

For Correct Spring Corseting, Consult the Expert Corsetieres of Our 2d Flr. Section—Phone for Special Appointment, If You Like Famoas Kiser Hand-Colored Photos of Northwest Framed This Week Without Any Charge Whatever—In the Fifth Floor Section

THE MEIER & FRANK COMPANY, ESTABLISHED 1857

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MEIER & FRANK CO., 5TH, 6TH, MORRISON, ALDER STS.

# The New Spring Merchandise Is Rapidly Taking Its Place

## Suits for Spring, New!

SECOND FLOOR—MAIN BUILDING.

WOMEN are delighted over the beauty of the new Suits for Spring. Such grace of line—such chic and charm as displayed in them! Handsome fabrics—rich new shades. Perfect tailoring throughout.

The narrow silhouette types are still in high favor—through graceful withal—skirts cut to follow the graceful lines of figure. Straight and cutaway jackets.

Twenty-four to twenty-six inches is the usual length of the Spring suit coat.

Then we've the clever peplum-styled garments with wide belts at empire back. Notched, round and collarless jackets. Revers faced with white add a touch of new freshness to many of the models. Fashioned from abroad—though modified to suit the American idea of correctness and grace of line!

Favored materials are whipcords, ratines, rich serges. The suit as illustrated, of fine blue serge—at \$35. Many on display in Fifth street windows.

Visit the section tomorrow and see the New Suits for Spring. Sizes for misses and women—116.50 to \$65.



AN ATMOSPHERE of newness fills the big Tenth Floor Receiving Room! Cases of new Spring merchandise are arriving on almost every express and freight from the East, only to be quickly marked, assorted and placed in stock.

Yesterday we saw exquisite Paris Waists lifted from their sea boxes. New Tailored Suits, hardly a week away from New York. New Millinery, new Shoes, new Silks, new Veilings, Gloves—all are among the daily arrivals. Come and see them tomorrow—you'll not be importuned to buy.

## Boys' Aeroplane Contest—\$100 in Prizes!

Boys' are you making a model Aeroplane for our big Third Annual Aviation Contest? The final entries close at 6 p. m., Monday, February 12.

The event this year is in charge of an expert aeroplane-builder. He'll be found on Fifth Floor, Main Building, with plans, specifications and helps. First prize \$30—and 10 others amounting to more than \$100. Ask for folder of full particulars.

## Greetings to My Valentine--

IT'S a "Day of Days" for all of us—for the young and for the old—and we'll all send greetings "To My Valentine."

What wonderful variety here—every size, every style. Hearts, Cupids, arrows, fair ladies, gallant men. Cards for bachelor maids, for Leap Year girls, for suffragettes. Postcards and Boxed Valentines, handsome Calendars and Hangers. Love verses and friendship greetings of the sort that please. Every price from 1¢ to \$3.00.

## Valentine Gift Books Are Ideal

Send the lady, fair or the friend an attractive Valentine Gift Book—they're always acceptable. A greeting that remains for years.

- "Lovely Women," \$1.50.
- "Dreams of Fair Women," \$1.25.
- "Passion Lyrics," \$1.00.
- "Value of Love," \$2.25.
- "Love Lyrics"—Riley, \$1.50.
- "An Old Sweetheart of Mine"—Riley, \$1.60.
- "She Loves Me," \$1.50.
- "When She Was About Nineteen," \$2.00.



## Munsing Underwear Sale Continued

FIRST FLOOR—MAIN BUILDING ORDER BY MAIL

THOUSANDS of garments in this immense purchase of the famous Munsing Wear for women and children. Sample garments and others that bear slight imperfections—that's the reason for this offering at near to half price.



## To \$2 Union Suits, 98c

High-grade garments of fine lisle, silk-and-lisle and medium weight wool. Famous Munsing Union Suits for women and children. High or low neck, long or short sleeves, knee or ankle length. Actual \$2.50 and \$3.00 grades. Tomorrow only **98c**

## 50c to \$1.00 Garments, 39c

Munsing Vests, Pants and Union Suits for women and children. All styles—high and low neck; long, short or no sleeves; knee and ankle length. Medium weight 39c garments, 50c-75c-\$1 grades **39c**

## To \$1.50 Union Suits, 67c

Women's and Children's Union Suits of the Munsing make. High or low neck, long or short sleeves, knee or ankle length. Of lisle or fine cotton. Reg. \$1.00 and fine cotton. Reg. \$1.25-67c

## Kleinert's 25c to 35c Shields, 19c

EVERY woman knows the superiority of Kleinert's Dress Shields. Well made, covered with pure linen. Sizes 2 to 5. These shields are regular 25c to 35c grades. Specially priced for Wednesday—Notion Day—at this exceptionally low price. Every pair is guaranteed. Take advantage of this great bargain **19c**

- 15c White Dress Shields, a pair 10¢
- 5c Safety Pins, ass't'd sizes, card 3¢
- Basting Thread, 600-yard spools 4¢
- 15c Hair Nets with rubbers, each 5¢
- Women's 25c Hose Supporters 15¢
- 25c Skirt Markers on sale, each 15¢
- 10c White Sera Collar Supports 5¢
- 10c Mace's Hooks-Eyes, a tube 5¢

## Men's Ruff-Neck Sweaters

SEEMS as if we can secure just enough of these popular Ruff-Neck Sweaters for men!

A new shipment on sale tomorrow, of heavy Shaker-knit wool yarn, with genuine ruff-neck collar as illustrated. Extraordinarily priced **\$6.75, \$5.69** 4-29

- Men's \$1.00 Natural Wool Und'wear 65¢
- Boys' and Girls' \$1.00 Sweaters Only 59¢
- Medium Weight Natural Wool Shirts and Drawers, all sizes, our best \$1 grade, for tomorrow, each 65¢
- A big outgoing of Boys' and Girls' Medium Weight Sweater Coats, in all colors, \$1 grades, priced at 59¢



## Here's \$35 Suit at

GUARANTEED ALL WOOL HAND TAILORED

# \$14.75



Many of the identical patterns in this great purchase of surplus Suits from A. B. Kirschbaum, now on sale, were duplicated in our regular stock earlier in the season at \$35, \$30, \$28 and \$25.

Every suit bears the famous Kirschbaum label, as illustrated. Remember, the sale also includes every Fancy Suit and Overcoat in our regular stock.

Smart hairline-striped blues and blacks, rich shades of gray, brown and tan with self-woven stripes—also overplaids and unobtrusive plaids. Models cut especially for young men, others more conservative. Every size for men of all builds. The greatest clothing offer ever made in Portland, only **\$14.75**

## Women's to \$1.25 Gloves, 59c

BROKEN lines taken from our own regular stocks—some slightly mused—that's the reason for this remarkably low price. Suede, chamois, glace and cape styles. Odd sizes and colors, though a good assortment, nevertheless. Most of them are our regular \$1.00 and \$1.25 grades, and a few are \$1.50 grades. While they last you may buy them at tomorrow's sale at this low price, pair **59c**

## 50c Sanitary Package of 3 Kerchiefs, 25c

Sanitary packages including fine, dainty Handkerchiefs, embroidered corners and initial styles. Three in a package. Sell regularly at 50c. Specially priced for tomorrow's sale just half **25c**

## 50c Stamped Corset Covers, 37c

THE daintiest of Stamped Corset Covers stamped for embroidering in many pretty designs on fine French nainsook.

Some ready-made, others in cut patterns. Regular stamped Corset Covers, priced for this sale tomorrow at only **37c**

\$1 Stamped Drawers—Also ready made in the well fitting circular style. Neat styles for embroidering. On sale tomorrow at, the pair **53c**

\$1.25 Stamped Chemise—Some ready made and others in cut patterns. Neat designs for embroidering. On sale tomorrow, at only **63c**

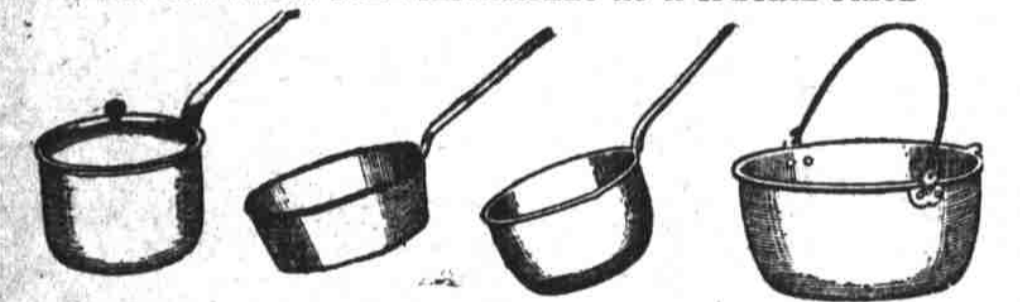


## The Meier & Frank Great Annual February Homefurnishing Sale Has All Portland Talking

## Set of Wearever Aluminum, \$1.84

WE practically sold out of these splendid Wearever Aluminum utensils Monday—another lot of 3000 pieces is here for Wednesday! A woman expert from the Wearever factory demonstrates the superiority of Aluminum Ware for cooking.

The set consists of four pieces, illustrated below: A \$1.25 Covered Saucepan, a 55c Handled Saucepan, a 65c Stewpan and a 95c Preserving Kettle. Worth \$3.40 complete—Complete tomorrow at **\$1.84** OR ANY PIECE SOLD SEPARATELY AT A SPECIAL PRICE



- \$1.25 Wearever Aluminum Sauce Pans—With a long handle & cover 69¢
- 55c Wearever Aluminum Sauce Pans—2 quart with long handle, 29¢.
- 65c Wearever Aluminum Stewpans—3-pint, with handle, 37¢.
- 95c Wearever Aluminum Kettles—2 1/2-qt., as illustrated, 54¢.

## 1500 Prs. Ready-Made Portieres \$4.00 Grades, Pair, \$2.95 \$5.50 Grades, Pair, \$3.85



WEDNESDAY'S big Drapery feature for the Homefurnishing Sale. Over 1500 pairs of handsome Ready-Made Portieres, in rich plain colorings of brown, red, green and olive. Also striking two-tone effects with fringes and Van Dyke borders. All 50 ins. wide and 3 yds. long.

To 25c Printed Scrims, 10c

Another new bargain on sale for first time tomorrow! Three hundred pieces of Printed Drapery Scrims, 36 inches wide—ecru ground, with Oriental designs of all colorings. Splendid 20c and 25c grades at, the yard **10c**

50c to \$1.00 Cretonnes, 29c

We bought over 12,000 yards of these beautiful Cretonnes for the February Sale! Foreign and domestic makes in scores of new Spring designs, 50c, 65c, 75c and \$1 grades, yd. **29c**

## Another Big Array of Furniture Bargains



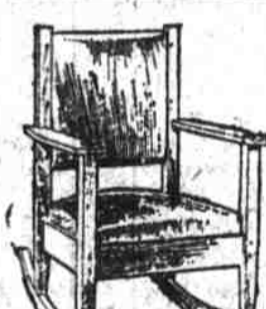
This Solid Oak Princess Dresser, as illustrated above. Golden oak finish, sells regularly for \$22.50. Tomorrow it goes at **\$16.25**



This \$15 Solid Oak Chiffonier, finished in waxed, polished or golden oak, exactly as illustrated, at only **\$10.75**



This \$16 Solid Oak Dining Table, a 6-foot, round Extension Table, in golden or Early English finish, as illustrated. Special for February Homefurnishing Sale at the low price of **\$10.98**



This \$17.50 Lifetime Rocker, of solid oak, fumed finish, covered with genuine leather. Exactly as illustrated above, for **\$12.65**



These Splendid Yum Yum Springs, sold most places for \$3.00. They're exactly as illustrated above. Tomorrow, any size, **\$1.65**



This \$10 Child's Crib, a strong, sanitary metal crib, with drop side, exactly as illustrated above. Finished in white or green enamel. Special for February Homefurnishing Sale, the springs included **\$5.98** at this price.

## \$25 Wilton Velvet Rugs for \$19.85

THIRD FLOOR—MAIN BUILDING

JUST 60 of these splendid, high-grade \$25 Wilton Velvet Rugs to sell at \$18.95. A special mill purchase is what enables us to make the phenomenal savings. Firm, heavy, durable weaves—famous for their long-wearing qualities and rich appearance. Handsome new Spring patterns in Orientals, allovers and medallions, large 9x12 size, while the lot lasts **\$19.85**

\$22 Axminster Rugs, \$14.65 \$18.00 Brussels Rugs, \$11.65 \$12.25 Velvet Carpets, Yd. 93c

The large 9x12 size. Heavy, Tapestry Brussels Rugs in full firm weaves, famous for their 9x12 size—popular because of long-wearing qualities. Scores of their splendid wearing qualities. Firm, heavy weaves—sure to give new, artistic designs and colorings, \$20 and \$22 Axminster Rugs for \$14.65 special for tomorrow **\$11.50** Sturdy Wool Velvet Carpets in a wide variety of artistic patterns. Firm, heavy weaves—sure to give satisfactory wear. Best \$12.25 grades—including sewing, laying and lining—a yard **93c**



TELEPHONES — PACIFIC, PRIVATE EX. 4; HOME, A-6101

## Amour's Star Hams at 15c

IT was by a big stroke of luck that we secured 2000 of these famous Hams, Armour's very best. Sold all around town at 25c pound. Tomorrow we offer genuine "Star" Hams, averaging about 10 pounds, skinned, at this price, **16c**



- Eng. Bacon, lb. 18¢
  - Eastern Lard, in 5-lb. pails, for 65¢
  - Rex Sliced Beef, 20c glass 14¢, 35c glass special 24¢
  - Fancy Oranges, special, per doz. 23¢
  - Fancy Lemons, special, per doz. 22¢
  - A. & H. Soda, special, 4 pkgs. 28¢
  - Hand Sapollo, special, 4 cakes 30¢
  - Imported Sardines, 3 cans for only 26¢
  - Shelled Almonds on sale at, a lb. 43¢
  - Black Figs, specially priced, 3 lbs. 23¢
- Telephone your orders any time after 7 a. m.