

Thoroughly Equipped Watch and Jewelry Repair Shop Where High-Grade Work Is Assured at the Lowest Prices—Jewelry Section Meet Your Friends in the Spacious Lobby of 7th Fl. Restaurant for Luncheon Tomorrow—Ladies' Orchestra From 11 A. M. to 2 P. M.

THE MEIER & FRANK COMPANY, ESTABLISHED, 1857

WEATHER REPORT—Fair tonight and Tuesday.

THE MEIER & FRANK CO., 5TH, 6TH, MORRISON, ALDER

# Thousands Saw Our "Made-in-Oregon" Exposition Today!



**First Great Spring Sale of Lovely New Ribbons**

WHAT a timely offering, this—lovely new Ribbons at splendid savings—just at the beginning of the Spring-time, when their uses are many and varied. And never have the Ribbons been more attractive—never so novel—never in such wondrous assortments as now! Thousands of yards—all fresh and new—styles for millinery, girdles, fancy work, hair bows, etc., on sale tomorrow at compelling savings.

**35c and 40c All-Silk Ribbons at 17c**

Fully 10,000 yards of the fresh, new 35c and 40c Ribbons, specialized on the Ribbon sale tomorrow at only 17c a yard. Rich warp prints, taffetas, satins, messalines, checks, stripes, etc., in light and dark colorings. Choice of these 35c and 40c Ribbons tomorrow at this reduction, yd. 17c

**25c for 50c and 65c Beautiful All-Silk Ribbons, fancy warp prints, Dresdens, checks, stripes, etc., 5 ins. wide. Yard 25c**

**12c for Fancy 20c and 25c Ribbons, in lovely floral and conventional designs. For fancy work, hair bows, etc., 3 and 4 inches wide. 12c**

On sale tomorrow at, the yard **12c** for regular 10c and 15c Ribbons, fancy warp prints, Dresdens, etc., for fancy work, 1 and 1 1/2 inches wide. On sale tomorrow, yard **5c**

**12c for 20c All-Silk Plain Taffeta and Moire Ribbons. All staple colors, 4 inches wide. On sale tomorrow at only, the yard 12c**

**21c for 35c and 40c Ribbons, odd lines of high-grade taffetas and satins, full 8 inches wide. 21c**

On sale tomorrow, yard at only **21c** for 35c and 40c Extra Heavy **19c All-Silk Ribbons, plain taffetas and moires, 6 inches wide. All shades. Yard on sale at only 19c**

**17c for regular 35c and 40c Ribbons, includes: fancy warp prints, taffetas, messalines, checks, stripes, etc., in light and dark colors, 5 and 6 inches wide, yd. 17c**

**57c for handsome \$1 and \$1.25 Ribbons. Wonderful rich warp prints, taffetas, Dresdens, satin striped border, etc., 7 and 8 1/2 inch widths. On sale, yard 57c**

**47c for Positive 75c and 85c Ribbons, beautiful fancy warp prints, Dresdens, taffetas, satin striped and novelty styles. Lovely color combinations, 6 inches wide. On sale for, the yard 47c**

**29c for regular 50c Ribbons, extra heavy quality, rich all-silk satins, lovely range of shades, 6 inches wide. Yard at only 29c**

**17c for regular 25c Ribbons, all silk taffetas and moires, in full line of staple shades for children's hair bows, etc., 3 inches wide. On sale tomorrow, yd. 17c**

"DID you know that Oregon had a mill which could weave such beautiful Dress Goods?" "Isn't the mohair loom interesting?" "Had you any idea gas mantles were made like this?"

Thousands came, questioned, wondered at this second great "Made-in-Oregon" Exposition at The Meier & Frank Store today. From the signal which started wheels in motion at 9 o'clock, crowds gathered at each exhibit.

On the Fifth Floor a score of young women from Neustadter Bros.' factory are busy turning out Men's Shirts. "Boss of the Road" Overalls are being made in the Men's Clothing Department, Third Floor. And scattered on the various floors and Basement are working exhibits where actual manufacturing is being carried on.

## Kiser Hand-Colored Photos of Oregon Shown by Stereopticon on 5th Floor

In a special auditorium on the Fifth Floor, beginning at 1:30 tomorrow afternoon, 100 new Kiser Hand-Colored Photographs of Oregon will be thrown on the screen for benefit of Exposition visitors. Plenty of seats—come and see many new views of Oregon's beautiful mountain scenery, lakes, rivers and famous spots.



Photograph of Loom from Thos. Kay Woolen Mills, Salem, in operation in Dress Goods Dept.

## See the New Dress Goods—"Woven in Oregon"

ALL the distinctiveness and beauty of imported weaves combined in these rich, new Woolen Suitings woven here in our own store by the Thomas Kay Woolen Mills of Salem. Don't fail to see the working loom exhibit in the First Floor Section. The Dress Goods are splendid, rich twilled chevots, handsome tweeds and popular Scotch weaves in the new shades for Spring. Full-56 inches wide. Per yard only **\$1.50**

## Rich Mohairs -- "Made in Oregon" Cheney Bros.' New Spring Foulards

Destined for greatest popularity this season—rich, lustrous black Mohairs, Sicilians and Brilliantines—made by the Multnomah Mohair Mills at Sellwood. One of the most interesting exhibits of the Exposition is the working loom on the Fifth Floor. Mohair fabrics in First Floor Section, yard **50¢ to \$1.50**.

Every day sees the arrival of handsome new patterns in these High-Grade Showerproof Foulards. Ideal for Spring and Summer street and afternoon frocks. Beautiful colorings—lovely designs, plain and with attractive borders. 24-inch Foulards **85¢-1.25**. 45-inch Bordered Foulards **\$2.50**.

## As Fresh as Scotia's Harebells New Anderson Gingham

ANDERSON Scotch Gingham—the name that's known to every woman the land over—the name that means finest, firmest in gingham's fast colorings, long-wearing qualities. And the new patterns for Spring and Summer are beautiful. Checks, plaids and stripes as well as solid colorings. Full 32 inches wide. On special sale for tomorrow at, the yard, only **25c**

**Green Linens**—That are wonderfully smart and attractive for Spring and Summer suits, dresses, waists and coats. In white and cream, plain or with pin stripes of black and blue; 36 inches wide. The yard **50¢**

**Silk Striped Marquisettes**—Exquisite for party and evening gowns. In pale blue, old rose, gray and copenhagen. Rich silk stripes of like shades; 40 inches wide. The yard **\$2**

**New Velvets**—In a wealth of pretty patterns and colors. One of the most popular of wash fabrics for Spring and Summer frocks. Light and dark shades. With and without borders. The yard at only **40¢**

## Indian Blankets From Pendleton and Oregon City!



EVERY Western home should have one of these splendid Indian Blankets that are made here in our Western country. From both Pendleton and Oregon City they come.

In scores of original native designs, also Multnomah emblem and the U. of O. lettering

Woven from finest Oregon fleeced wool in rich, non-fading colors. All full sized. Splendid for dens, couches, slumber robes. Every beach-goer should have his Indian Blanket—there's a wealth of comfort in them. Pendleton Blankets at **\$8.50**. Oregon City Blankets at **\$7.50**.

## \$1.50 Chiffon Auto Veils Tuesday, 98c

MARCH winds call for Veilings—for if there's any time of the year when the skin needs protection, it's now, at this early Spring-time, when winds bring tan and blazes. Chiffon Auto Veils with hemstitched ends, 2 yards long and a yard wide. White and colors; **\$1.50 98c** Veils tomorrow, priced at only **98c** \$2.50 to \$3.00 Auto Veils—of fine chiffon cloth. Hemstitched and with wide borders. All shades and white. **\$1.89** Special for this sale tomorrow

**Colored Shetland Veils**—the becoming, popular weave, 1 1/2 yards long and 18 inches wide. Regularly **1/3 Off** 75c to \$2.00, tomorrow at **50c**

**Maline Bows**—they're new and pretty for wear with the Spring costume. Priced at **15¢ to 35¢**

**New Veilings for Spring** at **35¢ to \$2.50** a yard.

## Women's \$1 to \$1.50 Tailored Waists, 68c

SURELY it doesn't pay to make the Waists for ordinary wear when they can be purchased at such a low price as this!

Tailored styles, carefully made of striped percales and plain and figured madras. They are neat!

Finished with laundered collars and cuffs to match.

Also White Crepe Waists trim'd in embroidery and lace. High-neck and long-sleeved styles. They sell for \$1.00 and \$1.50 regularly. Your choice for tomorrow at **68c**



## New Embroidered Trimmings

THE First Floor Embroidery Section is a veritable bower of the lovely and novel in Embroideries for Spring and Summer—newest creations here in splendid variety.

'Tis a season of Embroideries—choose now!

**Linen Bands**—they're new! Beautifully embroidered in Dresden shades. Priced at **95¢ to \$1.75** yd. Plain linen to match—in tan, white, old rose and lavender. Complete the handsomest of linen costumes. Yard at **\$1**.

**Embroidered Batiste Flouncings**—wonderfully dainty and new! Embroidered leaf and dot designs in blue and in red. They're distinctive! 45 ins. wide, yd. **\$4**

**Linen Allovers**—beautiful pure linen embroidery in rich, exclusive allover patterns. An 18-inch linen allover at \$7 a yard, 45-inch linen allover at **\$4.25**.

**Agaric Bordered Crepe**—the new Turkish toweling weave in blue on fine, sheer white crepe—it's an entirely new feature in lingerie material for the coming Summer. Lovely for party and afternoon frocks, 45 inches wide—yard at only **\$1.75**.

**Bordered Voile Flouncings**—exquisitely sheer and dainty. Deep bordered designs stamped on white, in blue, black, lavender and tan. Full 45 inches wide. Lovely for Summer frocks—yard **\$3**.

**Bulgarian Band**—richly embroidered in silk on fine batiste. Full 18 inches wide. Novel and new! Yard **\$12**.

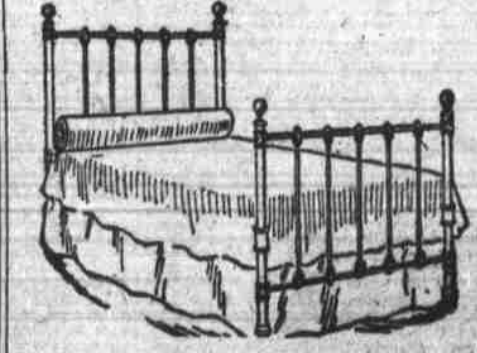
## March Bed and Bedding Sale Regular \$15 "Ostermoor" Mattresses, Now at \$11.90

LOWEST price we've ever known to be quoted in America on the celebrated Ostermoor Mattresses, advertised nationally at \$15!

One piece, full size, weighing 50 pounds. Covered with the best quality striped linen ticking. For one week only in Bed and Bedding Sale **\$11.90**



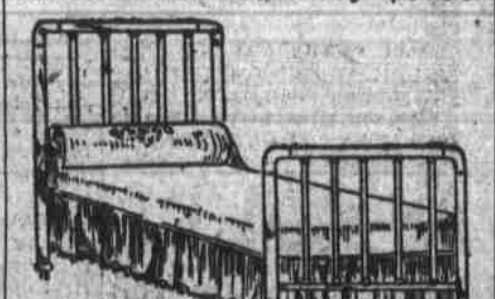
**\$13.25 Ostermoors on sale \$12.00**  
**\$18.00 Ostermoors on sale \$13.25**  
**\$30.00 Ostermoors on sale \$18.50**  
**\$4.50 Cotton Top Mattress \$3.39**  
**\$8.75 Gilt Edge Mattress \$5.25**  
**\$12.50 Felt Mattress only \$9.60**



**\$5.75 Metal Beds**, illustrated above, in 4-0, 3-6 and 3-0 sizes. White or green enamel finish. Sale price only **\$4.35**



**\$17.50 Steel Beds**, as illustrated above. Constructed with malleable rail joints, 2-inch continuous posts. Vernis Martin finish, or white. Sale price **\$10.25**



**\$27.50 Brass Beds**, beautiful satin finish with best English guaranteed lacquer. Rich design, as pictured. Three-quarter or full size. Sale price only **\$13.95**



**\$8.50 All-Steel Springs**, as illustrated above, in 4-6 or 3-6-foot size. Guaranteed for years of service. A limited number for the **\$5.49** Semi-Annual Sale only **\$5.49**

## A Great Sale of Standard Shirts

AS MADE ON THE FIFTH FLOOR

ONE of the most comprehensive and interesting exhibits of our great "Made-in-Oregon" Exposition is the manufacturing of the celebrated Neustadter Bros.' "Standard" Shirts on the Fifth Floor! Here you'll see the handsome new Spring fabrics being made into shirts of all styles. Cut and finished in a manner which have made "Standard" Shirts famous. In conjunction we begin a special sale of them in the Furnishing Goods Department tomorrow. See Morrison Street window display.

**Lot 1** Neustadter Bros.' "Standard" Shirts, in the golf and negligee styles, made with soft separate military collars to match, soft turn-back French and stiff cuff styles. Special at only **95c**

**Lot 2** Neustadter Bros.' "Standard" Golf Negligee Shirts in scores of smart new patterns. Soft separate military collars, turn-back French cuffs and stiff cuffs. Sp1 **\$1.39**

**Lot 3** Neustadter Bros.' "Standard" Shirts of imported French corded madras, in tan and white self stripes. Soft French cuffs and separate military collars. Pa. **\$2.39**



## Victor Flour, Sack \$1.25

THE lowest price we've quoted in months! Victor Flour—a brand made especially for us of Large **\$1.25** best selected wheat. It's an unusual offer. Tomorrow, per barrel **\$4.90**; Sack **\$1.25**

**Butternut Butter, 2 lbs. for 70c** **Abetta Crackers, 7 pkgs. for 25c**  
**Navel Oranges, special, doz. 17c** **Shredded Coconut at, a lb. 16c**  
**Extra Navel Oranges, a doz. 26c** **English Breakfast Tea, a lb. 23c**  
**Split Peas, special, 2 lbs. for 20c** **Lemons specially priced, doz. 18c**  
**Fancy Head Rice, 3 lbs. for 20c** **Gloss Starch, 6-lb. box for 55c**  
**Eastern Succotash, 2 cans for 23c** **Cornstarch, 4 packages for 25c**



TELEPHONES — PACIFIC, PRIVATE EX. 4; HOME, A-6101