

THIS is Colonist Day

READ GOVERNOR WEST'S PROCLAMATION

"Oregon is waiting for colonists. Her unclaimed acres need settlers. Farms need to be peopled and cleared, orchards to be planted and cultivated, homes to be founded. The state awaits investment and industries and well directed effort. For this it offers unbounded opportunity, prosperity and success. * * *

"It has been a custom in the past to set aside a day to be known as Colonist day, at which time it was urged that all Oregon people write to Eastern friends, telling them of the opportunities here and inviting them to cast their lot with us. It is proper, as loyal and patriotic citizens of Oregon, to draw a true picture of the state and its possibilities for our Eastern friends, for the truth needs no embellishment.

"Now, therefore, I, Oswald West, Governor, by virtue of the authority in me vested, and in view of the foregoing premises, do hereby appoint and proclaim Thursday, February 22, to be known as Colonist day throughout the state of Oregon, and I earnestly recommend that all the people on this day write their friends and relatives in other states showing them the great possibilities of Oregon for the farmer, the stockraiser, the dairyman, the poultryman, the fruitgrower—for all productive industries—in order that those whom Oregon needs may be induced to join with us in the upbuilding and the development of our magnificent state."

EVERY MAN, WOMAN AND CHILD CAN HELP

The development and growth of our great state and city is of vital interest to every citizen. It is a co-operative movement that calls for the help of every man, woman and child. The commercial organizations of the city and state are doing magnificent work, the railroads are doing everything in their power—in fact, the Oregon-Washington Railroad & Navigation Co. and Southern Pacific Lines in Oregon have inaugurated and developed the greatest co-operative Publicity Campaign ever undertaken. Over fifty communities in Oregon and Washington have joined forces with the railroad—involving the expenditure of hundreds of thousands of dollars and the issuing of millions of pieces of literature—handsomely illustrated and describing the advantages of each locality and the state generally.

But this is not enough. The commercial bodies cannot accomplish the desired results alone. Neither can the railroads.

To get the maximum results—to crown the efforts of the commercial bodies and the railroads you must help. Carry out Governor West's proclamation. Write your friends and relatives in other states, showing them the great possibilities in Oregon.

Send them the beautiful and instructive literature of the particular locality in which you are interested. This literature will be furnished free by any of our local agents or the Commercial Bodies.

Tell them of the low colonist fares which will be in effect from March 1st to April 15th to all points on the

Oregon-Washington Railroad & Navigation Co. in Oregon and Washington, and Southern Pacific Lines in Oregon, as follows:

From—	Fare	From—	Fare
Boston, Mass.	\$50.15	Lincoln, Neb.	\$25.00
Chicago, Ill.	33.00	Milwaukee, Wis. ...	31.50
Cincinnati, Ohio....	37.90	New York, N. Y.	50.00
Council Bluffs, Ia. .	25.00	Omaha, Neb.	25.00
Denver, Colo.	25.00	Philadelphia, Pa. ...	49.75
Detroit, Mich.	38.00	St. Joseph, Mo.	25.00
Kansas City, Mo. ...	25.00	St. Louis, Mo.	32.00

Proportionate Fares will apply from the entire Eastern territory.

Prepaid Fares

Any Agent of the Oregon-Washington Railroad & Navigation Co. or Southern Pacific Lines in Oregon will accept deposits in payment of west-bound tickets to be furnished relatives, friends, etc., at Eastern starting points. Prompt delivery of Prepaid Tickets will be made by telegraph if necessary.

Additional Information Can Be Obtained From the Agents or Representatives of the Oregon-Washington Railroad & Navigation Co. and Southern Pacific Lines in Oregon

SEND US NAMES AND ADDRESSES If the literature desired is not readily available the undersigned will be glad to forward same to any address on receipt of names.

Call on or Address

Oregon-Washington Railroad & Navigation Co.

Wm. McMurray, General Passenger Agent,
Portland, Oregon

Southern Pacific Lines in Oregon

John M. Scott, General Passenger Agent,
Portland, Oregon

