

# Frightful Fire!SmotheringSmoke!WastefulWater! 

# THESE THREE ELEMENTS HAVE BROUGHT ABOUT <br> <br> The Greatest Fire, Smoke and Water Sale Ever Held in Portland! <br> <br> The Greatest Fire, Smoke and Water Sale Ever Held in Portland! Millinery,Ladies'Ready-to-Wear Goods,Men's Clothing, Shoes,Notions, Underwear, Ftc. 

SOLD AT PRICES FAR MORE DAMAGED THAN THE GOODS THEMSELVES!
WE REOPEN THIS SALE, WITH ALL RESERVE STOCKS AND GOODS IN TRANSIT AT THE TIME OF THE FIRE, AT THE SAME SLASHING REUCTIONS THAT HAVE CAUSED SUCH TERRIFIC SELLING DURING THE PAST WEEK.

TOMORROW AT 9 A. M.
STANDARD NEGLIGEE AND GOLF MEN'S SHIRTS. FLANNEL OVERSHIRTS, $\$ 2.50$ value MEN'S NIGHTSHIRTS, values to $\$ 2.00$ MEN'S 50 c NECKTIES, 600 to choose from, choice. 35 C SUSPENDERS CHILDREN'S HIGH.CUT BÜTTO GIRLS' BUTTON SHOES, high cut LADIES' JULIETS
LADIES' SUITS, slightly damaged, $\$ 15$ to $\$ 25$ values. MEN'S SUITS, slightity damaged by water, at. MENS PANTS, slightly damaged
YOUTHS' SUITS, $\$ 7.50$ to \$0 values
COOPER'S WOOL UNDERWEAR
COOPER'S UNION SUITS
MEN'S S
MENS SWE, not burned a particle, $\$ 2.50$ to $\$ 3.50$ values. 98
MEN'S 35 c SOCKS $\$ 2.50$ values
MEN'S \$1 SUMMER UNDEZRWEAR
LACES up to $10 c$ per yard
ALL COLORS RIBBONS, yard up from
MENS SHOP CAPS
MEN'S SHOP CAPS

## All Reserve Millinery to the Pront

 BLACK AND COLORED WILLOW PLUMES, your choice $\$ 2.88$ EXTRA FULL BLACK AND COLORED OSTRICH PLUMES, HANDSOME VARIETY OF NEW SPRING FLOWERS to 50 c at $\ldots . .$. COLORED SILK VELVETS, all good condition, $\$ 1.50$ quality, SPECIAL LOT OF FANCY FEATHERS, QUILIS, STICK-UPS, ALL THE NEW SPRING STYLES IN WIRE FRAMES .........5c STYLISH TRIMMED HATS, 200 to select from, vals. to $\$ 5 \$ 1.83$ FIVE HUNDRED NEW TRIMMED HATS, arrived since the fire,to be sold at Fire Sale prices-positively worth up to $\$ 10$ each,
on sale at $. . . . . . . . . . \$ 2.45, \$ 2.95, \$ 3.45, \$ 3.95$ and $\$ 4.95$ BIG ASSORTMENT OF STRAW BRAIDS, a bolt 10c, 19 c , 33 c

LADIES' WASH SUITS, values to $\$ 15 \ldots \ldots \ldots . . . . . . . . . . . . . .1 .98$ THOUSANDS OF ARTICLES up to $\$ 1$ at LOT OF ODDS AND ENDS JACKETS. SUMMER-WEIGHT MEN'S COOOPER UNÖORWEMÄ MEN'S FINE OUALITY DRESS SHIRTS, $\$ 1$ to $\$ 2$ value... 58 MENS FINE QUALTY DRESS SHIRTS, $\$ 1$ to $\$ 2$ values... 29 c NOTIONS of every yariety ech QUILTS, slightly damaged, $\$ 3$ values MEN'S SWEATERS, values to $\$ 5$. BOYS' UNDERWEAR
MEN'S HEAVY WORK AND DRESS SHio. ${ }^{\text {S }}$.............. 15 c ADIES' OXFORDS ADIES' LACE SHOES, $\$ 2$ values LADIES' LACE SHOES, $\$ 3$ values MEN'S LINEN COLLARS, per dozen MEN'S FINE FELT HATS, $\$ 3$ values MEN'S 50c AND 75c CAP
WOOL DRESS GOODS

SAIEOPENSSQA.M.WNO GOODSEXCHANGED=-NO MONEXEEFUNDED


