

Payan French Perfumes

That Sell Regularly at 69c the Ounce—Priced for One Day Only, Bargain Friday, at This Low Figure, the Ounce **39c**
 Tomorrow we place on sale the famous Payan French Perfumes in White Rose, Lily of the Valley and Violet brands. These perfumes sell regularly at 69c an ounce. Special at our Drug Counter tomorrow at **39c**

The Most in Value—The Best in Quality



Chamoisuede Gloves, Regular 50c Values, Friday at 29c

EXTRA! A Bargain Friday special of Chamoisuede Gloves—the good, washable kind that are so very popular. Also a line of the famous Kayser make. They come in black and white, also colors, gray and chamois. Regular 50c values priced for this sale at **29c**

Our 585th Bargain Friday Sale Another Day of Splendid Bargains

There will be unusual selling in every department tomorrow. These prices, coupled with a little evidence that cold weather is not far away, will awaken everybody to their Fall and Winter needs. No store is better prepared to fill your wants than ours. No store will equal these prices on such seasonable and desirable merchandise. In each and every instance the purchaser saves money—that is why we hold the custom of our old patrons and are continually making new ones daily for this big store. Read carefully the following items and note the great price reductions for tomorrow.

Bargain Friday Special on Long Coats

Fine, Stylish, Up-to-Date Coats of Caracul, Broadcloth and Mixtures, in Just Exactly Your Size—Values Regularly Worth to \$17.50 Each on Special Sale for Bargain Friday at This Exceedingly Low Price—Only **\$10.50**

At this sale you will find just the coat you have been looking for, at just the right price. Materials are caracul, black broadcloths and a large variety of handsome mixtures. Styles are the very latest for Fall and Winter wear. In this collection are coats for small, medium and large-size women. Regular values to \$17.50 priced for this sale at **\$10.50**

Gingham Petticoats **39c**
 75c and 85c Values

A special offering of over twenty-five dozen Women's Petticoats of the best quality gingham, in plain colors, checks and stripes. They are made with deep flounce and neatly finished with underflounce. Will launder fine. Regular 75c and 85c values for this sale at **39c** less than half price

Wash Waists, \$1.25 to \$2.00 Values Friday **89c**

Here's an interesting Waist bargain for Friday. Women's Waists of excellent quality lawn, zephyr, sateen, madras and poplin in white and colors. Very neatly made in plain effects or trimmed with laces, pin tucks and embroideries. Regular \$1.25 to \$2.00 values specially priced for this sale at only **89c**



Sensational Wash Goods Sale of Fine Wash Goods

Nine Thousand Yards of Apron Gingham, Fine Lawns, Batistes and Foulard Calicoes in a Large Variety of Styles and Colorings—Best 7c to 15c Grades on Sale Bargain Friday at **5c** Yd

Few women will care to miss this bargain sale of Wash goods, for the price tomorrow will be less than the manufacturers' cost. The assortment includes over 9000 yards of Apron Gingham, fine Lawns, Batistes and Foulard Calicoes in hundreds of styles, in colorings suitable for aprons, children's and house dresses, waists, kimonos, quilt coverings, curtains, draperies and other purposes. It is an unsurpassed showing and a sale not met with every day, so come, and come early. You have choice of 7c to 15c grades at, the yard **5c**

Plain Scrim, 15c Grade at **10c**

A special sale of 1000 yards of Plain Ecru Scrim. Comes in a good firm weave and full 38 inches wide. The kind that always sells at 15c a yard for Bargain Friday at **10c**

Long Cloth, \$1 Bolt at **75c**

An underpriced sale of White Long-cloth of fine soft finish—just the thing for infants' clothes and undermuslins. Best 10c grade on sale in 10-yard bolts for Bargain Friday **75c**

A Special in Children's Gowns

Of Excellent Quality Outing Flannel, in Neat Striped Effect—Come in Sizes From Four to Fourteen Years—Regular 65c and 75c Values—Special for Bargain Friday at This Very Low Price **49c**

Here's a chance for the little folks to procure nice, warm gowns at a saving. Gowns of good quality outing flannel in neat pink and blue striped effect, and shown in sizes 4 to 14 years. Extremely well made and neatly trimmed garments that sell regularly at 65c and 75c each. Specially priced this sale at only **49c**

Children's Bloomers **25c**
 Specially Priced at

A Friday special of Children's Bloomers, made of excellent quality black sateen and shown in sizes 2 to 12 years. Well-made garments, neatly finished at bottom with good elastic. Special for this sale at **25c**

Women's Gowns **75c**
 \$1.00 Values at

A line of Women's Gowns, made of good grade outing flannel in solid colors, white, blue and pink or neat striped effect. All come good full size and very neatly finished. Reg. \$1 values for this sale at **75c**

An Extraordinary Lace Special

Hundreds of Yards of Allover Lace, Shown in Patterns Suitable for All Purposes—Regular Values to \$1.50 a Yard for Bargain Friday, Special, Only **45c Yd.**

This assortment consists of over 2000 yards of Allover Lace, full 18 to 19 inches wide. It is of extra firm quality. Shown in both small and large scroll designs in patterns suitable for all purposes. Regular values to \$1.50 yard. Your choice at this sale at **45c**

Trimming Braids **10c**
 A special Friday clean-up sale of over 1500 yards of new Fall Trimming Braids at less than cost. All odds and ends and broken lots will be placed in one immense lot. Regular values to 85c yard. Your choice while they last, yard **10c**

Fancy Scarfs at **48c**
 A fortunate purchase of a manufacturer's surplus stock of Scarfs enables us to offer them at less than one half price. They come 72x27 inches and are neatly finished with hemstitched ends. Many styles and colors. Reg. \$1 values special for this sale at **48c**

Three Remarkable Ribbon Offerings
 LOT ONE—3½-inch Taffeta Ribbon, shown in light blue only. Best 15c quality. Specially priced at, the yard, only **5c**
 LOT TWO—4½-in. Taffeta Ribbon, for hair bows, extra heavy quality. Regular 25c grade. Special at, a yard **14c**
 LOT THREE—5½ to 6-inch Plain Taffeta and Fancy Dresden Ribbon, extra good quality. Values to 60c, special at **23c**

Here Is Your Dress Goods Opportunity

Fine All-Wool Storm and Wide-Wale Serges of Seasonable Weight—Shown in All the New Shades and Black—Regular 65c, 75c and 85c Grades Priced for Bargain Friday at, Yard **39c**

We believe this is the greatest opportunity the women of this city have ever had to obtain fine quality, seasonable weight Dress Goods at such a low price. Two thousand yards of fine All-Wool Double-Warp Storm Serges in all colors and black; also Wide-Wale Serges in heavy weight, shown in popular shades of brown, navy, red, tan, slate, as well as black—38 to 54-inch fabrics that sell regularly from 65c to 85c a yard on sale Bargain Friday **39c**

Women's Peeler Cotton Union Suits

Medium Weight Fleece Garments In Sizes 4, 5 and 6, Best 50c Grade **39c**

There's health as well as comfort in right underwear—perhaps more than anything else a person puts on. All the desired weights in all the materials that are good will be found here. This is the special for tomorrow: Women's fine Peeler Cotton Union Suits in medium weight and in the wanted styles. Fine slightly fleeced garments in sizes 4, 5 and 6. Our regular 50c line priced for one day only, Bargain Friday at **39c**

Women's Hose **21c**
 Best 35c Grade

A sale of Women's Ribbed Lisle Hose, made seamless, with double heel and toe. They come in a splendid weight and are guaranteed fast black. Best 35c grade on sale Bargain Friday at **21c**

Children's Hose **16c**
 Best 25c Grade

A great bargain in Children's Stockings. Fine and heavy ribbed hose for boys and girls, guaranteed fast black and to wear satisfactorily. All sizes from 5 to 9½. Best 25c grade for Bargain Friday at **16c**

An Out-of-the-Ordinary Sale of Back Combs Friday

Inlaid With Gold and Handsomely Polished—Pretty Rhinestone Settings—Fancy Combs That Sell Regularly at \$1.00 and \$1.25 Each—Special for Bargain Friday at This Very Low Price, Each **43c**

Tomorrow, Bargain Friday, you have choice of about 500 Fancy Back Combs that are offered to you at a great price concession. Manufacturers' samples, with gold inlaid designs set with rhinestones and finished with a pretty hand polish. These combs sell regularly at \$1 and \$1.25. Special **43c**

Our Men's Fine Merino Underwear on Sale



Medium-Weight Shirts and Drawers in All Sizes Up to 50—Soft-Finished Garments in Natural Gray Color—Our Best Regular 75c Grade on Sale Friday For **55c** Gar

A great special offering for the men—a sale of Medium-Weight Merino Shirts and Drawers, suitable for early Fall wear. They are very soft and will not scratch, and are trimmed in the best fashion. Shown in all sizes up to 50 in natural gray color. Perfect-fitting garments that were bought to sell regularly at 75c. For one day only, Bargain Friday, at **55c**

Men's Fine Outing Flannel Gowns, \$1.00 Grade **85c**

A worth-while saving in Men's Fine Outing Flannel Night Gowns. They are made of the best quality materials, well shaped and full to the size. They come with long turn-down collar and are 60 inches in length. All sizes. Our best \$1.00 line on sale Bargain Friday at **85c**

Most Remarkable Silk Sale Bargain Friday



5000 Yards of Fine Quality Swiss Taffeta Silks in All the Plain Shades as Well as Cream, White and Black—Best 85c Grade for Friday at **49c** yd

Our ever-increasing silk sales are proof evident of the unmatched values given, and this underpriced sale of fine Swiss Taffeta Silks will permit of splendid savings. The assortment includes all the new plain shades in brown, red, blue, green, tan, gray, lavender, rose, pink, light blue, reseda, gunmetal, Copenhagen, castor, etc., as well as black and white. They are fine, durable silks of perfect weave and finish. Best 85c grade for Bargain Friday **49c**