

The Most in Value—The Best in Quality



Our 573d Bargain Friday Sale

Friday's Specials

This great sale promises to be greater than ever this week. Everything is in readiness for this great money-saving event—an event always looked forward to with much interest by every economical woman in the city. This time it is by far the greatest we have ever undertaken, both in point of value-giving and quantities secured. Every department has swung into line and offers its best bargains. So come prepared to profit.

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A Sale of Silk Gloves

Hall's Fine Silk Gloves in Short and Long Styles, With Double Finger Tips at 1/2 Less

Short Gloves, 50c Values, at **39c** Long Gloves, \$1 Values, at **69c**

A full showing of Women's Short Silk Gloves that are well made and finished with double finger tips. They come in all sizes and in the most wanted shades—pongee, champagne, mode, tan, gray, mastic brown, gunmetal, black, white, etc. Fine, high-grade gloves, with double finger tips, that sell regularly at \$1 a pair. On sale Bargain Friday at **69c**

Half Price Sale Leather Handbags

About 50 dozen Genuine Leather Handbags, shown in the new 8 and 10-inch styles—They are leather lined and have coin purse fittings—Best regular \$4.00 values for Bargain Friday at, each **\$1.98**



We had to take all the manufacturer had to buy them to sell at such a wonderfully low price, but we knew that the women of this vicinity would make the immense assortment fly when they came to investigate. Six hundred fine Genuine Leather Handbags, shown in the popular new 8 and 10-inch shapes. Made on neat frame, leather covered, or in gunmetal, bronze or oxidized. They come in a stainless black, are leather lined and have neat coin purse fittings. The kind that sell regularly at \$3.50 and \$4.00 on sale Friday at **\$1.98**

Yd.-Wide Black Silks

Genuine Swiss Messaline Silks, perfect weave and finish, in a deep, rich black, always fashionable—Best \$1.25 grade, yd. **69c**

Because a prominent manufacturer was overstocked in Black Silks, we secured 50 bolts of beautiful Black Messaline Silks at a great price concession, and, true to our principle of allowing our customers to enjoy the full benefits of such purchases, we place them on sale tomorrow at the same great price saving. **Yard-Wide Genuine Swiss Messaline Silks** in a soft, graceful weave that drapes beautifully. Come in a perfect finish and a deep, rich black. Silks that are always fashionable and extremely durable. The kind that sell regularly at \$1.25 a yard are priced for Bargain Friday at only **69c**

Special Sale Wash Goods

Between 3000 and 4000 yards of Plain Colored Dress Duck, Foulard Rayes and Wool-Finished Suitings in neat designs and colorings—Values to 15c a yard priced for Friday only at **5c**

Here is an extraordinary bargain in Wash Goods that few women can afford to overlook. These goods are a prominent manufacturer's stock of short lengths and ends of bolts, and they are priced for this sale at one third actual worth. The assortment includes fine Dress Duck in the new plain shades of blue and pink; Foulard Rayes in checks, dots, stripes and figures; Wool-Finished Suitings in a large variety of desirable patterns and colorings. Just such fabrics that are in greatest demand for outing or home wear, in lengths that will cut to good advantage in making women's or children's garments. Some lengths are slightly soiled from improper packing, but most all are underpriced because they come in short lengths. Come early for best choice—there is a crowd coming, and we do not expect the lot to last all day. Values to 15c a yard on sale Friday at **5c**

Sale Bath of Towels Reg. 15c Kind at **10c** **Sale of Baby Blankets** Reg. 50c Kind at **39c**

EXTRA! A special underpriced sale of 100 dozen pairs of Full Bleached Bath Towels of good size and quality, 17x34 inches. They are neatly hemmed and sold regularly at 15c each. On sale Bargain Friday for **10c** only.

EXTRA! On sale in our Basement, 150 pairs of Baby Blankets, 34 inches wide and 45 inches long. They come in white with fast-colored blue or pink borders. The kind that sell regularly at 50c priced for Bargain Friday at **39c**

Superior Muslin Skirts

Shown with deep embroidery flounce—Finished with neat pin or hemstitched tucks—Good full size—Regular \$1.25 values for Friday at **89c**

An extra strong line of Women's Muslin Skirts, made with good quality cambric top, with extra deep embroidery flounce, finished with neat pin or hemstitched tuck. Other styles with flounce of fine Val. or Torchon lace insertion and ruffling. All made good full size and finished with cambric dust ruffle and underpiece. Reg. \$1.25 values priced for this sale **89c**

Children's 35c Gingham Rompers 19c

An extra fine showing of Rompers for children from 1 to 6 years of age. They are made of good quality chambray or gingham in neat blue and white stripes or pin check effect, and are neatly trimmed and finished. Fine garments for little tots for either home or seaside. Regular 35c values priced for this sale at **19c**

Men's Negligee Shirts 49c

A decided bargain in men's negligee shirts, made of an excellent wearing material, in summer weight—they are made with soft turn-down collar, extension collar band and one pocket—they come in all sizes in cream, white and tan and white with neat colored stripes; fine, well finished, perfect fitting shirts that sell regularly at 75c on sale, Bargain Friday at **49c**

Silk Dresses of Quality

A wide range of the newest effects and worthy to sell at the regular price of a half more—All sizes—Regular values to \$19.50 priced for Bargain Friday at **\$9.50**

Silk Dresses in the most favored designs of the season—clean and fresh from the hands of a leading maker whose overstock we bought at underprices. A wide range of the newest effects in black and colors, good quality taffeta and messaline. Every one is cut and trimmed in a fashion that will last through Summer and Fall. There are but 75 in all. Come early for first choice. Regular values up to \$19.50 special at **\$9.50**

Sale of Silk Petticoats \$3.50 Values **\$2.39** **Sale of Wash Waists** \$1.00 Values at **39c**

A new shipment of handsome Silk Petticoats just arrived. More new styles and colors to show you. They are sure to give satisfaction, being made of excellent quality chiffon taffeta that will not crack. They are neatly finished with deep flounce and underflounce and come in all wanted colors. Reg. \$3.50 values priced this sale at **\$2.39**

A very special Bargain Friday offering of pretty Lawn and Gingham waists in 25 different styles, tastily trimmed with tucks, embroideries and laces. The quality of the lawn and gingham is superior, and all sizes are represented in the assortment. They are regular values to \$1.00 each. Specially priced for this sale at **39c** only

A Great Bargain Sale of Ladies' Sweater Coats

The new style garments, made with high or V-shaped neck and shown in plain and fancy weaves, in white, cardinal and oxfords—Regular \$3.00 values specially priced for Bargain Friday at, each **\$1.98**



Don't miss this important sale tomorrow if you would purchase attractive new Sweater Coats at less than the manufacturer's cost. These were purchased by our New York buyer at one third less than regular, and have just arrived in time for Friday's sale. Fine All-Wool Sweater Coats, shown in the new Summer styles for seacoast, mountain or evening wear. Made with high or V-shaped neck and attractively trimmed with pockets and buttons. They come in plain and fancy weaves in white, oxford and cardinal, and in all sizes. The kind that are regularly sold at \$3.00 are on sale tomorrow, Bargain Friday, at **\$1.98**

Women's 20c Vests at 12 1/2c

If you are partial to dainty Undervests, well fitting and neatly trimmed, you'll appreciate this underpriced offering. These are made of fine bleached cotton and come in sleeveless styles with fancy yokes all sizes, reg. 20c vals **12 1/2c**

Women's Black Silk Hose Best 65c Grades for **33c**

An unmatched offering of Women's High-Grade Black Silk Hose, made with strong mercerized garter top and reinforced heel and toe. They come in all sizes and are a popular stocking for Summer wear. Reg. 65c grade for one day, Bargain Friday, **33c**

Children's Fast Black Hose Best 20c Grades for **8 1/2c**

Another great bargain in Children's Stockings. Medium-Weight Strong Cotton Stockings, made with triple knee, heel and toe, and guaranteed fast black. All sizes. The kind that always sell at 20c a pair, in a limited number, tomorrow, Bargain Friday, at **8 1/2c**

Friday's Offerings in SHOES



Women's Shoes, Oxfords and 1, 2 and 3-strap pumps, in patent colt, vici kid and gunmetal. \$2.50 and \$3 values on sale at only **\$1.79**

Boys' Shoes in box calf and good styles, all sizes from 9 to 5 1/2. Regular \$1.50 and \$2 values, special **99c**

Men's Shoes in all styles and leathers, vici kid, gunmetal, button and blucher lace; \$3.50 and \$4.00 values, special at **\$2.48**

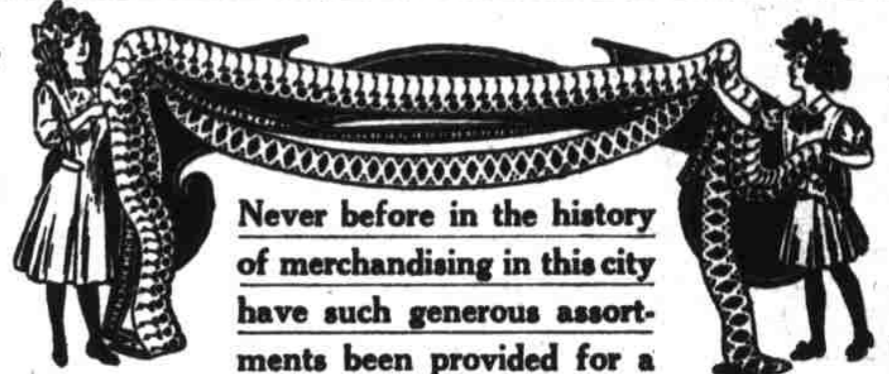
Misses' and children's Pumps in patent colt, gunmetal and vici kid, 1 and 2-strap styles, in sizes 5 to 11; values up \$1.75; special at **99c**

Same as above, sizes 11 1/2 to 2, values to \$2.00. **\$1.25**

Same as above, sizes 8 1/2 to 2, values to \$2.00. **\$1.25**

Same as above, sizes 8 1/2 to 2, values to \$2.50. **\$1.49**

Great Embroidery Sale



Never before in the history of merchandising in this city have such generous assortments been provided for a

sale of this character. Never before have the Embroideries themselves been so attractive in style and quality. Never before have prices been made so tempting. It's a showing well worth seeing. Come early. Here are a few lots and prices:

LOT I—All 15c to 25c Embroideries priced at **9c**

LOT II—All 25c to 30c Embroideries priced at **15c**

LOT III—All 35c to 50c Embroideries priced at **23c**

LOT IV—All 65c to 75c Embroideries priced at **35c**

LOT V—All 85c to \$1 Embroideries priced at **48c**

LOT VI—All \$1 to \$1.25 Embroideries priced at **68c**

LOT VII—All \$1.25 to \$1.50 Embroideries priced at **79c**

LOT VIII—All \$1.50 to \$2.00 Embroideries priced at **89c**

A sale of over 500 choice Waist Fronts, elaborately embroidered on fine, sheer lawn. They come 24x27 inches and sell regularly at 75c. Specially priced for this sale at only **35c**

Torchon Lace at 4c a Yard

A Bargain Friday offering of about 1500 dozen yards Torchon Lace, made of good quality all linen and shown 1 to 3 inches wide. This lace is very much in demand for trimming underwear and Summer wash dresses. Reg. 10c a yard values special at **4c**

Dresden Ribbon 18c Yard

A very special showing of about 500 pieces Fancy Dresden Ribbon in the pretty polka dot, stripe and check. Best quality imported ribbon, so suitable for fancy work, sashes and trimming purposes. Regular 35c values for this sale at **18c**