

Credit Purchases Tomorrow and Balance of February Go on March Account, Payable April 1—Columbia Records for March, 5th Fl. Read "Votes for Women" in March Issue of Harper's Bazar, 1st Fl.—"Making People Happy," a Suffrage Story, Book Store, \$1.25

Fetching Beauty in Women's New Apparel for Spring



Second Fl. Salons WHAT winsomeness—what dashing beauty and radiant, dainty charm as displayed in the apparel for Spring and Summer! What relief to visit the Ready-to-Wear Salons on the second floor, where our thoughts must needs turn to Spring, for lovely new garments are displayed on every side. And every late fashion feature is shown—in Suits, Coats, Gowns—garments of every description for Milady fair.

The Suits—Are in wonderful variety. Every day sees new additions. Every day sees the appearance of new styles, new fabrics, new shades. Smart, severely tailored Suits for street and general utility wear. Chic and charming dressier types for afternoon and visiting uses. A touch of white in lace, satin, broadcloth or terry cloth adds a refreshing note to many of the jackets. And Paris says correct. Of rich Spring materials—whipcords, imported tweeds, fine pressed serges, ratine, in high favor. Every wanted shade. Priced from \$15 to \$98.

The Novel in Coats—Displayed in new semi-dressy styles and in silk or satin wraps. They've only just arrived, these long, straight cut wraps, both semi-fitted and loose side fastening styles, with large, picturesque collars of linen and self material, braid and satin trimmed. Then, too, scores of models for general wear in rich new Spring weaves, rough and fine textured. Collars plain and large, pointed and round. Priced from \$15 to \$75.

Charming Spring Dresses—In both woolsens and silk. Afternoon frocks of rich, lustrous messalines, soft chiffon taffetas and natural pongees. Every style from the simple sort for frequent use to the more elaborate for dinner and afternoon wear. Many show the new peplum extension at waistline. Others show the new postillion back—joined at waistline and extending from a third to a half down the skirt. They're decidedly smart—copies from original Paris models. The woolsens combine both the practical and attractive. Coat dresses, "V" cut fronts, Dutch and high neck styles. Priced from \$12.50 to \$58.

Winners in Boys' Aviation Contest!

GRAND PRIZE (\$89 Cash)—Geo. L. Hatchelder, 171 King street.
FREE FOR ALL PRIZES
 1st Prize (\$10 Cash)—Albert Haehlen, 515 E. 22d.
 2d Prize (\$5 in mdse.)—Chester Woodruff, 4 E. 28th
MODEL PRIZES
 1st Prize (\$25 Cash)—Daniel Gracco, 607 5th st.
 2d Prize (\$1.50 mdse.)—Truman Cook, 1123 East Salmon street.
 3d Prize (\$5 mdse.)—Clyde Ohlson, 527 E. 21st st.
TYPE MODEL PRIZES
 Each a Year's Subscription to Aircraft
 1st—Joseph R. Polts, 524 East 8th st. N.
 2d—Gordon Bobb, 583 Miller st.
 3d—Miles E. Bauman, 749 Michigan Ave.
 4th—George B. Lane, 1233 1/2 Belmont st.
 5th—John Semmer, 639 Glisan st.
Y. M. C. A. PRIZES
 1st (1 year's membership Y. M. C. A.)—Geo. L. Hatchelder, 171 King street.
 2d (6 months' membership Y. M. C. A.)—Chester Woodruff.
 3d (3 months' membership Y. M. C. A.)—Albert Haehlen.

Charming New Peplum Waists

HERE they are—the new Long Peplum Waists for Spring and Summer. Peplum extension, as shown here, worn over the skirt. The effect is wonderfully unique and attractive. Of dainty lacy net, combined with Valenciennes and cluny laces. One style, as sketched, with Dutch neck and short sleeves. Priced at \$3.75 to \$5.



Lovely Lingerie Waists

Never more daintily made—never so prettily trimmed. They're all that the feminine heart could desire. Of fine mulls, scrims, marquisettes, scrims and flaxon—the fabric you see advertised in all the leading magazines. Prices range from \$5 to \$85.

Chic Colonial Pumps, \$5



WITH first signs of Spring these winsome new Colonial Pumps come tipping into greater favor than ever! They reflect that chic style, that perfection in Shoe-making which is distinguished by the J. & T. Cousins' make! Just as pictured here, with colonial gilt buckles, smart short vamps and Cuban heels. You can choose them in either black or tan imported Russia calf, black buckskin, patent calf or light gray oose calf. All sizes and widths, \$5! —And Other New Pumps Are Here These, too, of the Cousins' make, in tan Russia, gunmetal, suede or patent colt leathers. Regular pump style, with new short vamps and high arched insteps. Pair \$4 and \$6.

50c-\$1.50 New Veilings 39c

JUST here, fresh and new—an immense purchase of 8000 yards of Spring Veilings from the manufacturer of the famous Stronghair Veils, made by our buyer now in New York. Beautiful variety of weaves, light and heavy tuxedos, close and open mesh, plain and dotted, fairylike weaves in prettiest of patterns and lovely French beauty Veils. Most of them are 75c grades—a few 60c, \$1 and up to \$1.50. Special for tomorrow, yard 39c

Wondrous Beauty in New Silks and Dress Goods

FIRST FLOOR—MAIN BUILDING
 EVERY late weave for Spring and Summer in new Dress Goods and Silks. Fabrics for tailored costumes, for afternoon frocks and evening gowns. Every lovely shade.
Silk Serges—The new double-textured fabric of all-silk thread, in the diagonal serge weave. Beautiful for street and evening coats, suits and smart dresses. In attractive combinations of black with King and light blue, light copper and silver. Also gray and Copenhagen. They're wonderfully rich. Double 54-inches wide. Priced at \$5 a yard.
French Challies—New importations of this popular fabric just lately arrived. Ideal for dainty house and tea gowns. Plain and bordered. In stripes, dots and tiny figures. Beautiful colorings. Priced at 65¢ and 75¢ yard.
Radium Silks—Much in favor for Spring and Summer. Radiant in their beauty—soft, rich and lustrous. And so practical. Pretty dotted patterns—quaint Colonial design in tiny buds and bars, with rich border of black bands. Light and dark colorings, 44 inches wide. Priced from \$2.50 to \$4 a yard.
Madame Butterfly Silks—All that their name implies. Light and airy as the breath of Spring. Colorings that run the gamut of Iridescence—in pollen-like blendings of gold and olive, lemon and blue, gold and old rose. Exquisitely dainty and sheer—beyond description. Full 40 inches wide. The yard at \$2.

Fascinating Hats for Spring!

SECOND FLOOR—MILLINERY PARLORS
 THE Hats for Spring and Summer embrace so great a variety of styles and color combinations that the particular tastes of every individual can easily be satisfied. And they've never been more charming than now. Among the latest arrivals are
Gage and Hyland Derbies and more feminine Sailors—all are severe and remarkably smart. Seen everywhere in Paris and New York!
 Most of them in black or white Milan, with velvet band and bow. Wide and narrow brims, straight and rolled. Priced at from \$3.50 to \$15.
 Then the flower Hats in fascinating colorings—the tailored Hats, so jaunty and modish. Creations of Fisk, Burgessier, Atchinson and Hyland. Styles that fit close, brims upturned abruptly, trimmings that soar high. They're wonderfully "different!" Priced \$7 to \$27.50.



Dainty, Filmy Wash Goods in Most Wondrous Array

FIRST FLOOR—NEW BUILDING
 THIS is a delight for women to visit our first floor section and view the fresh, new white and colored Wash Goods. Weaves, light and filmy—fine and firm. Never such a brilliant array of patterns and colorings.
 Then, too, the pure white fabrics that are always in high favor.
White Embroidered Crepes—New weaves for Spring and Summer. Perfectly woven in soft, drapy texture. Plain and embroidered in dots and stripes. Dainty and practical for Summer frocks. Prices range from 35¢ to \$3.50 a yard.
Embroidered Voiles—Dainty indeed, in their pure whiteness. Finely and perfectly woven, plain and in exquisite light and heavy embroidered patterns. Lovely for party frocks—50¢ to \$3.50 a yard.
New Shirtings—For tailored waists. Splendid variety of manish patterns. Neat stripes and tiny designs. Black and white and in smart color combination. They launder beautifully; 32 inches wide. Priced at 35¢ to \$1.50.
Beaumont Silks—In shimmering, silky finish. Pretty drawnwork-like pattern with self stripe. Dainty for afternoon and Summer dresses for both women and children. In light and dark colors. Full 27 inches wide. Remarkably low priced, 49¢.

New Ribbons Radiantly Beautiful

SUCH rare combinations, such exquisite colorings, which only Paris can inspire! To say the new Spring Ribbons are beautiful is not beginning to do them justice. You must see them to appreciate their newness. Lovely Shot Taffetas, warp print Failles, new fringed Ribbons and Dresdens in every new color. One new arrival is moire, combined with velvet and satin in contrasting colors. Prices range from 50¢ to \$6.50 a yard.



\$1.50 Perrin Kid Gloves, 98c

FIRST FLOOR—MAIN BUILDING ORDER BY MAIL
 HERE'S one of the "plums" we secure each year in recognition of the immense regular business done on Perrin Kid Gloves. More Gloves sold by Meier & Frank's than any other store in the west!
 And to buy them to sell so low we must place our order for 3000 pair direct with the factory at Grenoble, France, fully one year ahead
 They are excellent \$1.50 real French glaze Kid Gloves, with two smart radium fasteners. Black, white, tan, gray and mode, all sizes, 5 1/2 to 7 1/2. Every pair fitted at the counter. Buy genuine Perrin Kid Gloves, fresh and new, tomorrow at this attractive price, pair 98c

\$2 to \$3 Plauen Jabots, \$1.39

FIRST FLOOR—MAIN BUILDING ORDER BY MAIL
 THIS lot of 300 beautiful Lace Side Frill Jabots at "a price" was one way the New York branch of a big Plauen Neckwear manufacturer had of telling us he wanted a larger share of Meier & Frank business!
 Our Neckwear chief rushed the entire purchase through by express. They're in many exquisite patterns—one illustrated—concoits which we would have to sell regularly for \$2 to \$3. Special for tomorrow \$1.39
HOSTS OF OTHER NEW NECKWEAR
 Lovely Jabots, Rabats, Fichus, Side Frills, real Lace Collars. And the Corsage Bouquets are here in every possible conceit, design and coloring. Roses, Chrysanthemums, Carnations, Poppies, made of silk, satin and velvet ribbons—you have to look twice to tell them from natural, 25¢ to \$35.



Women's \$2.50 Union Suits \$1.39

FIRST FLOOR—MAIN BUILDING
 IT'S an unusual opportunity when these beautiful lisle and silk lisle Union Suits are priced almost half! High neck, long sleeve and ankle-length style, in light and medium weights. White only, in sizes 4, 5, 6, 7, 8 and 9. Splendid \$2.50 Union Suits, tomorrow \$1.39
\$1.50 Union Suits at 93c
 A clearing out of incomplete lines in Women's Union Suits. Light and medium weight, in high neck, long sleeve and ankle length. Regular sizes, 4, 5 and 6. Excellent \$1.50 grades, 93c. On sale tomorrow, the suit, only 93c

Fine Matched Embrod'ries--A Sale!

DIRECT from the St. Gall manufacturer to Portland, in bond—that's the only reason we can offer beautiful Embroideries like these at tomorrow's sale prices.
 Baby Irish Embroidery in exquisite matched designs. Edges and Insertions, 2 1/2 to 9 inch; Flouncings 18 to 27 inch. Just the Embroideries you want now for new lingerie waists, dresses, etc.
 \$1.00 to \$1.50 Embroideries 69c
 TO 85c CORSET COVER EMBROIDERY 49c
 New 8-inch Corset Cover Embroideries, woven on fine, sheer swiss and nainsook; dainty eyelet designs; 65c to 85c grades for 49c
 \$1.75 to \$3.00 Embroideries 98c
EXQUISITE NEW LACES
 The greatest Lace season in years ahead. Our showings include All-overs, Embroidered Nets, Venise, Macrame and shadow designs. Yard, 50¢ to \$1.00.

The Lenten Grocery Sale!

BASEMENT—MAIN BUILDING
 HERE'S a splendid list of savings on Canned Goods and Groceries for the Lenten season. First quality goods at prices remarkable for their lowness. Order your supply tomorrow.
 Pink Salmon, 3 cans 25¢
 Puget Sound Salmon, 3 cans 35¢
 Mackerel, 2 for only 25¢
 Oregon Red Salmon, 2 cans 35¢
 Monopole Salmon, 1-lb. can, 22¢
 Red Ribbon Salmon, can at only 23¢
 Cove Oysters, 3 cans at only 25¢
 A. & L. Oysters, 3 cans for only 30¢
 A. & L. Oysters, large cans, 3 for 50¢
 25c Domestic Sardines, the can, at 17¢
 Imported Herring, can at only 15¢
 Smoked Columbia River Chinook Salmon, the pound at 25¢
 Kipperd Salmon, the pound, at 18¢
 Large Fancy Mackerel, the can, at 35¢
 Yarmouth Bloaters, 6 for only 25¢
 Jordan Boneless Herring, lb. at 22¢
 Salmon Bellies, pound at 20¢
 Imported Sardien Paste, tube for 20¢
 Imported Sardines, the keg, at 45¢
 Milchner Herring, the keg, at \$1.10
 Codfish, in bricks, on sale for 20¢
 Marinated Herring, large cans \$1.60
 35c Royal Banquet Sardines, only 25¢
 Norway Sardines, 3 cans for only 25¢

Save on New Sundure Draperies

THIRD FLOOR—MAIN BUILDING ORDER BY MAIL
SUNDURE Drapery Fabrics for new Spring and Summer Overdrapes and Curtains. Every yard guaranteed to be fast colors. Think of what this means! Colors as bright at the end of the year as at the beginning.
 We've an immense assortment, over 10,000 yards in new stripes, blocks and floral designs, with all shades of brown, gold, red and blue.
 75c Sundure Draperies, 36 inches wide, special for tomorrow at, yard, 59¢
 \$1.15 Sundure Draperies, 45 inches wide, special for tomorrow, yard, 85¢
 \$1.35 Sundure Draperies, 50 inches wide, special for tomorrow, yard, 98¢

New Whitney Baby Carriages

FIFTH FLOOR—NEW BUILDING—ORDER BY MAIL
 IT'S positively the finest line of Baby Carriages, Pullmans and Go-Carts made in America. Strong, well made vehicles, with a finish and workmanship seldom found in other makes.
 English Carriage, No. 264, the one illustrated, is an especially desirable model. Highly varnished wood body, with leather cloth upholstery and hood, large rubber-tired wheels and the easiest of springs. It's a remarkable Carriage, priced at \$35.
 Other Whitney Vehicles—Folding Go-Carts, Pullman Runabouts, Reclining Go-Carts, Pullman Sleepers, Carriages, English Hood Carriages and Whitney Pullman Chaise, of which we're sole Portland agents—\$15 to \$75.



\$3.25 Cut Glass Sugar and Creamer, \$1.79

FIRST FLOOR—MAIN BUILDING ORDER BY MAIL
 WE'VE just 50 sets of these rich American Cut Glass Sugars and Creamers. Deep, rich star cuttings. You can't buy them ordinarily at less than \$3.25. For tomorrow, the set \$1.79
 \$2.25 Cut Glass Nappies at \$1.69
 \$3.00 Cut Glass Nappies at \$2.29
 \$3.50 Cut Glass Vases at only \$2.59
 \$3.00 Cut Glass Oil Bottles \$2.29
 \$6.00 Sugars and Creamers at \$4.59
 \$6.00 Mayonnaise Dishes at \$4.59
 \$4.50 Nappies, 8-inch, priced \$3.39
 \$5.00 Cut Glass Comports at \$3.89
 \$6.00 Cut Glass Bowls priced \$4.59
 \$7.00 Flower Centers priced \$5.19
 \$7.00 Cut Glass Water Jugs \$5.19
 \$8. Cut Glass Tumblers, set, \$4.59

EST. 1857
MEIER & FRANK STORE
 TELEPHONES — PACIFIC: PRIVATE EX. 4; HOME, A-6101