

PORTLAND, OREGON, SUNDAY MORNING, OCTOBER 29, 1911.

REMOVAL SALE---EVERY ARTICLE REDUCED---Timely Articles Exemplifying Economy



The Newest of Fall Coats At Removal Sale Prices

—If ever the word "BEST" was merited it is surely merited here in this sale of smart new coats.

The Reductions Are Deep and Substantial.

—It eliminates, for this season at least, all competition—take for example the following coats:

White Polo Coats \$16.95
NEVER SOLD LESS THAN \$25.00

—Of course you are familiar with these delightful enveloping coats. You see them worn by women and misses of the SMART SET. The only difficulty has been to secure them. No sooner do we receive a shipment—than out they go—Saturday the express brought to us more of these fetching garments.

—It would be an easy matter to sell them for \$25.00, but our slogan, "Every Article Reduced," gives us pleasure in sacrificing our profits in this removal sale.

—These new polo coats are made of fine, soft white polo cloth in loose belted models, with large white pearl buttons and large pockets.

Reversible Cloth Coats \$16.75
NEVER SOLD FOR LESS THAN \$25.00

—Novelty coats of fine imported reversible cloth, in oxford and purple—tan and green combinations. These coats are made in the fashionable loose-fitting polo model, with large revers and turnback cuffs. They are 56 inches long and have separate purse of the same material as the coat.

Pellard Long Coats, Removal \$39.85
Just In and Selling Regularly \$50.00

—Novelty long coats of fine imported Zibeline. These coats are made full 56 inches long in a new loose model with high yoke effect. Fancy collar and deep cuffs. Lined throughout with gray broadcloth.

Pellard Reversible Coats, Removal \$21.89
Just In, Never Sold for Less Than \$27.50

—Imported broadcloth in white with black and white striped material, also of navy blue cheviot with white broadcloth. Made full 56 inches long, with large rolling shawl revers and sailor collar, trimmed with white pearl buttons. They can be worn either side out.

Pellard Corduroy Coats, Removal \$48.50
Just In, Never Sold Less Than \$65.00

—Corduroy coats 56 inches long, of fine wide wale corduroy, all lined with broadcloth. In white lined with light blue—white lined with pink, and brown lined with brown. These coats are made with large novelty shawl revers and trimmed with white pearl buttons.



The "Tie-on" Blouse The Newest Idea in Women's Waists Requires no Hooks, Button Holes or Pins

—You will find it nowhere else in Portland.

—One simply slips her arms into the sleeves and ties the long saah ends in front or back or on the side. It seems especially designed for "difficult-to-fit" people. It is made in soft satin with facing of satin in contrasting shades.

—Black trimmed with purple and green—blue trimmed with green and Copenhagen—brown trimmed with tan—and blue trimmed with red. Price \$3.50.

The Velvet Sailor Triumphantly Popular



—Within the past two weeks a new style has mounted the throne in millinery fashions. —The velvet sailor has supplanted the earlier Autumn fashions. —We are the first, we always are, to show the latest New York and Paris fashions. —These velvet sailors come in nine different models. They are all marked at removal sale prices.

\$4.95

Something New Two Tone Corduroy Ratine Corduroy Removal Sale \$1.78

—It seems folly for us to enter into a description of these new materials. Every woman posted on Fall fashions knows that corduroy is first in favor for many fashions.

—Yesterday's express brought to us the very latest Paris creations. Two-tone, changeable and ratine corduroys. In black and white, gray and black and various colored stripes.

—The smartest corduroys and the scarcest corduroys of Autumn fashions.

—Following our determined policy, these goods are sold at removal sale prices. Ordinarily they would sell for \$2 and \$2.25 the yard.

Messaline Silk Petticoats Removal Price \$2.28 Selling Normally at \$3.75

—Petticoats in black, navy, royal, gray, brown, pink, cardinal, red, rose, wistaria, myrtle, kings blue, lavender, coral, copenhagen and champagne are the shades. Made of good quality messaline, modeled in an assortment of knife and accordion plaited styles.

Concerning Prices

—We are continually receiving telephone calls and inquiries as to whether the prices quoted in the newspapers on various days are special prices other than our regular removal prices. We would say that we hold no more special prices, and that every price quoted in the paper at any time is a PERMANENT PRICE until the goods are entirely disposed of. Therefore, when ever you see a price mentioned in our advertisement you know that this price holds good just as long as the merchandise remains in the store.

Lipman Wolfe

Goods Purchased Tomorrow Will Go on December First Bill

Our Linen Removal Sale Makes It Imperative That You Buy Here

Every
Yard
of
Linen
Reduced
Buy
Now



Pure Irish Linen Table Sets

One Cloth and Half Dozen Napkins \$2.85

—These linen cloths are 66 by 66 inches, and have border on all four sides in assorted patterns. The napkins are 20 inches square to match the cloths.

Hemstitched German Linen Cloths, Removal 89c
Selling Regularly at \$1.25

—Cloths half bleached linen. In a large assortment of neat and attractive patterns. Size 60 by 55 inches.

Irish Linen Table Napkins \$2.85 Dozen
Selling Regularly at \$3.50 Dozen

—Pure Irish linen table napkins, size 25 by 25 inches, in assorted patterns.

All Linen Damask, Removal 79c Yard
Selling Regularly at \$1.00 Yard

—70-inch wide all linen table damask of an extra heavy weight, in a large assortment of patterns.

Bleached Table Linens In-Cuts of 2 and 2 1-2 Yards

—Table linens, guaranteed an absolutely pure Irish linen, in a big variety of choice patterns.

\$2.00 Table Linens, 2-Yard Lengths, Removal, \$1.69 Each
\$2.50 Table Linens, 2 1/2-Yard Lengths, Removal, \$2.10 Each

Linen Hemstitched Towels, Removal 23c Each
Regular Price 30c Each

—All linen hemstitched towels, actual size complete 19 by 36 inches. Of extra heavy quality, full length.

Turkish Bath Towels, Removal 17c Each

—Bleached Turkish bath towels, made of two-ply cotton. Hemmed ends. Extra weight. Size 38 by 20 inches.

If You Require Dress Goods You Must Buy Here

For All Dress Goods Are Reduced

---What Is Your Whim?

—Up in what is called "Satyr-land," in the extreme northern part of Norway, men wear doekin trousers and homespun coats.

—Scotland lies to the southwest a little, and there in the highlands they make a very similar homespun—rough, tightly or loosely woven, according to whether they want a warm coat or not.

—These Scotch homespuns and English tweeds are among the best of Autumn wool dress goods. These, with the new reversible materials, together with the Austrian and German mannish mixtures, closely woven serges and diagonals, are now in greatest demand.

—In addition we are showing plaids, checks and striped fabrics. Also imported and domestic challies in a wonderful assortment of colors and designs.

—Nowhere else will you find a more comprehensive assortment of dependable, serviceable dress goods. It matters not if you buy material at 50c or \$3 a yard, you will find substantial saving on every yard of dress goods.

Portland May Well Be Called The City of the Tailor-Made Suit

—For nowhere else will you find women who dress more elegantly in tailor made suits than in Portland.

—Season after season our assortment in fine tailored garments multiplies. We find a ready sale for suits devoid of any fancy trimming, freak model or extravagant cut.

—We note that women prefer severely tailored suits in which fine tailoring, severity of style and simplicity are the essentials.

—Tomorrow we offer such suits in our Removal Sale. They are made of navy and black serge, imported mixtures in brown, gray, tan, green, navy and coronation. The jackets are made in the fashionable new lengths, semi-fitting and lined with silk. The skirts are very smart, with panel front and back.

Regular Price \$35.00

Removal Sale Price \$23.75

You cannot afford to purchase Fall and Winter merchandise elsewhere unless a substantial saving on everything you buy—counts for naught



Sale of Ostrich

—Observation will show, as it has shown us, that no other similar department in the city can muster so comprehensive a stock of rich ostrich plumes as are now placed on sale at removal prices.

—Every plume that goes on sale tomorrow is guaranteed to give satisfaction. Not only does the manufacturer stand back of every ostrich plume and willow, but you have our assurance that if these plumes are not satisfactory you can bring them back and receive your money.

—The removal sale makes possible the lowest prices ever quoted on ostrich feathers in this city. The removal sale makes it imperative that we sell every ostrich plume within the next few weeks.

—To this end we will make a display of ostrich feather plumes in our millinery section marked at the following extremely attractive and exceptionally low prices:

WILLOW PLUMES IN BLACK AND WHITE.

\$ 6.50 Willows, 15-inch, removal price.....	\$4.25
\$ 8.50 Willows, 16-inch, removal price.....	\$5.95
\$10.50 Willows, 18-inch, removal price.....	\$7.95
\$16.50 Willows, 20-inch, removal price.....	\$11.98
\$25.50 Willows, 24-inch, removal price.....	\$17.95
\$35.50 Willows, 28-inch, removal price.....	\$21.95

FRENCH PLUMES IN BLACK AND WHITE

\$1.95 Plumes, 12-inch, black, removal price.....	79c
\$2.25 Plumes, 13-inch, black, removal price.....	98c
\$3.95 Plumes, 14-inch, removal price.....	\$1.98
\$5.98 Plumes, 15-inch, removal price.....	\$2.98
\$6.95 Plumes, 16-inch, removal price.....	\$3.98
\$9.95 Plumes, 17-inch, removal price.....	\$5.95
\$12.50 Plumes, 18 1/2-inch, removal price.....	\$7.95

Like a Great Blizzard of White This Half Price Sale of Undermuslins

—Like a great blizzard the snow-white things have heaped themselves on many tables in our undermuslin section.

—Women's corset covers, drawers, chemises, combinations and gowns, all are half regular prices.

—These garments are made of the finest sheer materials, daintily, tastefully trimmed in edges, insertions of lace and embroidery and ribbons.

Chemise, Removal Prices.....	63c, 75c, \$1, \$1.38 to \$2 each
Gowns, Removal Prices.....	63c, 75c, \$1, \$1.38, \$2 to \$4.50
Drawers, Removal Prices.....	38c, 50c, 75c, \$1, \$2.25
Combinations, Removal Prices.....	75c, 88c, \$1, \$2 to \$4.50
Skirts, Removal Prices.....	75c, \$1, \$1.50, \$2.50 to \$9
Corset Covers, Removal Prices.....	50c, 63c, 88c, \$1 to \$2

Womankind Has on Innate Fondness For All Kinds of Scarfs

—Scarfs of lace, silk, chiffon, liberty fabrics, crepe de chine, are all in demand. Those of Spanish lace are in high favor in both black and white.

—Silk scarfs bordered with fringe are seen in white and various evening tints. Chiffon scarfs in innumerable attractive styles are seen everywhere evening dress is required.

—Evening scarfs in dainty colorings show embroideries, spangles or beadings of gilt and silver. Evening scarfs, Oriental in appearance. Scarfs of fancy nets or allovers, covered with delicate beads and long fringes are now in great demand.

All Scarfs at Removal Sale Prices

—CREPE DE CHINE SCARFS, hemstitched ends, at.....	95c
—FLORAL AND PERSIAN Crepe de Chine Scarfs.....	\$1.59
—FANCY FLORAL and Persian Scarfs of floral crepe.....	\$1.98
—FLORAL CREPE DE CHINE Scarfs, white, colors, \$3.16	
—CHIFFON SCARFS, in a great many novel designs, with gold embroidered scrolls, satin stripes and beaded in an immense assortment, ranging from \$7.95 to \$25 each.	

Removal Sale Just About Half Price

—SILK KNITTED SCARFS, in plain colors, 2 yards long, with silk fringed ends. Removal.....	\$2.36
—SILK KNITTED SCARFS, in Persian and allover effects, 2 1/2 yards long. Silk fringed ends. Removal.....	\$3.98
—SILK KNITTED SCARFS, 2 1/2 yards long, with silk fringed ends. Solid colors with delicate colored stripes. Removal \$2.98	
—SPANISH SCARFS. Real hand run Spanish scarfs in an immense assortment. No two alike. In both black and white. Ranging in price from \$15 to \$30.	

All at Removal Sale Prices

This City Is Certainly Interested in Good Literature

—It is really astonishing and most gratifying to us to note the interest that people have taken in our

BOOK LOVERS CLUB

—If it were possible we would delight in publishing a list of several hundred of our members, as an illustration of how varied is our membership. It embraces bankers, professional men, clerks, wage-earners and laborers.

—We offer to all deserving people the world's best literature published in library editions in the finest bindings at

\$1.00 Down—\$1.00 a Week

Books delivered to your home upon first payment.

Removal Sale of Blankets, Lace Curtains, Bedding, Draperies, Rugs, Beds, Mattresses, Yard Goods, Comforters

Lipman Wolfe & Co.

Merchandise of Merit Only