THE OREGON DAILY JOURNAL, PORTLAND, MONDAY EVENING, SEPTEMBER 4, 1911.



SHOE STORE MAIN FLOOR Be a scout-join our Boys' Scout Club. We have just received a big shipment of these famous shoes. They, will outwear and Skirts are plain with panel back and front or double box look better than any other shoe plait in back. Beautiful new models to choose from. on the market at these \$3 00

ONE ESPECIALLY GOOD SUIT is of brown and green prices: \$2, \$2.50 JJ.UU or gray and green, Scotch mixture. Norfolk style, belted Here is the shoe for hard knocks down in the back, satin lined jacket, skirt panel front and back with kick plaits on either side. Sizes 14, 16 and 18. A very attractive junior style. The **\$25.00** A real new number. **\$4.00** price during this school opening sale only **\$25.00** Sizes 21/2 to 6, pair at **\$4.00** 

home. This showing comprises serges, cheviots, diagonals,

Scotch and English novelties of rare conception. Jackets

are medium length with plain or velvet trimmed collars.

-the Boys' Cresco calf shoe with heavy welt sole, button style, made with that high, raised toe.

sizes 5 to 8. Splendid school hose for boys or girls. Our reg-ular 15c values at only 9c

IN THE BASEMENT

A great clean-up sale of children's

fine Ribbed Hose - with double

heels and toes, stainless blacks;

A very high-class Blue Serge Suit, with two pair of Knickerbocker pants, full lined reinforced where the strain comes. The coats are the newest mannish cut, swagger Ask for Medallion Coupon Ticket effects. We bought them for \$5.00 leaders. You can't when purchases amount to \$10. equal them in any clothes shop for less than \$3.98 We reproduce your photo FREE. \$6.00—Special school opening price ..........

**Blue Serge Suits \$3.98** 

#### New Sweaters Ribbons for School Boys' School Hats High School Suit \$3.50 to \$9.00 5<sup>1</sup>/<sub>2</sub>-Inch Ribbons for 25c

Hardly a girl or young lady will start the school year without a Sweater. They are life-savers. Our new stock is unusually attractive. We have every style and color one could wish for. Plain or fancy weaves, priced at \$3.50, \$4, \$5, \$6, \$7, \$9.00 \$7.50 and up to \$9.00 **Children's Belts** 25c to 85c Each We are showing complete

lines of the new "Buster" Belts in every style and effect at 25c to 85c.

School Umbrellas 65c to \$2.50 Each

Little and big Umbrellas for school chil-dren. Don't forget to get one; 65c to \$2.50

# **10,000 Yards of Ribbon** Go on the Bargain Circle Values to 85c for 25c Yard

A great collection of all the newest Fall styles in fancy Ribbons, representing a great purchase from one of the world's best ribbon manufacturers. A display too beautiful and too extensive to attempt description. Ribbons for every purpose-for trimming, fancy work, 25c hair bows, millinery purposes, etc. Widths to 7 in. Vals. to 85c 25c

### 50c Fancies for 25c RIBBON DEPT .- MAIN FLOOR

You will need many ribbons for school. This sale offers an exceptional opportunity to supply your needs at

great saving. Here's 5 1-2inch pure silk Taffeta Ribbons in plain or moire black, white and every wanted shade; suitable for every purpose; priced exceed-ingly low, at sp'l, yd. 25c

Fancy Ribbons, beautiful patterns in all color combinations, suitable for hair bows, hat trimmings, etc.; 25c Ribbons which sell regularly at 50c yd.; spec'l, yd. 25c

# Children's School Hats

The new Pressed Felts promise to be the most popular and most practical hat for school. We have them in all colors. Especially desired by high \$2.50 to \$5 school girls. The prices range from

# \$2.00 Values at \$1.29

These are the styles that particularly proud boys will wear. "Telescopes" in all the new blocks and colors; all sizes in this lot. The regu-lar \$2.00 values; special for this sale at \$1.29

We have the most complete and the only strictly up-to-date exclusive Boys' Hat Department in the city. Every new hat idea is here. Prices 50¢ to \$5.00.

## Boys' \$1.00 Shirt 65c

Real school day Shirts, made of that very popular soisette material in neat stripes and plain colors, with soft collars and cuffs; sizes 12 to 14; 65c regular \$1.00 values; specially priced, only 65c

### **\$1.00** Union Suit 59c

Come on, Boys; this is your picnic. We want you fixed up for school. Here's good quality Union Suits, derby ribbed, natural color; our regular \$1.00 values; specially priced, at only 59c

#### Boys' \$1.50 Sweaters 98c

SWEATERS-Just because its for school opening, we offer you choice of any boy's wool Sweater in our stock, jersey style, coat style, or little Norfolk and juvenile styles, which are marked at 98c for school wear. 25c stock-\$1.50; specially priced for this sale, at only 98c Great values, at 25c ings; at 50c-75c

# \$15, \$18 and \$20

A very exceptional showing of young men's Suits for the high school students. Strictly uptown styles, in the new shades of brown and gray, sizes 31 to 37 chest measure for young fellows 15 to \$20.00 21 years of age; reg. \$15, \$18 and \$20.00

## New Topcoats \$5.00

Handsome little Coats in mannish effects, sizes 21/3 to 10 years; all the new colors and \$5.00 weaves; the most dependable materials

#### \$1.50 School Pants at 98c Boys' \$1.00 Shirts at 65c

A great sale of Boys' School Pants made up of the very best materials, especially adapted for school wear; worsteds and cassimeres, full knick-erbocker styles; aged 4 to 17; val. \$1.50, at 98C

SHIRTS for boys who play roughly; they are well made of the popular soisette material, in neat stripes and plain colors, with soft collars 65c and cuffs; sizes 18 to 14; \$1.00 values; price 65c

BOYS' TIES AT 25¢ || KAZOO SUSPEND-New patterns in four-in- ERS-The best on earth hands bought especially for boys; support pants,

stock-

#### \$5.00 Wool Dresses \$3.98 Reliable Hosiery for School IN THE BASEMENT UNDER PRICE STORE.

A new shipment of Misses' and Children's Wool Dresses, made of good quality serge in the most attractive style, long waists and plaited skirts, sizes 6 to 14 years; brown, blue and red colors; piped in plaid, and trimmed in buttons; our regular \$5.00 val- C2 ( ues; specially priced in this sale at Boys' \$1 Sweaters 48c

IN THE BASEMENT UNDER PRICE STORE Boys' heavyweight School Sweaters, in coat style, plain gray or gray trimmed in red or blue and finished with large pearl buttons; sizes 26 to 34; regular \$1.00 values; 48c Hose on the market. Specially 25c tionally good vals: spe-specially priced as extra values at 48c priced in this sale, the pair 25c cially priced at 3 pairs. \$1

#### Clark Made Hose 19c | Children's Hose 121/c ON SALE MAIN FLOOR ON SALE MAIN FLOOR

Children's Ribbed Black Stockings, with seamless foot and extra spliced heels and toes; guaranteed fast black; actual 25c values; specially 19c "Nomend" Hose 25c The celebrated "Nomend" Hose for Boys or Girls, 1x1 Ribbed, guaranteed fast black and stainless, with very strong Irish linen splicing; the best

2000 pairs of Children's black cotton Hose, seamless feet, double heels and toes, fast colors; very exceptional values; specially priced for 171/ this sale at, the pair, only 12/2C Mercerized Hose. 3 Pr. \$1.00 A very fine grade of cotton or mercerized Stockings for Girls. They are made with extra spliced heels, toes and soles; fast and stainless. Excep-

