

Mail Orders Carefully and Promptly Filled—Express Prepaid on Purchases Amounting to \$5 or Over Within 100 Miles of Portland—Samples Mailed—Out-of-Town Folks Take Advantage



# Another Wonderful Gathering of FEBRUARY BARGAINS



The Most in Value—The Best in Quality

## Make-Room Sale of Comforters and Blankets

Medium-weight Bedding at specially low prices. Special inducements for you to help us make room for new Spring goods. Note what splendid savings are possible now.

**COTTON BLANKETS, REGULAR 95c VALUES, SPECIAL 69c**  
About 200 pairs of Cotton Blankets of good weight and quality. They come in full three-quarter size and are shown in gray, tan and white. The kind always sold at 95c a pair are specially priced at only **69c**

**COTTON COMFORTERS, \$2.25 VALUES, SPECIAL \$1.50**  
Less than 100 odd lot Comforters, all of full double bed size. They come in light and dark colors in many neat patterns and are filled with good quality white cotton. Regular \$2.25 values on sale at **\$1.50**

**COTTON BLANKETS, \$2.25 VALS. SPECIAL AT ONLY \$1.69**  
Extra Heavy and Large Cotton Blankets in full double bed size. Shown in gray, tan and white. Finished with pretty pink and blue borders. Regular \$2.25 grade specially priced for this sale at **\$1.69**

**WOOL BLANKETS, \$5.00 VALUES SPECIAL ONLY \$3.85**  
An important sale of 75 pairs of Fine Oregon Wool Blankets, made full double bed size and shown in both gray and tan colors. High-grade blankets that sell regularly at \$5.00 a pair on sale at **\$3.85**

### EXTRA! Velour Flannels, 15c and 18c Grades, 10c Yd.

Our entire stock of Velour Flannels on sale tomorrow at less than factory cost. The assortment includes an unlimited assortment of neat and attractive styles and colorings suitable for kimonos, house and children's dresses. All 15c and 18c qualities specially priced for this sale at, the yard **10c**

## Extra Special Offerings in Embroideries and Laces

Prices More Attractive Than Ever



Manufacturers have left over small lots just the same as the retail merchant, and they adopt the same method of disposing of them as we do—namely, that of price-cutting. Every merchant doesn't get the opportunity to purchase these goods—only a favored few, and we are numbered among the few this season—secure these values. And so it is that we are enabled to offer our store friends such tempting values as we quote today. Tomorrow you may profit by this fortunate purchase of ours.

Embroidery Edges, 2 to 4 ins., 10c val., yard **5c**  
Embroidery Edges, 2 to 4 ins., 15c val., yard **7c**  
Embroidery Edges, 2 to 6 ins., 25c val., yd. **10c**  
35c Emb. Edges and Flouncing, 3 to 18 ins. **15c**  
50c Emb. Edges and Flouncing, 10-27 ins. **23c**  
Flouncing and Corset Cover Embroidery, 18 to 27 inches, 75c kind, specially priced, yd. **33c**  
Flouncing and Corset Cover Embroidery, 18 to 45 inches, \$1.00 kind, specially priced, yd. **48c**  
Emb. Flouncing, 27 ins., \$1.25 kind, yard **68c**  
Emb. Flouncing, 27-45 ins., \$1.50 kind, yd. **79c**  
Emb. Flouncing, 27-45 ins., \$2.00 kind, yd. **98c**  
Emb. Flouncing, 45 ins., \$2.50 val. **\$1.48**  
Emb. Flouncing, 45 ins., \$4.00 val. **\$1.98**  
Allover Embroidery, 22 ins., 75c val. **35c**  
Allover Embroidery, 22 ins., \$1 val. **48c**  
Allover Embroid'y, 22 ins., \$1.25 val. **68c**  
Allover Embroid'y, 22 ins., \$1.75 val. **89c**  
Allover Embroid'y, 22 ins., \$2.25 val. **98c**  
All-Linen Torchon Lace, 1 to 3 inches wide, 10c grade, specially priced at **5c**  
Barmon Torchon Lace, 1 to 3 inches wide, 10c grade, specially priced at **5c**  
English Torchon Lace, 1 to 3 inches wide, 10c grade, specially priced at **5c**  
All-Linen Cluny Lace, 2 to 5 inches wide, 85c grade, specially priced at only **19c**  
Cluny Laces, 1/2 to 1 1/2 inches wide, regular 10c grade, specially priced **5c**  
Cluny Laces, 1/2 to 1 1/2 inches wide, reg. 12 1/2c grade, specially priced only **8c**  
18-inch Allover Lace, 60c kind, only **33c**  
18-inch Allover Lace, \$1.00 kind, at **68c**  
18-inch Allover Lace, \$1.25 kind, at **85c**  
18-inch Allover Lace, \$1.50 kind, at **98c**  
18-inch Allover Lace, \$1.75 kind **\$1.25**  
18-inch Allover Lace, \$2.00 kind **\$1.45**  
18-inch Allover Lace, \$2.50 kind **\$1.85**

## Worth While Offerings in Our Popular Men's Section

All the leading Spring lines are fully represented. There can be no better future time to select your needs. Here are special price inducements for tomorrow and Tuesday.

**BOYS' WAISTS, REG. 35c VALUES, SPECIAL AT ONLY 25c**  
A sale of Boys' Blouse Waists, shown with soft turn-down collar. They are made of good quality plain tan or blue chambray, also black sateen in stripes and checks. Regular 35c values for tomorrow at **25c**

**MEN'S UNDERWEAR ON SPECIAL SALE AT, A GARMENT 50c**  
A sale of Men's Jersey Ribbed Cotton Shirts and Drawers, shown in a good medium weight. They come in ecru color and are well finished. Invest now for future use at this low price, a garment **50c**

**MEN'S SHIRTS, REG. \$1.25 VALUES, SPECIAL AT ONLY 99c**  
A showing of Men's Shirts in the new pleated or plain bosom effect, with cuffs attached. They are made of good quality material in the popular coat style and are well finished. Best \$1.25 values tomorrow at **99c**

**MEN'S KNIT TIES, BEST 75c VALUES, SPECIALLY PRICED 39c**  
About 500 Men's Silk Knit Ties, made in the popular four-in-hand style and reversible. They come in pretty two-toned effects and are shown in all desirable colors. Regular 75c values special for this sale at **39c**

With the new things for Spring clamoring for floor and counter space, the necessity of providing ways and means therefor grows urgent—the call to "make ready" sounds out from every section of the store. And we heed it and meet it by a final revision of the already reduced prices—a revision that makes this the most important economy event of the year! We repeat that **WE MUST HAVE ROOM FOR SPRING GOODS!** It is enough to say that the details below will make exceedingly profitable reading to the woman who takes advantage immediately.



### RAINCOATS FROM \$5.00 TO \$15.00

Tomorrow you can buy a nice Raincoat that is absolutely waterproof. Materials are rubberized covert, Roseberry cloth, mohairs, rep, cassimere and many others, in good styles. About 75 to choose from—all at cost prices.

## Approved Spring Styles in Women's Garments—Important Suit Offerings at

**\$12.50, \$15.00, \$17.50, \$19.50, \$22.50, \$25.00**

This store presents an early opportunity for inspection of the new Spring styles. Marvels of suit production await your pleasure, for the ideas of America's foremost suit designers are incorporated in these garments. Coats are mostly plain tailored, in 24 to 27-inch lengths—some are slightly trimmed. The skirts come in the newest styles, with high or regulation waist. They are shown in pure wool materials in midnight blue serges and whipcords, novelty mixtures, tan, brown and gray, and whipcords in the two-toned effect. Handsome garments, all.

### DRESS SKIRTS FROM \$2.98 TO \$5.50

For tomorrow we are showing a fine line of Women's and Misses' Dress Skirts that are made of pure wool materials and shown in newest styles. They come in black, navy and large variety of mixtures, and prices are right.

## Sale Women's Umbrellas

Values to \$1.50, Your

Choice at

**\$1.00**

Tomorrow we place on sale a large assortment of Women's Umbrellas at a bargain price. They are made on good Paragon frames, with steel rods and large hardwood handles, and are covered with a fine twilled cotton Gloria that is guaranteed rainproof. The kind sold regularly at \$1.25-\$1.50 each at **\$1.00**

Women's Black Cashmere Hose with gray heel and toe and full seamless. Best regular 35c grade at, pair **23c**

## Sale Women's Knit Vests and Pants

\$1.50 Grade Priced at Only

**\$1.25**

A splendid new line of Women's Wool Underwear in the correct weight for early Spring wear. The Vests come in long-sleeve styles and are neatly finished with silk trimmings. The Pants come in ankle length and are made with band top. Both gray and cream colors in all sizes. Reg. \$1.50 garments for this sale at **\$1.25**

Women's Union Suits made by the same mills and in the same quality. Reg. \$2.50 garments, per suit **\$2.00**

## An Unsurpassed Showing of the New Woolen Dress Goods

The most beautiful and satisfying assortments of stylish dress goods we have ever shown are here now. Recent arrivals that brought new weaves and new col-

orings will be shown this week. In this store's exhibit of new Spring Dress Goods there is a most agreeable change in styles from those shown in past seasons. Whatever the edicts of fashion have approved for 1912 are here in brilliant array. Every wanted shade. All are exclusive at this store and all are moderately priced.



**CreamColor'd Dress Goods 75c to \$2.00 Yd.**  
**Priestley's New Black Goods 75c to \$2.00 Yd.**

We have just opened a complete new stock of Priestley's Celebrated Black Dress Goods; also a full line of William F. Read's black fabrics. These assortments include all the fashionable new weaves for Spring. They are fine piece-dyed fabrics that are guaranteed perfect in weave, color and finish. They are the best and most attractive black goods we have shown in a long time. There are many grades to choose from in 44 to 60-inch widths.

### NEW BORDERED FRENCH CHALLIES ON SALE, YARD 65c

A splendid assortment of the new French Challies, shown in beautiful bordered styles in rich colorings. It is a pure wool fabric that washes perfectly and is full 28 inches wide. There is nothing nicer for party dresses or evening wear.

### NEW CHALLIES ON SALE ONLY 50c

Hundreds of yards in this showing of new Silk-and-Wool Challies, neat small dots and stripes and pretty figured patterns in rich color combinations. All bright, new goods and all full standard width.

### NEW COLORED DRESS GOODS ON SALE AT, YARD 85c

Fine All-Wool Plain and Novelty Vegetant, New Beige Weaves, Chalkline Stripes, Novelty Panamas and Hard-Twisted Worsteds in plain and fancy weaves. The prettiest dress goods in town at anywhere near this price. They are 44-ins. wide.

### SCOTCH MIXTURES FOR ONLY \$1.00

A very attractive showing of the new Scotch Heather-Mixtures in the popular shades of tan, brown and gray. Fabrics of unusually durable quality that are extremely fashionable. They come full 52 inches wide.

### NEW WOOLEN DRESS GOODS IN PLAIN AND FANCY WEAVES, 54 TO 56 INCHES WIDE, SPECIAL FOR THIS SALE AT, YARD \$1.50

An unsurpassed showing of Domestic and Imported Woolen Dress Goods for Spring, 1912, is here and awaits your inspection. From the point of style and value it is the best we ever had. New Scotch Novelties, Heather Mixtures, Illuminated Chevots, Novelty Worsteds, Plain and Fancy Serges, Wide-Wale Diagonals and many other kinds, all of double weight and made from the finest wool yarns. Not a desirable shade or coloring is missing from this wonderful assortment. We cordially invite you to look at these new goods, even if you are not quite ready to buy. It will help you plan your Spring sewing to the best advantage, and, quality considered, you will find our prices the lowest. Fabrics are from 54 to 56 inches wide.