

PORTLAND, OREGON, SUNDAY MORNING, MARCH 3, 1912.

Manicuring and Hairdressing Parlors and Hair Goods Store, 2d Floor—Celebrated Standard Sewing Machines, 2d Floor
Artistic Picture Framing on Fourth Floor—Delicatessen, Home Bakery, Model Grocery and Tea Room on Fourth Floor

"Linaire Week"

FEATURE DISPLAYS ON THE FIRST FLOOR TOMORROW
Out-of-town people are requested to write now for samples and booklets.

OLDS, WORTMAN & KING

"Linaire Week"

FOR SIX DAYS WE WILL FEATURE THIS SPLENDID FABRIC
Quality for quality, price for price, there is a positive saving on Linaire.

Linaire

The Fabric of Quality

The Most Elaborate Showing Ever Made in Portland of Any One Kind of Dainty Fabric

A Sheer, Dainty Mercerized Fabric in Plain Colors, Figured and Striped Patterns

For Children's Dresses

"LINAIRE" HAS NO EQUAL
It makes up prettily, hangs gracefully and trims up most daintily—and best of all the wash tub has no terrors for it. The colors are fast, it irons without losing its finish, it hangs so gracefully, too. Mothers who use Linaire will thank Olds, Wortman & King for bringing it to Portland. Give it a trial



From an experience of a quarter of a century, our Wash Goods buyer pronounces "Linaire the most meritorious fabric of the dainty class ever offered to the American woman." We want all womankind in Oregon, from the school girl who is just beginning to plan and select her own wardrobe to the "dear old lady" who fashions her own Summer dresses and makes the slips for the newest grandchild in the family, to come and learn the merits of "Linaire." We also want the most fashionable women to send their dressmakers to study the possibilities of "Linaire." We so firmly believe that "Linaire" will meet the requirements of all that we have purchased a very extensive stock. We extend a cordial invitation to all the ladies of the city of Portland to call at this store and inspect this new and most beautiful wash fabric.

FOR LASTING BEAUTY, SERVICE AND STYLE, EFFECTIVENESS—FOR EVERY ATTRIBUTE WHICH A SUMMER FABRIC SHOULD HAVE IN A DRESS AND IN A TUB—LINAIRE ANSWERS

Prices Range at 20c, 25c, 30c, 35c and 40c a Yard

Fancy Printed Linaire
A wash fabric of merit comprising many different styles in every wanted pattern, such as fine dots, stripes and small floral effects, checks, etc. Priced at 25c, 30c, 35c and..... **40c**

Solid Color Linaire
Good, serviceable color line to select from, including black and all the popular wanted shades for Spring and Summer. We price these very reasonable for this sale **15c** tomorrow at, the yard, choice, only

Plain White Linaire
Particularly adapted for fine underwear, will compare favorably with foreign fabrics which sell for twice as much as we charge for Linaire. We price **40c** the plain white from 20c up to

Satin Stripe Linaire
Fancy printed satin striped Linaire, styles and patterns that are unexcelled, compares favorably with any imported fabric that sells at 50c or 60c a yard. We price the satin stripes **35c**



Linaire
The Fabric of Quality



March's Best Showing of Women's Fine Suits

GARMENT SALONS—SECOND FLOOR, SOUTHWEST

Every day we are opening up new Suits, and every day we are more enthusiastic over the season's purchases. There is a particular snap about these suits that characterize them individually—each vies with the outclass in a general way the in other stores. Years of possible for our buyer to select the best and most practical garments for the women of Oregon and Washington. Very best materials used in construction, the patterns are pleasing, tailoring perfect; **\$22.50 to \$95.00**

OUR MISS BERNARD WILL ARRIVE HOME FROM HER LONG PURCHASING TOUR TOMORROW MORNING.

Beautiful Dresses

Now Claim Your Admiration
Second Floor

Prices \$10 Up to \$115

Tomorrow we will show for the first time the season's most exceptional styles in Dresses—exceptional from a standpoint of price as well as quality and fashion. The materials are challie, light-weight French serges and silks. Pretty Afternoon Dresses of soft taffeta, rich foulard, crepe meteor and marquisette. Styles suitable for all purposes. Prominent among them is the new "postillion" back and yokes on the skirts. Bodices are trimmed in handsome lace and veiled in chiffon. The tailored styles in the wool materials are exceedingly smart and practical, designed on perfect lines and fit with becoming grace—prices **\$10 to \$115.00**



New Coats \$15 to \$55

These Coats will surely receive an approval as cordial as the most expectant could desire. They will deserve it, for the stock comprises the very best styles and materials that New York could possibly produce. The correctness of fashion is faithful to the smallest detail, and they are priced **\$55.00** reasonable at \$15 up to

\$2.50 Scarfs For 98c

A very special offering of dainty evening Scarfs in every desirable color combination in Dresden effects, dew drops, chiffon novelties, solid effects, etc. Worth to **\$2.50** each, special this sale **98c**

Women's Waists

So Carefully Selected that Every Customer May Be Easily Sulted
\$2.75 to \$65

Never before in our history has our waist store been so splendidly stocked as now. We are ready with the season's most pleasing creations, ready to grace feminine beauty. Our stock of Lingerie is very extensive; these sheer materials are tastily trimmed in Valenciennes lace and insertion. Irish crochet medallions, etc. Then those dainty Marquisettes trimmed with heavy linen laces and embroidery, with lace or net yokes, high necks and short sleeves, priced for this **\$2.75 to \$28.50** sale tomorrow at these big reductions—from

Chiffon Waists \$4.45 to \$20

New models in Waists of fine chiffon in all the leading shades, styled with dainty lace yokes, lined with floral silks, trimmed with bands of satin and military braids, and buttons, with high **\$4.45 to \$20** necks and short sleeves, every one the very latest

Irish Crochet Waists \$28.50 to \$65

New inspirations in Irish Crochet Waists, with high or Dutch necks, long or short sleeves. A good line to choose from, all **\$28.50 to \$65** well made and designed on original lines, prices

Rich New Laces for Spring

The Showing Was Never So Extensive—Prices Never Lower

The note of Optimism has sounded for Laces, "a banner season for 1912." We have provided every new creation from the lace-producing centers of Europe in the broadest range of prices and qualities to be found in the city, such as Macrame, Venise, Irish and Cluny effects, shadow and Chantilly Laces, Bandings, Edges, Nets and Flouncings, Reticella designs, Repoussi effects, Valenciennes, etc. The beautiful combinations in light pastel colorings are most pleasing in bands, galloons and edges. Striking examples in trimmings, featuring pearls, bugles and beads, with dainty embroidering on net foundations. We invite your inspection.

Pure Food Groceries

ON SALE FOR TWO DAYS
The most particular matrons in the city supply their tables from our grocery store.

17 Lbs. Sugar Pure Cane \$1
BUTTER 75c.
Clover Leaf brand, put up in 2-pound squares. It is always sweet.
HAMS 15c.
Best eastern sugar cured meats.
ASPARAGUS 25c.
The S. & W. large white, dozen, **\$2.75**.
ASPARAGUS, 2 CANS 35c.
Especially for soups or salads.
MAINE CORN, 11c.
Extra Fancy stock, guaranteed to please. Mammoth Canned Corn, doz. **\$1.35**.

APRICOTS, 20c.
Hunt's Staple, the dozen, **\$2.10**
PEACHES, 20c.
Hunt's Staple brand, dozen, **\$2.10**
APRICOTS, 30c.
Hunt's Supreme, the dozen, **\$3.25**
PEACHES, 30c.
Hunt's Supreme, the dozen, **\$3.25**
SOAP, 6 CAKES 25c.
Armour's White Flyer brand.
COCOA, 19c CAN.
Baker's old reliable, best of all.
CHOCOLATE, 25c.
Ghirardelli's Brand, standard grade, 50c TEA, 40c.
O.-W.-K. Brands in every variety.
30c SARDINES, 24c.
Yacht Club. French, boneless.
35c PRESERVES, 25c.
Pure fruit in 20-ounce glass jars.
Otter Clams, the dozen, **\$1.35**
Quinault Clams, the dozen, **\$1.10**
Babbitt's Cleanser, 3 cans for **10c**
O.-W.-K. 35c Baking Powder, 29c

Cooking School Tuesday 2:30 P. M.

Auditorium, Fourth Floor.
A very interesting lesson is promised for Tuesday and on Friday Mrs. Hawley will give her farewell lesson. Refreshments will be served. All women cordially invited.

Sale Nickel Plated Ware

\$1.35 Seamless Tea Kettles, No. 8 size, **95c**
\$1.50 Coffee Pots or Tea Pots, 2-pint, **\$1.19**
\$1.75 Coffee or Tea Pots, 3-pint size, **\$1.79**
\$2.75 Coffee or Tea Pots, 4-pint size, **\$2.19**
\$2.15 Coffee Percolators and Hot Plate, **\$1.93**
\$3.25 Tea Pot with adjustable tea ball, **\$2.59**
\$3.00 Tea Pot, adjustable tea ball, only **\$2.39**
\$2.75 Tea Pot, adjustable tea ball, only **\$2.19**
\$1.75 Crumb Tray and Scraper for only **\$1.39**
\$2.25 Crumb Tray and Scraper for only **\$1.79**
\$3.00 Nickel Serving Tray on sale at **\$2.39**
\$3.50 Sandwich Tray on special sale at **\$2.99**
\$3.75 Covered Baking Dish offered at **\$2.99**
\$9.00 Chafing Dish on special sale, only **\$7.19**
\$14.00 Chafing Dish placed on sale at **\$11.19**
\$16.50 Chafing Dish on special sale, **\$13.19**

Haviland China Odd Pieces 1/3 Off

In the big China Store, 3d floor, a sale of Haviland China in odd pieces, ONE-THIRD OFF
\$2.50 Haviland China Chocolate Pots at **\$1.67**
\$3.65 Haviland China Chocolate Pots at **\$2.43**
\$2.15 Havil'd Mayonnaise Boats, Stands, **\$1.43**
\$3.35 Haviland China Sugar and Cream, **\$2.23**
\$4.60 Haviland China Sugar and Cream, **\$3.07**
\$1.40 Haviland China Jelly Dish on sale, **93c**
\$1.75 Haviland China Jelly Dish, only **\$1.17**
\$2.25 Haviland China Jelly Dish, only **\$1.50**
\$2.45 Haviland China Salad Bowl, only **\$1.63**
\$3.40 Haviland China Salad Bowl, only **\$2.07**
\$4.65 3-piece Haviland Pudding Dish, **\$3.10**
\$6.00 3-piece Haviland Pudding Dish, **\$4.00**
\$2.25 Haviland China Bread Tray for **\$1.50**
\$2.65 Haviland China Bread Tray only **\$1.77**

Sale High-Grade Corsets

We are exclusive agents in Portland for the famous Mme. Mariette Corsets, Bon Ton and Royal Worcester, Mme. Irene and Marquise Corsets, all of which are absolutely guaranteed to give satisfaction to the wearer when fitted by our expert corsetiers. Fittings at home by appointment.

MME. MARIETTE CORSETS are made of the highest grade imported materials, woven exclusively for corsets. They combine the rare qualities of elegance and durability and are guaranteed **\$5.00 to \$18.50** to please. They are priced for this sale at

MME. HELENE CORSETS are made expressly for Olds, Wortman & King by most expert corsetiers, whose corsets are known throughout the world, the materials are silk broche, mercerized and silk batiste, ventilated batiste and fine coutil with fancy trimmings **\$5.00 to \$25.00** and supporters. Prices range this sale from

BON TON CORSETS are made of handsome brocades, batiste and coutils, with plain silk and shirred ribbon hose supporters and **\$2.00 to \$20** embossed embroidery trimmings, priced at from

ROYAL WORCESTER AND MARQUISE CORSETS are made to meet the constant demand for a high-grade corset at a nominal price. They are made of coutil, batiste, brocade and Pekin stripe materials in a variety of models, priced from **\$1.00 to \$5.00**

\$4.50 Corsets \$2.94 **\$3.00 Corsets \$1.89**

Tomorrow only, a sale of Rengo Belt Corsets, made of heavy weight coutil, with reinforced abdomen, very long and low bust; sizes 24 to 36, fitted with 4 or 6 hose supporters; **\$3.50 to \$4.50** grades, priced at **\$2.94**

\$3.00 Corsets \$1.84 **\$10.00 Corsets \$5.49**

Another lot of Rengo Belt Corsets for medium or average figures, double boning throughout; regular **\$3.00** grades, **\$1.84** special for this sale tomorrow at

NEMO CORSETS, designed especially for stout abnormal figures. They are made of heavy weight coutil and have exceptional wearing qualities. The prices range from **\$3.50 to \$10**. Sahlin Waists, Ferris, H. & W., College Girl Waists, etc., in complete lines for choosing.

\$10.00 Handbags at \$4.98

Leather-Goods counter, first floor, south, main aisle, a very special purchase of Women's Hand Bags, in all the newest shapes and styles, with long or short handles, single or double straps; gilt, gunmetal or silver trimmed frames, the best of workmanship, every bag guaranteed. They come in several different kinds of leather, are worth to **\$10**. **\$4.98** Special for this sale tomorrow at this big reduction—only

65c Embroideries for 25c \$2.75 Embroideries \$1.37

A sale of thousands of yards of dainty Swiss and Nainsook Embroideries in bands, edges, insertions, allover and flouncings; in dainty small designs and large floral patterns. A good showing for your selection; 65c grades at 25c—\$1.25 grades at 59c—\$2.75 grades **\$1.37**

35c Beauty Pins for 19c 50c Beauty Pins for 29c

A good selection of all the very latest effects in Beauty Pins, plain or stone set, in a large variety of pleasing shapes; regular 35c grades **29c** for 19c—and our regular 50c grades, priced for this sale tomorrow

\$2.75 Lace Curtains \$1.85 \$2.25 Couch Covers \$1.65

Nottingham Lace Curtains, large assortment of different patterns in both white and Arabian color, in mostly every good weave and design, finished with overstitched edges, 2 1/2, 3 and 3 1/2 yards long; reg. **\$2.75**, at **\$1.85**

\$7.50 Crash Portieres \$4.35 \$1.50 Curtain Madras 95c

Art Crash Portieres, with attractive stenciled borders and plain centers, in a splendid selection of colors; reg. **\$7.50** val. **\$4.35**; and **\$12.00** ones, **\$8.95**

35c Curtain Scrims at 23c

Fancy colored Curtain Scrims, in light ground with pretty floral borders, printed on both sides; 36 inches wide. Our regular 35c a yard values, special for this sale tomorrow at only, the yard **23c**

