

The Villa St. Clara, Finest Apartment House in the West, Furnished Throughout by Meier & Frank's—See Section Three, Last Page
 Credit Purchases Tomorrow Go on Nov. Account, Payable Dec. 1—Wonderful Variety Dolls and Doll Needs—Doll Hospital 5th Fl.

Our 11th Annual Doll Show Will Be Held Nov. 9, 10 and 11

Over \$300.00 in Prizes—Planned on a Greater Scale Than Ever Before



For the last ten years The Meier & Frank Store has held an original Doll Show here on the Fifth Floor in the best All-the-Year-Round Toy Department of the Northwest. We propose to make this year's Doll Show the most notable and enjoyable ever held on the Coast—to far eclipse any previous event, and one that children and parents alike will remember with pleasure for years to come.

A Doll Show to delight the child heart—and that's one of the objects of this splendid event—to arouse in the children the feeling of tenderness and care for the doll companions of their happy childhood days. Every child contestant gets a present, even though they do not win any of the prizes listed here. Entries open November 6 and close November 9 at 6 p. m. Judges Announced Next Sunday

GRAND PRIZE—\$50 in gold to the Church, Society or Charitable Institution entering the best group of Dressed Dolls, consisting of not less than ten.

- Second Grand Prize—\$25 in gold to the Church, Society or Charitable Institution for the best single Dressed Doll chosen from any group as entered for the Grand Prize.
- Third Grand Prize—\$15 in gold to the Church, Society or Charitable Institution for the second best single Dressed Doll entered from any group as entered for the Grand Prize.
- Fourth Grand Prize—\$10 in gold to the child entering the best group of Dressed Dolls consisting of not less than three.
- Class A—First Prize—A beautiful \$25 Doll House to the child entering the largest best Dressed Doll 24 inches or over.
- Class B—Second Prize—A \$15 Work Basket and Doll's Trussess to the child entering the second best Largest Dressed Doll.
- Class C—\$15 Work Basket on stand to the child entering the best Dressed Doll, 17 to 24 inches high.
- Class D—\$15.00 German Silver Tatted Doll to the child entering the best Dressed Doll, 7 to 14 inches high.
- Class E—An \$8.00 Doll Parasolator to the child entering the best Dressed Doll not over 4 inches in length.
- Class F—First Prize—A \$15 Merchandise Order to the child entering the most Original Doll.
- Class G—Second Prize—A \$15 Merchandise Order to the child entering the second best Original Doll.
- Class H—An \$8.00 Doll's Bed to the child entering the best Dressed Boy Doll.
- Class I—A \$4 Merchandise Order to the child entering the most Curious or Interesting Doll.
- Class J—A \$10 Merchandise Order to the child entering the Oldest or most Ancient Doll.
- Class K—First Prize—A \$15 Merchandise Order to the child entering the best Doll representing Typical Western Characters.
- Class L—Second Prize—A \$10 Merchandise Order to the child entering the second best Doll representing Typical Western Characters.

"Spring Maid" Records Here
 HEAR "Day Dreams," Two Little Love Bess" and gems from "The Spring Maid," that joyous Viennese opera which comes to Portland this week, on the Victor or Columbia, in our new fifth floor department. The "Spring Maid Coiffure," also originated for the opera. In our Beauty Parlors; regularly \$5, at \$3.

The Way Reductions Are Made at The Meier & Frank Store!

Lunch in Beautiful Restaurant
 DELIGHTFUL in its surroundings, unexcelled in service and cuisine, our beautiful Seventh Floor Restaurant will prove a revelation to the shopper and business man alike. The Hellig Theatre Orchestra plays daily from 11:30 to 2. Through elevator service.



Big Sale of Dresses--\$25 to \$30 Lines at \$19.45

MEIER & FRANK'S—SECOND FLOOR. ORDER BY MAIL
 You'll not find more beautiful Dresses anywhere at this price! Smart One-Piece Afternoon and Evening Dresses of Serges, Panamas, Chevriots, Broadcloths, Silks and Satins. All show the modish high waist line. High neck with dainty lace yokes, also with Dutch collar of Irish crochet. Colors black, navy, tan, green, gray, purple, brown. All sizes up to 44 bust measure. Reg. \$25, \$27.50, \$30 Dresses **\$19.45**

\$22.50 Suits \$17.45
 Our entire line of \$22.50 Tailored Suits. Chevriots, tweeds and worsteds in grays, browns, etc. Also plain blue or black serge. Smart new models. Priced tomorrow **\$17.45**

\$25 Coats at \$19.45
 Special line of our regular \$25 Coats, including scores of latest models in double texture and reversible fabrics. Grays, tans, browns, black and mixtures. Tomorrow **\$19.45**

To \$10 Skirts \$4.85
 Women's and misses' new Skirts of splendid Tweeds, Serges, Chevriots and Broadcloths. Black, brown, navy, tan, both plain or in checks or stripes. \$7.50 to \$10 lines **\$4.85**

To \$6 Petticoats \$3.95
 A special purchase of handsome new Messaline Silk Petticoats, with fringed flounces. Either plain or jersey tops. Black, white and all wanted shades. Splendid \$5.00 and \$6.00 grades are specially priced **\$3.95**

All Trimmed Hats From \$15 Up, Tomorrow 1/3 Off

MEIER & FRANK'S—SECOND FLOOR. ORDER BY MAIL
 We anticipate the greatest crowds our Millinery Department has seen in years, as the result of this announcement! Every beautiful New York and Paris Hat, including all the exquisite creations you have seen here this season, worth from \$15.00 to \$175.00 **1/3 Off** each, specially priced for tomorrow's great sale at

All \$15 Hats on sale at only \$10
 All \$18 Hats on sale at only \$12
 All \$20 Hats on sale at only \$13.35
 All \$25 Hats on sale at only \$16.70
 All \$30 Hats on sale at only \$20
 All \$35 Hats on sale at only \$23.34
 All \$40 Hats on sale at only \$26.65
 All \$50 Hats on sale at only \$33.34

All \$60 Hats on sale at only \$40
 All \$75 Hats on sale at only \$50
 All \$90 Hats on sale at only \$60
 All \$100 Hats on sale for \$66.67
 All \$125 Hats on sale for \$83.34
 All \$135 Hats on sale at only \$90
 All \$150 Hats on sale at only \$100
 All \$175 Hats on sale at \$116.67

To \$12 Hats, \$5.95
 Choose from 160 smart Tailored and Dress Hats tomorrow at this sensational price! Velvet, felt and silk shapes, no two of the becoming models alike. Our \$7.50 to \$12 Hats are priced at only **\$5.95**

ALL UNTRIMMED SHAPES— Felts, velours, velvets and beavers in black, white and every color, priced \$4 to \$20, at **1/4 Off**

FANCY WINGS—An assorted lot in all shapes and colors, **1/2 Price** price \$1.50 to \$7.50, at



Other Astonishing Sales Beginning at 8 o'Clock Tomorrow!

\$1.25 7-inch Pure Linen Damask for 87 1/2c
 18c Heavy, Full Size Pillowcases at 12 1/2c
 50c Printed Silk Mulls at, the Yard, 19c
 \$1.50 to \$2.50 Black Silk Hose, Pair, 95c
 10c Black Spool Silk, Special at 4 for 25c
 Women's \$1.25 and \$1.50 Gloves for 98c
 Women's \$3 Long Lamb Gloves at \$2.39
 25c English China Cups and Saucers 16c
 \$1.00 Griswold Waffle Irons, Special 69c
 25c Dr. Lyon's Tooth Powder at 10c Box
 18c Pajama Flannels, 27-inch, Yard, 12c
 All Shetland Veils Now at, One-Third Off
 \$5 to \$7 Hammered Brassware at \$2.98

Entire Stock of Dress Goods, Silks and Velvets Is Reduced!

MEIER & FRANK'S—FIRST FLOOR. ORDER BY MAIL
 It's needless to tell you that no other store in the northwest can show such immense selection in Dress Goods, Silks and Velvets. So with every yard reduced, the response tomorrow should be tremendous.

To \$1.50 Dress Goods, 98c
 A big table filled with handsome two-tone Chevriots and Mixed Suitings in all the new browns, grays, blues, tans, greens, etc. Regular \$1.25 and \$1.50 Dress Goods are specially priced now at... **98c**

\$2.00 Dress Goods at \$1.39
 High grade Scotch and Homespun Suitings of our best \$2.00 grades! The smart rough weaves in new browns, tans, grays, drabs, blues, etc. On sale tomorrow, the yard... **\$1.39**

\$1.00 Silk Messalines at 79c
 Fully a hundred different shades to choose from! Think of it. Rich, shimmering, all silk Messalines for dresses, waists and party frocks. Finest \$1.00 grades are on sale for tomorrow at, yard **79c**

The Polo Coatings at \$2.25
 Every yard of the favored Polo Coatings reduced. All plain colors and reversibles. \$4.00 grade, **\$3.57**; \$3.50 grade, **\$3.13**; \$3.00 grade, **\$2.67**, and the \$2.50 grade for... **\$2.25**

All Irish Crochet Neckwear a Fourth Less
 Marabou Sets and Stoles One-Fourth Off
 Sample Jewelry, 29c, 49c, 79c, 98c, \$1.39
 Boys' \$2.50 Woolen Blouse Suits at \$1.49
 All the Leather Goods at One-Fourth Less
 All Knit Underwear Is Greatly Reduced
 All Belts and Beltings at One-Fourth Less
 Leather Traveling Sets at One-Half Price
 200 Beaded and Tapestry Bags for Half
 \$6.00 to \$8.00 High-Grade Corsets \$2.98
 Pictures and Picture Framing Fourth Off
 To 18c Elyria Lace Edges and Insertions, 7c
 \$1.25 to \$2.25 Swiss Baby Flouncings, 98c

A Big Sensation Tomorrow 1150 Pairs Portieres, Half and Less

MEIER & FRANK'S—THIRD FLOOR. ORDER BY MAIL
 We've gone through our entire stock of Portieres, taking out all odd pairs. To these have been added several big special purchases. Around 1150 pairs divided into four lots for this sensational distribution tomorrow:

Lot 1— Figured Repps, Tapestry and Fancy Portieres in all colors and weaves, worth \$5 and \$6 a pair. Your choice for tomorrow, the single Portiere, only... **\$1.49**

Lot 2— Portieres of the finest \$10 to \$12 a pair grade. Handsome Oriental designs with heavy fringe. Also fancy Repps with tapestry borders. Special for tomorrow, each **\$2.68**

Lot 3— Portieres of rich Mercerized Repps and fancy imported materials in a great assortment of colors. Worth \$14.00 to \$16.00 by the pair. Special for tomorrow, each **\$3.89**

Lot 4— Includes really astonishing values in elegant Velour, Silk and Satin Damask Portieres of beautiful designs and colorings. Worth \$20 to \$30, a pair. Tomorrow, ea. **\$4.80**

Warm Blankets and Comforters

MEIER & FRANK'S—THIRD FLOOR. ORDER BY MAIL
 Light, soft, warm and comfortable Comforters. All full size, filled with pure sheet cotton that won't bunch up. Covered with good quality silkoline. The Blankets of soft all wool, full sized.

The Comforters—

- \$1.25 Comforters for \$1.10
- \$1.50 Comforters for \$1.29
- \$1.75 Comforters for \$1.53
- \$2.00 Comforters for \$1.69
- \$2.15 Comforters for \$1.72
- \$3.00 Comforters for \$2.69
- \$3.50 Comforters for \$3.15
- \$3.75 Comforters for \$3.35

The Blankets—

- \$4.50 Wh. Wool Bkts \$3.75
- \$5.00 Wh. Wool Bkts \$4.29
- \$6.50 Wh. Wool Bkts \$5.65
- \$7.50 Wh. Wool Bkts \$6.55
- \$6.50 Pld. Wool Bkts \$5.55
- \$7.50 Pld. Wool Bkts \$6.55
- Dark Blue Army Bkts \$4.00
- Khaki Color Army Bkts \$5



IF YOU CAN'T COME IN PERSON, ORDER BY MAIL OR BY TELEPHONE