

Every Article in Store on Sale at Reduced Prices

(Contract Goods) Certainly the Greatest Value Giving News We Have Ever Announced

The Price Tickets
Tell You of Other
Great Reductions

The
MOST
in
Value

Roberts Bros
THIRD AND MORRISON

The
BEST
in
Quality

Our Windows Tell
You of Other Sensa-
tional Reductions

JANUARY STOCK REDUCTIONS

Goods of Dependable Quality

The necessity for carrying the greatest stocks in our history, to meet the greater demands of an increasing business, means not only that a far larger variety of merchandise is involved in our Annual January Clearance Sale this year, but that prices must suffer in proportion if we are to clear away the surplus lines before the close of our business year. And the logical result of that is greater savings for the public. Be sure that you profit by this great sale.



All at Greatly Reduced Prices

The determination to start our new business year on February first with fresh, clean stocks in every department has urged us to make a vigorous slaughter of prices—no mercy to the original and present worth of the goods has been shown. All we desire is to be free and clear of them before inventory. And we pay you handsomely to take them away, in evidence of which we point to the remarkable offerings which will go on sale Tuesday morning, January 2.

Embroideries for a Low Price



Never in our history of previous Embroidery sales have we ever offered you such genuine bargains. The largest assortments of beautiful new Embroideries of first-class quality in the city are here for your choosing at an average reduction of one half from regular selling prices. It's a sale that surpasses all previous efforts in the attainment of extraordinary value-giving.

Edgings, Insertions, Matched Sets, 3 to 27 Inches Wide

Made of fine cambric, nainsook, lawns, swiss and chiffon cloth, and shown in hundreds of beautiful new patterns. All fresh, clean goods, and all at reduced prices.

3 to 5-in. Embroideries, 18c values 10c
4 to 6-in. Embroideries, 25c values 12c
4 to 6-in. Embroideries, 30c values 15c
4 to 7-in. Embroideries, 35c values 18c
5 to 12-in. Embroideries, 50c vals. 25c

25c-30c Corset Cover Embroideries 19c
35c-40c Corset Cover Embroideries 25c
50c-60c Corset Cover Embroideries 33c
75c-\$1 Corset Cover Embroideries 48c

50c Flouncings, 27 in. wide, yard 25c
65c Flouncings, 27 in. wide, yard 35c
85c Flouncings, 27 in. wide, yard 48c
\$1.25 Flouncings, 27 in. wide, yd. 68c

Notions and Stationery

10c Writing Tablets on sale at 5c
50c Box Paper on sale at only 25c
50c Jar of Palmolive Cream at 25c
25c Hair Retainers reduced to 12c
69c Honore Poyan Perfumes 35c
25c Peroxide Face Cream for 17c
50c Wauna Face Cream only 39c
25c Lb. Tins Taleux Powder 15c
50c Dr. Graves' Tooth Powder 25c



Shoes at Clearance Sale Prices

This great sale offers unmatched opportunities to obtain fashionable, seasonable and well-wearing Footwear at little cost. The following items hint of the savings only. To really appreciate the bargains, you must see the shoes themselves.

Boys' Shoes in all styles and sizes, guaranteed solid leather throughout, sizes 9 to 5½, \$2.00 and \$2.50 values, special at **\$1.29**
Men's Shoes in all sizes and leathers, in full double sole, blucher cut, values up to \$4.00, at..... **\$2.19**
Misses' and Children's Shoes in broken lines, shown in all sizes, solid leather, values up to \$2.50, specially 89c
priced at



Women's Shoes in all styles in patent colt, gummetal, button and blucher lace, vals. to \$5... **\$1.39**

Undermuslins at Clearance Prices

The great buying public of this city realizes the strength of this remarkable annual event in Undermuslins. This year we surpass all previous efforts in the attainment of extraordinary value-giving. The unusual range in varieties suggests the advisability of providing for the future as well as immediate use.

Combination Suits Best Vals. to \$1.75 98c

At this price we are offering some extraordinary values in Combination Suits of corset cover and drawers or skirt, made of fine quality nainsook, daintily trimmed with laces, embroideries and ribbons. They come in sizes 34 to 44 and are extra well made and finished. Regular values to \$1.75 for Clearance Sale at... **98c**

Combination Suits \$2.50, \$2.75 Vals. \$1.79

An extra fine line of Combination Suits, shown in the corset cover and drawers or skirt. Well made of good materials and very neatly finished. A good selection to choose from. Regular \$2.50-\$2.75 values for Clearance Sale at..... **\$1.79**

Muslin Skirts Best \$1.25 Values 89c

An extra fine showing of Embroidery or Lace-Trimmed Skirts, made of good quality material and neatly finished with cambric dust ruffle and under-piece. Regular \$1.25 values for Clearance Sale at..... **89c**

Muslin Skirts Values to \$2.75 at \$1.49

Closing out odds and ends at this price, both in Embroidery and Lace-Trimmed Skirts. All are extra well made and neatly finished. Regular \$2.75 on sale at... **\$1.49**
Muslin Gowns, values to \$2.50, for..... **\$1.49**



Muslin Skirts Best 65c Values at 43c

An extra fine line of Muslin Skirts, shown in plain effect, lace or embroidery trimmed. Knee-length skirts, 27 to 31 inches. Regular 65c values for Clearance Sale at..... **43c**

Muslin Drawers Best Values to 75c 39c

These garments are neatly made of fine quality nainsook, cambric or muslin, and daintily trimmed with laces and embroideries. Come in the wide circular or umbrella styles and are regular values to 75c. For the Clearance Sale at..... **39c**

Corset Covers 65c, 75c Values at 43c

An extra special value in Corset Covers, made of fine quality nainsook and neatly trimmed with lace, embroideries and ribbons. An extra large assortment to choose from. Regular 65c-75c values. Priced for Clearance Sale at..... **43c**

All Our Knit Underwear and Hosiery Reduced

This great January Clearance Sale of Women's and Children's Knit Underwear and Hosiery offers excellent opportunities to procure a full season's supply at big savings. ALL LINES ARE ON SALE AT REDUCED PRICES.

Vests and Pants for Women—Heavy, fleece-lined garments, in cream color and all sizes. They are perfect fitting and well finished, 35c grade. For the Clearance Sale at..... **21c**

Vests and Pants for Women—Fine cotton-fleece garments in cream and white. The vests are neatly finished with silk trimmings. All sizes. Reg. 65c grade on sale at..... **45c**

Union Suits for Women—Shown in seasonable weight and form-fitting styles, all sizes. Fine cotton-fleece garments of \$1.25 quality on sale at..... **89c**

Vests and Pants for Women—Fine wool garments in gray and cream colors, all sizes. Vests with long sleeves and neatly trimmed. Pants ankle length. Reg. \$1.25 grade at..... **89c**

Wool Hose for Women—The good, durable sort, made seamless and with ribbed top, all sizes. The kind sold regularly at 35c for the Clearance Sale at..... **21c**

Cashmere Hose for Women—Good, fast-black Cashmere Stockings, made with double sole and gray heel and toe, all sizes. Reg. 65c grade now on sale for only..... **43c**

Woolen Dress Goods and Silks

Today's items tell of the most popular of this season's fabrics—both woolen goods and silks—in plain and fancy effects, every weave, every color, in a wide range of qualities. All to be had at reduced prices—in fact, such desirable and seasonable fabrics never carried lower prices. ALL BLACK GOODS REDUCED! ALL COLORED GOODS REDUCED! ALL DRESS GOODS IN EVENING SHADES REDUCED!

56-inch Coatings of heavy weight, shown in the popular rough weaves in shades of gray and tan. Reg. \$2.50 grade at..... **\$1.95**
56-inch Suitings of double weight, shown in plain shades, novelty mixtures and striped effects. Reg. \$2.00 grade at..... **\$1.39**
50-inch Suitings of extra weight, fine all-wool fabrics in new dark novelty weaves. Reg. \$1.50. **98c**
54-inch Suitings in plain, self-colored and novelty weaves. Panamas, tafetas, serges, etc. Reg. \$1.25 grade at..... **69c**

52-inch Broadcloths, excellent quality, fine-weaving fabrics, shown in all the best colors. Regular \$1.25 grade at..... **89c**
42-inch Panamas of seasonable weight. Come in a hard-twisted weave and in all colors. Reg. 65c grade on sale at..... **42c**
36-inch Flannels, fine all-wool Dress Flannels, shown in all wanted colors. Reg. 65c grade:..... **45c**
Novelty Suitings, shown in a large assortment of patterns and colors. Reg. 50c and 65c fabrics priced at..... **39c** only



Domestics Reduced

Out-of-the-ordinary values in all lines of Domestic Goods, White Goods, Linens, Bedding, Flannels, Standard Brand Sheets, etc., etc. Good news, indeed, for those who have in mind the buying of household necessities. This is the best time of the year to purchase liberal supplies. REMEMBER, EVERYTHING IS REDUCED IN PRICE, so come, for there are many bargains awaiting you.

Velour Flannels in all styles and colorings, standard 15c quality. Clearance Sale price, yard..... **10c**

Best Percaloes, shown in light and dark colorings, full width. Clearance Sale price, yard..... **12½c**

Best Gingham, shown in full assortment of patterns and colorings. Clearance price, yard..... **11c**

Best Calicoes—Standard quality Calicoes in all styles and colors. For the Clearance Sale, yard..... **5c**

White Spreads—Good size, well-finished White Bedspreads, \$1.00 quality. Clearance Sale price. **75c**
White Spreads, full double bed size, many neat patterns, \$1.75 quality. Clearance price. **\$1.48**

All 12½c Pillow Cases on sale 9c at, each.....
All 14c Pillow Cases now on sale at, each..... **11c**
All 18c Pillow Cases now on sale at, each..... **15c**
All 50c Full-Size Sheets on sale at, each..... **39c**
All 60c Full-Size Sheets on sale at, each..... **48c**
All 75c Full-Size Sheets on sale at, each..... **59c**
All Table Linens and Napkins Reduced
All Sheets and Sheetings Are Reduced
All Blankets and Comforters Reduced
All Curtains and Draperies Reduced
All Towels and Toweling Are Reduced
All Lunch and Tea Cloths Are Reduced