

All Cars Transfer to



The East Side Store
East Burnside & Union Ave



No Waiting for a Home Nowadays

Make Your Own Terms

Pay as You Pay Rent

YOUR CREDIT IS GOOD

\$1.00 a Week



Buy the Planished Steel

**Peninsular
Range**

The Best Built!

\$40 to \$75

50c a Week



Buy the "Gevurtz Special"
Sewing Machine

With All Attachments

\$25

Equal to Any \$35 Machine
on the Market!

It's our willingness to help people establish comfortable, modern homes as much as our low prices and the superior quality of our home-furnishings that's responsible for the unprecedented popularity we are now enjoying. The privilege of paying for Furniture, Carpets, Rugs and kindred articles for the household in small amounts from week to week or month to month is by no means a new idea, but there is a vast difference in the methods practiced by Credit Furniture Stores. The East Side Store's plan is to give a "square deal," with a view to holding the enviable position we now occupy in the furniture business of this community, and to give a "square deal" we realize that our interest in our patrons **MUST NOT END AS SOON AS A SALE HAS BEEN MADE.** We insist on everybody being satisfied—satisfied with the goods we sell and satisfied with the treatment accorded.

**We Have Helped Hundreds of Salaried Men Establish Homes for Their Families
Through Our Incomparable Easy Payment Plan**



\$4.95

Unbreakable Crib

Others, Price \$7.50

A little Bed that is always clean and fresh looking. Made with the latest patent improved drop sides and an excellent wire spring. Size 30x54. White or blue enamel.

**Our Two Weeks Extraordinary Selling
Campaign Is Making Fast Inroads Upon
Our Stock—The Values Are Truly
Astonishing—Many of
the Advertised Bargains
Will Not Last Long** Make Your
Selection Now



**600 Hardwood
Chairs**

83c

The Kind Always Sold
Elsewhere at \$1.15

Just think! This Hardwood chair, with saddle seat, golden oak finish, at 83c. Doesn't that convince you of the astonishing furniture values you get at the East Side Store? Not over 6 to a customer. Saturday only.



\$19.80

This Magnificent

**Solid Oak
Princess Dresser**

Is built of selected eastern quarter-sawed oak, with large French plate mirror 18x36 inches. Come and see this dresser and you will not doubt our claim of giving bargains that other stores can't duplicate.



Only

\$2.85

Buy This Regular

**\$5 Reed
Rocker**

Frame is made of best Michigan maple, and the reeds and finish of the best. You ought to know how comfortable this rocker is and how handy it becomes in every household. Just 100 of these left.

Rare Rug Opportunity

400 "Granite Ingrain" Rugs, 7 1/2 x 9 feet, 12 different patterns and colors
Usual cost \$3.50, now

\$1.95

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The East Side Store
East Burnside & Union Ave

Only **\$5.85**

**Solid Oak
Rocker**

With Genuine
Leather Seat

The most popular type of Rocker in the market and a wonderful value at the price we're asking. Made of selected oak, finished in dark fumed effect, and has an upholstered spring seat in genuine leather. We had 24 of these, but have only 11 left now. Other stores get \$8.50 for this Rocker.



Liberal credit terms extended to folks living in St. Johns, Oregon City, Vancouver, Lents, Hillsboro and the surrounding community within a radius of fifty miles from Portland

**Open an Account Here and Have All
the Comforts of a Modern Home Now
—Pay a Little Each Week or Month
as You Are Paid**

No red-tape about our Credit Plan—it's a straight, square deal, a business proposition that insures absolute satisfaction.