

PORTLAND, OREGON, SUNDAY MORNNIG, MARCH 10, 1912.

Manicuring and Hairdressing Parlors on Second Floor-Tea Room, Best Service and Best Menu in the City, 4th Floor Picture Framing, Fourth Floor-Model Grocery, Delicatessen, Home Bakery, Fourth Floor-Libbey Cut Glass-3d Floor

Occupying Entire Block Bounded by Morrison, Alder, Tenth, W. Park Splendid Showing of lew Spring A Monday our doors will swing open upon a scene which is the climax of the untiring efforts of our buyers, who have spent months in diligent search of the world's best markets in order to bring to Portland the best merchandise which talent can produce. An authentic and brilliant showing of imported and domestic inspirations in Gowns and Dresses. High-class Tailored Suits in plain tailored and fancy trimmed models, made of the very

best materials and fashioned to fit. Beautiful Waists of rich lace, dainty chiffons and lingerie material, made fancy and plain tailored. Silks of all kinds. Hundreds of charming styles in Women's Coats, Hats, Skirts, Petticoats, Undermuslins, etc., just received.

Women's Suits \$20 Women's Suits \$25

Suits of French and English serge materials. Just made of serge, tweed, homespun, whipcord, basket what you have been waiting for. They are designed weaves, novelty stripes and mixtures, straight or with the new "cutaway" fronts, with three or four buttons. Jackets are medium length, skirts are Skirts have panel front and back, with or without made with panel front and back, with side "kick plaits." Many different styles to choose from. Sizes this the banner line of our great stock. We doubt

Charming new models in women's fine Tailored A well selected lot of women's fine Tailored Suits. weaves, novelty stripes and mixtures, straight or cutaway jackets-two, three or four button styles. side plaits. We have made a special effort to make range 34 to 46, including misses' size. \$20.00 if the values could be equaled even in \$25.00 the big New York stores. Choose at \$25.00

Spring Gowns \$11.50 to \$115.00 Garment Department-Second Floor.

A very complete showing of stylish costumes for all occasions. Smart serge Dresses for street wear, with jaunty lace collars and cuffs, side effects on waist and skirt. Dinner Dresses of rich messaline, foulard, crepe meteor, soft changeable taffetas and voiles, designed on the straight line effects, with raised or normal belt line. The bodices of some are trimmed in rich lace, with touches of contrasting colors in pleasing harmony. Others are shown in soft laces and veiled in chiffon. The prices range **\$11.50 up to \$115.00** all the way from as low as.....

Broken lines of "Maish

Sale Hand-Made Imported Curtains

Imported Hand-Made Arabian Lacet Curtains in a large assortment of attractive patterns, on the best

Sale of Household Needs \$2.50 Blankets \$1.89 \$3.75Comforts \$2.89

Dainty Robe Patterns of Rich **Batiste and Voile Priced Low** \$12.50 Robes \$9.89--\$22.50 Robes \$17.48

In the Lace Department, main floor, tomorrow we will specialize three lines of beautiful Robe Patterns. Just the things for graduating dresses, lovely evening gowns and Leap Year trousseaus. These come to us a full month in advance before the dressmakers are too busy to stitch them up for you. The skirt part is almost ready to put on. There are trimmings and ample materials for the waist or bodice, very easy to put together. They come in solid white, champagne designs on white, etc. Get ready now for graduating exercises, summer social functions, etc. We price the \$17.48 \$12.50 Robes for \$9.89, the \$17.50. Robes for \$14.37 and the \$22.50 Robes for only \$17.48

Handbags \$12.50 Grades \$6.98

Here is without question the best bargain in Hand Bags offered for a long time. All the newest wanted shapes and styles, with German silver, gilt and gun metal frames and trimmings. Several popular styles in handles and the best workmanship. We guarantee the service or give the money back. Values up to \$12 are of- \$6.98 fered at the special price of only....

Velvet Bags **\$7.50 Grades \$4.98** Here's the season's latest fad in Bags. The materials are changeable velvets in all the latest

combination effects, with long cordelier handles, with gilt or silver frames. Bags worth **\$4.98** to \$7.50 each are priced very special at **\$4.98**

25c Wash Laces 12c 25c Cluny Laces 12c

In the lace store, main floor, we offer thousands of yards of Wash Laces in all the latest patterns in edges and insertions to match. Widths 12c to 5 inches. Values to 25c. Special, yard 12c Cluny Lace, in the dainty mercerized cotton. Just the thing for the new Spring waist. Widths from 1 to 3 inches and grades to 25c a 12c yard. Specially priced for this sale at 12c

15c Laces at Only 9c

A sale of all the new patterns in Torchon Laces. An immense variety to choose from. Edges 9c and insertions, 10c grades 5c, 15c grades 9c

\$1.75 Allover at 98c Many of the newest and most wanted designs in white and cream Allover Nets, 18 inches wide.

Suitable for waists, trimmings, etc. Regu-lar \$1 grades for 67¢, \$1.75 grades for 98c

New Spring Coats for \$15.00 and \$25.00

Another big lot of Coats came in late yesterday, and || Another very extraordinary showing of Women's among them a splendid assortment of unusual values which we secured at less than regular prices. The materials employed are serges, panamas and fancy mixtures in plain tailored styles and semi-fitting or loose effects; some are trimmed with moire silk collars and cuffs, others in Persian effects, and some with large collars and deep revers; all sizes

Coats, made of such dependable and popular materials as whipcords, serges, tweeds and fancy mixturesin plain tailored styles for street wear, loose coats for automobiles, and dressy coats for afternoon and evening wear. Some have the large collars and revers. These coats are from some of the best tailoring establishments in New York. They are well for women and misses, priced spe- \$15.00 made and well lined and will fit per-cial for this sale tomorrow at only \$15.00 feetly, priced for this sale tomorrow at \$25.00

Misses' New Spring Dresses at \$11.50 Misses Coals 315 to 322.50

In the big Bedding Store, third floor, a sale of neavy Cotton Blankets in tan, with pink, blue or \$1.89 brown borders; our \$2.50 grades, on sale at \$1.89 COTTON BLANKETS in tan, gray or white, with pink or blue borders. Our best regular \$1.50 \$1.10 grades, special on third floor for tomorrow \$1.10

\$7.00 Pillows \$5.75 White Goose Feather Filled Pillows, covered with the best A. C. A. ticking, size 23x28; splendid \$5.75 \$7.00 pillows, special for this sale, the pair \$5.75

FEATHER FILLED PILLOWS, covered \$1.65 with art ticking; good \$2.25 grades, special

812 Mattress **\$7.95**

Good, heavy Cotton Felt Mattress, 40 pounds, covered with best A. C. A. or art ticking, well made. \$7.95 Will not lump. A good \$12.00 grade, for MATTRESS with wood fiber center and heavy layer of cotton felt on all sides. A good \$6.00 \$4.25 BED SPRING, same as above, with four-row \$4.95 grade, special for this sale tomorrow at only \$4.25

size 6x7. Our best regular \$3.75 values, \$2.89 special for this sale tomorrow at this price COTTON FILLED COMFORTS, covered with good grade silkoline, large sizes; \$1.25 grades, special at 98c; our regular \$1.65 grades, at \$1.29, and our \$1.89 regular \$2.25 grades, special for this sale at \$7.50 Iron Beds \$5.45 Enameled Iron Bed, with continuous posts; white, cream or Martin finish; has 7 fillers. A good \$7.50 \$5.45 seller, priced for this sale tomorrow at only

down filled and covered with the best grade silkoline;

ENAMELED IRON BED, with 2-inch con-tinuous post, all colors; \$10.50 value, for \$7.95 \$5.50 Bed Springs \$4.35

Tubular side Steel National Springs, National fabric, elevated 4 inches above side rail. A regular \$4.35 \$5.50 grade, priced for this sale tomorrow at

Department Second Floor.

New and pleasing styles in misses' Dresses for Misses' Coats in the full lengths, swagger mod-Spring. The materials employed are serge in navy, brown and cream, embodying all the new style points, and straight line effects, with medium width skirts, set-in sleeves, elbow lengths and lace collars and cuffs, side front fastenings. Sizes are 13 to 18. See these fine \$11.50 Sizes 13 to 18 years. Prices range \$22.50 garments tomorrow. Priced at, each, \$11.50 from \$15.00 to.....

Department Second Floor.

els in whipcords, serges and light weight mixtures, mostly yoke lined. Many have wide revers and deep collars, with wide turnback cuffs, plain tailored, box and semi-fitted styles, in all colors.

Children's Coats for Spring \$5.98-\$29.50

Children's Department-Second Floor. Initial showing of our new arrivals in children's Coats, in Norfolk styles, with belt and sailor collars. Plain tailored Coats, with notched collars. Double-breasted Coats with sailor collars. The "button-over," one-side effects, black satin fancy Coats with lace collars, pongee silk **\$29.50** Coats with sailor collars in double-breasted styles, sizes 6 to 14; priced from **\$5.98** to **\$29.50** Also a few new Coats for little tots priced all the way from **\$1.98** up to as high as **\$18.50**

Demonstration and Sale Celebrated "Wear Ever" Aluminum Ware

"Wear Ever" Cooking Utensils are light to handle and easy to clean. They cannot form poisonous compounds in the fruits, acids or foods. "Wear Ever" Utensils are made from thick, hard sheet aluminum, 99 per cent pure, without joint, seam or solder. You can let foods burn dry without injuring them. They cannot rust, cannot chip or scale. They are practically indestructible. Prices:

Preserving Kettles, 2½ to 24 quart sizes, from 50¢ to \$5.00 Tea Kettles, 5 to 7½ quart sizes, from \$4.00 to \$4.75 "Wear Ever" Double Boilers, 1 to 3 quarts, \$1.65 to \$2.50 Gem or Corn Cake Pans 6 to 12 quart sizes, 75¢ to \$1.50

Lipped Sauce Pans, one to five quart sizes, 25¢ to \$1.35 || "Wear Ever" Coffee Pots, 1 to 3 quart sizes, \$2.00 to \$2.60 Covered Berlin Sauce Pans, 1 to 6 quart sizes, 80¢ to \$1.00 "Wear Ever" Tea Pots, 1 to 3 quart sizes, \$2.50 to \$3.00



grade French net, full width and full length, specialized for this sale at the following attractive prices: \$8.00 Curtains, pair at \$5.50 \$7.00 Curtains, pair at \$4.65 \$17.50 Curtains, pair \$11.65 \$22.00 Curtains, pair \$14.65 \$8.50 Curtains, pair at \$5.65 \$12.00 Curtains, pair at \$7.95 \$18.00 Curtains, pair \$11.95 \$22.50 Curtains, pair \$14.95 \$9.00 Curtains, pair at \$5.95 \$15.00 Curtains, pair at \$9.95 \$20.00 Curtains, pair \$13.35 \$35.00 Curtains, pair \$24.50 Corded Arabian Curtains New Attractive Drapery Nets In the big Drapery Store, Third Floor, we offer for

Corded Arabian Lace Curtains in perfect reproduc-

tions of hand-made laces, 50 ins. wide, 3 yds. long. \$3.50 Curtains, pair at \$2.65 \$3.75 Curtains, pair at \$2.85 \$5.00 Curtains, pair at \$2.85 \$5.00 Curtains, pair at \$3.75 \$5.00 Curtains, pair at \$3.65 \$5.00 Curtains, pair at \$5.65 \$5.00 Curtain