

## WASCO AND HOOD RIVER COUNTYFAIR

At THE DALLES, October 3-6,1911

Oregon-Washington Railroad \& Navigation Company

## One and One-Third Fare



WM. M'
ral Passenger


Unsurpassed Showing and Sale of the Now Season's


Last year we considered our opening display and sale of the new season's Silks for Fall and Winter of surpassing interest, but we confess that by comparison the present one belittles all past efforts. And by that we mean that this 1911 showing excels in variety as well as the liberality of the price range, which is
an extremely broad one. The artistic designs, new weaves and beautiful colorings contribute to make this the BEST Fall exhibit this store has EVER made.
New Novelty Silks, 27 In. Wide, $75 c$
Beautiful Messalines, the Most Popular Silks of the Day - New Assortments, Showing Every New Shade, at a Moderate Price

Our Silk Leaders for Fall 1911 at \$1, \$1.25, \$1.50 Cheney Bros. 23-Inch Crope New Pompadour Crepe de de Chine, 81.00 Grade at 850 Chine, on Sale at 75 c a Yard Ponpadour and Fancy Bordered silks, shown in exclusive designs suitable for evening wear, trimmings, scarfs
and other purposes. Specially

Woolen Dress Fabrics of Rare Beauty
Now Serges at 50c and 75c Read's Lanadown at 81.25 Yd.

| sted, dust-resisting, pure wool Stor | showing all the new shades as well as |
| :---: | :---: |
| jes. Fine | cream and black. It is a splendid silk |
| in the new shades of blue. | and wool fabric of high lustrous finish, |
| reen, tan, gray and black, and | is extremely dura |
| in two widths- |  |
| -inch priced | inches wide and now sell- \$1 25 |
| 42 -inch priced at, the yard, only 75c | ing at, the yard ........1.25 |
| 56-INCH SUITINGS, shown in an unli | mited assortment of the new styles, in |
|  | all-wool fabrics, made of thoroughly |
|  |  |
| ues for this sale a |  |

A Very Important Sale of Blankets and Comforters A chance to buy the best at real reducAtions! From an extensive and com-
plete stock of Bedding we have selectpd the following underpriced specials. ed took well to your needs and profit by

Feather Pillows, 81.25 grade, Sale Price 950
 Sale Price 82.10

## $\$ 2.10$

Oregon Wool Blankets, $\$ 10.00$ Grade at 86.90
Blankets number of pie Cregon woo half price. They are of extra large Shown in dark gray color and fully
worth site.00 a
this saly
$\$ 6.90$


Cotton Comforters on Sale at $\$ 2.65$

> Fine Full-Size Comforters, filled with best quality white cotton and covered with high-grade sateen. They come ith plain centers, finished with flowred borders, and are shown in the most desirable colors. They are well croll stitch and are great 92.65
alues at this sale price...

