Modern School, Sunday evening, at 8, Christensen's hall, Eleventh and Yamhill streets. Free admission,

Crawfish in Season Again-Spiced and cooked in wine, always fresh at Levens Grille. French dinner from 4 to 248 Ash street, opposite Multnomah

Steel and Galvanized Iron Tanks of all descriptions for crude oil and gasoline storage. B. Trenkman & Co., 102-4-6 North 4th street. A-2432, M. 632.

Women's Club to Meet-Members of the Portland Women's Willamette club will meet at 2 o'clock Monday afternoon at the Y. W. C. A. auditorium.

Steamer Jesse Harkins for Camas Washougal and way landings, daily except Sunday. Leaves Washington street dock at 2 p. m.

Special dinner served every evening, cafeteria or restaurant style, 5 to 3, at Morris, near Wells Fargo building.

Trunks Delivered 25c each I mile to or from depots. Phone rates of city de-livery. Union Trans. Co., 129 N. 11th. Just 12 Minutes' Ride from First and

Alder streets to Oaks rink; skating af-W. A. Wise and associates, painless dentists, Third and Washington,

Werner Petterson Co., high merchant tailors, 250 Stark.

See Gloverland Acres-Smith & Son, 210 Railway Exchange. Garrick. Phone East 4427. 303 E. Mor-

rison street. Journal Want Ads bring results.

I don't say that each WILL see it, but each CAN.

can master, for really it is simply common sense of the plainest sort. Get something good to sell, wr'te

and then put those sentences in the newspapers. Begin in your own city, where you can attend to the distribution of your goods yourself, and as your business grows you can develop plans for con-quering wider markets.

about it in straightforward sentences,

Every business is a development. As it grows, problems grow with !t, Success is not cut from patterns nor learned in schools.

Every man has to work out his own salvation both in this world and in

Accused Struck Because Wortman Was Pushing Him Backward, Says Witness.

Burt Hicks, on trial on a charge of first degree murder for killing W. A. Wortman, a machinist union picket, November 2, 1911, struck the first blow in the affair which resulted in the fatal shooting, according to the testimony of Alva Davis, put on the stand yesterday afternoon by the defense. Davis said that Wortman pushed Hicks against the window in Markell's store with force enough to knock Hicks' hat off. Hicks said to Wortman, "Stay away from me." Wortman, witness said, kept pushing Hicks back. Then Hicks struck at Wortman with his left hand, the two clinched and the shot was fired almost mmediately.

Davis was the first eye witness to the shooting called by the defense. The testimony of previous witnesses has been relied upon to show the general the defense being to pile up testimony which would tend to show that Hicks had reason to believe that his life was in danger at the time of the shooting as a result of the various attacks and

Eye Witness' Story. The actions of Wortman and other pickets in following Hicks and his men as they left the shop under police protection about an hour before the homicide, had been testified to, so that the case of the defense has been gradually worked up to the very time of the shooting, when Davis was called to tell of the

affair as he saw it. Davis said he is a laundry wagon driver, 20 years old and has been married four months.

"The young woman who is now my wife and another woman and myself had been to a matines on the afternoon of November 2," said Davis. "Before taking a car for home on the east side my wife went into the Markell store to do some shopping. I did not care to go inside with her, and stood on the sidewalk looking into the windows and watching the people on the street. My attention was attracted to three men walking abreast quite rapidly east on Morrison, Just as they passed me I heard the one on the inside (Wortman) say, 'Here he is.' I naturally looked to see who they were talking about and saw Mr. Hicks standing in the vestibule entrance to the Markell store.

Hicks Strikes Blow. "As the man spoke he rushed Hicks into the entrance. Hicks' hat fell off Hicks then struck out with his left hand. Wortman sald, 'you scab herder.' Hicks said, 'Stay away from me.' Then the men clinched and in a second or two I heard the shot. Then I heard the man who had been walking next to Wortman (O. B. Raser) say to Hicks, 'You're a murderer, a cold blooded murderer.' Hicks replied, 'I'm not; he insulted me.' Soon after that the policeman and the undertaker

On cross examination Lewis said that he did not see the pickets standing on the corner of East Morrison and East Third street before he saw the three men walking abreast, and did not hear them calling scab or scab herder. Lewis examination will be continued Monday

norning. W. S. Dennis, who said he had been employed by Hicks at intervals during the past ten or twelve years, told of having been insulted and assulted by the pickets. Witness said the pickets made fun of his religious inclinations, calling him a "holy roller," and inti-mating that he was "working for Jesus

for \$2.50 a day." Insulting Bemarks. Dennis said insulting remarks had

een passed by the pickets on occasions when he had left the shop accompanied by Miss Lillian Hicks, daughter of the efendant, who kept books at the shop for some time. Paul Stewart, an apprentice in the

Hicks shop and a distant relative of O. B. Raser, one of the state's chief witnesses, testified that Raser had told im the morning after the killing of Wortman that 'Wortman had slapped Hicks and that Hicks then shot Wortman, Stewart, who is 19 years old, said that Raser had on different occasions spoke disparagingly of Hicks, with whom he had had some trouble. Charles E. Weeks testified that the pickets had followed the men from the shop when they quit work on the even-ing of the shooting, that Wortman was among the pickets, and that the pickets had been calling them scabs and scab herders loud enough to be heard across

On cross examination Weeks said he ad never seen Wortman personally talk or abuse anyone. Court adjourned yesterday forenoon until Monday morning, Judge Gatens devoting his time today to juvenila court

Forty Austrians Thought to Have Been Object of Hatred by Other Workers at St. Helens; Dogs on Trail.

(Special to The Journal.)
St. Helens, Or., March 80.—Discovery. that two blasts were set off Thursday night, the one intended to destroy the mill plant of the Columbia County Lumber company, and one intended to annihilate 40 Austrians, has been made. From unexploded dynamite at the scene of the second explosion bloodhounds from Clatskanie have been given a scent and in the hands of Sheriff A. E. Thompson are endeavoring to track the perpetrators of the crime.

Revenge, not against the proprietors of the Columbia County Lumber company, but against the band of Austrians, now appears responsible for at least one of the blasts. The Austrians were living in a big tent about 75 yards from the mill and close to the crecosting plant, the foundation for which they were digging. The Interstate Contract company was doing this work and a certain antipathy is said to have existed between them and the Greeks, the latter fearing they were to be displaced. There were no Greeks employed at the Columbia County Logging company's plant but there are at the big McCormick mill at St. Helens, of which H. F. McCormick, principal stockholder in the burned mill, was manager.

It has developed that the fire began not in the engine room but underneath the mill. The watchman ran to the pump and started it but almost immediately came the explosion that blew out the sides of the mill and stopped the pump. The explosion blew a hole under the mill big enough to put a small house into. A large hole was also blown at the tent explosion, where seven sticks of dynamits failed to go off. Had all exploded the 40 Austrians would for the most part be dead. Yes-terday, thoroughly intimidated by their experience, they took up their packs and fled to Portland.

BIDS FOR LIGHTING BRIDGES ARE OPENED

Bids for the lighting of the Burnside dorrison and Hawthorne bridges were pened by the city auditor at yesterday's meeting of the city executive The lowest tender was that of the Northwestern Electrical Engineering company, the amount being \$13,986. The bids were referred to the lighting committee. The lighting specification bid upon contemplates the erection of ornamental light posts and brackets and a system of outline illumination. The bridges will present a beautiful and activities of the pickets at the different attractive appearance by night during shops during the strike, the intent of the week of the Rose festival and later the Elk's national convention

The readvertisement for bids for the wrecking of the old city jail building at Second and Oak streets resulted yesterday in a saving of \$600. Two weeks ago only one bid was received, this being \$2000. Yesterday four bids were submitted, the lowest being that of the Pacific House Wrecking company for \$1400. The company will also get the salvage on the building.

Baggage moved, stored, checked at your home to destination. B. & O. Main 6980, A-3322. Established 1882.

Bitulithie

improves with

years of hard serv-

ice under all kinds of

climatic and traffic conditions.



and Builder remodeled. Altering and re-repairing houses. Show Cases and Counters built.

Foster & Kleiser Rast 7th and East Everott Sta.



JOINT DISCUSSION W. S. U'Ren and Hon. Frank Jagger Will discuss the proposed bill to exempt from taxes all personal property and improvements on land, commonly called the

Admission free. Mr. Jaggar will set forth the reasons why he believes the bill should not be adopted. Mr. U'Ren will speak for the bill. Everybody invited. Questions from the audience are invited and will be answered.



ON THE RIGHT SIDE OF THE RIVER

Usefulness to the Community

With ample capital, good equipment and modern facilities, the Citizens Bank is well prepared to handle your banking business in the most satisfactory manner. Citizens of East Portland be patriotic and patronize your home

4 PER CENT INTEREST PAND ON SAVINGS ACCOUNTS

Albina Fuel Co.

Solved the high cost of living, so far as the Fuel question is concerned. For the next thirty days making a fifty cent reduction on all orders for immediate delivery of green mill run slab wood. Order early and avoid the rush. We lead, others try to follow.

YARDS-East Side at 47 Albina Ave., 33d and Broadway, Woodlawn West Side, Twenty-first and Reed, and 19th and Front

> PHONES---Albina Office, East 182 C-1117 Broadway---East 182 C-2409 Woodlawn---Woodlawn 1333 West Side---Main 539 A-5519

> > GREATEST COLORATURA SOPRANO

TETRAZZINI

SEATS ON STAGE

WILL BE SOLD

BEGINNING TODAY, 10 A. M. (Box Office, Theatre)

Special Price Matines Wednesday

Lulu Glaser

In the Musical Comedy

"MISS DUDELSACK"

Evenings; Lower floor, \$2, \$1.50; balcony, \$1.50, \$1, 75c, 50c; gallery, 50c. Wednesday matines, lower fir, \$1.50, \$1; balcony, 5 rows, \$1; 6 rows, 75c; 11 rows, 50c; gallery, 35c and 25c.

Baker Stock Company

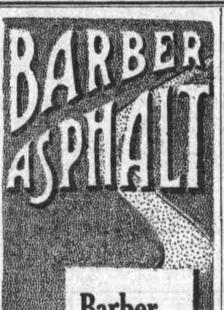
THE FOURTH ESTATE

Greatest plays and players ever offered Prices—Evenings, 25c and 50c. Mats 25c. Monday Bargain Night—All seats 25c.

15-25-500 NIGETS THEATRE 15-25-50-750

Matines Every Day.

Special orchestra



Barber Asphalt

Acknowledged to be the best because by long-service tests it has demonstrated its superiority over all other pavements.

BAKER Main 2 and A-5300 Geo. L. Baker, Mgz. TONIGHT—LAST TIME Positively the biggest and merriest of musical comedies. First time here. "The Newlyweds and Their Baby" See them—Lovey, Dovey, Snookums and the rest. 60 people, 75 per cent girls. If there's a laugh left in your system, they will extract it, Evenings, 25c, 60c, 75c, \$1. John A. Melton Carpenter

Office and Store Fixtures built and

Factory and Office 235 Second street, near Main. Phones: Main 1787; A-1787

McIntyre and Heath, Menshaw and Avery, Three Shelvey Boys, Alvin and Kenny, Schooler and Dickinson, John Maculey, Brown and Nevarro, Matines Every Day. Matines Daily WHER MARCH 25—Ad Wolgast, Lightweight Champion Boxer, and Selected Company, Eube Strickland, The Zeb Zarrow Four, The Naked Truth, Starr and Vail, Leavitt and Dunamore, Pisher and Green, Pantages Orchestra, Pantagescope. Popular prices. Phones' East 1111: B-2234



Accountant and Auditor LEWIS BUILDING

WEEK MARCH 25—The Giant-Actor, Geo. Auger, Black and White, Bice, El-mer and Tom (4) Hodges (4), Jennings and Henfrew, Orchestra. Prices 15c and

YRIC THRATES WEEK MARCH 28—Rice & Cady, the Broadway Stars, and the new Meating & Flood Musical Comedy Co., in "At the Pair." New faces, new music, new cos rair. New Rochery, New District Community of the Communit

At Fountains & Elsewhere Ask for The Original and Genuine

The Food-drink for All Ages. At restaurants, hotels, and fountains Delicious, invigorating and sustaining. Keep it on your sideboard at home. Don't travel without it. Don't travel without

A quick lunch prepared in a minute Take no imitation. Just say "HORLICK'S. Not in Any Milk Trus



J. T. Wilson REPUBLICAN for Sheriff

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CANADIAN PACIFIC

True Scenic Route

Trains-continental Trains Daily Through Tickets to All Parts of the

World at Lowest Rates. Up-to-date Sleeping Cars. Up-to-date Tourist Cars. Up-to-date Dining Cars. Up-to-date Service. The Old Country,

POPULAR ROUTE TO-

China and Japan. Try the SOO-SPOKANE-PORTLAND

Hawaii,

Alaska,

Australia,

solid train, electric lighted, running through between Portland and St. Paul in 21/2 days.

Service de Luxe

For rates and full information, apply at local office, Third and Pine (Multnomah Hotel Bldg.), or address FRANK R. JOHNSON, G. A. P. D., Portland.

Pure Beautiful Jade Jewelry Gold Bracelets and big net Rings of all de-scriptions made to order. American names engraved with the three cardinal Chinese three cardinal Chinese characters, viz. Glory, Prosperity and Long-evity. Charges reasonable and orders of any design premptly executed and sent prepaid to any part of the U. S. The Skilled Chinese Jewelers, POOK SANG & CO., Jay Yu Chong Mgs., 246 Pine St.

204 STARK ST.

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