

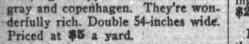
diagonal serge weave. Beautiful for street and evening coats, suits and smart dresses. In attractive combinations of black with King and light blue, light copper and silver. Also

their beauty-soft, rich and lustrous. And so practical. Pretty dotted pat-terns—quaint Colonial design in tiny buds and bars, with rich border of black bands. Light and dark color-ings, 44 inches wide. Priced from \$2.50 to \$4 a yard. Madame Butterfly Silks-All that their name implies. Light and airy as the breath of Spring. Colorings that run the gamut of Iridescencein pollen-like blendings of gold and olive, lemon and blue, gold and old rose. Exquisitely dainty and sheer —beyond description. Full 40 inches wide. The yard at \$2.

Sailors-all are severe and remarkably smart. Seen everywhere in Paris and New York!

weaves for Spring and Summer. | waists. Splendid variety of mannish Perfectly woven in soft, drapy tex- patterns. Neat stripes and tiny deture. Plain and embroidered in dots and stripes. Dainty and practical for Summer frocks. Prices range from 35¢ to \$3.50 a yard. Embroidered Voiles - Dainty indeed, in their pure whiteness. Finely and perfectly woven, plain and in exquisite light and heavy embroidered patterns. Lovely for party frocks-50¢ to \$3.50 a yard.

White Embroidered Cropes-New | New Shirtings - For tailored ms. Black as color combination. They launder beautifully; 32 inches wide. Priced at 35¢ to \$1.50. -Beaumont Silks-In shimmering, silky finish. Pretty drawnwork-like pattern with self stripe. Dainty for afternoon and Summer dresses for both women and children. In light and dark colors. Full 27 inches wide. Remarkably low priced, 49¢.



French Challies - New importations of this popular fabric just lately arrived. Ideal for dainty house and tea gowns. Plain and bordered. In stripes, dots and tiny figures. Beautiful colorings. Priced at 65¢ and 75¢ yard.

Most of them in black or white Milan, with velvet band and bow. Wide and narrow brims, straight and rolled. Priced at from \$3.50 to \$15. Then the flower Hats in fascinating coloringsthe tailored Hats, so jaunty and modish. Creations of Fisk, Burgesser, Atchinson and Hyland.

Styles that fit close, brims upturned abruptly, trimmings that soar high. They're wonderfully 'different !" Priced \$7 to \$27.50.



