

The Delineator for April Now in Pattern Section, 1st Floor, 15c—Special Afternoon Tea Service in 7th Flr. Tea Room, 2 to 5 P. M. See Page 12, Section 5, for Details of Our Big March Sale of Toilet Goods and Drug Sundries—Hundreds of Articles at Cut Prices

THE MEIER & FRANK COMPANY, ESTABLISHED 1857

THE WEATHER—Probably fair; moderate northerly winds.

THE MEIER & FRANK CO., 5TH, 6TH, MORRISON, ALDER

# For Spring--Rich Woolen Suitings--Lustrous, Shimmering Silks

## Another Week of "Made-in-Oregon" Exposition!

SEE the machinery in motion! Watch the swiftly moving looms turning out beautiful woolen Dress Goods and Mohairs. Visit the exhibits where dozens of young women are making Neustadter Bros. "Standard" Shirts and "Boss of the Road" Overalls.

Another week of this great "Made-in-Oregon" Exposition. From fifth floor to basement, the manufacturing exhibits are scattered. Visit the free stereopticon show, fifth floor, where over 100 beautiful Kiser hand-colored photos of the Northwest are shown. Also beginning tomorrow, we will throw on the screen, slides of the famous Bennett Greater Portland Plans, prepared at cost of \$20,000. Continuous show, 11 to 1 and 2 to 3 o'clock.

### A LIST OF THE EXHIBITS

- IN THE BASEMENT—**  
Western Gas Mantle Co.—Making Gas Mantles.  
Pacific Stoneware Co.—Making pottery.
- ON FIRST FLOOR—**  
Fleischer, Mayer & Co.—Full size loom from Thomas Kay Woolen Mills, Salem, weaving dress goods.
- ON SECOND FLOOR—**  
Paria Hat Manufacturing Co.
- ON THIRD FLOOR—**  
Neustadter Bros.—Manufacturing "Boss of the Road" Overalls in Men's Clothing Department.
- ON FOURTH FLOOR—**  
Multnomah Trunk & Bag Co.—Making of Trunks.
- Carman Manufacturing Co.**—Making of Mattresses.  
**H. W. Thompson**—Weaving of Bed Springs.  
**Meier & Frank Upholstery Shop**—Manufacturing exhibit.
- ON FIFTH FLOOR—**  
Neustadter Bros.—Manufacturing "Standard" Shirts.  
Multnomah Mohair Mills, Salem—Full size loom weaving mohair dress goods and suitings. Only mill west of Mississippi river.  
Willamette Tent & Awning Co.—Making tents, awnings, waterproof clothing, etc.  
Pennant Manufacturing—Our own shop.

WHAT a wealth of weaves in Silk and Woolen Fabrics is here! Unequaled choice for Madame's every need—weaves for house gowns, boudoir robes, tailored and dressy suits, for waists, dresses, for ordinary use and gowns for dinner and evening wear. Ultra fashionable weaves and shades for Spring and Summer. And the prices—they're the lowest obtainable!

**Striped Suitings**—in high favor for Spring Suits. Attractive, in tan and white, black and white and gray and white. They're stunning! Full 54 inches wide. Yard at \$1.50.

**New Whipcords**—never more perfectly woven—never so rich—never so popular as now! Spring shades, fawn, saxon blue, Havana browns, navy, cream and white; 50-56 ins. wide. Yd. \$1.50 to \$3.

**Silk and Wool Poppins**—ideal for Spring and Summer costumes. Durability of wool combined with the lustrousness of silk. Handsome street and evening shades. Plain, jacquard and with self-borders of satin, 48 inches wide. Yard at \$1.50 and \$2.00.

**Tourists Silks**—wonderfully practical and durable—though rich appearing with! Handsome diagonal two-toned weaves—plain and in nearest of stripes. Light and dark shades. For tailored dresses, suits and coats, 27 inches wide. Yard at \$1.00 and \$1.50.

**Corled Diagonals**—wonderfully perfect and rich in weave. Serge-like weave with tiny twilled cord in white. Ask about them—they're beautiful! In Atlantic blue and black, 56 inches wide. Yard at \$2.50.

**Imported Pongees**—New! Borders done in eyelet embroidery, in browns, hunter's green, heliotrope and royal. What richness this, on the natural colored pongee! Full 44 inches wide. Yard at \$2.50.

**Pekin Striped Silks**—favored highly for the Spring and Summer! Lovely messaline weave in pretty changeable colorings. Navy and white, gold and olive, etc. For waists and dresses. Splendid quality at \$1.

**"Showerproof" Foulards**—every yard bearing the famous name Cheney Bros. Rich, shimmering quality—plain and handsome bordered designs, 24-inch widths at \$5.00 and \$1.25—45-inch bordered Foulard at \$2.50.

## The Suits at \$40 of Unusual Charm and Beauty

READY-TO-WEAR SALONS—SECOND FLOOR, MAIN BUILDING  
SUITS that are different—distinctive—exclusive! Garments of rare modishness—with a perfection of finish and tailoring that's faultless!

Jaunty, attractive jackets, cut on unique seams—many of them showing the deep peplum-like elongation from the shortened waist line and the backs, plain and with medium wide belts. Fronts straight and cutaway, side fastenings and finished with deep or wide revers. A touch of white satin, lace or agoric weave an attractive note. Richest of fabrics—English whipcords, waled serges, basket weave, wool crash, home-spuns and smart stripes. Other styles \$15 to \$85. See the special group priced **\$40**

### New Spring Coats, Special \$10.45

Just another of the fortunate purchases of our garment chief—that's why we offer these smart new Spring Coats tomorrow at \$10.45. Well worth \$15 and \$16.50, you'll agree.

In tan and gray tweeds, navy, tan, brown and black serge. Popular large sailor collar style, and round collars of satin, button trimmed. They're splendid. Choose from **\$10.45** them tomorrow at the low price of only.....

### Jaunty Woolen Dresses at \$12.50

You'll wonder—just as have scores of other women—that we offer them at \$12.50. One-piece frocks of neat blue and white, black and white and shepherd checks in the new "V" cut surplice front style—skirt and waist fastening at the side. Finished in silk braid and buttons. They're clever—**\$12.50** and the price is quite reasonable, being only

### Messaline Petticoats, Special \$3.85

Unusually good quality silk messaline Petticoats—for they're the famous S. H. & M. make, and we special them at \$3.85. Well made, lengthened with plain or pleated flounces—tucked or with rows of stitching. Black and colors. Your choice of them tomorrow at the low price of.... **\$3.85**



## Samples Exquisite Lingerie

### Waists, Third Less!

SECOND FLOOR—MAIN BUILDING ORDER BY MAIL  
A SPLENDID purchase of over 200 of the daintiest of Lingerie Waists—bought from one of the best manufacturers of the land at a third less than we'd ordinarily have had to pay. And our customers derive the benefit.



The Materials—Are beautiful. Finest of imported marquisettes, mulls, voiles, plain and fancy crepes. Exquisitely trimmed in lovely laces—Fine Vals, filet, German crochet and real Irish crochet. Many are hand embroidered.

The Styles—Are new and dainty! All the new set-in sleeves. Pretty round and square necks. Also with high collars. Sizes 34, 36 and 38. Long and short sleeves.

We marked them the regular prices from \$3.75 to \$30.00. Choice tomorrow at **ONE-THIRD LESS.**

ALL Third Less

## New Flannel Waistings, 50c

FIRST FLOOR—MAIN BUILDING ORDER BY MAIL

NEW Wash Flannels that you want for the popular mannish waists, for men's and boys' shirts! Smart, distinctive stripes of all sizes, mostly in black and white combinations. Full 32-inch; washes and wears splendidly. The price, per yard, is only **50c**

New Swiss Chalkies—with and without borders. New Spring designs in light and dark colorings, for sacques, kimonos, etc., priced for this sale at only **18c**

15c New Fleece Ducking Flannels—wide range of light and dark colorings, for kimonos and sacques. Priced for this sale tomorrow only, yard **10c**

## More Lovely New Laces

FIRST FLOOR—NEW BUILDING ORDER BY MAIL

OUR buyer is just back from New York, enthusiastic about the greatest season for Laces in over twenty years! Practically everything has a touch of lace for trimming! And nearly every day's express brings new arrivals for our already big showing. You should see these exquisite laces tomorrow.

Net Top and Shadow Laces, 3 to 12 inches wide, at **75¢ to \$4.50** the yard. Shadow, Venise and Net Flouncings, 27 to 45-inch, for tunics and gowns; white, cream or ecru. Yard **\$3.50 to \$8.**

New Crepe and Glace Chiffons, in all new shades. Yard **\$1 to \$2.**

New Real Irish and Cluny Laces—edges and insertions, 1 to 9-inch, for blouses and gowns. Yard at **25¢ to \$7.**

New Lace Bands and Edgings—Venise, ratine (the Turkish towel-venise), Macrame and Pt. Milans, in white, cream and ecru. The yard **50¢ to \$10.**

New 18-inch Allovers—of Venise, cluny and imitation Irish, for blouses. Yard **\$3 to \$14.**

New 44-inch Changeable Marquisettes and Chiffons, in exquisite

bordered and ombre designs, for waists and dresses. Yard **\$2 to \$4.50.**

New Crepe and Glace Chiffons, in all new shades. Yard **\$1 to \$2.**

New Real Irish and Cluny Laces—edges and insertions, 1 to 9-inch, for blouses and gowns. Yard at **25¢ to \$7.**

EMBROIDERY SPECIAL! Incomplete matched sets of Embroidery Edges, Insertions and Flouncings in dainty floral and eyelet designs, 1 to 18 inches wide. 50¢ to 75¢ grades, the yard **39¢** 85¢ to \$1.50 grades, the yard **69¢**

## Long Silk Gloves at 47c

FIRST FLOOR—MAIN BUILDING—ORDER BY MAIL

IT'S less than the price you would pay regularly for short Silk Gloves, and these are the modish 16-button length, from one of the most famous makers!

Black only, in all sizes, 5½ to 7½. Every pair with genuine double finger tips. While the lot lasts tomorrow they are priced special, pair **47c**

Women's 35c Lisle Gloves 19c a Pair

A special lot of two-clasp Lisle Gloves in black, tan, brown and gray—all sizes, 5½ to 8½. Regular 35c quality on special sale tomorrow at the low price, pair **19c**

TO 25c HANDK'FS SALE NEW NECKWEAR

Broken lines of Women's all-linen initial Handkerchiefs in large assortment of lovely designs—all letters. Also 9 inch embroidered Handkerchiefs; 15c to 25c grades, special tomorrow **12c**

A riot of loveliness. Large "Quaker Girl" Collars, Collars of Real Irish, Cluny, Macrame, Princess, Duchess and others. Chemisettes, Yokes, Jabots, Side Frills, Cascades, bows, etc., **50¢ to \$50**

## Monday's Grocery Economies

BASEMENT—MAIN BUILDING ORDER BY MAIL

PRACTICALLY every purchase in the Pure Food Grocery means a saving, whether advertised or not! Read this extraordinary list of specials for Monday. Phone your orders any time after 7 a. m.

25c Walter Baker's Cocoa **19¢** | Corn Starch, 4 packages **25¢**  
45c W. Baker's Chocolate **33¢** | Brown Beans, 5-pounds at **25¢**

Shredded Coconut, (Corn Meal, in sacks, special at, lb., **16¢** special price, **25¢**)  
25c Wadco Baking Powder, only **17¢** | Search't Matches, 12 packages, **40¢**  
Mushrooms, first C. & B. Lucca Oil, choice, spec'l **25¢** | large bottle at **75¢**  
Orange Peel, special, per lb., **17¢** | Atmore's Mince-meat, per lb., **16¢**  
Fancy Raisins, 3 Fancy Imported packages for **25¢** | Figs, per lb., **15¢**  
Jap Style Rice, 5 Jap Style Asparagus, pounds, only **25¢** | large cans, at **20¢**

We handle Chase & Sanborn's Coffee. TELEPHONES — PACIFIC, PRIVATE EX. 4; HOME, A-6101

## 20c and 25c Scotch Zephyr Ginghams, 14c

FIRST FLOOR—NEW BUILDING

THE first two months' selling this year has left us with many odd bolts of Zephyr Ginghams!

They're our best 20c and 25c grades, full 32 inches, wide, plain or in dozens of attractive stripes, checks, and plaid designs—colors sunproof and tub-proof. For children's dresses, house frocks and the like. Specially priced for tomorrow at **14c**

New Reception Voiles—38 inch of sheer, filmy quality in new stripes, floral designs, etc. **39c** Special price, yard

New Bordered Voiles—46 inch, with charming striped borders on striped and plaid grounds. Special price, yard **\$1**

New Silk-Warp Poppins—25 inches wide, a rich, shimmering quality in all daytime and evening shades. Yard **75c**

New Embroidered Zephyrs—45 inches wide, in dainty Jacquard border, stripe and small designs. **75c** Special, the yard, at



## Beauty in the Flowered Hats Smartness in the Tailored!

SECOND FLOOR—NEW BUILDING ORDER BY MAIL

WHAT variety of styles—what diversity of materials, shapes, colors and trimmings—what rare and wondrous combinations of shades—what tone blending and then, what vivid contrast! Was ever woman more blessed with wider choice of fashionable millinery?

The quaintest of Toques for the youthful face—of tiny and medium flowers, of laces, chiffons and of straws. Facing colored and of contrasting shade. Semi-tailored styles, with lovely wreaths encircling crowns, picturesque bows of silks and two-toned velvets. And the severely tailored in seemingly endless variety.

Stunning creations from such modistes as Fisk, Cage, Phipps, Hyland and Burgess. Priced from **\$5.00 to \$45.00.**

## Specials for March "Baby Week"

SECOND FLOOR—MAIN BUILDING

"BABY WEEK" is the monthly opportunity for splendid savings on Infants' Wear, which has made our department famous! Extraordinary reductions for the week beginning tomorrow. A dainty hand-painted safety pin holder free to each purchaser.

Hand-Made Dresses at ¼ Less

For the March "Baby Week" our entire line of Infants' hand made Dresses and Skirts, ranging from \$2.00, \$1.50 up to \$50.00 **¼ Less**

Hand Made Flannel Skirts, in Gertrude and regular styles, ranging from \$2.00 to \$7.50, at **ONE-FOURTH LESS.**

Hand Made Afghans, from \$3.50 to \$10.00 at **ONE-FOURTH LESS.**

Infants' \$2.25 Toilet Sets—Hand decorated puff box, comb and brush. Special **1.79.**

Infants' \$1.25 Dresses—Of good quality material, with yokes prettily trimmed in laces and embroideries, **93¢.**

Infants' \$1.50 Skirts—With pin tucks and ruffles of dainty laces and embroideries, **\$1.22.**

Infants' \$3.50 Comforters—Crib size, of white silk mull, edged in blue or pink satin ribbon, **\$2.79.**

Infants' 60c Bibs—Dainty lace and embroidery trimmed, **45¢.**

Infants' Hand Made Lingerie Caps, from \$1.50 to \$4.00, at **¼ LESS.**

## The Great Oriental Rug Sale Continues for a Short Time

IT'LL soon be too late to take advantage of the most remarkable exhibit and sale of Oriental Rugs ever held in the west! A magnificent private collection, in addition to our regular stock, embracing over a thousand rare specimens at actual savings of from a fourth, a third and in many instances, half.

Every size and species, from the Anatolian Mats to elegant carpet-size Keshans, Kermanshahs, Mesheds and Isphans. Have you seen the special Oriental Rug Bazaar, in center of the third floor, where this great exhibit is displayed. In charge of the sale is an Oriental Rug man, who accompanied this immense shipment, and who knows every phase of Oriental Rug production.

Banks, hotels and owners of large homes, should take special notice of this opportunity. It's limited in time; why not investigate tomorrow?



## \$5 New Lace Curtains, \$3.95

THIRD FLOOR—MAIN BUILDING—ORDER BY MAIL

SPRING is here—it's time to brighten up the home with new Curtains and Hangings!

For tomorrow, over 25 beautiful new patterns in Nottingham and Saxony Lace Curtains of white and ecru. Dainty floral and Art Nouveau designs, plain and with small figured centers. Full 50 inches wide and three yards long. Our best \$5.00 Curtains. See them in the Sixth street window tomorrow. Specially priced, pair **\$3.95**



## White Footwear Is in High Favor

THIRD FLOOR—NEW BUILDING

"IN FOOTWEAR, white is practically everything," says a fashion report from Palm Beach. The "girl in white" is destined as a greater favorite than every this Spring and Summer.

For present wear we have stunning new models in white Boots, the famous J. & T. Cousins make. Sold here only in Portland.

White Sea Island Duck Boots at **\$4.00.**

White "Nubuck" Shoes at **\$4.50.**

White Sea Island Duck Boots, with covered heels, **\$5.**

White Genuine Kangaroo Boots, with covered heels and genuine ocean pearl buttons, **\$6.00.**

White Genuine Buckskin Boots, with silk cravenetted tops and genuine pearl buttons. Note the sketch above. Pair, **\$7.00.**



## White China Cups and Saucers at 15c

BASEMENT—MAIN BUILDING ORDER BY MAIL

A GREAT shipment of thin, dainty White Austrian China Cups and Saucers, which our crockery chief secures each year on his European trip.

The shape exactly as illustrated above. You'd be glad to pay 15c a pair for them. We have just 5000 pairs for Monday's and Tuesday's sale. Special at only **15c**