

PORTLAND, OREGON, SUNDAY MORNING, AUGUST 13, 1911.

## Extract From Oregonian, Friday, August 11

—Among other new fashion ideas wired from Chicago to The Daily Oregonian there appears some notes from the National Millinery organization—"that hats are small, fit snugly, and that the latest fad is a sachel, of the same material and shade as the hat, must be carried with this new chapeau."



## Autumn Millinery Novelties

—For the past few days we have been displaying these charming new fads in Autumn millinery—fetching little hats with the bags to match. Hats with a puff crown of silk and a band of braided chenille. Little high crown hats with small, tight fitting brims—hats trimmed with small, fancy feathers. These are some of the new millinery notes. You will find them all displayed in our hat section and a partial display in the window. As usual, we are the first in the city to show these lovely novelties

## For the Women Who Like Fine Lingerie Half-Price Sale of Petticoats

—Dainty white petticoats of nainsook, lawn or longcloth. Made with flounces of fine, attractive embroideries, beading and ribbons.  
—Or trimmed with laces, insertions, medallions and dainty colored ribbons.  
—All have the under dust ruffle.  
—Regular \$4 to \$16 Petticoats priced from \$2.00 to \$8.00.

## Fall Models in "Vogue" Shirts

### A Mannish Waist for Women

—This garment is similar to a man's shirt, but is built for women.  
—The "Vogue" mannish shirts are made and finished just a little better than you have ever seen them produced, in fabrics which are entirely new in this line.  
—You can be sure of securing merchandise which is perfect in fit, with high class workmanship—in all the new Autumn colors.  
—Made of spizette, cotton or silk madras—cashmere—fine serge—Viyalle flannel—wash silks in plain colors, plain and fancy stripes.  
—Prices from \$1.75 to \$5.00.

## Interesting News in Drapery Department A Summer Rug Sale

Regular \$28.50 Axminster Rugs, 9x12.....\$19.75  
Regular \$33.00 Axminster Rugs, 9x12.....\$23.85  
Regular \$35.00 Body Brussels Rugs.....\$24.85  
Regular \$45.00 Wilton Rugs.....\$34.85  
Regular \$50.00 Wilton Rugs, special.....\$41.50  
Regular \$60.00 Wilton Rugs, special.....\$47.50  
Regular \$65.00 Wilton Rugs, special.....\$55.00

—Room size rugs of superior quality in handsome Oriental, floral and conventional designs. In tan and brown colorings. A large variety of small, neat patterns.  
—Rugs suitable for living rooms, dining rooms. We have just the rug you are looking for in a great assortment from which to choose.

## \$2.50 Manufacturer's Rug Samples \$1.23

—Axminster and velvet Wilton rug carpet samples, firmly bound. Size 27 by 54 inches. Beautiful patterns in floral and Oriental designs.

## \$2.50 and \$2.00 Lace Curtains \$1.39

—1000 pairs of Nottingham lace curtains, in pretty patterns in plain or figured centers.  
—They come in white or Arabian color, 2½ and 3 yards long and 45 or 50 inches wide.

## 75c Linoleum, Special 49c

—The best standard quality printed linoleum in light or dark grounds. This linoleum can be used for covering kitchen floors, bathrooms or halls.

## Fine Drapery Materials at Lessened Prices

25c Curtain Scrims.....19c  
35c and 50c Cretonnes.....22c  
25c and 30c Cretonnes.....14c  
18c-15c Curtain Swisses.....12½c  
25c Curtain Swisses.....18c  
18c plain Art Burlaps.....12½c

## Extension Rods at Reduced Prices

5c Extension Rods.....3c  
10c Extension Rods.....7c  
15c Extension Rods.....9c  
25c Extension Rods.....19c

ALL HAMMOCKS HALF REGULAR PRICE

## Another Opportunity to Purchase Good Style House Dresses at a Great Saving

A \$2.50 Dress for \$1.89

—House dresses of percales in stripes, checks or plaids, made exactly like illustration, with a large sailor collar of plain chambray in a contrasting shade. The waist and sleeves are also finished with a band of chambray. Made with the Kimono sleeves and small side pockets. Has a plain skirt. A splendid style for house or porch wear.  
—Can be had in light blue, lavender, navy, black, brown and white. The best style ever offered.

House Dresses for \$1.19  
Selling Regularly at \$1.50 and \$1.75

—Another style of house dresses in checked or striped percales with Dutch neck and short sleeves, trimmed with fancy dotted bandings.  
—Also high neck and long sleeve style in nurses' gray and white stripe. Made with pleats and straps over the shoulders.  
—Also some lawn dresses, and all are made with plain skirts.

# Lipman, Wolfe & Co.

Merchandise of Merit Only

## Nobel Vivella Flannels 75c

—We have just received 150 pieces of this celebrated non-shrinkable wool flannel.  
—In stripes, plaids, checks, white with blue—black, pink, lavender stripes and checks—grays, tans, blues and lavender with contrasting colored stripes and checks.  
—Multi-colored plaids in light and dark effects.  
—Solid colors in all shades that are new this season.  
—This is the best flannel adapted for shirt blouses, waists, riding habits, outing costumes for men and women. Makes excellent pajamas and children's dresses. 32 inches wide.

## Just Received Another Shipment of Tapestry Bags 98c Each

## Popular Shetland Veils, All Shades

—We are showing a complete line of these popular graceful veils.  
—At \$1.95 are white and navy veils.  
—At 95c are lavender, brown, black and white.  
—At \$1.33 black and white.

## Toilet Necessities at Cut Rates

4-oz. pkg. Orris Root.....9c  
25c Boraxo.....18c  
10c pkg. Boraxoid Soap Powder.....5c  
25c Tiz for tender feet.....19c  
25c pt. Witch Hazel.....16c  
25c Essence Pepsin.....16c  
25c Rose Water.....16c  
25c Glycerine.....16c  
50c Hays' Hair Health.....33c  
1.00 Herpicide.....59c  
25c Cuticura Soap.....15c  
25c Woodbury's Soap.....14c  
25c Packer's Tar Soap.....14c  
25c 4711 Glycerine Soap.....15c  
25c Dr. Fenner's Soap.....15c  
25c Pears' Soap.....14c  
10c Jergen's Glycerine Soap, 4 for.....25c  
10c Jergen's Oat Meal Soap, 4 for.....25c  
25c Sanitol Talc. Powder.....12c  
25c Roger & Gallet Pow. 17c  
25c Mennen's Flesh Tint Talcum.....11c  
50c Java Rice Powder.....26c  
25c Roger & Gallet Rice Powder.....19c  
25c Spiro Powder.....16c  
1.00 Vaucaire Galega Tablets.....79c  
50c De Miracle Cream.....26c  
50c Hinds' Honey and Almond Cream.....26c  
50c Rouge De Theater.....16c

## Prices Cut in Half on All Our Hammered Brass

—For the midsummer cleanup sales we have marked every piece of Russian hand-hammered brass just one-half of the original price.  
—Below we quote some of the prices:

\$1.50 6-inch Fern Bowls 75c  
\$2.00 7-inch Fern Bowls \$1  
\$1.98 Flower Baskets at 99c  
\$5 Jardiniere with heavy claw feet and lion head handles, at \$2.50  
Vases from.....\$1 to \$5  
Candlesticks.....75c to \$3.50

ALL HALF PRICE

## Seasonable Neckwear Special 25c

—On Monday we offer for sale all our 35c Trouville collars.  
—They are neatly embroidered in dainty floral patterns.  
—Made in all the latest cuts  
—Maude Adams, Lord Byron and the sailor effects.

## The First Arrivals and Display of The New Fashions for Milady's Coiffure

—Many charming new novelties for the coiffure have just been received in our hair store.  
—This season extra puffs and curls will be more in favor than formerly, for the new style of hats makes it necessary that little curls peep out from under the hat or bonnet.  
—Clusters of lovely little side curls mounted on shell pins to be worn over the ears, called the "Aeda" cluster, in all natural shades.  
—Cornet Braids, three and six stem. Moderately priced.  
—Transformation in many shades of gray as well as light and dark natural colors.  
—In fact, so many new styles too numerous to mention in this limited space.  
—See our elaborate window display.

## Surely You Don't Object to Saving Money on Your Household Linens

### Austrian Art Linens, Special 49c Each

—This is an introductory price on some very fine new linens that we have just received from the market.  
—The scarfs and squares are hemstitched with elaborately drawn centers in three styles.  
—The scarfs measure 50 inches long and 18 inches wide.  
—The squares measure thirty inches square.

### Japanese Tenerife Doilies 35c Each

—Handsome round Japanese doilies, with fancy hand-drawn centers and bordered with beautifully designed Tenerife wheels.

### \$1.25 Bleached Linen Table Damask 98c

—This beautiful satin-finished table linen is 72 inches wide. More than twenty different patterns in floral and conventional effects. Never sold for less than \$1.25 a yard.

### Napkins to Match, Special \$3.75 Dozen

—24-inch napkins in the same patterns as the above cloths, and the same quality of damask.

## STILL SOME MORE BATH TOWELS AT 25c

—We have many more of those same fine bleached Turkish bath towels that are not the ordinary kind. They measure 45 inches long and 22 inches wide, and are made of heavy two-ply cotton.

## You Can Save Money by Buying a Dressy Waist Now

Cool Novelty Waists for \$3.95  
That Were Formerly Sold up to \$7.50

—In this sale you get your choice of fine marquisettes, voiles, mes-salines, soft taffetas, light weight summer silks and pongees.  
—Waists that have style and distinction as their main characteristic as well as quality.  
—They are made in a variety of different ways—some are trimmed with bandings and pipings of a contrasting shade—others have yokes of fancy nets and laces—some are braid trimmed—some have the lovely Bulgarian embroidery that still remains a favorite—while there are many that are plain tailored.  
—They are made with kimono or sewed-in sleeves—some have high collars, others with Dutch necks and many with dainty little sailor collars.  
—You have your choice of all the fashionable shades.

## "A Midsummer's" Corset Sale



## The Regular \$2.00 W. B. Corsets \$1.39

—The newest model W. B. Nuform corset with medium bust and long over the hips and back. Finished at the top with embroidery and drawstring. Made of coutil and four hose supporters attached.

## The Regular \$2.00 G. B. Corsets \$1.49

—C. B. a la Spirite corset, a very splendid model of fancy striped coutil with medium high bust, extra long over the hips and medium length back. Lace finished top. Hose supporters attached.

## The Regular \$5.50 Smart Set \$2.98

—Smart Set special corset of fine German batiste, with the best washable boning. Medium bust, hip and back. Lace finished top. Hose supporters attached. Sizes 24 to 30 only.

## The Style of Suitcase You're Looking for Heavy Cowhide Suitcases \$6.50

—Twenty-four inch genuine cowhide suit cases, seven inches deep, linen lined and full size shirtfold; inside leather straps. Has brass locks and bolts and all around or umbrella straps.

### Fiber Grass Suitcases \$3.95

—Fiber grass suit cases, 24 inches long and 8 inches deep. Linen lined. Full sized shirtfold and steel frame. Has cowhide corners—brass locks and bolts—straps all around.

### Rattan Suitcases \$4.50

—24 and 26-inch rattan suit cases on steel frames. Linen lined, full size pocket and brass locks and bolts. All around straps.

## An Advance Showing of the New Fall Styles

### The New Suits

—In the new suits for the coming season you will notice that the coats are longer than the very abbreviated jacket of Spring; these Autumn tailor-mades have 28-inch coats coming well down the hips.  
—The fabrics are heavier, of course. Heavy twilled serges and a beautiful rough woven suiting.  
—The sleeves are put in as smoothly and roundly as a man's coat sleeve. With not the sign of a gather.  
—While many of the collars and cuffs are plain, others are of velvet or satin, and fasten to one side with a fancy braid frog or large buttons.  
—The skirts are wider, but look no wider, being cut on straight and graceful lines. Just as smart and maybe a bit more comfortable to walk in.  
—In colors you have your choice of the rich browns, the popular navy blue, dark grays and fancy combination mixtures.

—All these fine Tailored Garments are sold exclusively at this store, and cannot be found in any other store in the city.



### New Dresses

—This illustration will give you some idea of the new one-piece dresses.  
—They are designed in serges in navy, brown, black and gray, pencil stripe gray and violet.  
—All the new models show the Empire waist line, and are very plainly but smartly trimmed with fancy braids, velvets or satin.

### The New Coats

—The very first showing of the late models in long, full length coats.  
—Very simple and plain they are, designed especially for all around about wear.  
—They are perfectly tailored in every detail.  
—Materials are chevots, double-faced mixtures and imported materials.  
—Built on long clinging lines; some are fitted, others are semi-fitting.  
—One novelty style is made with a yoke across the back.  
—While many are perfectly plain, with not a hint of trimming, there are many with the new broadcloth cuffs and collars.  
—Also a full line of the new broadcloth coats in navy and black, and lined throughout. Semi or tight fitting.

### New Sweaters

—The new middy sweater that is taking the place of the ordinary style, as it buttons close up around the neck, so comfy on a cold winter's day.  
—We just received this new shipment, and they are all placed on sale. Can be had in all the new lovely brown, autumn shades, as well as other popular colors.