

Our Great Semi-Annual Sale of Watches This Week—\$7.00 to \$9.00 Guaranteed Watches on Sale for \$4.89

Hear Mme. Emma Eames and Emilio de Gogorza on the Victor in Talking Machine Dept.—Latest Models on Club Plan

THE MEIER & FRANK COMPANY, ESTABLISHED 1857

MEIER & FRANK'S

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THE MEIER & FRANK CO., 5TH, 6TH, MORRISON, ALDER

Our Stocks Have Felt the Inroads of This Great Distribution!



AT THIS RATE, we'll soon be in shape to receive the giant holiday stocks, which have been congesting our warehouses for weeks and have brought about this Great Mid-Season Distribution of Fall and Winter Merchandise at wonderful savings right in the heart of the season!

Each department has phenomenal offerings—in many sections every item is reduced! An opportunity to provide new Winter apparel of every kind for Men, Women and Children—new furnishings for the home—at prices never before quoted in Portland at this time of year.

- All Gloves Reduced
- All Neckwear Reduced
- All Underwear Reduced
- All Ribbons Reduced
- All Silks Reduced
- Dress Goods Reduced
- Leather Goods Reduced
- Savings on Boys' Clothing
- Big Savings on Linens
- Savings on Silverware
- Savings on Undermuslins
- Savings on Men's Clothing



\$16.50 New Street Dresses, Only \$12.45

MEIER & FRANK'S—SECOND FLOOR

WOMEN are enthused over these new Fall and Winter pretty street and afternoon Dresses and well they might be, for never before have such splendid little frocks as these been offered at anywhere near this price. An offering doubly important coming as it does right at the beginning of the Winter season, when women everywhere are looking for wondrous dresses.

You'll be astonished at the pretty, becoming styles—and there's a dozen or more different models—all clever!

Some are the plain two-seam skirt styles with neat little bodice joined at empire waistline, having Dutch neck and short sleeves. Others with narrow panel skirts, dainty lace yokes and trimmings of silk and broadcloth bands. Plain serges, zibelines, Scotch plaids and suitings. Good range of colors. We specialized them before at \$16.50. Tomorrow in the Distribution Sale at only

\$12.45

See 5th St. Window

A Great Underwear Purchase!

MEIER & FRANK'S—1st Flr. Order by Mail.

ANOTHER sensational Underwear capture arrived just in the nick of time for this Great Mid-Season Distribution! A huge lot of slightly imperfect garments of the famous Forest Mills make. Profit today:

Women's 50c Underwear—Forest Mills seconds of Vests and Pants of fine ribbed cotton in all winter styles and weights. All sizes at each, **34c**

Women's 75c Union Suits—Fine ribbed cotton in high neck, long sleeves, ankle length, white or cream color. Medium weight, cream color, **47c**

Women's 50c Union Suits—Warm winter weight rib'd cotton in high neck, long sleeves, ankle length, white only. All regular sizes, at tomorrow **59c**

Women's 50c Union Suits—Famous Richelieu ribbed cotton in high neck, long sleeves, ankle length. Warmly fleeced, **59c**

Women's 50c Union Suits—Forest Mills seconds of beautiful quality, silk and wool and pure wool in high neck, long sleeves, ankle length. All sizes at **\$1.47**



Fancy Feathers at 1/3 Off

MEIER & FRANK'S—SECOND FLOOR

EVERYTHING new and novel for trimming Fall and Winter Millinery. Pretty fluffy pom poms, Wings, Pheasant and Hackle Breasts, Quills, Marabou and Ostrich Combinations—stiff and soft fluffy feathers—everything you've admired in new Trimmings. Priced regularly at 60c to \$10. In the great Distribution Sale tomorrow at **1/3 Off**

\$3 and \$3.50 Untrimmed Hats, in Felts and Velvets, \$1.98 To \$20 Beautiful Fisk Hats in Distribution Sale Only \$7.45

FILL good choice in these \$15 to \$20 famous Fisk Hats at \$7.45. Picturesque broad brimmed models—clever rolled and upturned brims and plenty of the becoming hood styles.

Velvets, broadcloths, soft and stiff felts. Trimmings of wings, fancy feathers, bands, bows. Light and dark colors. Every hat bears the celebrated Fisk label. Regularly \$15 to \$20, tomorrow, Distribution Sale **\$7.45**

All Silks and Dress Goods Are Reduced

MEIER & FRANK'S—1st Flr. Order by Mail.

EVERY yard of our new Fall and Winter Silks and Dress Goods bears a special price for this Great Mid-Season Distribution!

The Double Crown Tulle—wide range of wanted shades, yard 90c

Rich Mosaic Silks—28 inches wide, of beautiful shimmering quality. The 11 grades now 70c; the 15c grade, yard 49c.

See Fancy Silks—New stripes and checks of all sizes and colors. Special, yard 50c.

Velvets, Vintages and Organza in all shades and all grades, now at special prices.

OTHER DRESS GOODS REDUCED

Patrol Suitings—\$1.00 for \$1.15 for \$1.12 for \$1.50 for \$1.25; \$1.15 for \$1.57; \$1 for \$1.77; \$2.50 for \$2.25.

W. & A. Silk-and-Wool Poplins—11.50 grade for \$1.33; 11.00 grade \$1.77.

Thin Coatings—Frisin and reversible; \$1 for \$1.77; \$1.50 for \$2.25; \$1 for \$2.07; \$2.50 for \$3.13; \$1 for \$3.57.

Woolens—60c for 45c; 60c for 50c; 75c for 65c.

\$20 New Double Textured Coats at \$16.45

MEIER & FRANK'S—SECOND FLOOR

THE minute you see these smart, nobby Coats for Fall and Winter you'll wonder that we offer them at such a low price as this. Snug, warm and comfortable in the heavy double texture materials in the most graceful and becoming styles.

Notched, Round, Shawl and Large Cape Collars, Box and Empire Belted styles.

Handsome browns, tans, grays, etc. Nobbly finished in large buttons, patch pockets, deep cuffs—wide revers. Kimono and regulation set-in sleeves. Just as clever and charming as can be—the very models you have been admiring all the season. The price at \$20 was remarkably low—but tomorrow in the Great Distribution Sale we offer them at

\$16.45

See Window.

Neckwear 1/4 Off

MEIER & FRANK'S—1st Flr. ORDER BY MAIL.

All 35c Neckwear—scores of the season's newest conceits in Jabots, Rabats, Frills, Coat Collars, etc., the Mid-Season Distribution price

Sale 25c

65c and 75c Neckwear at 47c
All 50c Neckwear Only 43c

All Irish Crochet Neckwear—Our immense stock of exquisite hand-embroidered and handwork pieces, from \$1.50 to \$40, now **\$1.13 to \$30**

All Fancy Evening Scarfs—Ranging from \$1.50 to \$40, now **\$1.13 to \$30**

All Maribou Stoles and Muffs—Black with white tips, natural, gray and black. Prices from \$5 to \$40—now **\$3.75 to \$30**.

The Hair Goods

MEIER & FRANK'S—BALCONY

Have you seen the new "Spring Maid" Coiffure, which has taken all America by storm? This new hair-dressing mode was first worn by Miss Christie MacDonald in the operatic success, "The Spring Maid."

We are showing this new coiffure, made of the finest French hair, all ready to wear. Special prices:

\$5.00 "Spring Maid" Coiffure, priced at \$3.50
\$7.50 "Spring Maid" Coiffure, priced at \$5.50
\$10.00 "Spring Maid" Coiffure, priced at \$7.50

"Spring Maid" Turbanettes—The only foundation you can use in arranging this new style. Set of three, **50c**.

Other Hair Goods Savings

\$5 and \$6 Naturally Wavy Switches—24 and 26-inch, of best sanitary German hair, **\$2.98**.

\$10 Wavy Switches—28 to 30 inches long, of fine quality sanitary German hair, **\$5.98**.

\$3 to \$4 Cluster Puffs—Large Clusters, of natural German wavy hair. Special, set **\$1.98**.

Handkerchiefs

MEIER & FRANK'S—FIRST FLOOR

WOMEN'S 25c Handk'ch'fs—pretty embroidered styles of sheer linen, embroidered swiss, scalloped and hem-stitched styles, as well as Armenian lace trimmed and with colored borders.

Thousands of Kerchiefs in this immense sample line. 20c and 25c grades, priced tomorrow at **14c**

10c and 12c Swiss and Linen Handkerchiefs 7c
Women's 12c to 17c Linen and Swiss Hdks. 10c
Women's 25c emb'd & init'd linen Hdks. 19c
65c and 75c fine Linen, Swiss, Lawn Hdks. 33c
Men's 25c plain white, pure Linen Hdks. 17c
Men's 30c Colored Japan Silk 'Kerchiefs at 20c
Men's best 50c pure white Irish Linen H'k's 35c
25c and 35c pure White Linen Handkerchiefs 10c

Lace Curtains

MEIER & FRANK'S—2d Flr. ORDER BY MAIL.

\$7.50 to \$9 Curtains—handsome Cluny and Lacet Arabian designs, made on the finest French Net, with beautiful insertion and edge. A score of patterns to choose from, at pair **\$3.85**

12 1/2c and 15c Scrims 9c

Choose from attractive new checked and striped patterns of ivory or cream color. Full 36 inches wide, for over-drapes and curtains. Tomorrow the yard **9c**

35c Drapery Goods 29c

A beautiful assortment of new patterns in Printed Marquettes and Scrims. White and cream ground with colored figures. Tomorrow special, yard **29c**

Leather Goods

MEIER & FRANK'S—FIRST FLOOR

\$2.50 to \$3.50 Handbags—A big selection of the new velvet, tapestry and fabric bags. Also new and staple shapes in seal and walrus grain leathers. All well lined with extra coin purses. Distribution Sale

\$1.19

All Leather Goods One-Fourth Less

Leather Bags—\$1.50 to \$35, now **\$1.13 to \$27.25**

Suede and Velvet Bags—\$2.50 to \$25, now **\$1.78 to \$16.75**

Tapestry Bags—\$1.50 to \$15, now **\$1.13 to \$12.25**

Card Cases—50c to \$10, now **35c to \$7.50**

1/4 Off

A Furniture Distribution

\$7 Denim Couches \$4.75

Artistic Couches, 30 inches wide by 6 feet long, exactly as illustrated above. These are made in our own shop, and covered with durable green denim—Sell regularly for \$7.00. Special Distribution sale price for tomorrow only at, each **\$4.75**

\$15 Oak Dresser Tomorrow \$10.49

Handsome 4-drawer solid oak Dressers, with bevel pattern Plate mirror, 16x26 inches. They are beautifully finished, wonderfully low priced at \$15. Special for tomorrow **\$10.49**

This Solid Oak Chiffonier at \$9.75

These are regular \$13.50 Chiffoniers, built of solid oak, good design and finish—exactly as illustrated above. Excellent cabinet-work throughout, plate mirror. For **\$9.75**

\$20 Brass Bed \$13.75

Beautiful \$20 Brass Beds, full of 3/4 size, in handsome post design, with large filling rods, just as illustrated—guaranteed lacquer. We have 100 of them to sell tomorrow at, each only **\$13.75**

A Sale of Bathroom Fittings

MEIER & FRANK'S—BASEMENT ORDER BY MAIL

Every piece is heavily nickel-plated on brass.

35c Towel Bars, 16-inch, at only 25c
40c Towel Bars, 18-inch, at only 32c
50c Towel Bars, 24-inch, at only 39c
60c Towel Bars, 30-inch, at only 49c
12c Toilet Paper Holders at only 10c
35c Toilet Paper Holders at only 25c
31c Toilet Paper Holders at only 25c
12c Tooth Brush Holders at only 10c
80c Tooth Brush Holders at only 79c
11.50 Tooth Brush Holders only 99c
75c Glass Towel Bar at only 59c
10c Robe Hook, special at only 59c
80c Wall Watch Sate at only 19c

90c Bath Tub Soap Dish at only 72c
90c Bath Tub Soap Dish at only 49c
22.50 Glass Shelves, 24x24-inch, \$1.49
50c White Enamelled Bath Seats 35c
90c Wall Soap Dish on sale at 62c
\$1 Comb and Brush Holder only 79c
\$5.50 White Enamelled Medicine Chests, 12x20-in., 2 shelves, \$4.49

WHITE ENAMELED MIRRORS WITH REVEL PLATE GLASS.

22 Mirrors, 12x14 inches, only \$1.50
22 Mirrors, 12x20 inches, at \$1.98
22.50 Mirrors, 12x24 inches, at \$2.75

\$6 Cuckoo Clocks at \$4.29

MEIER & FRANK'S, BASEMENT, NEW BUILDING ORDER BY MAIL

NOTHING prettier or more artistic for the den than one of these reliable Cuckoo Clocks!

An extraordinary offer tomorrow on splendid \$6.00 Clocks, just as pictured. The cases are made in the Black Forest of Germany of rich dark walnut, handsomely carved with autumn leaves and ornaments. Stands 15 inches high, complete with weights and chains. Cuckoos, both half and even hour. Extra special for this sale at **\$4.29**

Heavy, Massive Mantel Clocks—8 day movement, with cathedral gong, chiming the half and even hour. An extra special, **\$6.50**

Hanging Clocks—Of weathered oak, in the old Mission style; splendid 8-day strike movement; very ornamental. Special, **\$7.50**

Dainty Dresser Clocks—Pretty designs, elaborately finished in guaranteed ornate gold. Special prices, **\$1.25, \$1.06, \$1.49, \$1.25 and 98c.**

\$1.50 Spasmotic Alarm Clocks—15 minute intermittent alarm, special, **\$1.29**



Great Pre-Holiday Sale of Dolls

MEIER & FRANK'S—FIFTH FLOOR ORDER BY MAIL

WE'LL make room for the Xmas goods by reducing our immense stock of Dolls for the next three days! The prices may seem astonishing, but you'll not wonder when you know that our Toy chief is the only buyer in the northwest to go right into the little German Toy-making villages, purchasing direct and in tremendous quantities. The largest all-the-year-around Toy Store in the West.

Real **\$3.50 Jointed Dolls at Only \$1.39**

A startling instance of value giving brought about by our direct buying. Beautiful jointed papier mache Dolls, 19 inches high, with fine Bisque heads, sewed wig and eyes that close. Worth \$3.50; now on at the low price of **\$1.39**

The little girl can't help but fall in love with one of these beautiful Dressed Dolls. Stand 16 inches high with bisque head, full jointed arms and sleeping eyes. Shoes and stockings. Regular \$1.25 and \$1.50 Dolls, only **73c**

Full rivet jointed Dolls with bisque head, parted hair, sleeping eyes and lashes:

- \$1.00 Kid Body Dolls at only 89c
- \$1.25 Kid Body Dolls at only 99c
- \$1.50 Kid Body Dolls at only 99c
- \$1.75 Kid Body Dolls at only 99c
- \$2.00 Kid Body Dolls for \$1.49
- \$2.50 Kid Body Dolls for \$1.79

\$1.50 Billiken Sister Novelty Dolls—Hair wig, plush body and patent head, 11 inches high. Special 79c

\$2.50 Large Billiken Novelty Dolls—Velvet body, patent head, 15 inches high. Special \$1.25

\$1.25 Dressed Dolls—Bisque head, sleeping eyes, wood jointed body, shoes and stockings. Special 73c

\$1.50 Dressed Dolls—Almost same as above, 15 inches high. Special 79c

\$1.25 Dressed Dolls—17 inches high, with bisque head and teeth, long curly hair. Special 79c

\$1.50 Dressed Dolls—Bisque head, sleeping eyes, jointed arms, 16 inches high. Special 99c

\$1.75 Dressed Dolls—Bisque head, sleeping eyes and lashes, wood jointed body, 17 inches high. Special 99c

\$2.50 Dressed Dolls—Sleeping eyes, with or without lashes, bisque head, 18 inches high. Special \$1.25

\$2.50 Snooks Novelty Dolls—12 inches high with wood jointed body. Also 14 inch Astrechan Novelty Dolls, 14 inches high. Special 49c

\$2.00 Chantrelle Novelty Dolls—10 inch high, of velvet plush, 25c

\$2.00 Kid Body Dolls—18 inches high, full hip and knee jointed, with bisque head, sleeping eyes, parted hair. Special 49c

\$2.00 Kid Body Dolls—12 inches high, full hip and knee jointed, bisque head, with sleeping eyes, shoes and stockings. Special 25c

\$1.50 Pink Cloth Dolls—Stuffed body, flexible joints, patent indestructible head, 18 inches high. Special 89c

75c Character Dolls—Nicely dressed, with bisque head, sleeping eyes, 9 inches high. Special 59c

\$1.00 Horstman Novelty Art Dolls—12 inch body, 12 1/2 inches high. Special 79c

EST. 1857

MEIER & FRANK STORE

If You Can't Come in Person, Order by Mail or by Telephone