

Large Boxes Elberta Peaches 75c—Bartlett Pears, \$1 Box—
30c M. & F. Coffee, 23c—Butternut Butter 2 Pounds for 59c

\$5.00 Famous Kiser Hand-Colored Pictures of Mt. Hood
and Crater Lake, 10x22 Inches, Friday Surprise for \$2.79

THE MEIER & FRANK COMPANY, ESTABLISHED 1857

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THE MEIER & FRANK CO., 5TH, 6TH, MORRISON & ALDER



The Great 1129th Friday Surprise

Semi-Annual Notion Sale Cont'd Tomorrow! Semi-Annual Sale Housewares--Basement

IF OFFERINGS count for anything, Friday will see a repetition of the old-time Surprise Sale crowds, which have thronged The Big Store for twenty-four years as regularly as Friday rolled around! In conjunction with the 1129th Friday Surprise, the other stirring sales announced above continue in full force. Remember, answers to the Musing-Wear Guessing Contest will be received beginning 9:30 Saturday morning at a special booth on the first floor. See our last Sunday's advertisement for full details.



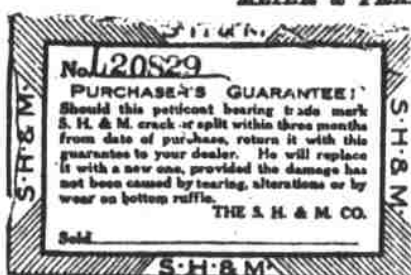
85c Is Surprise on the New Regular \$1.50 and \$2.00 Waists



EACH Friday's Surprise seems to bring forth a more extraordinary Waist Sale. In this splendid purchase are seven pretty Tailored Models, THREE EXACTLY AS ILLUSTRATED ABOVE. Materials are sheer lawns and cross-barred illustries with dainty embroidered fronts and set-in insertion. High necks with long and short sleeves. Also charming Dutch neck Waists of allover embroidery, and some with shawl handkerchief collars. Several models in black lawn, as well, included in this immense lot for Friday. They are \$1.50 and \$2 Waists in every detail—sale at 8 o'clock this morning for **85c**

See 5th-Street Window

S. H. & M. Guaranteed Petticoats Worth to \$8.50 \$5.22



IT WAS through our cooperation with the manufacturers, Stuart, Howe & May Co., that we're enabled to offer these high grade guaranteed silk Skirts at \$5.22.

Every one bears a dated, numbered guarantee reading as shown at the left.

So if your Petticoat cracks or splits within three months we'll replace it with a new one. Beautifully made of fine, firm quality messalines and taffetas in full range of colors—black, white, blues, browns, helio, lavenders, etc. The extra sizes in black only.

All are made to conform with the present style, lengthened with plain circular, knife plaited, stitched, ruffled and tailored band ruffles. Not a skirt in the lot worth less than \$8 and many of them \$8.50. Remarkably priced for the Friday Surprise, only **\$5.22**



Millinery Surprise! \$5.00 \$6 to \$9 Fall Hats for \$5.00

MEIER & FRANK'S—SECOND FLOOR ORDER BY MAIL SUCH pretty, becoming, well made Hats as you have seldom seen so early in the season for \$5.

Many are Hats which we ourselves intended to sell for \$6.50, \$7, \$8 and even \$9, but for the 1129th Friday Surprise you may choose at \$5.00.

Small, medium and large shapes, many trimmed with huge silk bows and high draped effects, like the model illustrated on right.



Also the clever little hood and poke effect, trimmed in upstanding bows, wings, folds and cockades of silk. All smart new fall hats, worth \$6.50 to \$9.00. Tomorrow priced at only **\$5**

\$7.00 to \$10.00 Plumes at \$4.95 Solid colors and beautiful shaded Willow Plumes; also a few in black and white. Sizes from 15 to 18 inches long, full flues. Regular \$7 to \$10 plumes, in 1129th Friday Surprise at **\$4.95**

Embr'd'y Surprise To \$1.50 Strips at 49c

MEIER & FRANK'S—FIRST FLOOR ORDER BY MAIL

ALL the extraordinary bargains in our great Fall Opening Sale of Laces and Embroideries in force tomorrow—this in addition!

Manufacturers' loom and sample strips of beautiful Swiss, cambric and nainsook Embroideries, including edges and insertions in lengths averaging 4 1/2 yards. Strips worth 85c to \$1.50, in the 1129th Friday Surprise sale at only **49c**

85c Semi-made Corset Covers—The "Lily White," embroidered in beautiful eyelet designs, 50c.

50c to 75c Allover Net in square mesh and open designs, yard 39c.

Hair Goods Surprise New \$5 Coils at \$3.59

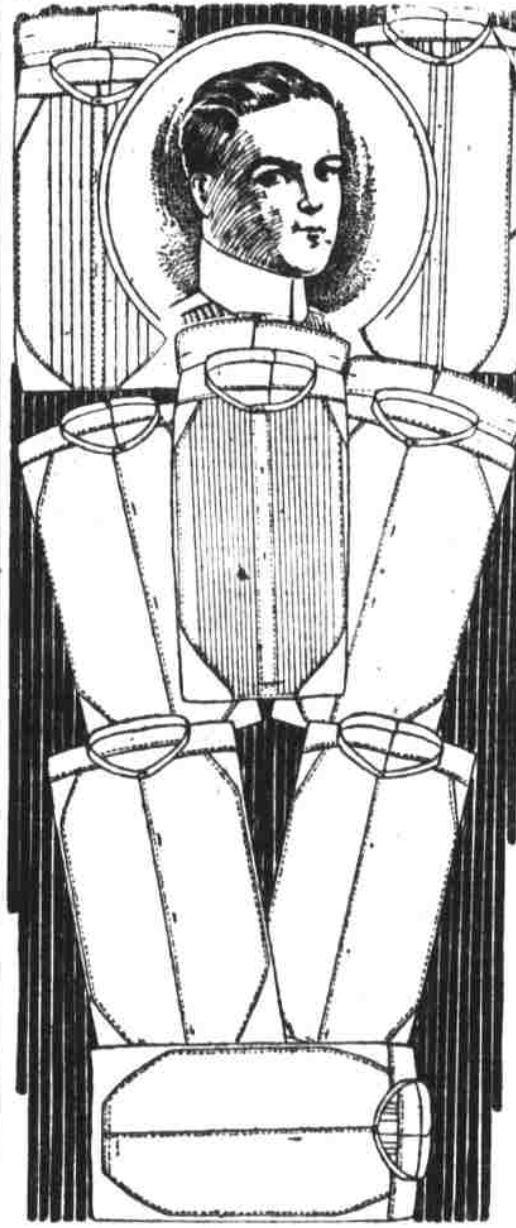
MEIER & FRANK'S—BALCONY ORDER BY MAIL

THE new Dutch knot coiffure, which you'll have a hard time finding anywhere—much less at a special price.

This charming coil style is of best quality German wavy hair, dressed and all ready to wear. We can match any shade. Regularly \$5.00—the 1129th Friday Surprise sale at only, each **\$3.59**

\$3 German Wavy Puffs—New, large clusters, in all shades. Friday only \$1.59.
\$5 German Wavy Switches, 26-inch, \$2.59
\$8.50 German Wavy Switches, 30-in., \$6.59

Annual Black-and-White Sale for Men!



Begins Friday Morning Ends Saturday Night

Just Inside Morrison-St. Entrance. Order by Mail.

YOU who remember our first great Black-and-White Sale of last year probably recall the immense crowds and the eagerness with which men bought these White Shirts and Black Ties. The purchases which go on sale tomorrow are even more phenomenal. Over 10,000 White Dress Shirts and 14,000 Black Ties bought just for this event. Sale will continue until Saturday night.

10,000 Fine \$1 and \$1.50 White Shirts 63c

All are stiff bosom styles, as illustrated on the left. Best of materials, with cuffs attached or detached; all sleeve lengths; all sizes 14 to 18. Many are in short bosom style, so popular with business men; also full dress coat shirts, pleated shirts for Tuxedo and dress wear and stiff bosom shirts in fancy self-figured designs. When you see them, you'll want at least a half dozen. Regular \$1 and \$1.50 white shirts at 63c.

29c for 50c and 75c Black Neckwear

Most any style in black Neckwear you can think of—we've illustrated some of them on the right! Rich all-silk peau de cygnes, Barathea, heringbone and self-figured weaves:

- French-Fold Four-in-Hands
 - Open-End Four-in-Hands
 - Graduated Club Ties, All Lengths
 - Batwings and Tuxedos
 - Large Open-End Ascots
 - Shield Bows
 - Band Bows
 - Shield Tecks, Pat. Fasteners
- Actual 50c and 75c Black Neckwear, Annual Sale Price **29c**.



1129th Surprise 25c Hosiery 12 1/2c

MEIER & FRANK'S—FIRST FLOOR ORDER BY MAIL

JUST half price on these splendid black Lisle Hose is bound to bring women by the hundreds tomorrow.

They're from a maker who is overly particular on the quality of his 25c Hosiery—this lot is the slightly irregular pairs laid aside by eagle-eyed inspectors.

All are of light weight mercerized lisle in black only, with double heels and toes. Regular 25c Hosiery, tomorrow in the 1129th Surprise **12 1/2c**

Surprise on \$1.75 Porch Rockers 98c

MEIER & FRANK'S—4TH FL.

WE'VE 200 of these strong maple Porch Rockers, which have sold all season long at \$1.75, to close out in the 1129th Friday Surprise at 98c.

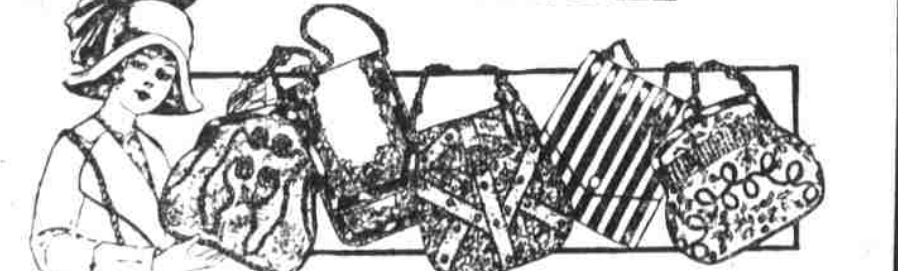
Exactly as illustrated, in natural, red or green finish. Only one to a customer—and come early. Friday Surprise, **98c**

All other Porch Settees, Rockers and Chairs proportionately reduced.

For 1129th Surprise

\$4-\$5 Bags \$2.98

MEIER & FRANK'S—FIRST FLOOR ORDER BY MAIL



NOT over 500 fashionable new fall Handbags in this astonishing purchase for the 1129th Friday Surprise—wish it were 5000 instead.

Not a bag in the lot worth less than \$4—many of them \$5. Included are the famous Langfeld Leather Bags, the utmost of quality in Leather Goods.

There are also dozens of flashing styles in the picturesque beaded, tapestry and embossed Handbags, with long and short straps and modish cordeliere handles. You can't come too early for the first choice of these splendid \$4.00 and \$5.00 Handbags for Friday at low price of **\$2.98**

Surprise in Linens 40c Scarfs 19c

MEIER & FRANK'S—FIRST FLOOR

ONE of the surprises that'll bring eager buyers to the Linen Section. Less than half price for handsome hemstitched Mercerized Scarfs that you pay 40c for regularly.

The firm, splendid quality that launders beautifully. Noontime should see every one of them sold; 20x40 size Dresser or Buffet Scarfs, special for the 1129th Surprise at low price of **19c**

Surprise \$2.25 Beach Carts \$1.75

MEIER & FRANK'S—FIFTH FLOOR

TAKE the little tot out in one of these popular sidewalk Sulkies or Carts. Splendidly made, with rubber-tired wheels, reversible seat and long handle. Remarkably strong and durable.

Mothers and child alike find them a comfort and convenience. Regularly \$2.25. For the Friday Surprise only at **\$1.75**

\$3 to \$4 Umbrellas, \$1.98

MEIER & FRANK'S—FIRST FLOOR ORDER BY MAIL

WE WERE surprised when the maker accepted our offer on these beautiful all silk Fancy Umbrellas—you'll be surprised when you see what an astonishing bargain they are at \$1.98.

High grade all silk taffeta covers on 21 and 26-inch frames, with steel rods and plain and beautifully carved handles. All the shades to match your new fall costume—browns, reds, greens, blues; also with striped borders and changeable effects. Strictly fast color all silk covers. Splendid \$3 to \$4 Umbrellas in 1129th Friday Sale **\$1.98**

NEW NECKWEAR AT 25c Choose from thousands of pieces in dainty new fall Neckwear—kinds you'd expect to pay 35c and even 50c for. New side frills, rabats, jabots, cascades, etc. Friday **25c**

\$1.25 GLOVES, ONLY 98c Women's new one-clasp Pique-sewn Lambskin Gloves with fancy stitched backs. Also tan, gray, brown. Regular \$1.25 grade. 1129th Friday Surprise, at **98c**

20c RIBBONS, SPEC'L, 12c Beautiful all-silk Ribbons, including plain Taffetas and Moires; also lovely Persians, Dresdens, Roman stripes, checks, etc.; 3 and 4-inch. Best 20c grades, yard **12c**

35c HANDKERCHIEFS 21c Tomorrow in the 1129th Friday Surprise, women's plain hemstitched Handkerchiefs, daintily embroidered. Also hand-embroidered initials and colored borders. Regular 35c Handkerchiefs, priced now at **21c**



If You Can't Come in Person, Order by Mail or by Telephone