

A Big Reduction on Dainty Undermuslins

Special offerings that will quicken business and win new friends for our popular Undermuslin Section.



Princess Slips of \$2 Val. at \$1.39

An unusually attractive line of Princess Slips, made of fine nainsook and daintily trimmed with fine embroideries and laces. They are well made and neatly trimmed. Best \$2.00 values on sale tomorrow at **\$1.39**

Corset Covers of 40c Value Now 25c

A fine assortment of pretty styles to choose from. Made of fine nainsook and neatly trimmed with fine embroideries, laces and ribbons. Unusually good values at 40c for tomorrow only **25c**

Muslin Gowns of \$1 Value Now 75c

Fine Gowns in slip-over or high-neck styles, made of excellent quality nainsook or cambric and neatly trimmed with fine laces and embroideries. All are cut full size and neatly finished throughout. Regular \$1 values on sale tomorrow at **75c**

Skirt Chemises of \$1.50 Value 98c

A special offering of Skirt Chemise, made of good quality cambric or nainsook and shown in neat styles, daintily trimmed with fine embroideries and linen laces. All sizes. The kind that sell regularly at \$1.50 on sale tomorrow at **98c**

A Great Reduction on 22 by 24 Inch Allover Embroideries

60c grade on sale at 25c | \$1.50 grade on sale 85c
85c grade on sale at 48c | \$1.75 grade on sale 98c
\$1.25 grade on sale 79c | \$2.50 grade on sale \$1.25
Fifty dozen White Wash Lace Veils, full size and regular 75c values, on sale at **15c**

The MOST in Value



The BEST in Quality

Our August Sales

At no period of our whole business year do values reach such tempting attractiveness in certain departments of this store as during the month of August. **"The Top Notch of Bargain Worth Is Reached"**

At this time in our endeavor to create a record-breaking volume of sales. In the determination to outdo all past efforts we offer this list of great bargains.

Monster Values in Early Fall Suits

We cannot speak too highly of these new Fall garments. In style, quality of material and workmanship they surpass any previous showing of a like nature. Elegantly tailored 28 and 30-inch fitted and semi-fitted jackets, lined with silk or satin lining. Collars of same cloth or velvet. Skirts are shown in several pretty gored and paneled effects. Tailored in all the prominent materials for Fall, including serge or worsted suitings, stylish tweeds and homespun, in the popular plain colors and brown or gray mixtures.

\$12.50 \$15.00 \$19.50 \$25.00

Long Fall Coats, \$7.50, \$12.50, \$16.50

As an inducement to shop now, we are making special concessions on Long Fall Coats. A smart line of mannish coats in loose and semi-fitting effects, with collar of same cloth or velvet. Made with or without raglan sleeve and plain or welted seams. They have silk Venetian shoulder lining and body lining of worsted checks and plaids. Shown in homespun and cheviot coatings in stylish tan, gray and brown mixtures and herringbone stripes. Also full-length, fitting and semi-fitting coats of serge or broadcloth in black and navy. Save \$5 to \$10 by purchasing now at **\$7.50, \$12.50 and \$16.50**

Long Kimonos Now \$1.25

Full-length Kimonos made in a pretty loose-flowing effect, with tucked yoke and edges of good quality mercerized sateen. Material is fine cotton challie in various designs of different colors **\$1.25**

Petticoats Now Only 95c

Good quality Black Cotton Taffeta Petticoats, made in a very neat style. Deep circular corded flounce with ruffle. Underlay of same material. Others of sateen at same price. Special at **95c**

Great Reductions on Women's Neckwear

Winsome effects in dainty Summer Neckwear at a half to a third less than regular!

The assortment includes Stocks, Jabots, Tabs, Cascades, Bows, Round Lace Collars, String Ties and many other equally as desirable styles. All this season's goods and all underpriced—Five lots to choose from—



LOT 1—All our 15c and 20c lines now priced at only **9c**

LOT 2—All our 25c and 35c lines now priced at only **15c**

LOT 3—All our 50c and 65c lines now priced at only **35c**

LOT 4—All our 75c and \$1 lines now priced at only **48c**

LOT 5—All our \$1.25 and \$1.50 lines now priced at only **79c**

Fifteen Hundred Yards Moire Ribbon, full 5 inches wide, shown in a large variety of styles and colorings, suitable for hair bows, sashes, pillow ruffling, millinery and fancy work. Best 25c grade on special sale at only **10c**

Embroidery Sale That Is a Decided Revelation in Sensational Values

Thousands of yards of beautiful Embroideries from St. Gall, Switzerland, from France and from Ireland—all exquisite creations. Included are Baby Sets, Edgings, Insertions, Beading, Bands, Corset Coverings, Flouncings, etc. We emphasize the worth of these offerings at the following low prices:

2 to 3-inch Edgings, 8c and 10c kinds, at, yd. **5c**
4 to 10-inch Edgings, 15c and 20c kinds, at, yd. **9c**
5 to 12-inch Edgings, 25c and 35c kinds, at, yd. **15c**
8 to 18-inch Flouncings, 40c to 50c kinds, yard **23c**
18 to 27-inch Flouncings, 75c to 85c kinds, yard **33c**

Here's Another Extraordinary 15c Stocking Sale



A clean-up of all broken lines Lisle Thread Hose in all colors and black—Laces and silk-embroidered styles, also plain shades — 25c and 35c grades at, pair **15c**

The assortment includes hundreds and hundreds of pairs of Women's Fine Lisle Thread Hose in all colors and black. They come in lace patterns in boot, ankle and allover styles, also silk-embroidered in neat and attractive patterns—fancy plaids, stripes, polka dots and plain shades in many colors. All are high-grade stockings that fit perfectly and wear satisfactorily. The kind that sell regularly at 25c and 35c a pair are priced for this sale at **15c**

Women's Vests, 40c Vals. 25c

A special offering of Women's Sleeveless Vests in low-neck style, finished with lace trimmed yoke. All sizes. Regular 40c values specially priced at **25c**

Children's Hose, 25c Vals. 17c

A splendid line of Children's Mercerized Stockings, made in a fine rib and in all sizes from 5 to 9½. They come in black and in white. Best 25c values on sale at **17c**

Children's Vests, 20c Vals. 12½c

About 50 dozen Children's Fine Cotton Vests, shown in sleeveless and short-sleeve styles, with low neck. All sizes. Regular 20c values priced at **12½c**

Women's Hose, 75c Vals. 50c

Women's Gauze Lisle and Silk Lisle Hose, shown in plain, lace and silk-embroidered styles. They come in black and the popular new shades, 75c values, at **50c**

Interesting Savings in Men's Wear



Prices are a full third less than regular. A pound of fact is worth an ocean of theory—read a few of the details below for convincing proof of the values here offered.

At 25c Instead of 35c

Men's Balbriggan Shirts and Drawers in all sizes, good-wearing garments that sell regularly at 35c on sale at **25c**

At 39c Instead of 50c

Men's President Suspenders in medium and heavy weight and in all colors—reg. 50c kind at **39c**

At 89c Instead of \$1.50

Men's Golf Shirts, made coat style, with cuffs attached. A variety of styles and patterns to choose from, all sizes—the kind that sell regularly at \$1.50 on sale now at **89c**

At 99c Instead of \$1.25

Men's Pajamas, made of excellent quality muslin and corded madras—all size garments that sell regularly at \$1.25 priced for this sale at **99c**

At 7c Instead of 10c

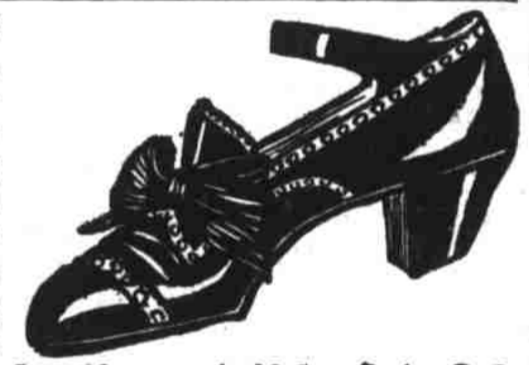
Men's Black Cotton Socks, guaranteed fast dye and to wear well, all sizes—best 10c grade for **7c**

Women's Pumps and Oxfords

All Our Broken Lines of this Season's Styles in Regular \$2.50, \$3.00 and \$3.50 Grades **\$1.98**

Are on a Big Special Sale at Low Price of

Perhaps you are in need of a new pair of Pumps or Oxfords to round out the season. Well, here is a splendid opportunity to supply your needs at a great saving. All our broken lines in this season's styles, including all fashionable leathers, have been gathered for this sale and marked at a ridiculously low price. While there are not all sizes in each style, you'll find all sizes and widths in some style that will please you. An early visit to this store will give you choice of regular \$2.50, \$3.00 and \$3.50 grades at this special low price, the pair **\$1.98**



Children's Pumps in sizes 5 to 2, \$1.75 grade, at **99c**

Children's Pumps in sizes 8½ to 11, \$2.00 grade, at **\$1.39**

Save Half on Notions, Stationery

The woman who economizes on the little things should provide for a year's requirements at these attractively low and special prices.

25c Box Paper specially priced at **15c**
25c Scrub Brushes on sale at only **15c**
20c White Dress Shields on sale at **10c**
25c Emb'd and Plain Wash Belts **15c**
15c box of Wire Hairpins for only **10c**
Fine Washable Hair Rolls reduced for this sale to the low price of **49c**

8c card of Safety Pins special only **5c**
24-inch Net-Covered Hair Rolls at **25c**
15c Fancy Toilet Soap special at **10c**
15c Children's Hose Supporters at **10c**
20c Box Paper specially priced at **10c**

A Big Advance Showing and Sale of Fine New Fall Cottons

Dainty new fabrics make an early bid for the favor of economical women—fresh from the looms of makers of high repute—new textures, weaves, designs, colorings. These are inducements for you to commence your fall sewing early.

NEW PERCALES shown in neat new patterns in light and dark styles. They are of fast dye and full 31 inches wide. Specially priced now at, the yard **10c**

NEW SHIRTINGS of cheviot weave, suitable for boys' waists, shirts, etc. Desirable styles and colors, full 32 inches wide. Specially priced at only **15c**

NEW PERCALES of best standard quality, shown in an unlimited assortment of styles and colors, full 36 inches wide. Specially priced at, the yard **15c**

NEW GERMAN FLEECE FLANNELS, a splendid wearing fabric that washes perfectly. Comes with a heavy warp and shown in pretty designs suitable for house dresses, kimono, waists, etc. Good wide width **25c**

FALL GINGHAMS, shown in the new plaids, stripes and checks in neat dark colorings. They come in full widths and are specially priced at only **12½c**

VELOUR FLANNELS, shown in all the new attractive styles and color combinations for kimono, wrappers, etc. Full width and priced at **15c** only.

SERPENTINE CREPES in a full variety of new designs and colorings, suitable for house dresses, kimono, etc. Full width. Specially priced at only **19c**

The Fine New Silks Are Here in Matchlessly Handsome Designs

A wonderfully beautiful display of the newest and most favored weaves in a riot of beautiful colors and shades, and, what is equally as important, they are moderately priced.

The New Fancies, at 75c Yard

Daring conceptions in patterns and colorings are shown in the newest Waist and Dress Silks. Pretty invisible stripes, with allover Jacquard designs; neat hairline and pencil stripes in heavy ombre effects; Novelty Messalines, Louisines in neat small designs, and Paillette de Soie in all fashionable shades. Infinite care has been exercised in selecting these beautiful silks and we know they will please you.

New Waisting Silks for \$1.00

The remarkably varied assortment of correct styles and colorings will surprise and please even those who come prepared to be extremely critical—the showing is superb. Beautiful, rich Louisines, Messalines and soft-finished Taffetas in printed warp novelties and graduated stripes interwoven with neat small designs. Exclusive styles and colorings that have never before been shown in this city.

New Jacquard Poplins, 44 Inches Wide at Only \$1.50 a Yard

The most fashionable fabric for soft clinging gowns. Fine French Poplins, shown in Jacquard designs in neat self-colored figures in over 30 shades suitable for street or evening wear. You will find it a silk of unequalled quality at this price.