

PORTLAND, OREGON, SUNDAY MORNING, JUNE 18, 1911.

The Exodus From City to Summer Camp Has Started—Secure Vacation Needs Here

Inexpensive, Yet Serviceable, Attractive Summer Automobile Coats



—The miss with the parasol has on a tan rep coat, trimmed in King's blue and other colors on the sailor collar, cuffs and pockets. The coats fasten with three large buttons. Special at \$6.00.
—The girl in the center is wearing a high collar, loose back linen duster, with large patched pockets. Selling special at \$3.50.
—The chaperone has on a natural color linen coat, 54-inch length, loose back, turned down collars, tailored cuffs and large patched pockets, trimmed with brown corded rep. An attractive garment. Special \$7.50.

Lipman Wolfe & Co.
Merchandise of Merit Only

An Aggregation of Beautiful Wash Fabrics Many Especially Low Priced

—Embroidered bordered batiste, as illustrated. This is one of the decided novelties of the season and the most popular tub fabric selling. It comes in 50-inch lengths, in which lengths is contained the flounces and insertion, thus carrying its own trimming. This cloth comes in blues, tans and lavender, with embroidered work in white.

Genuine Belfast Dimity 25c and 30c Per Yard

—This well known, dainty summer fabric needs no introduction; suffice to say that the design and patterns are prettier than any previous season, the printing being in dainty rosebuds and sprays.

Organdie Lace Net 25c a Yard

—Something entirely new in wash goods. An American production which, in point of beauty and durability, surpasses the imported cloth of similar make and which costs two and three times as much. White and tinted grounds, on which are printed designs in effective color combinations.

Voile Leese 30c a Yard

—This sheer summer material is especially adapted for warm weather. It comes in a white ground with woven stripes, checks and plaids. Printed in black, blue, gold and other color effects.



We Haven't Atlantic City's Board Walk, Where Myriads of Parasols Appear

—But we have scattered up and down the coast and throughout the northwest pleasure resorts and beaches where parasols are in constant use. In fact, each season sees the popularity of the parasol increasing, and there is as much attention paid to STYLE in parasols as there is in any other article of dress.

Tomorrow We Start a Parasol Sale

—Embracing every parasol in our immense stock. Plain, tucked, striped and plaid silks in every color, also imported and domestic pongees. Hemstitched, embroidered, silk lined, with fancy borders.

Forsythe Tailored Waists Pellard Tailored Suits

Sale of Summer Corsets \$2.00 C. B. Corsets, Special \$1.49

C. B. a la Spirite Corsets of fancy stripe coutil, with medium bust, long hips and back and two pairs of hose supporters attached. Lace trimmings, beading and ribbon.

\$3.00 W. B. Nuform, Special \$1.95

—Made of fancy stripe coutil, with medium bust, exceptionally long hips and back, with embroidery band finish and two hose supporters attached.

\$2.00 W. B. Nuform Corsets, Special \$1.39

—Made with good quality coutil, with new medium bust, long over the hips and back. Wide embroidery banding, ribbon drawn top finish. Two pairs hose supporters attached. Sizes 19 to 26.

Beds and Mattresses on Sale at Special Prices

—Brass and enameled Beds of quality, in the simplest, plainest Colonial styles; beds that appeal to people of refined taste, who use simplicity as their theme in furnishing their homes. These brass and enameled beds that we offer fulfill this requirement. The quality we guarantee; also lowest prices. Regular \$ 5.00 Enameled Beds now at \$ 2.95 Regular \$20.00 Brass Beds now at only \$12.45 Regular \$ 6.50 Enameled Beds now at \$ 3.95 Regular \$30.00 Brass Beds now at only \$17.45 Regular \$ 7.50 Enameled Beds now at \$ 5.45 Regular \$40.00 Brass Beds now at only \$24.85 Regular \$10.00 Enameled Beds now at \$ 5.95 Regular \$45.00 Brass Beds now at only \$27.45 Regular \$12.50 Enameled Beds now at \$ 8.95 Regular \$50.00 Brass Beds now at only \$29.85 Regular \$15.00 Enameled Beds now at \$10.45 Regular \$60.00 Brass Beds now at only \$36.45 Regular \$20.00 Enameled Beds now at \$14.95 Regular \$75.00 Brass Beds now at only \$43.45

MATTRESSES AT SPECIAL PRICES

—Sanitary mattresses and our guarantee back of every mattress. All mattresses can be had in fancy art or A. C. A. ticking.
\$ 6.50 Cotton Combination Mattress at \$ 3.95 \$12.50 30-lb. Silk Floss Mattress now at \$ 9.75
\$10.00 40-lb. Wool Mattress now at \$ 7.85 \$16.50 35-lb. Silk Floss Mattress now at \$11.95
\$15.00 50-lb. Felt Mattress now at only \$11.95 \$25.00 30-lb. Gray Hair Mattress now at \$16.85



What Shall I Wear Tonight?—Let's See

—That is the question you will be asking yourself a hundred times this summer when you arrive at your destination on a trip, in the evening at your summer hotel, when going to the theatre and on a dozen other occasions.

—The answer is simple; tomorrow we inaugurate a sale of beautiful novelty waists selling regularly from \$4.00 to \$6.50.

Special \$2.75

—Purchase a few of these pretty waists and your summer worry and concern is over. They are dressy waists, uncommon models, made of chiffon taffeta, silk messaline, peau de cygne, silk veiling, china silk and chiffon. Amongst the number you will find plain materials, striped, checked and fancy patterns. Some are made with sailor collars and others with Dutch neck collars. They all have kimono sleeves. Color range is very broad, starting in with black and running through all the staple shades up into the delicate colorings.

Shetland Veils \$1.95

—New black file mesh Shetland veils. The latest favorite in face veilings, both attractive and durable.

Novelties 95c to \$3.50

—White lace veils, Shetland finish, in figured and plain styles. Chantilly laces and washable Lierra lace veils. A very complete assortment of the newest midsummer styles.

Linen Handkerchiefs Two for 25c

—Women's all pure linen, hemstitched handkerchiefs, made in Ireland. These handkerchiefs were imported months ago, and are made to our special order with one-eighth and one-quarter inch hems. All of the very best qualities offered at this price.

For Those Who Go Down to the Sea

Women's Bathing Suits
Misses' Bathing Suits
Bathing Hats and Shoes
Firmly Woven Hammocks
Thermos and Vaco Bottles
Toilet Requisites for Sunburn, Freckles, Chap
Turkish Bath Towels
Girls' Middy Blouses
Girls' Sailor Suits
Boys', Girls' Rompers
Beach and House Dresses
Household Drugs

Kidlets' Sock Up Holders 25c

—A new device for children's comfort; holds the sock in position and adds to the good appearance of the cool footwear of the little ones. Come in patent leather, pink, white, light blue and tan suede matching the popular colors of children's summer socks.

Lipman Wolfe & Co.
Merchandise of Merit Only

White Hosiery—THE Thing Just Now

We Have An Abundance for Women and Children
—White costumes and white shoes are again popular. This means white hosiery is again in great favor. Anticipating this demand, our stocks are complete in all styles.

- 25c —Children's stockings of medium weight, white ribbed silk lisle—fine gauze and fine ribbed, seamless and elastic.
 - 35c —Full fashioned imported white silk lisle stockings, very fine, looks like silk and wears better; sizes 5 to 9½.
 - 25c —Women's stockings of fine gauze, white cotton, light weight, elastic.
 - 50c —Of fine silk lisle or lisle thread, made with deep double garter tops, pure white.
 - \$1 —Thread silk stockings—pure white with the durable silk lisle top and soles—better grades at \$1.50 and \$2.50 pair.
- Blanco for Cleaning White Shoes, 25c Can

Women's Knit Underwear for Summer

—Complete stocks of the much-favored union suit as well as vests and drawers in summer or medium weights.

- 65c —Forest Mills brand of medium weight white cotton vests or tights, hand-trimmed and finished throughout.
- \$1 —Forest Mills brand of medium weight white wool mixed ribbed vests or tights, all hand-trimmed and finished, some in extra size, \$1.25 each.

Silk Serges—The Fashionable Fabric

—Just received our third shipment of the new silk serges, the fashionable fabrics of today for two-piece suits in black and white and navy and white stripes, plain black and plain navy; 27 inches wide; \$2.50 per yard.

—NEW STRIPED MESSALINE for one and two-piece dresses. One of the new ideas for smart dresses in navy and white and black and white in three-width stripes; 20 inches wide; \$1.25 per yard.



Chiffon, Taffeta, Foulard, Messaline, Voile and Serge Dresses for Women and Little Women—TOMORROW An Early Summer Sale, \$7.95

—With summer here and all the extra expense incident thereto, economies such as this suit sale offers tomorrow merits more than passing attention. We have collected an assortment of women's apparel in summer dresses, each garment of which is delightfully new, dainty and stylish, and as fresh as though just out of the bandbox, as, indeed, they are. You are buying these dresses at a very special figure; indeed, you are buying early summer styles at late summer prices. In this offering striped and checked materials, also polka dots and plain colors are shown in greatest variety. Every demand of fashion in the way of design and cut is reproduced in the various materials.

Matting Suitcases

Special \$1.95

—24-inch matting suit case, 6½ inches deep, solid riveted cowhide corners, cloth lined, brass lock and bolts.

Special \$2.50

—Japanese matting suit case, 24 inches long, 6½ inches deep, linen lined, full size pocket, solid riveted on basswood frame, brass lock and bolts. All around straps.

Special \$2.95

—24-inch matting suit case, 8 inches deep, linen lined, solid riveted cowhide corners, brass lock and bolts, straps.

Special \$3.45

—Japanese matting suit case, leather bound, solid cowhide corners, plaid lining, full size pocket, ring handle, brass lock and bolts, straps.

Special \$3.95

—Japanese matting suit case, 24 inches long, 8 inches deep, leather bound, solid riveted, steel frame, full size shirt fold, linen lined, button lock, brass bolts, all around straps.

June White Days Still Continue

\$1.35 to \$1.50 Ladies' Gowns \$1.10

—Made in good quality longcloth, dainty trimmings of fine embroidery bands, edgings and insertions, also dainty lace and embroideries, beadings, ribbon. Made slipover, high neck and open front, long, short, puff and flowing sleeves.

\$1.35 to \$1.50 Ladies' Skirts \$1.10

—Made of good quality cambric and longcloth, deep flounces, trimmed with embroidery, cluster tucks, lace, insertion, all with under dust ruffles.

\$1.35 to \$1.50 Ladies' Drawers \$1.10

—Made of fine quality cambric, longcloth and nainsook, regulation circular, Vassar and skirt styles, trimmings of embroidery, insertion, laces, beadings, ribbon, open and closed.

\$1.35 to \$1.50 Corset Covers \$1.10

—Made of fine nainsook, circular neck, daintiest of trimmings, fine Val., cluny laces and insertions, medallions, beadings and ribbon; also embroidery edgings and insertions, trimmed back and front

- No liquors, no restaurant, no bakery, no meat market.
- We never use the word VALUE in this store.
- Expert watch repairing by expert Swiss watchmaker.
- Picture framing by experts at lowest prices.
- Switches, puffs and clusters made to your special order.

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