# SOLVED The High Cost of Living No4 Here's our Story

#### We're all ready.

We want every thinking man and woman to read this announcement carefully. Square it up from all angles. Talk it over with the family. Then be prepared to take advantage tomorrow morning (Monday) promptly at 9 o'clock of the most extraordinary offer ever made — a possibility only because of the remarkable conditions existing at the present time.

The most perplexing problem confronting you and me today is the high cost of living. It's a national issue. It threatens the very foundations of our homes.

The solution is seen countryward by everyone. Maybe you, like many others, have pictured an acre of ground with a comfortable home—growing your own vegetables—a lot of luscious fruit — a good cow, with an abundance of rich, fresh milk daily—having your own pure butter, fresh eggs aplenty, and sunshine, lots of pure air and a happy, contented, healthful life for you and your family. But many things have made it impossible to realize this ambition.

Now all is different. Your opportunity has arrived. It's' here right . now. Will you grasp it?

#### PARKROSE IDEALLY LOCATED

You secure a whole acre of rich, deep, productive land—larger in size than a whole city block—lying just beyond Rose City Park in the most desirable section of the city—for actually less than the cost of a good single city lot. And, mind you, you will have every city advantage, every city convenience, without any of its drawbacks, plus the unequaled advantages of a glorious, healthy, happy and prosperous life.

### ALL IMPROVEMENTS TO BE PROVIDED

Parkrose will be developed in its entirety. Fifty-five prominent business men are back of this project—amply able to finance it from start to finish. Every city convenience will be provided — electric light, water, telephone—as well as excellent street-car facilities to the very center of the tract.

To get to and from work will mean only 10 minutes more in the morning and evening.

#### A GLIMPSE INTO THE FUTURE

Again we state—and most emphatically—that if Parkrose had no other inducements, advantages or attractions aside from the investment feature, we unreservedly state it is still the greatest and best offer ever made since the opening of Rose City Park, four years ago. Streets will be of uniform order—laid out to fit into the Portland system and become a harmonious part of the city. This property is bound to develop even fasten than did Rose City Park. It can't help it. It's in the direct path of the most rapidly growing part of the city. It's the ONE natural avenue for the city to expand: It means you can a little later divide up your acre into city lots, if you choose, and dispose of them at prices which will mean anywhere from 300 per cent to 500 per cent profit at least. That's what happened at Rose City Park. It's bound to occur again in Parkrose. It's inevitable.



Just beyond Rose City Park, commencing at the junction of Sandy Road and Columbia Boulevard, lies Parkrose—all told over 800 acres divided into half-acre and acre tracts. The land lies beautifully—sloping gently from the main line of the O.-W.  $\hat{R}$ . & N. to the Columbia River. Soil experts pronounce it the best garden and fruit land in the Northwest. It has been cultivated for years by experienced farmers—in fact, the products raised on this land have always brought the highest prices in the local ' market.

And it is this land you have the opportunity of securing tomorrow morning.

## AS TO PRICES AND TERMS

Here's the best news of all: We are going to offer Parkrose in acre and half-acre tracts—with all improvements—for actually less than is being asked for surrounding property in big parcels. You are not going to be compelled to pay what the land will be worth two or three years from now. To the contrary, you will be able to secure an acre or half-acre tract for actually less than is being asked right now for adjoining property. It isn't necessary to take a pencil and paper to figure out what this means to you. It spells—OPPORTUNITY—with capital letters.

#### Parkrose half-acre tracts \$ 600 to \$ 700 Parkrose full-acre tracts \$1100 to \$1200

Pay 10 per cent down and 2 per cent monthly, with simple interest at 6 per cent on the unpaid balance. Five per cent discount for cash in full. The title is perfect, and guaranteed certificates of title will be furnished free.

#### SALE OPENS TOMORROW (MONDAY) PROMPTLY AT 9:00 A. M.

Here's fair warning. We want everyone to have an equal opportunity. So remember, sale opens tomorrow morning at 9 o'clock sharp. Be on hand prepared to take advantage of this opportunity if you find it exactly as we represent it. Now, we don't want to hurry you; but, candidly, it will be to your advantage to be here at the appointed hour. We have been besieged with personal visits, telephone calls and inquiries for the last three days. It looks as though all records will be broken. The safe and sure way is to be here at our office at the earliest moment. We will take you out to the property in an automobile free of charge. Or phone us the first thing tomorrow morning for reservation and arrange to have auto call at your home. We can say or do no more—the solution of the High Cost of Living is in your hands. Act!

