

PORTLAND, OREGON, SUNDAY MORNING, AUGUST 13, 1911.

## Powers'---Portland's Oldest and Most Centrally Located Furniture Store

We furnish homes complete, whether it be a modest cottage or an imposing residence, a wide selection to suit your every need is here. Come in and avail yourself of the service to be found in this fine, new, beautiful store.



# POWERS

## THIRD & YAMHILL



55 Years of Honest Dealing Have Made This Great Store Possible

## Our Special Three-Room Outfit for \$127.00

| Dining Room  | Bedroom  | Kitchen  |
|--|--|--|
| Six foot Oak Dining Table; 6 Oak Chairs; 1 Sideboard; 1 Rug. | One Bed, 1 spring, 1 Mattress, 1 Rug, 1 Dresser, 2 Chairs, 1 Arm Rocker. | Six Hole Steel Range; one Kitchen Queen; two chairs. |

## The "New Idea" Gas Range Stands for Service, Economy and Satisfaction



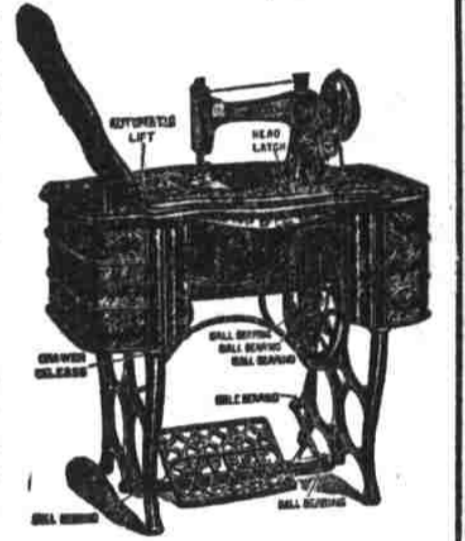
Consider carefully the merits of the "New Idea" before making your Gas Range investment. An article of housefurnishing which plays so important a part in the management of a well equipped home should be selected with the greatest care and judged on a comparative basis. If it is the best Gas Range in the market, which we claim unqualifiedly, wouldn't you prefer it to a gas range of less merit, for which you will have to pay the same price, or perhaps higher? Isn't it worth your while to

### Come in and Inspect This Range

and see for yourself the superior exclusive features and improvements which your money will be unable to procure in any other gas range that you may be shown elsewhere? We merely invite your comparison and an opportunity to demonstrate to you the excellence of this high grade Modern Gas Range.

## The Best Sewing Machine--the "Free" Offered at a Reasonable Price and on Easy Terms

The best machine, the most modern, the easiest running--in short, the most satisfactory as well as the most reasonably priced, considering quality--all of this and more is true of the "Free." It is a machine that performs heavy plain work or the daintiest of fancy work equally well. It is a machine that you can depend on year in and year out, practically never gets out of order, but in case of a defective part or a breakage we repair the damage free of charge.



### Thirty Days Free Trial

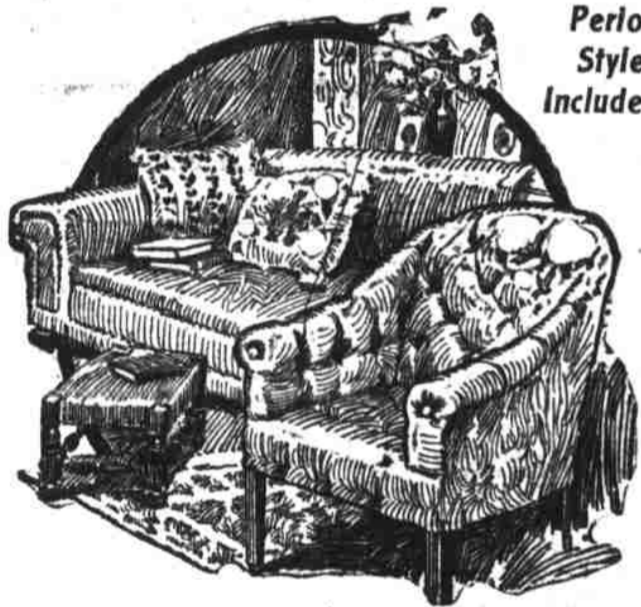
We will place a "Free" Machine in your home on 30 days' free trial. You are invited to put it to any kind of a practical test to prove its merit, and if at the end of that time you do not pronounce it the most satisfactory sewing machine you ever saw we will call for it and the experience will cost you nothing.

## A Regular \$8.50 Go-Cart This Week for \$5.95

Lightweight, one-motion collapsible Go-Cart of extra strong construction, designed with continuous push bar, and having enameled mud guards, storm front and hood covered with dark green imitation leather. Steel rim, rubber tired wheels. Very durable and easy to handle.

CASH OR CREDIT--TERMS TO SUIT.

## High Grade Productions in Upholstered Furniture, 1/3 Reduction



- Period Styles Included
- \$26.00 Mahogany Rocker, upholstered seat and back, reduced to... **\$17.35**
  - \$36.50 Overstuffed Chair, with solid mahogany massive legs, reduced to... **\$24.40**
  - \$37.50 Queen Anne Rocker, with high upholstered back and seat, mahogany arms and posts... **\$25.00**
  - \$38 Comfort Chair, upholstered seat, back and arms, mahogany frame... **\$26.65**
  - \$52.00 Mahogany Fireside Chair, high back, mahogany frame, low rolling arms. Priced at... **\$34.70**
  - \$65.00 Loose Cushion Easy Chair, with heavy solid mahogany feet, reduced to... **\$43.40**
  - \$69.50 Arm Chair, arms, back panel and legs of solid mahogany, colonial design... **\$46.45**
  - \$98 genuine Mahogany Davenport, colonial design; luxurious, comfortable... **\$65.40**
  - \$100 overstuffed Davenport, tufted seat, back and arms, mahogany feet... **\$66.65**
  - \$151.50 three-piece suite, William and Mary reproduction; arm chair, sofa and side chair... **\$101.40**

## Why This Store Attracts and Holds Permanent Trade

The foundation stones of this business are set firmly on the safe, bedrock principle that no customer must be allowed to go away dissatisfied or to have ill feeling toward the house after a purchase is completed. And by "completed" we refer to the customer's satisfaction in the months and years that follow the use of our furniture in the home for which it is intended. Value, here, is reckoned by a fair price for the article involved. Misrepresentations and exaggerations are avoided.

## We Promise Only What We Can Fulfill

## Some Unusually Low Pricings on Carpets, Curtains, Summer Bedding



- 9x12 All-Wool Ingrain Rugs **\$9.90**
- Regular \$1.75 Axminster Carpet in a wide variety of Oriental and Floral designs, all colors, with or without border, very special, at, yard... **\$1.39**
- Regular \$1.25 Tapestry Brussels Carpets, a full assortment of colors and large or small designs, with or without border, very special at, yard... **98c**
- Price includes sewing, laying and lining.
- Nottingham Lace Curtains in white and Arabian colors, 2 1/2 to 3 yards long, \$1.25 value, special, at, pair... **79c**
- \$1.50 Value, special at, pair... **94c**
- Heavy weight Camping Blankets in gray or brown, double weight, \$2.75 value for, pair... **\$1.96**
- Regular \$1.85 Comforts, cotton filled, special... **\$1.35**

## Homefurnishings at a Great Saving in Our Exchange Department

If you seek to economize in furnishing your home it will pay you to visit our exchange department, conducted in our old store at First and Taylor streets. You will find there almost everything needed, priced at about half the original cost. Every article is in first class condition, many pieces just like new. There are Dressers, Chairs, Beds, Tables, Etc., in practically every style and finish; Stoves, Ranges, and in fact housefurnishings of all kinds.

## Liberal Terms of Credit--Prompt Deliveries

## 100-Piece Dinner Set \$28.50 Value for \$21.85

100 pieces of extra fine semi-porcelain. The borders are decorated in conventional design of brown and gold. Effective new shapes in plates and covered dishes. One of the very best sets we have ever shown and a good value at \$28.50. Special price is for this week only.

CASH OR CREDIT--TERMS TO SUIT.

## 10 Superior Patterns in Brass Beds Very Specially Priced

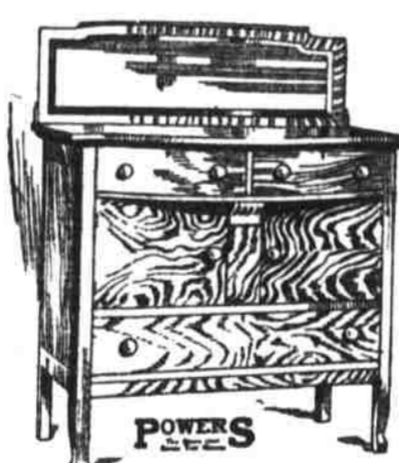


- Characterized by Excellence in Quality, Construction and Finish
- \$18.50 Satin Finish Brass Bed in 3/4 size; heavy two-inch posts, 5 filler rods head and foot... **\$12.75**
  - \$36.50 4-6 Brass Bed in satin finish, heavy 2-inch posts, seven 1-inch filler rods head and foot... **\$21.75**
  - \$40 4-6 Satin Finish Brass Bed, exceptionally massive handsome design, reduced now to only... **\$24.50**
  - \$45 Satin Finish Brass Bed in continuous post design, with nine one-inch filler rods head and foot... **\$28.75**
  - \$47 4-6 Brass Bed, satin finish, head and foot set with 11 filler rods, panel design. Special price... **\$29.85**
  - \$54.00 3-6 Brass Bed, Polet finished; simple but very effective design; strongly built. Special price... **\$31.50**
  - \$56.00 3-6 Brass Bed, satin finish, heavy two-inch posts, capped with massive ornamental vases, at... **\$33.75**
  - \$55.00 Brass Bed, with extra high head and foot, fitted with nine filler rods, satin finish. Priced at... **\$38.50**
  - \$60.00 Brass Bed in handsome continuous post design, very massive and strongly constructed... **\$41.75**
  - \$99.00 4-6 Brass Bed in square post design, with seven 1 1/2-inch fillers in head and foot. Priced at... **\$67.50**

## Three Matchless Values in Buffets Priced Regularly \$29.75



Made of selected finely grained oak, golden wax finish. Has roomy 42-inch case, 8x32 bevel plate mirror with wide shelf above. Exactly as pictured.



Handsome Oak Buffet, golden finish. Has 42-inch case, 8x32 mirror, two small top drawers, swell front effect. One full length drawer and two cupboards.



Buffet of very attractive design, solid oak, polished golden finish, 9x32 bevel plate mirror with plate rail above, drawer arrangement differs slightly from cut.

Your Choice for Only **\$19.85**

## A Most Exceptional Offering! Genuine Stickley Rocker Regular \$17.00 Value for



**\$10.95**

A Rocker built of solid oak, with genuine Spanish Morocco leather cushion and finished in the lasting Stickley fumed. A Rocker that will give years and years of service, maintaining its style and individuality as long as it lasts. Note the attractive lines on which it is designed, the wide, roomy seat and low, broad back. Cash or Credit--Terms to Suit.

## Pay \$12 to \$13 Elsewhere for This Velour Couch

An exceedingly desirable Couch in full size, with low rolling head, upholstered in an extra grade of velour, in large or small patterns. Colors green, red or brown. Has plain top and wide hand-made roll edges. Legs and ornamental moulding of hardwood, finished golden.

Pay Only **\$6.95** at Powers'

# POWERS

THE STORE THAT SAVES YOU MONEY

DIGNIFIED CREDIT FOR ALL - THIRD & YAMHILL

## A Rocker Special That Will Promote Active Buying Very Popular Design--Strong--Comfortable Construction

Always Sold at \$4.00 For This Week Only

**\$2.29**

This splendid Rocker is made of hardwood, with a beautiful golden finish. It is built on wide, roomy lines, has comfortable flat arms, firmly rodded to seat, high back, with seven turned spindles and ornamental carved top panel as shown. Suitable for use in any room and designed for hard service.

