BEST REGTMEII
 GIVE By EPPRER Chief Engineer of White Motor Car Company Sends Full Manager Eastman's Query.


For Business You Can't Get Away From the Fact



Price $\$ 1450$--Fully Equipped

## Portland-Detroit Auto Co.

For the First Time This YearYou Can See the Complete Line of

## E-M-F " 30 " and FLANDERS "20"

 On Our Salesroom FloorWe have up to now been badly cramped for space in our salesroom, but alterations just completed give us ample room to show the entire line of EIGHT MODELS.

## Come and Look <br> AND CONVINCE YOURSELF

As Two Hundred Portland Citizens Have Already Done

That E-M-F and Flanders are head and shoulders above all competition. At the same time we will explain to F SERVICE and tell you
dollars and cents to you.

WHEN YOU KNOW THE FACTS AND WEIGH THEM CAREFULLY

## You Will Buy an E-M-F or Flanders

Your Own Judgment Will Not Permit You to Do Otherwise

The E-M-F Northwest Co.


E-M-F Building, Chapman and Alder Streets, Portland

## The Michigan

 -The
Latest
Designs


Five
Different
Models

PORTLAND, $\$ 1650$.

## MADE TO MAKE GOOD

Guaranteed for life by a factory with 30 years' experience in the manufacture of high grade vehicles. The car that is all car and on the job all the time. right at home on the crowded streets, on the most trying hills and
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