

COLUMBIAN OPTICAL CO, IN THEIR NEW HOME

Largest and Finest Millinery House on the Coast With Popular Low Prices
Comingtothe Canival?
Don't Miss the Last Opportanity to Secare a Guaranted Handtied Best African Male Stock

## $\left\{\begin{array}{c}\text { Willow } \\ \text { Plume } \\ \text { at Almost } \\ \text { Half Price }\end{array}\right.$

We know the people of Portland have been in to see the largest and prettiest millinery store on the coast, and we want every stranger coming to the Carnival to make our store their headquarters. Our buyer is East and picked up 700 perfect HandTied Willow Plumes at the right price, and it will be your last chance to buy a Plume at these ridiculously low prices.

## Guaranteed Hand-tied Plumes

Guaranteed Hand-Tied Willows,
23 inches long, regular
23 inches long, regular
$\$ 16.50$ value, this sale $\$ 9.95$
SEE OUR WINDOWS

| Guaranteed Hand-Tied Willows |
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| 28 |
| 28 |
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28 inches long, reg
ular $\$ 27.50$
values, at
$\$ 15.95$
$1 / 3$ Off on All Pattern Hats
$1 / 3$ Off on All Children's and Misses' Hats $1 / 3$ Off on All Flowers and Feathers
JUST RECEIVED-Ten styles of Fine Milans, black, white and burnt, plain or with velvet flanges. Regular $\$ 5.00$ values. . . . . . . . . . . . .

See Our Great Willow Plume 21 | Guaranteed |
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## NEWS <br> BOOK

See our 3d street window display of bea utiful souvenirs and western literature.

## Tune

 Graduates


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