

ROSE FESTIVAL TO BE GIVEN SECOND WEEK IN JUNE, '12

Half Amount Needed to Give Show As It Was Presented Last Year Already Raised—All Asked to Support It.

Resolving to "cut the coat according to the cloth," the Rose Festival management announced yesterday, definitely, that the Rose Festival will be given the second week of next June and that it will be good in proportion to the financial support given it by the business interests and property owners of the city.

About half the amount needed to give the festival as it was given this year has been raised. Representatives of the Rose Festival have been working a month and a half longer than at this time last year. A report, which the Rose Festival management says is entirely unfounded to the effect that the Elks' convention and Rose Festival would be given jointly has deterred the work, it is said.

"We are convinced that to fail to give the Rose Festival would be too great a misfortune to Portland to contemplate," said President Hoyt of the Rose Festival.

Many Are Interested.

"We shall, therefore, give the very best Rose Festival that our money will permit. We are receiving communications from all over the country showing an unprecedented interest in the festival. Not to give it would turn away from the city and state thousands of tourists and home-seekers, and would lose to Portland and Oregon investment and advertising beyond dollars and cents computation.

To date the Rose Festival management has been meeting expenses out of a \$2000 fund left from last year. The festival cost \$40,000 and \$42,000 was raised. As long as the festival for 1912 was in doubt, President Hoyt and Manager Hutchins determined not to spend a cent of it was given this year. With the festival placed beyond doubt plans for it will go forward, it is announced, with all the greater vigor for the rather tardy financial support.

The Rose Festival from the railroad viewpoint is considered more important than the Mardi Gras of New Orleans or the Velled Prophets of St. Louis. It is the occasion and basis for the naming of tourist and excursion rates that otherwise would not be given.

Railroads Helping.

This was the statement made yesterday by A. D. Charlton, assistant general passenger agent of the Northern Pacific who recently returned from an eastern trip.

"The Rose Festival is in the same class," said Mr. Charlton, "with all the large national expositions or fairs in point of advertising throughout the east. The Rose Festival is advertised equally as much by the Northern Pacific as the Lewis & Clark exposition or the Alaska-Yukon-Pacific exposition. We spend as much or more money advertising the Rose Festival as we did the Lewis & Clark and Alaska-Yukon-Pacific expositions. We carry in all the eastern magazines pictures and advertising of the Rose Festival. Special pamphlets are devoted to illustration of the Rose Festival, the floats and parades and Portland's prominent buildings. We send out millions of folders advertising the Rose Festival and these are distributed, as are other millions of leaflets throughout the United States and Europe.

Post cards and souvenirs are devoted to the advertising of the Rose Festival. No event is more exclusively advertised than the Rose Festival.

"We consider the Festival the greatest drawing card for eastern tourists and that it excels the Mardi-Gras of New Orleans or the Velled Prophets of St. Louis. It gives all the railroads something to feature in order to attract tourists that they would not have if the Rose Festival was not held. It is an incentive to the giving of tourist rates from all over the east to Portland. It is really one of the biggest events of the year on the basis of advertising, and the amount of advertising Portland gets from the Rose Festival all over the world could not be valued in dollars and cents.

"The Rose Festival has done more

for the upbuilding of Portland than the Lewis & Clark or Alaska-Yukon-Pacific fairs.

All Should Aid.

To discontinue or not properly financially support it would be a serious mistake and one that could not be rectified later.

"Such a course would, in fact, leave Portland and the railways nothing as a basis for rate naming, advertising and attracting tourists. While the Rose Festival in itself is not the real incentive for bringing out tourists it is used as a basis for working up the tourist business, and is really the main attraction. Not only tourists but investors and settlers are attracted by the advertising and take advantage of the reduced rates and make the trip to the Pacific Northwest and Portland.

"It's up to all the good people of Portland to back up the Rose Festival in order to increase our prosperity. The Northern Pacific is not only doing its part in subscriptions but by thoroughly advertising and giving reduced tourist rates from the east and many local points to the Rose Festival."

COLD DOUCHE FROM INDIANA RAISES MR. NEW'S WRATH

(Continued from Page One.)

mary, national committeeman from Oregon, Ralph Williams, would not be quoted, he said:

"The state committee, of course, will proceed according to the Oregon law and I shall issue a call for Oregon as national committeeman, in full recognition with that law."

Senator Borah voiced the opinion of the progressives, both in the committee and today in commenting upon the action taken yesterday. Last night at a reception given by John Hayes Hammond to the Republican League, the leaders freely expressed the opinion that they had erred in repudiating the popular presidential primaries. Committeemen Ward of New York and Capers of North Carolina made such admissions on the floor during the meeting of the committee.

Many members said they wanted to vote otherwise but had to stand by the organization, which decreed that the primaries must be set down upon.

"The progressives already are at work hampering Taft on the score that he refused to permit his organization to authorize the primaries because he realized he could not carry them."

Hilles and New in Charge.

(United Press Leased Wire.)
Washington, Dec. 13.—Charles D. Hilles, secretary to President Taft, and Harry S. New of Indiana, the newly elected chairman of the sub-committee of the Republican national committee which will have charge of the arrange-

Railroad Man Writes Remarkable Letter.

In 1903 and 1904, I was a terrible sufferer for about five months with kidney and bladder trouble. I could not sleep nights. One doctor said I was going into consumption and gave me up to die. Had two other doctors, but received no help from either of them and am sure I would have been in my grave had I not seen your advertisement in the "Marquette Daily Eagle Star." After taking several bottles of Dr. Kilmer's Swamp-Root I was entirely cured.

In the last two years I have been a railroad fireman and have passed two examinations for my kidneys successfully, so that I know that my kidneys are in excellent condition now as a result of your great preparation.

Yours very truly,
GEORGE KENSLER,
109 1/2 13th Ave. So., Minneapolis, Minn.
Personally appeared before me this 25th of September, 1909, George Kensler, who subscribed the above statement and made oath that the same is true in substance and in fact.

HENRY GRAASS,
Notary Public, Door County, Wis.

Letter to Dr. Kilmer & Co., Binghamton, N. Y.

Prove What Swamp-Root Will Do For You
Send to Dr. Kilmer & Co., Binghamton, N. Y., for a sample bottle. It will convince anyone. You will also receive a booklet of valuable information, telling all about the kidneys and bladder. When writing, be sure and mention The Portland Daily Journal. Regular fifty-cent and one-dollar size bottles for sale at all drug stores.

ments for the Republican national convention in 1912, are busy today framing up for the Taft leaders in the various states, iron-clad Taft instructions, in order to prevent an anti-Taft stamped Chairman New announced that the arrangements committee will meet in Chicago, the city for the convention, during the second week in January.

CONTRACT FOR TUNNEL TIMBERS IS AWARDED

(Special to The Journal.)
Eugene, Or. Dec. 13.—The Elmira Lumber company has taken the contract to furnish all the timber for the big tunnel to be built by the Southern Pacific on the Coos Bay branch 23 miles west of Eugene. A portable mill will at once be erected near the tunnel site. The company has also been awarded the contract to get out 300,000 or 400,000 feet of lumber to plank the Noti road for a distance of seven miles in order that the heavy equipment of the railroad contractors may be hauled to the tunnel site more expeditiously.

Tonight
At Sixth and Morrison.
Best time for you to select Victor Victrolas and records. Sherman, Clay & Co. Open evenings.

Shoe Saving Sale On.
Upstairs Lafayette bldg., 311 1/2 Washington, near 6th, N. Y. Shoe Shop, 44 grades for \$2.50; \$4.50 grades for \$3.00.

Pianos rented \$3 and \$4 per month. Free drayage. All money paid as rent can apply on purchase price if desired. Kohler & Chase, 375 Washington.

Queen Quality tobacco for men, art kerchiefs for ladies at 167 1/2 rd.



Closing Our Sale

December 31 our lease expires and we leave this building forever.

It means the last few days of a great opportunity to save on the finest of

Oriental Rugs

Atiyeh Bros.
10th and Washington.

WORRY NO MORE

Make that Christmas present a piece of hardware, something for your money and sentiment, something that is useful and will last. Remember, hardware is a necessity in life, and you can get it as ornamental as you like. Look through this list and we will wager that you will see something that will please some one you have in mind for Christmas. We are open evenings.

	Reg. Price	Sale Price	Reg. Price	Sale Price
Alcohol Gas Stove	\$ 2.50	2.25	Auto Hot Point Electric Irons	5.50
M. & B. Percolator, with Al'hol Stove	6.50	5.50	Fancy Scissor Sets	4.50
M. & B. Percolator, aluminum	4.00	3.50	Mancure Sets	5.50
Rochester Chafing Dish Sets	25.50	21.50	Mancure Sets	8.50
Rochester Chafing Dish	10.00	8.00	Cocobola Handle Bolstered Knives and Forks	1.50
Rochester Chafing Dish	7.00	5.50	Mancure Sets	4.00
Pair Stag Handled Bird Carvers	3.50	2.75	White Bone Handled Bolstered Knives and Forks	2.00
Pair Stag Handled Bird Carvers	2.75	2.00	Family Set Handy Tools	4.00
Pair Silver-Plated Bird Carvers	2.50	1.75	Handy Tool Holder or Handles	15c
Pair Pearl Handled Bird Carvers	5.25	4.15	Boys' Handled Axe	2.25
Set White Handled Carvers	8.00	5.25	Genuine Harvey Pease Hand Saws	1.35
Set Stag Handled Carvers	5.00	4.25	Handy Vise	1.50
Set Stag Handled Carvers	4.25	3.75	Family Scale	1.50
Set Fancy Silver Plated Teaspoons	3.00	2.50	Wood Saw, complete	1.50
Set Fancy Silver-Plated Knives and Forks in oak box	5.50	4.75	Barton's Profession Box Hatchet	1.00
Complete Safety Razor Shaw's Outfit	12.00	10.00	Three-Bar Towel Racks	15c
Complete Safety Razor Shaw's Outfit	6.50	5.00	Mouse Traps	10c
Keen Kutter Junior Safety Razor		95c	Kitchen Paring Knives	20c
N. P. Case Flash Light, complete with battery	1.25	1.00	Burglar Safety Door Chain	80c
Fancy Scissor Sets	4.00	3.25	Rubber Set Shaving Brushes	1.25
Wiss Nickel-Plated Shears—7-inch.	85c	60c	Finest Razor Stropps	2.50
Fancy Scissor Sets	5.00	4.00	Good Razor Stropps	1.25
			Any Three-Blade Cattle Knife	1.50

OREGON HARDWARE CO.

WORCESTER BUILDING, 70-72 THIRD STREET, CORNER OF OAK
Next Western Union Telegraph Office
"You Will Find It Will Pay to Buy Our Way"

Prices Tell the Tale of Value Giving Reductions

In Gevurtz & Sons Sweeping Pre-Holiday Sale

Men's Suits

One Third Off Regular Price

On Every Suit Excepting Black and Blues

- All \$15 Suits \$10.00
- All \$20 Suits \$13.35
- All \$25 Suits \$16.65
- All \$30 Suits \$20.00

Only Two Days More

There is value in every suit you buy during this sale. The clothes are of a make that assures quality of fabrics, workmanship and style at a saving of one-third on the regular price.

"The Complete House and Home Furnishers"



First, Second and Yamhill Streets

Ideal Present for Christmas



This machine (cut does not do it justice), with twenty-four selections of latest records, all for \$22.80 cash or 10c daily. Order now, this lot will not last long. EILERS MUSIC HOUSE, on Alder street at Seventh.

All Departments of Our Store Will Be Open Evenings Until Xmas