

**Pillow Tops, Values Up to 50c
Special This Sale at 25c**

A very large assortment of Pillow Tops in the floral or conventional designs, stamped on good quality linene. They are regular values to 50c. Special for this sale at..... **25c**

Pillow Slips Special at 35c

A fine line of Pillow Slips made of tan or green burlap, back and top. They come in neat conventional designs. Also a line of the popular Tapestry Slips in a large variety of patterns. Your choice of these handsome slips for this sale at..... **35c**

Anticipate Your Holiday Needs—See Our Windows

The Most in Value—The Best in Quality



NEW IDEA PATTERNS 10c
New Fall Styles

NEW IDEA MAGAZINE 10c
50 Cents a Year

**Bureau Scarfs Priced at 98c
\$1.25 and \$1.50 Values**

An extra fine line of pretty Bureau Scarfs, made of Battenberg, German Cluny lace or neatly embroidered effect. Pretty patterns and handsome designs to choose from. Regular \$1.25 and \$1.50 values specially priced for this sale at..... **98c**

Scarfs and Squares Only 49c

A very attractive showing of handsome Scarfs and Squares, made of German Cluny lace or daintily embroidered in exceedingly pretty patterns. You must see them in order to appreciate their worth. Reg. 75c and 85c values priced at.... **49c**

Store Is Filled to Overflowing With New Season's Goods

The magnificent styles which you will see here, the wonderfully large assortments and broad varieties which greet you at every turn and the handsome appearance of our store in gala autumn attire tell the story of our efforts to make this helpful store more helpful than ever—of our ambition to give our customers the choice of choicest goods and to provide best possible values. We're proud of our showing.

A Complete Showing of New Season's Dress Goods



Our formal opening in our Dress Goods Departments will take place this week. You are cordially invited to be present and pass judgment on our display. Patterns and weaves fashioned by the cleverest of foreign and domestic manufacturers, these new creations seem to have realized the acme of fabric perfection and beauty. Come and inspect and admire to your heart's content. You'll find us only too delighted to show you the very latest ideas from the great world centers of fashion. Come, acquaint yourself with our prices—compare them with those you meet with elsewhere—the rest we leave to your own good judgment.

Plain and Novelty Dress Goods at \$1.00

Is our specialty, and we show more fabrics at this price than any other store in the city. All the leading foreign and domestic mills are represented in this great showing, and there is not a weave or hardly a color but what you can get at this price, and, besides, they are the very best fabrics made that can be retailed at \$1.00 a yard.

The New Plaids

At 50c At this price we are showing a splendid variety of Hard-Finished Half-Wool Fabrics in neat colored plaids suitable for children's dresses, separate waists and inexpensive garments.

At 75c Fine German Plaids of excellent quality, shown in pretty new color combinations with silk overplaids. Seasonable-weight fabrics that are very durable.

At \$1.00 Anderson's All-Wool English Plaids, full 42 inches wide, shown in an unlimited variety of rich color combinations. Fine, high-grade fabrics that cannot be equaled in quality at this price.

German Broadcloths

At \$2.00 A special value in Fine German Broadcloths that are sponged and shrunk all ready for the needle. They are beautiful, high-finished, lustrous fabrics in chiffon weight and are shown in all fashionable shades as well as black, and they are full 54 inches wide.

New Jamestown Fancies

At 50c We have an enormous collection of these popular Plain and Novelty Dress Fabrics in all the very newest designs and color combinations. They come 36 and 38 inches wide.

New Fall Coatings

At \$2.00 If you are looking for something real nice at a reasonable price, don't fail to see our line of Imported and Domestic Coatings. Included are English Kerseys, Heavy Heather Mixtures, Illuminated Novelties, Polo Cloth and many other kinds equally as desirable. They are 54 and 56 inches wide, and you have a beautiful assortment of colorings to choose from.

R. & S. Poplins

At \$1.25 Genuine R. & S. Silk and Wool Poplins—a soft, graceful fabric that makes up beautifully. Comes in all correct new shades as well as cream and black. The same quality that is sold elsewhere at \$1.50 is priced for this sale at a dollar twenty-five.

Superb Showing New Fall Coats and Suits



It's the most extraordinary display of pretty, stylish models in the new colorings and materials ever shown at this store, and for style, workmanship and price are incomparable.

Children's Dresses From \$1.50 to \$6.50

Never in seasons past have we provided the quantity and great variety of Children's Dresses you will find here this season. They are of pure wool serges and shown in all wanted plain colors. Also a big variety of worsted plaids and shepherd checks. They are made in many different styles, plain sailor effect, one-piece style with large sailor collar, and many other styles which are equally as pretty and attractive.

Children's Coats From \$1.98 to \$10.50

We are now showing a complete assortment of Children's Coats of fine quality cloth—bearskin, caraculs and plushes. They come in sizes for children from 2 to 15 years of age. You couldn't wish for better styles for the little folks. The qualities are to be relied upon, and the prices, we know, will more than meet with your approbation.

Women's Suits at \$12.50 \$15.00, \$17.50, \$25.00

Never before have we shown better or more stylish garments for the money than our present Fall showing. Suits of unquestionable merit at these prices. They come in a large range of styles and colors—navy, black and an enormous variety of brown, gray and tan mixtures. Coats are mostly plain tailored and neatly lined with good quality satin. Skirts come in many pretty styles.

Women's Coats at \$5.90 \$7.50, \$10.50, \$12.50 up

An extraordinary showing of Women's Long Coats. Smart lines of these popular mannish coats in loose and semi-fitting styles, with collar of same cloth or velvet. They are shown with silk Venetian shoulder lining, and body lining of worsted, checks and plaids. These stylish garments come in homespun and cheviot coatings, caraculs, plushes, serge and broadcloths in black and colors.

New Wash Cottons

Complete new lines of Fall and Winter Wash Cottons in an unlimited assortment of styles and colorings, and at prices you'll be pleased to pay.

OUTING FLANNELS of best standard quality, a showing of hundreds of pieces in plain colors and neat fancy styles, the yard **10c**

SUPERIOR FLANNELETTE, a splendid-wearing fabric that washes perfectly, shown in a large assortment of styles in all the good colors. Comes full 34 inches wide and priced at, the yard **18c**

ROBE FLANNELS of excellent quality, shown in a full variety of pleasing styles in pretty colorings—the kind in most demand, for bathrobes. Special value at, the yard ... **35c**

VELOUR FLANNELS of fine, soft finish and full width. They come in the latest styles and colorings, many in the popular bordered effects. Priced for this sale at, yard... **15c**

Great Values in Women's Shoes



3000 Pairs in New Fall and Winter Styles, Values to \$5.00 \$1.98

Tomorrow, for the first time, we place on sale a special purchase of 3000 pairs of Women's Shoes at a ridiculously low price. The assortment includes all the new Fall and Winter styles in straight lace and blucher cut, also many styles in button. You have choice from all fashionable leathers in values from \$3 up to \$5 a pair at **\$1.98**

A lot of Children's and Misses' Shoes in broken lines, sizes from 6 to 2, \$1.50 and \$1.75 grades, priced at **97c**

Boys' Shoes in broken lines in box and kangaroo calf leathers, sizes 8½ to 5½, values to \$2.50, priced at **\$1.49**

Our Annual Sale Dressmakers' Supplies and Small Wares Begins Tomorrow and Continues All Week



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Timely? Indeed it is. Just now almost every woman is planning her Fall and Winter costumes, and these little accessories are most in demand. We can assure you that no effort has been spared to make this sale a great success. Only the worthiest kinds are here, and these we offer to you at money-saving prices. Every item and price in the following list is well worth study.

- 10c Folding Curling Irons, each..... **8c**
- 25c Large Curling Irons, each..... **15c**
- 5c 60-inch Tape Measures, each..... **3c**
- 5c Pearl Dress Buttons, dozen..... **4c**
- 5c Hand Scrub Brushes, each..... **4c**
- 2c Ironing Wax, each..... **1c**
- 5c India Tape, bunch..... **4c**
- 35c Shopping Bags..... **25c**
- Brace Wire, roll..... **5c**
- \$1.00 Steel Blade Shears..... **39c**
- 25c School Scissors..... **19c**
- 20c Child's Silk Hose Supporters, pr. **10c**
- 15c Child's Lisle Elastic Supporters, **8c**
- 25c Pad Hose Supporters, pair..... **19c**
- \$1.00 Watches, guaranteed..... **79c**
- 5c Thimbles, each..... **3c**
- 10c Nickel Thimbles, each..... **5c**
- 10c Silver Thimbles, each..... **6c**
- 25c Handi Hooks, dozen..... **15c**
- 15c Whisk Brooms, each..... **9c**
- 25c Whisk Brooms, each..... **19c**
- Taffeta covered Feather Bone, box **90c**
- Cotton covered Feather Bone, box **85c**
- 15c Gold Beauty Pins, pair..... **10c**
- 25c Fiberloid Dressing Combs..... **15c**
- 25c Shell Hair Pins, per box..... **12c**
- 15c Shell Hair Pins, card..... **10c**
- Corticelli Silk, 80c dozen, 3 for..... **25c**
- 1-oz. spool Corticelli Silk, \$5.00 dozen, per spool..... **49c**
- 100 yards Marshall's Linen, special..... **4c**
- 15c Geneva 600-yard silk finish Thread, spool..... **10c**
- Charter Oak Machine Thread, 6 for **25c**
- 200 yards Dragon Basting, **22c** a dozen, spool..... **2c**
- O. N. T. Darning Cotton, **22c** dozen; per spool..... **2c**
- O. N. T. Spool Cotton, per dozen..... **53c**
- 2c "Swan Bill" Hooks and Eyes, box **5c**
- 5c Improved Hooks and Eyes, box **10c**
- 5c Rustproof Hooks and Eyes, box **20c**
- 50c Needle Books..... **39c**
- 5c Nickel-plated Safety Pins, dozen **3c**
- 8c Lockit Safety Pins, all sizes, dozen **5c**
- 5c De Long's Wire Hair Pins, pkg. **2½c**

Extra Special! Sale Naiad Dress Shields

Every pair warranted. Very best light weight Shield on the market.

- 25c Shields, regular shape, size 3x4, pair..... **18c**
- 20c Shirt Waist Shield, pair..... **15c**
- 35c Separable Shields, sizes 3, 4, 5; pair..... **24c**
- 35c High Point Shields, sizes 3 and 4, pair..... **24c**
- 50c Bolero-Ventilated Shield, sizes 3, 4, 5; pair..... **34c**