

PORTLAND, OREGON, SUNDAY MORNING, OCTOBER 29, 1911.

There Are Various Other Gas Ranges Offered for Sale--But the "New Idea" Sanitary Line Stands Alone--Prices \$9.50 to \$115.00

All Sizes. For Apartments or Private Homes

How can we substantiate such a sweeping claim for the New Idea Gas Range, you ask? By demonstrating to you that it ACTUALLY HAS superior features of construction which NO OTHER Gas Range on the market can show. We urge you to first go elsewhere and inspect carefully all other Gas Ranges which are offered you for the same price as the New Idea, have them explained thoroughly and shown off to their best advantages--then come to us and we will demonstrate the New Idea and show you features that were never mentioned or thought of on any of the others. The following are

Six Points That No Other Gas Range Can Show

- 1--Burners which cover entire bottom of oven, making a perfect distribution of heat.
- 2--White enameled broilers and clean-out trays.
- 3--Solid black enameled body, enameled top and legs.
- 4--A canopy which carries off all fumes of cooking and gas, and ventilates oven.
- 5--Mica doors, ornamental and of genuine practical use.
- 6--Stands higher from floor than any other range made.

These Apartment Houses Have Installed the "New Idea" in Preference to Any Other

Wolf Apartments, Fourth and Lincoln Streets
Trinity Apartments, Trinity Place
Barker Apartments, Twenty-first and Irving Sts.
Grand Oak Apartments, Grand Ave. and Oak St.
Carmelita Apartments, Thirteenth and Jefferson

Bijelland Apartments, 234 North Sixteenth Street
Jackson Apartments, Union Ave. and Davis St.
Crowley Apartments, East Thirteenth and Stark
Brown Apartments, Fourteenth and Taylor Sts.
Huell Apartments, Twelfth and Salmon Streets

Hale Apartments, Cor. Fifth and Market Streets
Magor Apartments, East Eighth and Couch Sts.
Peninsular Apartments, Killingsworth Avenue.
Cumberland Apartments, W. Park and Columbia
Mahr Apartments, 226 North Twentieth Street

Harrison Apartments, Twelfth and Harrison Sts.
Houseman Apartments, 22d and Northrup Streets
American Apartments, Twenty-first and Johnson
Everett Apartments, Lucetta and Everett Streets
Stevens Apartments, Northrup Street

Wheeldon Annex, Cor. Tenth and Salmon Streets
Roberts Apartments, Twelfth and Harrison Sts.
Beno & Ballie, Twenty-sixth and Northrup Sts.
Barovich, J. A., Cor. Nineteenth and Mill Streets
Swank Flats, 324 East Tenth Street

See Our 3-Room
Outfit for \$127On Credit
Easy Terms

POWERS

THIRD & YAMHILL

You Can Get Instant Knowledge of "New Idea" From Window Display

We want these Ranges to talk for themselves, so we have placed them where the largest possible number of people can see them. We think they offer their own best argument, and we know that once you have seen them you will feel that the claims we have made for them are fully justified. There is a beautiful display of them, embracing all styles and sizes and if you will come in our stove department manager will be pleased to show you the superior features.

From 38 to 460 Votes in Pipe Organ Contest

\$1.00 Weekly Pays for This Peer of All Gas Ranges

We know absolutely that the "New Idea" will meet your every requirement. We know that when you once compare this Range with other makes there will be only one Range that will satisfy you--the "New Idea." We know it is the Range you will prefer above all others and in order that you may procure one we have arranged these most unusual terms of selling--only \$1.00 a week. These liberal terms are only additional proof of our confidence in this wonderful Range.

From 38 to 460 Votes in Pipe Organ Contest

These Six Patterns Represent Tables of Which We Have Only Two or Three Left and They Must Sell This Week



Close-Out Price \$33.50

Usual Price \$45.00
Six-foot, 54-inch Quartered Oak Extension Tables in golden finish.
134 Votes in Pipe Organ Contest



Close-Out Price \$34.75

Usual Price \$50.00
8-foot Extension Table with 48-inch top, solid quartered oak. Plain barrel instead of fluted.
139 Votes in Pipe Organ Contest



Close-Out Price \$15.75

Usual Price \$24.00
Oak Extension Table in 6-foot size with 45-inch top, golden finish.
63 Votes in Pipe Organ Contest

To Make Room
for New
Patterns of
Which We
Have Complete
Lines



Close-Out Price \$18.75

Usual Price \$26.00
Handsome quartered Oak Extension Table in fumed finish--42-inch top, extends to six feet.
75 Votes in Pipe Organ Contest



Close-Out Price \$16.85

Usual Price \$27.50
Quartered Oak Dining Table, exactly as pictured, in golden finish, 6 foot 54 inch top.
67 Votes in Pipe Organ Contest



Close-Out Price \$9.95

Usual Price \$15.75
Oak Extension Table, slightly different from cut, 6 foot size, 43 inch top, golden oak finish.
40 Votes in Pipe Organ Contest

If You Are Looking for an Idea for Halloween Decorations our window dresser will be glad to have you come in and consult him. He will make suggestions that will carry out your own ideas in a novel and interesting way and lay out a scheme of decorations for you gratis.

Come and See Our Yamhill Street Window

We have gone to a great deal of pains to make an interesting Halloween display, and the result is the most novel and attractive window in the city.



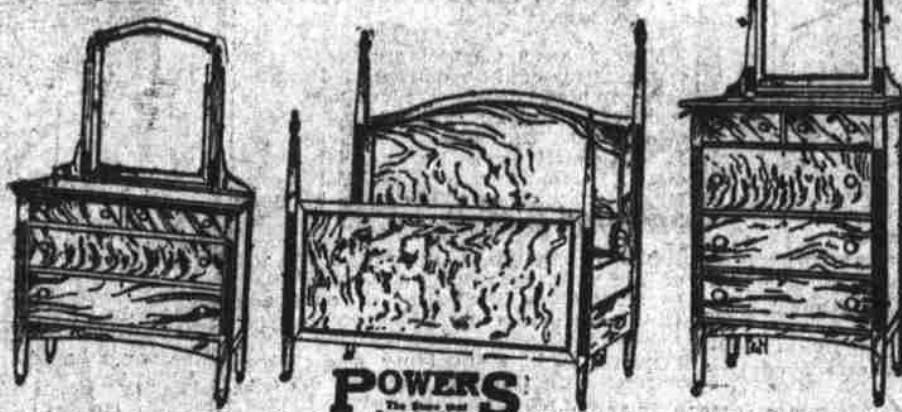
We Ask Only \$6.95 For This Iron Bed

Elsewhere you will pay 1-3 as much more for a value as good. The design is exactly as shown with brass filler rods in the head and foot. First-class white enamel finish. Head measures 64 inches, foot is 45 inches high.

68 Votes in Pipe Organ Contest

Note the Beautiful Lines of This Sheraton Bedroom Suit

The construction and finish are of the same high character as the design.



This suit is featured by us in both Imitation Mahogany and Golden Oak. It is of highest grade in design, construction and finish, and is especially priced this week to call attention to the balance of our high-grade Bedroom furniture. The regular price is \$115.00. Special \$84.75
530 Votes in Pipe Organ Contest

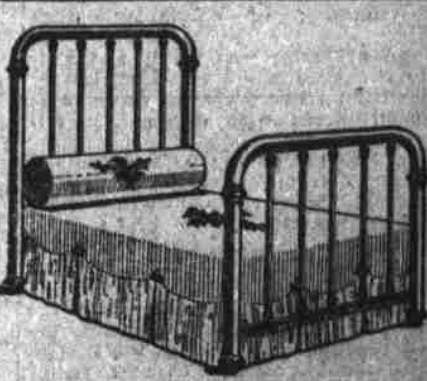
Every Church Member Should Help OR SOME OTHER CHURCH TO WIN The \$2750 Kimball Pipe Organ

the possession of which would increase the influence and power of any church one hundred fold, and be a lasting monument to the energy of its congregation. The effort required of you is trifling enough--ask for your tickets when making purchases in our store. Every 25c invested here entitles you to a vote, whether on a charge or a cash transaction.

The Best Brass Bed Value in Portland

Special \$19.75 Cash or Credit
This Week \$19.75 Terms to Suit

A new design of excellent material, attractive design and most superior finish. Made of solid brass in continuous post pattern, with five filler rods, as illustrated. Only one to a customer.



\$11.50 Is the Usual Price of This Handsome Rocker--This Week's Special Price Is Only

\$6.95

A Solid Oak Rocker of the very attractive design here-with shown is offered by us this week for the unusual price of \$6.95. Has a genuine leather Automobile Slip seat and is finished fumed. Very roomy and comfortable.

Cash or Credit
Terms to Suit

57 Votes in Pipe Organ Contest

You Can Buy Axminster, Velvet and Brussels Rugs At a Big Reduction This Week

Our buyer left for the east this week and marked these patterns for quick closing out

REGULAR \$25.00--9x12
AXMINSTER RUGS \$17.95

Four patterns to select from, Oriental and floral designs.
64 Votes in Pipe Organ Contest.

REGULAR \$30.00 SEAM-
LESS VELVET RUGS... \$23.85

Your choice of two patterns--9x12 size.
58 Votes in Pipe Organ Contest.

REGULAR \$22.50--9x12
BRUSSELS RUGS \$16.80

Seven patterns for this sale--large and small designs.
67 Votes in Pipe Organ Contest.



Heaters in All Sizes at Lowest Prices

Your needs for heating can be better met with here in our extensive Stove Department than anywhere else in the city. None but reliable lines are represented by us, and our range of prices covers the possibilities of every purse--terms most liberal, if you wish them.

\$9.50

IS THE SPECIAL PRICE OF THE HEATER PICTURED HERE TODAY.

It has a solid cast body and is all cast lined. Is highly polished and ornamented with two nickel foot rails. Your choice of two sizes at this special price--20-inch and 22-inch.

38 Votes in Pipe Organ Contest

