

Lunch Tomorrow in Our Big, Beautiful White Restaurant, 7th Flr.—Unexcelled Cuisine and Service—Orchestra Music



"The Iron Woman," Margaret Deland's New Novel, on Sale Tomorrow in Fifth Floor Book Store—Other Late Fiction

THE MEIER & FRANK COMPANY, ESTABLISHED 1857

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THE MEIER & FRANK CO., 5TH, 6TH, MORRISON & ALDER

Fall Sale Notions and Dressmakers' Supplies Begins Tomorrow

Our Great Semi-Annual Event Bringing Hundreds of the Most Staple Articles for Fall Sewing at Great Savings

Kleinert's Dress Shields

WHAT woman hasn't heard of the famous Kleinert's Dress Shields? Hundreds of Portland women are satisfied users of this well-known make. Wash them as many times as you like and they remain uninjured. No store in the city has so complete an assortment of styles and sizes as here in our First Floor Section. The following are all well-known brands at special prices:

25c Juno Dress Shields at, the pair 18c
25c Jem Dress Shields, priced at, pair 19c
25c Featherweight Dress Shields, pair 20c
50c Eaton Dress Shields, see cut, pair 39c

Sale Naiad Dress Shields

THE lightest, strongest and most sanitary Shields you can find. Made of a transparent substance that is absolutely odorless when used. You may wash and sterilize them time and time again without injury. Made in all styles and shapes, including the new "bolero," which conforms to the latest dress modes. Note these special prices for tomorrow:

50c Bolero Adjustable Shields, pair 35c
25c Nainsook Covered Dress Shields, 19c

Our Omo Dress Shields

WOMEN everywhere are delighted in the use of Omo Dress Shields, and well they might, for they have dozens of special features that no other Shields possess. Note that they're sweet and odorless when purchased, and remain so when worn. They are so light and cool and hygienic. Wash perfectly. Absolutely moisture-proof, though not made of rubber. Wear Omo Shields and you may rest assured that your handsomest gown will be free from injury. Ask about them tomorrow!

50c Zonave Self-Adjusting Shields, pr. 39c
30c Regular Nainsook Omo Shields, 22c

COMING right in the midst of the Fall and Winter sewing season, we present in this great Semi-Annual Sale of Notions and Dressmakers' Supplies, compelling economies that are bound to send women thronging to the Big Store tomorrow and the rest of this week.

It is an event in which not only the home sewer, but every seamstress and dressmaker will want to profit. Note that savings are even larger when you buy in dozen and gross lots. EXTRA SALESMEN WILL MAKE FOR PROMPT SERVICE. Read every item—don't fail to share in this helpful event.

The Tape Specials—

- 3c Cotton Tape, 4 yard rolls, 4 for 5¢
- 5c Blocked Linen Tape, special at 2¢
- 25c Tape, 1/4 inch, yard long, roll 15¢
- 25c Dressmaker's Delight Gauges, at 10¢
- 50c Professional Ideal Gauges, for 25¢

Skirt Bandings and Beltings—

- Tanton's Skirt Banding, blt, 40¢; yd. 4¢
- Cotton Beltings, bolt at 15¢; yard 2¢
- Silk Beltings, bolt at 75¢; yard at 10¢

The Cube Pin Specials—

- 10c Large Black Jet Pins, cube at 5¢
- 10c Large Assorted Fancy Pins, Cube 5¢
- 5c Small Black Pins, cube at only 4¢

Basting and Machine Threads—

- 5c Warfield Basting Cotton, spool 3¢
- 7c Dragon Basting Cotton, spool at 5¢
- King's Basting Cotton, doz. 45¢; ea. 4¢
- Clark's or Brook's Thrd, dz. 53¢; ea. 4¢
- Silk Thrd, 100 yd. spools, dz. 42¢; ea. 4¢

5c Hair Nets 8at Only 25c

THEY'RE the splendid extra large size Hair Nets, that are quite as satisfactory as the real hair nets. Come in all shades. Regular 5c Nets 8 for 25c for tomorrow at 8 for 25c

Red Celery Tape, 1000 yds. at \$1.50.
Puffet Lock Pin Puffers, each 19¢.
Improved Perfection Skirt Yokes, at each, 25¢.
De Longe Shoe Button Kid, special, each, 10¢.
Victoria Pleaters, priced tomorrow, at 25¢.
Detachable Apron Strings, something new, pair 10¢.
25c Fancy Needle Books, special at only 19¢.
15c Dress Weights, special a yard at 10¢.
75c Lead Dress Weights, special a box at 55¢.
10c Tracing Wheels, special tomorrow at 5¢.

Waist and Collar Bones—

- 12 1/2c Chicago Waistbns, bx 90¢; yd. 8¢
- 15c Silk Waistbone, bx. \$1.35; yd. 12¢
- 10c Silk Collar Bone, box 90¢; yd. 8¢

Collar Supporters Reduced—

- 10c Serva Collar Supporters, special 5¢
- 10c Kietels Collar Supporters, special 5¢
- 10c Pearlbone Collar Stays, special 5¢

The Hooks and Eyes—

- Dorcas Hooks & Eyes, grs 22 1/2¢; cd. 4¢
- Wind'r Hooks & Eyes, grs. 20¢; cd. 4¢
- M. & F. Special Hooks & Eyes, gross 22 1/2¢; card 10¢
- 10c Veiser's Hks & Eys, dz. 75¢; ea. 7¢
- Hooks and Eyes in tape, special yd. 15¢

Needle and Pin Specials—

- 5c Milward's Needles, dz. ps. 40¢; ea. 4¢
- 5c Darning Needles, all sizes, at 3¢
- 10c Machine Needles, any kind, tube 7¢
- 5c Germ Pins, paper, special at only 3¢
- 25c Dressmaker's Pins, 1/2 lb. boxes 15¢
- Admarrantine Pins, dozen papers 12¢
- 5c Locket Safety Pins, card of 6 at 3¢
- 10c Cushion Desk Pins, special each 5¢

Miscellaneous Notion Specials—

- 20c Shell Hair Pins, special a dozen 10¢
- Wire Hair Pins, dozen papers only 10¢
- 10c Wood Cabinet Hair Pins, at only 5¢
- 10c Nancy Darning Thread, a spool 5¢
- 10c Natural and Jet Hat Pins, 3 for 5¢
- 25c Stephenson's Waist Belts, each 10¢
- 25c Prima Donna Pins, special a box 12¢
- Asbestos Iron Holders, special at 5¢
- 20c Children's Hose Supporters, pr. 10¢
- 10c Hair Nets in Tubes, special at 5¢
- 10c Mother's Ironing Wax, special at 5¢
- 20c Tubular Shoe Laces, dozen pr. 10¢
- 50c Standrite Shoulder Braces, pr. 35¢
- 35c Washable Sanitary Hair Rolls 19¢
- I. V. Tape Bone Buttons, each at 5¢
- Children's Petticoat Bands, special 5¢
- 5c Rubber Mending Tissue, a package 3¢
- 10c Tape Measures, special at only 5¢
- Ironing Cover Stretchers, special at 10¢
- 15c Lingerie Braids, special a bolt 10¢
- Ribbon Wire Flut, special the bolt at 5¢

Velvet Grip Hose Supporters

are worth several times their price in the savings on stockings.

Women's 80 Pad Belt Supporters, 19¢
Women's 50c Pad Belt Supporters, 39¢
Women's 50c Sew-On Heavy Elastic Supporters, 35¢

GEORGE FROST COMPANY, BOSTON, MASS., U. S. A.

85c Canvas Coat Forms Only 69c

Best grade of Canvas Coat Forms, full length, complete with haircloth and felt interlining; also shaped collar attached. Regular 85c Forms in the Fall Sale tomorrow for only 69c

- 50c Bust Forms—Of best hair cloth, felt interlined. Sale price only, pair 39¢.
- 20c Lightweight Canvas Forms—Small size, with felt interlining. Suitable for misses or small women. Pair 16¢.
- 15c Shoulder Forms—Help to give that tailored effect; pair 8¢.
- Belding's Lining Satins—Yard wide, guaranteed for two full seasons. All the leading shades. Yard \$1.25.
- \$1.00 Belding's Lining Satins—A lighter weight. All staple shades, yard 89¢.
- 40c Striped Cotton Linings—36 inches wide, a good substitute for silk. Sale price, yard 33¢.
- \$2.25 Taffeta Silk Skirt Flounces—Made with tucks and shirring. All shades, special \$1.93.

Spool of Charter-Oak Thread

FREE With Every 25c Purchase of Notions in This Sale

EVERY housewife owes a debt to Charter Oak, "the thread that saved the 5c price to the American woman." To introduce it still further into Portland homes, we have secured 1000 SAMPLE SPOOLS OF CHARTER OAK THREAD TO GIVE AWAY IN THIS GREAT FALL SALE WITH EVERY 25c PURCHASE OF NOTIONS.

Charter Oak Thread is not made by a trust. Irrespective of price, it is the best six-cord sewing cotton on the market today. Our price of this famous Charter Oak Thread is **6 for 25c**

The Carlson-Currier's Famous Spool Silks

CARLSON-CURRIER & CO.'S Famous Spool and Embroidery Silks are gaining wider prestige every day for their strong, smooth quality and color selection. You'll be able to match any new Fall shades in Carlson-Currier Spool Silks. Sold here only in Portland. 10c best 100-yard spools Carlson-Currier Silk, 80¢ dozen, for 25¢. Carlson-Currier's 1-oz. Superior Silk, 50¢ spool, doz. \$4.95. Carlson-Currier 1/2-oz. Tailors' Hand Sewing Silk, 29¢, box \$3.65.

Dressmakers' Forms \$1.14

WELL-PROPORTIONED Bust and Hip Forms, as illustrated, which can be used on adjustable stand, so that skirts may be fitted at the hips. Regular \$1.35 forms, fall sale price tomorrow **\$1.14**

Stands for These Forms, Each \$2

Hall & Borchert's Non-Adjustable Forms—Two styles, with hips and short waisted for hipless and long waisted. Perfectly proportioned. \$3. Same style in cheaper materials. Special for tomorrow, at **\$2.00**

Hall & Borchert's Princess Adjustable Form—A boon to the dressmaker. Can be made to fit any figure, being adjustable from 32 to 48 bust measure; price **\$16.50**

At an Extra Expense of 50c, any of above non-adjustable forms will be made to conform exactly with your figure

Our Great Fall Sale of House Wares Is Breaking All Records!

All Portland Is Talking of The Munsingwear Contest!

IS THIS Teddy or Billy Munsing? Surely this must be Cupid Munsing, for look at the string of hearts she carries!

Thousands of little brains are puzzling and working to successfully solve the Munsing Union Suit Guessing Contest, for which \$10, \$5 and \$3 cash prizes are offered, besides the beautiful colored cut-out doll for every contestant.

Answers in the Munsing-Wear contest will not be received until Saturday morning. This is to give every child an equal show. They will be numbered as received, and should there be a number of children equally accurate, cash prizes will be awarded to the three guesses handed in first.

Women's Munsingwear
At \$9.00—Women's \$1.25 and \$1.50 Union Suits, in winter styles and weights.
At \$3.50—Women's heavy Munsing Vest and Pants. Out sizes, 7c.
At \$1.75—Women's wool and cotton mixed Union Suits.
At \$2.50—Women's fine rib'd wool Munsing Union Suits. Out sizes, \$3.

Children's Munsingwear
At 47c—Children's heavy

FROM the store-opening gong today thousands of money-wise housewives poured into the big Basement! This great semi-annual event brings practically every item in Housefurnishings at a splendidly lowered price. SEE THE FULL-PAGE OPENING ANNOUNCEMENT OF YESTERDAY.

MEIER & FRANK'S—BASEMENT

\$1 Aluminum Lip'd Kettles—Famous "Wear-Ever" brand, illustrated above. Full 3 quart size, on sale only **54c**
At \$1.25 "Wear-Ever" Aluminum Sauce Pans—3 quart size, with cover, special—only **69c**
At 65c Aluminum Sauce Pans—2 quart size, with long handle, special at **37c**

80c Graniteware Tea Kettles, heavily coated on steel body. The 8-quart size, as pictured above, priced for **59c**
This sale at only **59c**

\$1.75 Tea Kettles of heavy imported blue and white enamel **\$1.09**
18c Lip'd Gran Kettle **15¢**
20c Lip'd Gran Kettle **16¢**
25c Lip'd Gran Kettle **19¢**

\$1.25 Mrs. Pett's Sad Irons, as illustrated, set of 3 nickel-plated irons with handle. For this sale only **99c**

75c Galvanized Tubs only 56¢
\$6 Guarant'd Wringers \$4.79
\$1.25 Wash Boilers only 99¢
\$1.50 Fldg Ironing B'ds \$1.19
\$1 Wil. Clothes Baskets 79¢
\$1.25 Wire Meat Saws—Strong wood frame, covered with heavy wire. Sale price only **99¢**

\$1.25 Food Choppers—As illustrated; the Universal No. 1. Grinds any kind of food. Special **95c**

\$1.20 Step Ladders—6 feet size as illustrated. Strongly made, braced. **95c**
85c Steel Mail Boxes—Black japanned finish. Sale price, at **67c**

The Big Harvest Sale Groceries Continues

ARE you profiting by the scores of special prices this week in the Golden Harvest Sale of Groceries? Our big Pure Food Market is filled with every sort of Table Delicacies, as well as Staple Groceries, at unrivaled savings. Read these:

Delicious Fancy Alberta Peaches, box **75¢**
Royal Banquet Butter—Finest quality, 2 lbs., **67¢**
Butternut Butter—The old reliable, 2 lbs., **59¢**
Eastern Sugar-Cured Hams—Medium size, lb., **19¢**
Little California Picnic Hams—Sugar-cured, lb., **11¢**
Choicest Chipped Beef, lb. **31¢**

Cross & Blackwell's Lucca Oil, bottle **77¢**
New Iowa Corn, dozen, **\$1; can 9¢**
Alpha Maine Corn, dozen **\$1.40**
S. & W. Tomatoes, dozen **\$1.40; each 12¢**
Encore Stringless Beans, doz. **\$1.59; can 13¢**
Encore Stringless Refuge Beans, dozen **\$2; can 20¢**

These Wednesday & Thursday Specials Selected From 2 Broad Floors of Good Furniture!

This \$15 Solid Oak Extension Table, exactly as illustrated above, except plain feet instead of claw design. Beautiful Early English or golden finish. Wednesday and Thursday **\$10.49**

This \$13.50 Solid Oak Chiffonier, as illustrated above, in golden finish. For two days at **\$9.89**

This \$27.50 Princess Dresser, as illustrated above, in golden oak or mahogany finish. For 2 days **\$16.20**

This \$1.25 Hook Hat Rack, exactly as illustrated above. For Wednesday and Thursday only, extra special at **69c**

This \$1.50 Solid Oak Plate Rack, exactly as pictured above. For Wednesday and Thursday only, special at **98c**

This \$11.50 Solid Oak Dresser, just as pictured above, good cabinet work, round plate mirror, beautiful golden finish. For **\$12.98** 2 days at **\$12.98**

This \$11 Solid Oak Dresser, exactly as pictured, finished in waxed or gloss golden, excellent cabinet work and mirror. For **\$8.69** 12 days only **\$8.69**

\$1.50 Solid Oak Tabourettes, exactly as illustrated, in golden, Early English or fumed finish. Just 500 of them for Wednesday and Thursday, special **89c**

EST. 1857 MEIER & FRANK STORE