

PORTLAND, OREGON, SUNDAY MORNING, JULY 2, 1911.

July Clearing Sales

Store Closed Tuesday—Fourth of July—Shop Tomorrow

A Peep Ahead Autumn Challies 50c and 65c

—Every year the demand for these beautiful challies comes at just about this time. There are so many practical requirements for this serviceable and very pretty material that we have ordered our fall shipment ahead of time.

—Tomorrow morning we open up an exhibit of 200 pieces of the most attractive and beautiful challies ever placed on sale in this city.

—American designers need take no second place with the foreigners. Very beautiful designs in both stripes and dots and side borders are shown here in great variety.

—This is a distinctly American achievement. These beautiful challies go on sale tomorrow.

House Dresses \$1.19 Selling at \$1.50, \$1.75

—Ladies' one-piece house dresses of percale or lawn, in small checks or figured designs. In black and white, navy and white, or light blue and white. —Made with square necks and short sleeves, finished with fancy border in dotted or embroidery designs. Has plain gored skirt, with inverted pleat in the back.

Dressing Sacques 98c Selling Regularly \$1.50

—Fancy lawn dressing sacques in dainty flowered patterns, with trimmings of fancy border and deep yoke, finished with lace and V neck, short flowing sleeves and shirred waist.

\$1.50 Lawn Kimonos Special 89c

—Ladies' long lawn kimonos, made with yoke, loose flowing style. Trimmed with fancy Persian or flowered border down the front and on the sleeves. In light blue, pink and lavender, in flowered designs.

Crepe Night Gowns \$1.50 and \$1.75

—Ladies' crepe night gowns, suitable for beach or mountain wear and traveling purposes, as they need no ironing. Made with circular necks in slipover styles, finished with linen lace and ribbons. Some have kimono sleeves.

Combination Suits \$1.75

—Ladies' combination corset cover and drawers or corset cover and skirts in crepe, trimmed with linen lace, beading and ribbon.

75c Night Gowns 59c

—Ladies' gowns, made of good quality longcloth in slipover style, with kimono sleeves. Edging of torchon lace on sleeve and neck.

Summer Neckwear Sale 50c

—Hand made and hand embroidered, trimmed with real cluny laces. —Odd sizes and styles of jackets with cluny edgings. —Dutch collars, with hand embroidery. —Stock collars, hand embroidered, edged with real cluny lace. —Sailor collars, hand embroidered.

Thermal Bottles

—Keeps hot for 24 hours, keeps cool 72 hours. No longer a luxury, no longer a prohibitive price to be enjoyed by the wealthy only. We have prepared for vacation needs by the receipt of five hundred Vaco bottles.

Pints \$1.00 Each
Quarts \$2.25 Each

FRAMED PICTURES Monday at 29c

Selling at 50c and 75c

—A special sale of beautifully framed pictures, suitable for any room in the home. This special lot includes facsimiles, and water colors framed in one-inch antique gold frames. —There are many beautiful subjects to select from, such as marine, Venetian scenes, landscapes and figures. —Size of picture, 10 by 14 inches.

Summer Notions

Hose Supporters 10c
—Velvet Grip hose supporters selling regularly to 75c; in all colors.

Fancy Hat Pins 5c

—Fancy headed hat pins of pearl or glass in fancy designs of many styles. Selling as high as 35c each.

25c Shoe Polish 10c

—Lustrine shoe polish for dressing ladies' and children's fine shoes.

Hotel Toothpicks, special... 2c
Folding Coat Hangers... 8c
Shoe Polish, special... 8c
Curling Iron Heaters... 58c
Linen Shoe Laces, 6 pair 10c
Safety Pins, dozen... 3c
Fancy Box Sewing Set... 28c
Mothproof Bags... 50c
Lafge sheet Tar Paper... 4c
Mothproof Coat Hangers 16c

Traveling Bags

Rattan Suitcases \$4.50

—24 and 26-inch length suit cases, rattan suit cases, linen lined. Full side pocket, solid riveted on steel frame cowhide corners. Hand-sewed ring handle, button lock, brass bolts. All-around straps.

Leather Cases \$3.95

—Genuine leather suit cases, 24 inches long, 6 1/2 inches deep. Linen lined, full size shirt fold. Ring handle, cowhide corners. Brass lock and straps.

Rattan Cases Sp'1 \$3.95

—Rattan suit cases, 24 in. long, 7 1/2 in. deep. Hand-sewed corners. Linen lined, full-size pocket. Brass lock and bolts.

Fiber Grass Cases \$1.95

—24-inch fiber grass suit cases, 6 1/2 inches deep. Linen lined. Four inside leather straps. Cowhide corners. Brass lock and bolts. Solid riveted-on steel frame.



Dainty New Hats Special \$3.95

—Smart hats stylishly trimmed and appropriate for midsummer wear, are shown in a broad range of shapes, very daintily trimmed in roses and field flowers. Also with ribbon bows and velvets. —They make an attractive display, and being all modeled from the very latest shapes are most becoming. —You will be sure to find a hat in this lot to suit your own fancy. —While the number we place on sale is large, we urge you to make an early selection.

VACATION NEEDS

- 75c Rubber Bathing Caps... 59c
- \$1.25 Bath Sprays... 98c
- \$1.50 Bath Sprays... \$1.25
- 50c Alcohol Stoves... 39c
- 25c pint Denatured Alcohol... 15c
- 25c Rose Water... 16c
- 25c Extract Witch Hazel... 16c
- 25c Benzoin... 16c
- \$1.00 Pond's Extract... 65c
- \$1 Horlick's Malted Milk... 67c
- 25c lb. Hydrogen Peroxide... 14c
- 25c Hire's Root Beer... 15c
- \$1.25 Sodium Phosphate... 89c
- 10c Powdered Borax... 6c
- 25c package Borax... 18c
- 25c Coconut Oil... 16c
- 50c package Canthrox... 33c
- 25c Bromo Seltzer... 15c
- 25c Castoria... 19c
- 50c Milk of Magnesia... 33c
- 75c pkg. Mayatone... 59c
- 25c New Skin... 18c
- \$1 Pinaud's Eau de Quinine... 69c
- 35c Vanilla Extract... 26c
- 25c pint Grape Juice... 18c
- \$1 Lambert's Listerine... 59c
- 35c Merck's Sugar Milk... 20c
- \$1.00 Glyco-Thymoline... 69c
- 10c Soap Bark... 4c
- 25c Packer's Tar Soap... 14c
- 25c Woodbury's Facial Soap... 16c
- 20c Pear's Glycerine Soap... 15c
- 25c Cuticura Soap... 15c
- 25c Squibb's Talcum Powder... 15c
- 25c Graves' Tooth Powder... 9c
- 35c Large Bath Sponges... 19c
- 75c Piver's Toilet Waters... 69c
- 50c Flexible Nail Files... 5c
- 50c Charles' Flesh Food... 29c
- 25c Euthymol Tooth Paste, 2 25c
- 25c Aubrey Sisters' Beautifier 19c
- 35c Java Rice Powder... 26c
- 25c Roger & Gallet's Talcum... 18c
- 50c Camilline... 26c
- 25c Rice Powder... 12c
- 10c Fluff's Mogueet Shampoo... 7c
- 10c Wanous Shampoo... 7c
- 25c Espey's Cream... 16c
- 50c Milkweed Cream... 29c
- 25c Sanitol Cream... 16c
- 15c Sanitary Toilet Paper... 8c
- 10c Mayflower Toilet Paper... 8c
- 25c A. P. W. Paper... 18c
- 20c A. P. W. Paper... 12c

Our Exclusive Hat Shapes

NOW
98c



—Instead of paying \$1.95, \$2.95 and \$3.95 for these midsummer shapes in blacks and burnt, chips and Milans, tomorrow, by attending this immense sale of hats you can select any shape out of thirty to your exact liking for 98c.

—It is unquestionably the greatest millinery bargain of the year and one only made possible by an extraordinary opportunity.

—We purchased every untrimmed hat from a Chicago wholesale millinery house. Took them all—an immense quantity—in order to hold our regular July untrimmed hat sale.

—It is an annual event with us; one that women look forward to.

Vacation Sale of Real Navajo Rugs

- Regular \$11.00 Navajo Rugs, Special \$ 7.85
- Regular \$15.00 Navajo Rugs, Special \$10.45
- Regular \$21.00 Navajo Rugs, Special \$14.75
- Regular \$27.50 Navajo Rugs, Special \$19.85
- Regular \$32.50 Navajo Rugs, Special \$22.85
- Regular \$40.00 Navajo Rugs, Special \$27.85

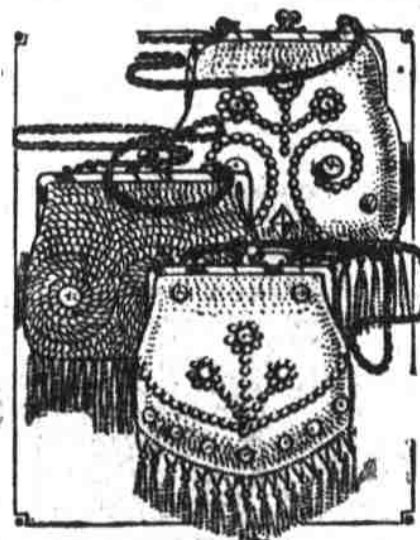
—We have just received a large shipment of real Navajo rugs direct from Mexico, which we are offering at greatly reduced prices for this sale.

—Rugs of all sizes in all the real genuine Navajo designs, with three striking color combinations and patterns. A most complete assortment, well selected. Every rug guaranteed to be real genuine Navajo.

Beaded Hand Bags Special \$2.69

Selling at \$4.50, \$5.00

—The handsomest and most stylish hand bags that have been in fashion for years. Bags for calling and theatre use. Heavily braided in beads of all colors, including gold and silver. In floral and conventional designs, in many patterns. Finished across the bottom with beaded fringe and carried by long fancy silk cord handles.



LINGERIE HANDBAGS 50c TO \$1.25

—Handbags to be carried with dainty white or colored lingerie and cotton summer dresses. Made of embroidered linen. Bulgarian braided lawn and allover lace. Come in the Musketeer shape with long cord handles. In white and natural linen. Many are fitted with change purse.

For Young America Outing Shirts 85c

—Boys' outing shirts in all sizes, full regular made. Made of chambray, madras and saten, with or without collars.

Bathing Suits \$1.75

—All wool one-piece Bathing Suits for boys, in solid colors and trimmed with striped border.

50c Caps 35c

—Boys' caps of medium weight wool, in plain colors and fancy checks. A great many sizes in this lot.

Windsor Ties 25c

—Ties for boys in the Windsor style in a good assortment of colors, polka dots and plaids. They are all silk and made good and long, with pointed hemstitched ends.

Night Gowns 50c

—Boys' muslin and cambric night gowns, trimmed with fancy wash braid. Has V neck and one pocket. Full length and width.

Sweater Coats \$2.00

—Sample line of boys' sweater coats of all wool in plain colors and trimmed with solid colored bands. Can be had with or without the pockets. Fastens with large pearl buttons and has ribbed knit cuffs.

Children's Rompers 75c to \$1.25

—A full assortment of children's rompers for beach or mountain wear. Made with high or square necks and long or short sleeves in the regulation or skirt style. Also Tudor suits made of plain colored chambrays or checked gingham, galatea or seersucker. Trimmed with pipings or plain wide bandings. Sizes 6 months to 6 years.

Overalls 50c

—Children's blue denim overalls with plain red bandings; 2 to 6 years.

Dainty Marquissette and Voile Dresses—A Great Sale

—Fortune favors us once again in our suit department. A week ago we received a telegram from our New York representative asking us if we could use the remaining stock of a wholesale dressmaker from whom we purchase the bulk of our dresses. —Knowing the standard and quality of this dressmaker's garment we did not hesitate, but wired at once to ship them by express, providing it would be possible for us to sell these dresses at such marked reductions that they would be disposed of in one day's selling. —The answer came that our offer was accepted and that the dresses could be retailed at just about wholesale cost of making.

Tomorrow These Dresses Go on Sale at Two Special Prices \$10.00 and \$16.50

—The \$10 dresses are made of imported marquissette and voile in the very latest summer styles. Some are embroidered and others are plain. Some with fancy tucking and others with lace trimming.

Selling Regularly to \$20.00

—The \$16.50 dresses are appropriate for street or evening wear. They are ideal garments for hotel and summer resort needs, when a dainty dress comes in so appropriately as a dinner gown and dancing frock.

—They are made of imported voile, lawn and marquissette. —Elaborately worked in the new Bulgarian embroidery. In black, blue, coral, green and fancy two-tone effects.

Selling Regularly to \$30.00

Chiffon and Shetland Veils These Chiffon Veils Special at \$1.39

Selling Regularly at \$2.00



—300 of these veils go on sale tomorrow morning when the store opens. It is a veil reduced specially for this going-away sale.

—It is made of an exceptionally good quality chiffon. One yard wide by two yards long. Hemstitched on all sides. Come in all desirable spring colors.

Shetland Lace Veils \$1.95

—Shetland veils are popular for two reasons. First of all, they are stylish; secondly, they are durable and strong. Come in the large octagon meshes in black, white, navy and brown.

Crinkled Crepe and Silk Waists Special Tomorrow at \$1.98

—These Crinkle Crepe Waists find favor with women, for they wash perfectly and need no ironing. Ideal for traveling and outing wear.

—The silk waists, being a little dressier, fill the gap nicely for evening and house wear.

—The Crinkle Crepe Waists are made in the Gibson model, with wide panel plait in front. Embroidered in all white and in soft Bulgarian color combinations.

—The silk waists come in a dozen novelty models.

Automobile and Traveling Coats On Sale Tomorrow at \$6.50

—Full length linen coats in tan and natural. Suitable for traveling and automobiling. These coats are made full 56 inches long, in a loose-fitting style, with high standing and turnover collars. Has coat sleeves, with dust strap and two large side pockets.

Women's Smart Tailored Shirts Just in Forsythe Shirt Waists for Outing

Tomorrow Morning Work Begins on
Our New Store Building
Fifth, Washington and Alder Streets

Lipman Wolfe & Co.

Merchandise of Merit Only

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